

\$25 First Prize at *Back to School*

LUCKY BUCK BOYS
3 Ring Notebook FILLER
300 SHEETS - - 89c

LILY OF THE VALLEY
AEROSOL
PERFUME

DESERT FLOWER
HAND and BODY
LOTION

REG. \$2 NOW \$1
Plus Tax

\$2 SIZE \$1

HUMPHREYS

Rexall Drug Store

17 N. MAIN

MR. AND MRS. ROD MURRAY

PH. 6-9610

CHILDREN'S SCHOOL CLOTHES

ROSECREST - MATCHING AND COORDINATING

Skirts and Sweaters

JANTZEN SKIRTS, SWEATERS, SLACKS

PEACHES AND CREAM AND TRUDY
DRESSES FOR SMALL CHILDREN

Elma's Apparel

233 N. Main

Heppner

Ph. 6-9428

WILSON'S LUCKY BUCK SPECIAL

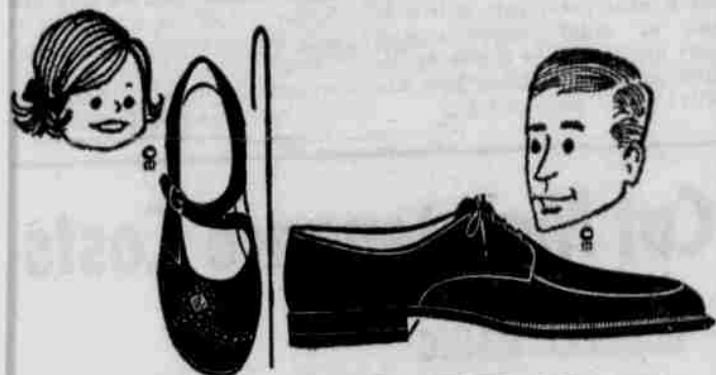
CREW SOX 3 pr. \$1.66

- (REG. 79c PR.)
- STRETCH WITH CUSHION FOOT
 - 75% COTTON-25% STRETCH NYLON
 - WHITE WITH COLORED TOP

Wilson's Men's Wear

"The Store of Personal Service"

CLOSEOUT



SHOES

95c to \$8.95

(VALUES TO \$13.95)

PAST HIT PARADE

Records

50c, TWO FOR 98c

AT



GONTY'S

FOR
BACK-TO-SCHOOL
LUCKY BUCK
DAY

SHEAFFERS
FINELINE

PENCILS

5 Different
Colors

VALUES FROM

\$3.25

TO **\$5.25**

NOW

99c

Peterson's
JEWELERS

"Something from the Jewel-
er's is Always Something
Special."

Open 9 A. M. to 6 P. M.
177 N. Main Heppner



LUCKY BUCK
IN HEPPNER
Saturday, August 26

You can win Lucky Bucks! It's so easy. Just register, then plan to be present in any cooperating firm each and every Lucky Buck Day in Heppner. LISTEN FOR THAT 2:30 WHISTLE! Blast-off for Lucky Bucks!

HERE ARE THE RULES

Register but once at any of the participating firms.

There is no cost or obligation for registering.

All registrants must be 18 years of age or older.

All merchants, managers, professional men and dependent members of their families are ineligible to participate.

Employees are eligible.

The five names drawn will be announced at 2:30 p. m. on the second and fourth Saturdays of each month in all participating firms.

You must be present at 2:30 p. m. in one of the participating firms to win. Winners will be given two minutes to identify himself to the store manager. Winner must claim his prize by 4:00 p. m. same day.

Lucky Bucks are redeemable in Heppner.

FIVE PRIZES WILL BE OFFERED EACH LUCKY BUCK DAY—FIRST PRIZE, 25 LUCKY BUCKS; SECOND PRIZE, 10 LUCKY BUCKS; THIRD, FOURTH AND FIFTH PRIZES, FIVE LUCKY BUCKS EACH.

Any first prize Lucky Bucks not claimed will be added to the first prize for the next Lucky Buck Day.

55 LUCKY BUCKS GIVEN AWAY!

LUCKY BUCK COUPON

Name

Address

Town Phone

I am 18 years of age or older



FILL IN THIS COUPON

AND MAIL TO

LUCKY BUCK SECRETARY,
HEPPNER, ORE.

The following merchants are sponsors and participants in LUCKY BUCK DAYS:

- | | | |
|--------------------------------|---------------------------------|---------------------------------|
| HEPPNER VARIETY STORE | ELMA'S APPAREL | HOWELL'S UNION SERVICE |
| HEPPNER NOR-GAS | PHIL'S PHARMACY | HEPPNER AUTO PARTS |
| JERRY DAGGETT, SHELL OIL DIST. | RED & WHITE GROCERY | BANK OF EASTERN OREGON |
| L. E. DICK | HUMPHREYS REXALL DRUG | CASE FURNITURE CO. |
| CHAPIN'S BARBER SHOP | HEPPNER GAZETTE-TIMES | AIKEN'S TAVERN |
| JEANNE'S BEAUTY SHOP | ECONOMY MARKET & LOCKERS | HEPPNER HARDWARE & ELECTRIC CO. |
| WINN-DEE'S SNACK SHACK | RUGGLES INSURANCE AGENCY | CORNETT GREEN FEED |
| TUM-A-LUM LUMBER CO. | HEPPNER BARBER SHOP | FIRST NATIONAL BANK |
| GONTY'S | FULLETON CHEVROLET CO. | HOTEL HEPPNER |
| HAGER'S DAIRY | KINZUA CORPORATION (Heppner) | WAGON WHEEL & CAFE |
| COURT STREET MARKET | HEPPNER LUMBER CO. | CENTRAL MARKET |
| LOIS' BEAUTY SHOP | ANDERSON'S BUILDERS SUPPLY | MILADIES |
| FARLEY MOTOR CO. | THE WEE TV SHOP | HEPPNER CLEANERS |
| GILLIAM & BISBEE HARDWARE CO. | ELLA'S GRILL | VAN WINKLE'S CHEVRON STATION |
| HEPPNER AUTO SALES, INC. | WESTERN AUTO SUPPLY | MORROW COUNTY CREAMERY |
| ELK'S LODGE NO. 358 | WILSON'S MEN'S WEAR | WISHING WELL |
| FLATT'S TRUCK SERVICE | MOYER'S CAFE | COLUMBIA BASIN ELECTRIC CO-OP |
| BARRATT SALES CO. | TURNER, VAN METER & BRYANT INS. | FORD'S TIRE SERVICE |
| HOWARD'S BARBER SHOP | PETERSON'S JEWELERS | LOTT'S ELECTRIC |
| INLAND CHEMICAL SERVICE, INC. | J. C. PENNEY CO. | WES' RICHFIELD STATION |
| | THOMSON BROS. GROCERY | THE TURF |

PENNEY'S
ALWAYS FIRST QUALITY!

SEW-IT-YOURSELF

SKIRTS

SATURDAY
ONLY **\$1 each**

WINTER WEIGHT FABRICS IN SKIRT
LENGTHS, ZIPPER, AND PATTERN
INCLUDED AT THIS LOW, LOW
PENNEY PRICE

Trail King

MOTOR SCOOTER

FOR HUNTING SEASON

MADE BY HOMELITE 3 H.P. 4 CYCLE
2-SPEED BRIGGS & STRATTON
TOP SPEED 30 M.P.H. MOTOR

\$384.50

GREAT BARGAIN ON KOOK-OUT
BARBECUE BRAZIER
WITH HOOD AND ROTISSERIE
REG. \$24.95, SPECIAL **\$15.00**

GILLIAM & BISBEE
HDWE.

SENSATIONAL END-OF-SEASON BARGAIN, REG. \$89.95

Electric Lawn Mower **\$59.95**
(OUR COST!)

THE MOST DELUXE BARBECUE SET ON THE MARKET—
Electric Barbecue Set **\$59.95**

- ELECTRIC FIRE STARTER
- STORAGE CABINET
- ROTISSERIE
- TIMER, EXTRA ELECTRIC OUTLET
- REG. RETAIL \$89.95
- COME SEE THIS!

LOTT'S ELECTRIC

PH. 6-5811