

# \$25 FIRST PRIZE



## IN HEPPNER Saturday, September 9

You can win Lucky Bucks! It's so easy. Just register, then plan to be present in any cooperating firm each and every Lucky Buck Day in Heppner. LISTEN FOR THAT 2:30 WHISTLE! Blast-off for Lucky Bucks!

### HERE ARE THE RULES

Register but once at any of the participating firms. There is no cost or obligation for registering. All registrants must be 18 years of age or older. All merchants, managers, professional men and dependent members of their families are ineligible to participate. Employees are eligible. The five names drawn will be announced at 2:30 p. m. on the second and fourth Saturdays of each month in all participating firms. You must be present at 2:30 p. m. in one of the participating firms to win. Winners will be given two minutes to identify himself to the store manager. Winner must claim his prize by 4:00 p. m. same day. Lucky Bucks are redeemable in Heppner. FIVE PRIZES WILL BE OFFERED EACH LUCKY BUCK DAY—FIRST PRIZE, 25 LUCKY BUCKS; SECOND PRIZE, 10 LUCKY BUCKS; THIRD, FOURTH AND FIFTH PRIZES, FIVE LUCKY BUCKS EACH. Any first prize Lucky Bucks not claimed will be added to the first prize for the next Lucky Buck Day.

### 55 LUCKY BUCKS GIVEN AWAY!

**LUCKY BUCK COUPON**

Name \_\_\_\_\_

Address \_\_\_\_\_

Town \_\_\_\_\_ Phone \_\_\_\_\_

I am 18 years of age or older



FILL IN THIS COUPON  
AND MAIL TO . . .  
LUCKY BUCK SECRETARY,  
HEPPNER, ORE.

The following merchants are sponsors and participants in LUCKY BUCK DAYS:

- |                                |                                  |                                 |
|--------------------------------|----------------------------------|---------------------------------|
| HEPPNER VARIETY STORE          | ELMA'S APPAREL                   | HOWELL'S UNION SERVICE          |
| HEPPNER NOR-GAS                | PHIL'S PHARMACY                  | HEPPNER AUTO PARTS              |
| JERRY DAGGETT, SHELL OIL DIST. | RED & WHITE GROCERY              | BANK OF EASTERN OREGON          |
| L. E. DICK                     | HUMPHREYS REXALL DRUG            | CASE FURNITURE CO.              |
| CHAPIN'S BARBER SHOP           | HEPPNER GAZETTE-TIMES            | AIKEN'S TAVERN                  |
| JEANNE'S BEAUTY SHOP           | ECONOMY MARKET & LOCKERS         | HEPPNER HARDWARE & ELECTRIC CO. |
| WINN-DEE'S SNACK SHACK         | RUGGLES INSURANCE AGENCY         | CORNETT GREEN FEED              |
| TUM-A-LUM LUMBER CO.           | HEPPNER BARBER SHOP              | FIRST NATIONAL BANK             |
| GONTY'S                        | FULLETON CHEVROLET CO.           | HOTEL HEPPNER                   |
| HAGER'S DAIRY                  | KINZUA CORPORATION (Heppner)     | WAGON WHEEL & CAFE              |
| COURT STREET MARKET            | HEPPNER LUMBER CO.               | CENTRAL MARKET                  |
| LOIS' BEAUTY SHOP              | ANDERSON'S BUILDERS SUPPLY       | MILADIES                        |
| FARLEY MOTOR CO.               | THE WEE TV SHOP                  | HEPPNER CLEANERS                |
| GILLIAM & BISBEE HARDWARE CO.  | ELLA'S GRILL                     | VAN WINKLE'S CHEVRON STATION    |
| HEPPNER AUTO SALES, INC.       | WESTERN AUTO SUPPLY              | MORROW COUNTY CREAMERY          |
| ELK'S LODGE NO. 358            | WILSON'S MEN'S WEAR              | WISHING WELL                    |
| FLATT'S TRUCK SERVICE          | MOYER'S CAFE                     | COLUMBIA BASIN ELECTRIC CO-OP   |
| BARRATT SALES CO.              | TURNER, VAN MARGER & BRYANT INS. | FORD'S TIRE SERVICE             |
| HOWARD'S BARBER SHOP           | PETERSON'S JEWELERS              | LOTT'S ELECTRIC                 |
| INLAND CHEMICAL SERVICE, INC.  | J. C. PENNEY CO.                 | WES' RICHFIELD STATION          |
|                                | THOMSON BROS. GROCERY            | THE TURF                        |

### LUCKY BUCK SPECIAL

# RECORDS

## 3 for \$1

FRIDAY AND SATURDAY ONLY

# GONTY'S



Newest Styles and Colors

## FALL and WINTER COATS

- DRESS STYLES
- CAR COATS

Variety of Materials  
and Sizes

Convenient Lay-away and Budget Plans

### MiLadies

ALICE and GRACE

HEPPNER

### Just Right For School

- GIRLS' SKIRTS •

Saturday Only  
1/4 Off Regular Prices

- Subteens—  
Sizes 6-14
- Small Girls—  
Sizes 3-14

Elma's Apparel

233 N. Main Ph. 6-9426



# TV TRAYS

Reg. As Low As \$11.95  
FOR SET OF FOUR

## 10% OFF

FOR LUCKY BUCK DAY

### Gilliam & Bisbee HARDWARE

HEPPNER MERCHANTS OFFER BARGAINS THAT  
ARE REAL



## Sun Glasses 1/2 Price

CARA NOME

# Dusting Powder

IN WOODSY, SPICY, BREEZY, OR BOUQUET FRAGRANCES

REG. \$2 — NOW \$1 (plus tax)

HERB FARM (Reg. \$3.50)

## Toilet Water --- \$1.75

IN GREEN MOSS, QUEEN'S RANSOM, LILAC OR ROYAL PURPLE

## HUMPHREYS REXALL DRUG

217 N. MAIN

MR. AND MRS. ROD MURRAY

PHONE 6-9610

## Lucky Buck Special

### U. S. KED

## TENNIS SHOES

WITH SHOCKPROOF ARCH CUSHION  
WHITE ONLY

Reg. \$6.95 NOW \$4.95

## WILSON'S MEN'S WEAR

The Store of Personal Service

### JUNIOR BOYS' FLANNEL -- LINED

# JEANS \$1 pr.

SIZES 4, 6, 8

SANFORIZED, BOXER STYLE



### HERE'S A RED HOT LUCKY BUCK BUY

Men's and Ladies  
STAINLESS STEEL  
AND  
GOLD-FILLED

## Watch Bands

Values To \$11.95

SPECIAL

\$1.50



"Something from the Jeweler's is Always Something Special."

Open 9 A. M. to 8 P. M.  
177 N. Main Heppner

### LUCKY BUCK FURNITURE BUYS

## 25% OFF

REG. \$622.00 BENTON COUNTY  
SOLID BIRCH

DINING ROOM SET \$466.00

REG. \$410.50

BEDROOM SET ..... \$307.85

REG. \$217.75 DEKORA WALNUT  
DINING TABLE & 4 CHAIRS

NOW \$174.20

WITH OR WITHOUT  
DESK OR BUFFET

REG. \$75.50

NOW \$60.40

## CASE FURNITURE