

People are handy to have around



Because

- They buy our stuff
- ... teach our children
- ... pay taxes
- ... treat our ailments
- ... fix our flats
- ... listen to our troubles
- ... loan us money
- ... serve on committees
- ... guide our footsteps
- ... etc., etc., etc.

Neighbors help us to live longer and enjoy it more

Most of the comforts and conveniences that we enjoy today are accessible to us more or less in proportion to the number of people who live near us.

Schools, churches, doctors, electric power, stocks of foods, medicines, and clothing, trained technicians to service our needs, customers for the

products of our own labor . . . all of these are ours to enjoy . . . as long as there are enough PEOPLE in the community to support them.

Every dollar that leaves this community helps to move somebody out. Every dollar that is spent here, helps to bring more people in.

**It Pays to Buy
where You Live**

These Heppner Business Establishments Are Genuinely Interested in the Future of This Community and in your Welfare---TRADE AT HOME WHERE YOUR MONEY BENEFITS YOU!

A. L. Daggett, Distributor	Farley Motor Company	Heppner Hardware & Electric	Morrow County Creamery W. C. Cox, Owner
Anderson's Builders Supply	First National Bank	Heppner Nor-Gas	Northwestern Motel
Bank of Eastern Oregon	Ford's Tire Service	Heppner Variety	Penney's
Barratt Sales	Fullerton Chevrolet	Hotel Grill Ella Sargent	Peterson's Jewelers
Becket Equipment Company	Gazette-Times	Hotel Heppner	Phil's Pharmacy
C. A. Ruggles Insurance	Gilliam & Bisbee Hardware	Humphreys Drug Company	Red and White
Case Furniture Company	Gonty's	Inland Chemical Service	Ron's Flowers
Central Market	Hager's Dairy	Jack's Chevron Station	Star Theater
Heppner-Morrow County Chamber of Commerce	Helen Cox, Flowers and Gifts	L. E. Dick	Tum-A-Lum Lumber Co.
Columbia Basin Electric Co-op	Heppner Auto Sales	Lott's Electric	Turner, Van Marter & Bryant
Economy Market	Heppner Auto Parts	MiLadies Apparel	Western Auto
Elma's Apparel	Heppner Cleaners	Morrow County Abstract and Title Company	Wilson's Men's Wear
			Winn-Dee's Snack Shack