

Emergency

*What do you do
when you can't wait?*



WHEN A CRISIS COMES

that you scarcely notice they are difficulties at all.

But **HOW MANY** skilled craftsmen, and good business men, and good neighbors, and good workers in civic and church affairs, and good taxpayers . . . how many of these have cut down their stocks, laid off employees, or left the country . . . because all you were buying from them was the things you couldn't wait to get somewhere else . . . and how many will leave in the future to go where your money is going?

DO YOU saddle up and take a day off to get the matter taken care of in the City, or do you write to a catalog house for help?

OF COURSE NOT. Likely you hardly recognize these and similar predicaments as crises.

Because **YOU'VE GOT NEIGHBORS,** right here at home . . . with their skill and their money invested in establishments able to take most of your troubles on their own shoulders so quickly

. . . and you need a prescription filled at midnight

. . . or your plumbing starts leaking

. . . or your car won't start

. . . or you run out of clean shirts

. . . or when the cupboard or the baby is bare

*It Pays to Buy
where you Live*

These Heppner Business Establishments Are Genuinely Interested in the Future of This Community and in your Welfare---**TRADE AT HOME WHERE YOUR MONEY BENEFITS YOU!**

A. L. Daggett, Distributor

Anderson's Builders Supply

Bank of Eastern Oregon

Barratt Sales

Becket Equipment Company

C. A. Ruggles Insurance

Case Furniture Company

Central Market

Heppner-Morrow County
Chamber of Commerce

Columbia Basin Electric Co-op

Economy Market

Elma's Apparel

Farley Motor Company

First National Bank

Ford's Tire Service

Fulleton Chevrolet

Gazette-Times

Gilliam & Bisbee Hardware

Gonty's

Hager's Dairy

Helen Cox, Flowers and Gifts

Heppner Auto Sales

Heppner Auto Parts

Heppner Cleaners

Heppner Hardware & Electric

Heppner Nor-Gas

Heppner Variety

Hotel Grill
Ella Sargent

Hotel Heppner

Humphreys Drug Company

Inland Chemical Service

Jack's Chevron Station

L. E. Dick

Lott's Electric

MiLadies Apparel

Morrow County Abstract
and Title Company

Morrow County Creamery
W. C. Cox, Owner

Northwestern Motel

Penney's

Peterson's Jewelers

Phil's Pharmacy

Red and White

Ron's Flowers

Star Theater

Tum-A-Lum Lumber Co.

Turner, Van Marter & Bryant

Western Auto

Wilson's Men's Wear

Winn-Dee's Snack Shack