

\$25 FIRST PRIZE



IN HEPPNER
Saturday, October 14

You can win Lucky Bucks! It's so easy. Just register, then plan to be present in any cooperating firm each and every Lucky Buck Day in Heppner. LISTEN FOR THAT 2:30 WHISTLE! Blast-off for Lucky Bucks!

HERE ARE THE RULES

Register but once at any of the participating firms.
There is no cost or obligation for registering.
All registrants must be 18 years of age or older.
All merchants, managers, professional men and dependent members of their families are ineligible to participate.
Employees are eligible.
The five names drawn will be announced at 2:30 p. m. on the second and fourth Saturdays of each month in all participating firms.
You must be present at 2:30 p. m. in one of the participating firms to win. Winners will be given two minutes to identify himself to the store manager. Winner must claim his prize by 4:00 p. m. same day.
Lucky Bucks are redeemable in Heppner.
FIVE PRIZES WILL BE OFFERED EACH LUCKY BUCK DAY—FIRST PRIZE, 25 LUCKY BUCKS; SECOND PRIZE, 10 LUCKY BUCKS; THIRD, FOURTH AND FIFTH PRIZES, FIVE LUCKY BUCKS EACH.
Any first prize Lucky Bucks not claimed will be added to the first prize for the next Lucky Buck Day.

55 LUCKY BUCKS GIVEN AWAY!

LUCKY BUCK COUPON

Name

Address

Town Phone

I am 18 years of age or older



FILL IN THIS COUPON
AND MAIL TO . . .
LUCKY BUCK SECRETARY,
HEPPNER, ORE.

The following merchants are sponsors and participants in LUCKY BUCK DAYS:

- | | | |
|--------------------------------|----------------------------------|---------------------------------|
| HEPPNER VARIETY STORE | ELMA'S APPAREL | HOWELL'S UNION SERVICE |
| HEPPNER NOR-GAS | PHIL'S PHARMACY | HEPPNER AUTO PARTS |
| JERRY DAGGETT, SHELL OIL DIST. | RED & WHITE GROCERY | BANK OF EASTERN OREGON |
| L. E. DICK | HUMPHREYS REXALL DRUG | CASE FURNITURE CO. |
| CHAPIN'S BARBER SHOP | HEPPNER GAZETTE-TIMES | AIKEN'S TAVERN |
| JEANNE'S BEAUTY SHOP | ECONOMY MARKET & LOCKERS | HEPPNER HARDWARE & ELECTRIC CO. |
| WINN-DEE'S SNACK SHACK | RUGGLES INSURANCE AGENCY | CORNETT GREEN FEED |
| TUM-A-LUM LUMBER CO. | HEPPNER BARBER SHOP | FIRST NATIONAL BANK |
| GONTY'S | FULLETON CHEVROLET CO. | HOTEL HEPPNER |
| HAGER'S DAIRY | KINZUA CORPORATION (Heppner) | WAGON WHEEL & CAFE |
| COURT STREET MARKET | HEPPNER LUMBER CO. | CENTRAL MARKET |
| LOIS' BEAUTY SHOP | ANDERSON'S BUILDERS SUPPLY | MILADIES |
| FARLEY MOTOR CO. | THE WEE TV SHOP | HEPPNER CLEANERS |
| GILLIAM & BISBEE HARDWARE CO. | ELLA'S GRILL | VAN WINKLE'S CHEVRON STATION |
| HEPPNER AUTO SALES, INC. | WESTERN AUTO SUPPLY | MORROW COUNTY CREAMERY |
| ELK'S LODGE NO. 358 | WILSON'S MEN'S WEAR | WISHING WELL |
| FLATT'S TRUCK SERVICE | MOYER'S CAFE | COLUMBIA BASIN ELECTRIC CO-OP |
| BARRATT SALES CO. | TURNER, VAN MARTER & BRYANT INS. | FORD'S TIRE SERVICE |
| HOWARD'S BARBER SHOP | PETERSON'S JEWELERS | LOTT'S ELECTRIC |
| INLAND CHEMICAL SERVICE, INC. | J. C. PENNEY CO. | WES' RICHFIELD STATION |
| | THOMSON BROS. GROCERY | THE TURF |



CLEARANCE

SHOES

95c to \$6.95

MEN'S -- WOMEN'S -- CHILDREN'S
STARTS FRIDAY

GONTY'S



SATURDAY ONLY!
REPEAT OF A SELLOUT!
SKIRT - LENGTHS

(Sew-It-Yourself Skirt)
With Zipper And Pattern Included
Many Patterns, Colors And Fabrics

\$1

PENNEY'S

ALWAYS FIRST QUALITY!

HEAR OUR YOUTH
SPEAK AT
Soil Conservation
Speech Contest
GRADE SCHOOL
Multi-purpose Room
Monday, Oct. 16, 8 p. m.

We're Tired Of Looking At These! Do Yourself And Us A Favor By Buying Them At These Bargain Prices.

FOAM DAVENPORT and CHAIR
(Reg. \$325) Lucky Buck Buy \$190

FOAM DAVENPORT
(Reg. \$225) Lucky Buck Buy \$150

DAVENO SET
(Reg. 159.50) Lucky Buck Buy \$129.50

MAHOGANY KNEEHOLE DESK
(Reg. \$79.50) Lucky Buck Buy \$50

LIME OAK DESK
(Reg. \$64.50) Lucky Buck Buy \$40

Reg. \$39.95 Arm Chairs, Now 2 for \$30

Reg. \$15.95 3-way Table Lamps, 2 for \$20

Reg. \$216.50 Ash Bedroom Set \$169.50

Reg. \$79.50 Rug, Now \$59.50 with pad

CASE FURNITURE COMPANY

LUCKY BUCK SPECIAL
CAKE PLATE WITH STERLING SILVER BASE
(REG \$11.95)
Now \$5.95



"Something from the Jeweler's is Always Something Special."
177 N. Main Heppner

UMBRELLAS

88c ea.

EKCO FLINT 7-PC.
COOK AND SERVE SET
(Reg. 12.95) Lucky Buck Buy \$9.94
INCLUDES FORK, SPOON, SPATULA, TURNER, BEATING SPOON, LADLE AND HOLDER

PHIL'S PHARMACY

JIM MYERS

PH. 6-9962

CLEANUP OF FAMOUS BRAND

Sweaters

And

Skirts

1/4 OFF

MiLadies

ALICE and GRACE

SELECTION OF IMPORTED CUT CRYSTAL

1/3 OFF

Rexall Diet Aid
900 CALORIES

(Reg. \$1.19) Lucky Buck Special 89c

REXALL INSTANT PROTEIN

8 Oz. Chocolate and Vanilla
(Reg. \$2.49) Special \$1.98

REMEMBER TO ATTEND

Soil Conservation Speech Contest
MONDAY, OCT. 16, 8 P. M. MULTI-PURPOSE - ROOM

HUMPHREYS

REXALL DRUG

217 N. Main Mr. and Mrs. Rod Murray PH. 6-9610

Men's Dress Slacks

ENTIRE STOCK
MANY COLORS AND MATERIALS
SIZES 28 THROUGH 44

25% OFF

Back The Speakers At The
SOIL CONSERVATION SPEECH CONTEST
Monday, Oct. 16, 8 p. m. - Multi-purpose Room

Wilson's Men's Wear

"The Store Of Personal Service"