

# \$50 FIRST PRIZE



IN HEPPNER

## Saturday, September 23

You can win Lucky Bucks! It's so easy. Just register, then plan to be present in any cooperating firm each and every Lucky Buck Day in Heppner. LISTEN FOR THAT 2:30 WHISTLE! Blast-off for Lucky Bucks!

### HERE ARE THE RULES

Register but once at any of the participating firms. There is no cost or obligation for registering. All registrants must be 18 years of age or older. All merchants, managers, professional men and dependent members of their families are ineligible to participate. Employees are eligible. The five names drawn will be announced at 2:30 p. m. on the second and fourth Saturdays of each month in all participating firms. You must be present at 2:30 p. m. in one of the participating firms to win. Winners will be given two minutes to identify himself to the store manager. Winner must claim his prize by 4:00 p. m. same day. Lucky Bucks are redeemable in Heppner. FIVE PRIZES WILL BE OFFERED EACH LUCKY BUCK DAY—FIRST PRIZE, 25 LUCKY BUCKS; SECOND PRIZE, 10 LUCKY BUCKS; THIRD, FOURTH AND FIFTH PRIZES, FIVE LUCKY BUCKS EACH. Any first prize Lucky Bucks not claimed will be added to the first prize for the next Lucky Buck Day.

### 85 LUCKY BUCKS GIVEN AWAY!

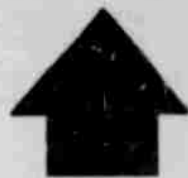
LUCKY BUCK COUPON

Name \_\_\_\_\_

Address \_\_\_\_\_

Town \_\_\_\_\_ Phone \_\_\_\_\_

I am 18 years of age or older



FILL IN THIS COUPON AND MAIL TO . . .

LUCKY BUCK SECRETARY, HEPPNER, ORE.

The following merchants are sponsors and participants in LUCKY BUCK DAYS:

- |                                |                                 |                                 |
|--------------------------------|---------------------------------|---------------------------------|
| HEPPNER VARIETY STORE          | ELMA'S APPAREL                  | HOWELL'S UNION SERVICE          |
| HEPPNER NOR-GAS                | PHIL'S PHARMACY                 | HEPPNER AUTO PARTS              |
| JERRY DAGGETT, SHELL OIL DIST. | RED & WHITE GROCERY             | BANK OF EASTERN OREGON          |
| L. E. DICK                     | HUMPHREYS REXALL DRUG           | CASE FURNITURE CO.              |
| CHAPIN'S BARBER SHOP           | HEPPNER GAZETTE-TIMES           | AIKEN'S TAVERN                  |
| JEANNE'S BEAUTY SHOP           | ECONOMY MARKET & LOCKERS        | HEPPNER HARDWARE & ELECTRIC CO. |
| WINN-DEE'S SNACK SHACK         | RUGGLES INSURANCE AGENCY        | CORNETT GREEN FEED              |
| TUM-A-LUM LUMBER CO.           | HEPPNER BARBER SHOP             | FIRST NATIONAL BANK             |
| GONTY'S                        | FULLETON CHEVROLET CO.          | HOTEL HEPPNER                   |
| HAGER'S DAIRY                  | KINZUA CORPORATION (Heppner)    | WAGON WHEEL & CAFE              |
| COURT STREET MARKET            | HEPPNER LUMBER CO.              | CENTRAL MARKET                  |
| LOIS' BEAUTY SHOP              | ANDERSON'S BUILDERS SUPPLY      | MILADIES                        |
| FARLEY MOTOR CO.               | THE WEE TV SHOP                 | HEPPNER CLEANERS                |
| GILLIAM & BISBEE HARDWARE CO.  | ELLA'S GRILL                    | VAN WINKLE'S CHEVRON STATION    |
| HEPPNER AUTO SALES, INC.       | WESTERN AUTO SUPPLY             | MORROW COUNTY CREAMERY          |
| ELK'S LODGE NO. 358            | WILSON'S MEN'S WEAR             | WISHING WELL                    |
| FLATT'S TRUCK SERVICE          | MOYER'S CAFE                    | COLUMBIA BASIN ELECTRIC CO-OP   |
| BARRATT SALES CO.              | TURNER, VAN METER & BRYANT INS. | FORD'S TIRE SERVICE             |
| HOWARD'S BARBER SHOP           | PETERSON'S JEWELERS             | LOTT'S ELECTRIC                 |
| INLAND CHEMICAL SERVICE, INC.  | J. G. PENNEY CO.                | WES' RICHFIELD STATION          |
|                                | THOMSON BROS. GROCERY           | THE TURF                        |

LOOK AT THIS SPECIAL OFFER!

## COMPLETE TV OVERHAUL

(LESS PICTURE TUBE)

FOR ONLY 10 LUCKY BUCKS!

SAVE UP TO \$50 — REGULAR OVERHAUL COSTS AS MUCH AS \$60

### THE WEE TV SHOP

PH. 6-9975

LOOKING FOR BARGAINS?

COME IN AND SEE OUR SPECIALS ON

KORET KNIT SKIRTS, CAPRIS, BLOUSES, JACKETS

PERFECT FOR FALL

CLEARANCE RACK OF LATE SUMMER AND FALL

## DRESSES 25% Off

*MiLadies*

ALICE and GRACE HEPPNER

### LUCKY BUCK SPECIAL

# RECORDS

## 3 for \$1

FRIDAY AND SATURDAY ONLY

# GONTY'S

FOR LUCKY BUCK DAY CARA NOME PERMA-SHEEN

## NAIL POLISH

REG. 60c **Now 30c**

Adam's Rib

JEWELLED PURSE PERFUME

BY LENTHERIC REG. \$3.50 **Now \$1.50**

### HUMPHREYS REXALL DRUG

217 N. Main Mr. and Mrs. Rod Murray PH. 6-9610

### FOR LUCKY BUCK DAY ONLY

RUBBING ALCOHOL REG. 59c PINT <b>29c</b>	CRAYOLAS 64-REG. \$1 <b>ONLY 87c</b>
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### 17c Off On Dr West Tooth Brush

With purchase of any size or kind of TOOTHPASTE

McKesson's 900 CALORIE DIET REG. \$1.19 — NOW 69c	REG. 73c — 50 ANACIN TABLETS SPECIAL 54c
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(Reg. 59c) 100 McKESSON ASPIRIN ..... 200 For 59c

ST. REGIS WRISTWATCHES  
17-JEWEL LIFETIME GUARANTEE  
REG. NOW  
**\$39.95 \$18.88**

**PHIL'S Pharmacy**  
Jim Myers, R. Ph.  
PHONE HEPPNER 6-9962

PETERSON'S LUCKY BUCK BUYS—

## ONEIDA

INTERNATIONAL STAINLESS HOLLOWARE

FOOTED PLATTER WITH WELL (REG. \$16.95) **NOW \$7.95**

Reg. \$14.95 Double SERVING DISH **NOW \$6.50**

*Peterson's* JEWELERS  
"Something from the Jeweler's is Always Something Special."  
177 N. Main Heppner

### FALL CLEARANCE of ADMIRAL REFRIGERATORS AND T.V. SETS AT REDUCED PRICES

See Them Today

HEPPNER HARDWARE & ELECTRIC  
176 N. Main PH. 6-9255

### TODDLER'S COTTON KNIT 2-PIECE SLEEPERS

\$1

SIZES 1 to 4  
NON-SLIP PLASTIC SOLES  
THREE COLORS

**PENNEY'S**

SAVE FIVE BUCKS ON THIS BUY!

MEN'S ASSORTED COTTON WASH PANTS

BLUES, GREENS, TANS

VALUES TO \$7.95 **\$2.95**

LUCKY BUCK SPECIAL

Wilson's Men's Wear  
"The Store of Personal Service"  
HEPPNER, OREGON

FRIDAY & SATURDAY ONLY

REG. \$69.50 and \$79.50

### OCCASIONAL CHAIRS

1/2 PRICE

ONE REG. \$44.50

Maple **ROCKER**  
NOW **\$30.00**

**CASE**  
FURNITURE CO.

### LUCKY BUCK SPECIAL MISCELLANEOUS \$1 TABLE

CHOOSE FROM ASSORTMENT OF BLOUSES, HOUSECOATS, DRESSES, SKIRTS, ETC.

BROKEN SIZES

CLEARANCE ON **GIRLS' SKIRTS 25% OFF**

ELMA'S APPAREL  
233 N. MAIN PH. 6-9425