

50 First Prize and **SIZZLING** Buys

LUCKY BUCK SPECIAL
Step on it!
BIG SHOE BARGAINS
WHILE THEY LAST




ONE GROUP MEN'S
DRESS SHOES

SEVERAL STYLES
 VALUES TO **\$19.95** NOW ONLY **\$5.00**

WILSON'S MEN'S WEAR
 "THE STORE OF PERSONAL SERVICE"
 HEPPNER

AT



LUCKY BUCK DAY

IN HEPPNER
Saturday, August 12

You can win Lucky Bucks! It's so easy. Just register, then plan to be present in any cooperating firm each and every Lucky Buck Day in Heppner. LISTEN FOR THAT 2:30 WHISTLE! Blast-off for Lucky Bucks!

HERE ARE THE RULES

Register but once at any of the participating firms.
 There is no cost or obligation for registering.
 All registrants must be 18 years of age or older.
 All merchants, managers, professional men and dependent members of their families are ineligible to participate.
 Employees are eligible.
 The five names drawn will be announced at 2:30 p. m. on the second and fourth Saturdays of each month in all participating firms.
 You must be present at 2:30 p. m. in one of the participating firms to win. Winners will be given two minutes to identify himself to the store manager. Winner must claim his prize by 4:00 p. m. same day.
 Lucky Bucks are redeemable in Heppner.
 FIVE PRIZES WILL BE OFFERED EACH LUCKY BUCK DAY—FIRST PRIZE, 25 LUCKY BUCKS; SECOND PRIZE, 10 LUCKY BUCKS; THIRD, FOURTH AND FIFTH PRIZES, FIVE LUCKY BUCKS EACH.
 Any first prize Lucky Bucks not claimed will be added to the first prize for the next Lucky Buck Day.

85 LUCKY BUCKS GIVEN AWAY!

LUCKY BUCK COUPON

Name _____

Address _____

Town _____ Phone _____

I am 18 years of age or older

↑

FILL IN THIS COUPON AND MAIL TO . . .
 LUCKY BUCK SECRETARY,
 HEPPNER, ORE.

FOR LUCKY BUCK SATURDAY:
g. \$3 Model Car Kit --- 98¢
 HUBLEY METAL KIT — BOUGHT ESPECIALLY FOR THIS SALE

SHAMPOO	COSTUME JEWELRY
\$1.49 Halo \$1.19	1/2 PRICE—NOW 50c UP
\$2 Lustre Creme .. \$1.59	EARRINGS, NECKLACES, BRACELETS

Humphreys Rexall Drug
 PH. 6-9610

EA. 19¢
ACIAL TISSUE

EA. 49¢
FERRY CLOTH TOWELS

3 FOR 98¢
CADE BUBBLE BATH

PHIL'S Pharmacy
 Jim Myers, R. Ph.
 PHONE HEPPNER 6-9962

10 QT. IDEAL
ICE BUCKET \$3.95
 REG. \$1.75 RICHARD HUDNUT
CREME RINSE
 NOW 98¢ plus tax

- The following merchants are sponsors and participants in LUCKY BUCK DAYS:**
- | | | |
|--------------------------------|----------------------------------|---------------------------------|
| HEPPNER VARIETY STORE | ELMA'S APPAREL | HOWELL'S UNION SERVICE |
| HEPPNER NOR-GAS | PHIL'S PHARMACY | HEPPNER AUTO PARTS |
| JERRY DAGGETT, SHELL OIL DIST. | RED & WHITE GROCERY | BANK OF EASTERN OREGON |
| L. E. DICK | HUMPHREYS HEXALL DRUG | CASE FURNITURE CO. |
| CHAPIN'S BARBER SHOP | HEPPNER GAZETTE-TIMES | AIKEN'S TAVERN |
| JEANNE'S BEAUTY SHOP | ECONOMY MARKET & LOCKERS | HEPPNER HARDWARE & ELECTRIC CO. |
| WINN-DEE'S SNACK SHACK | HUMPHREYS INSURANCE AGENCY | CORNETT GREEN FEED |
| TUM-A-LUM LUMBER CO. | HEPPNER BARBER SHOP | FIRST NATIONAL BANK |
| GONTY'S | FULLETON CHEVROLET CO. | HOTEL HEPPNER |
| HAGER'S DAIRY | KINZUA CORPORATION (Heppner) | WAGON WHEEL & CAFE |
| COURT STREET MARKET | HEPPNER LUMBER CO. | CENTRAL MARKET |
| LOIS' BEAUTY SHOP | ANDERSON'S BUILDERS SUPPLY | MILADIES |
| FARLEY MOTOR CO. | THE WEE TV SHOP | HEPPNER CLEANERS |
| GILLIAM & BISBEE HARDWARE CO. | ELLA'S GRILL | VAN WINKLE'S CHEVRON STATION |
| HEPPNER AUTO SALES, INC. | WESTERN AUTO SUPPLY | MORROW COUNTY CREAMERY |
| ELK'S LODGE NO. 358 | WILSON'S MEN'S WEAR | WISHING WELL |
| PLATT'S TRUCK SERVICE | MOYER'S CAFE | COLUMBIA BASIN ELECTRIC CO-OP |
| BARRATT SALES CO. | TURNER, VAN MARGER & BRYANT INS. | FORD'S TIRE SERVICE |
| HOWARD'S BARBER SHOP | PETERSON'S JEWELERS | LOTT'S ELECTRIC |
| INLAND CHEMICAL SERVICE, INC. | J. C. PENNEY CO. | WES' RICHFIELD STATION |
| | THOMSON BROS. GROCERY | THE TURF |

LUCKY BUCK SPECIAL FOR SATURDAY—RUG

Examples
 LARGE AS 18"x27"
 values to \$12.95 yd.
 1/2 CUP TO **\$1.50**
 FOR MATS. THROW MANY USES.

INLAIN
LINOLEUM REMNANTS
 yd. to \$1.60 yd.
 ne Very Good Buys
 t. x 6 Ft. @ \$4.25) \$8.00

HER TOP SPECIALS COME IN

SE FURNITURE
 L. Main Ph. 6-9432

LUCKY BUCK BUYS

Last Year's Model
SUNBEAM COFFEE MAKER

1/2 PRICE **\$13.95**
 8-CUP (Reg. \$27.95)

10-CUP (Reg. \$29.95) **\$14.95**

COSCO (NO BETTER MADE!)

CARD TABLE and SET OF 4 FOLDING CHAIRS
 (REG. \$50.95) SALE **\$29.95**

GILLIAM & BISBEE HDWE.
 160 E. May PH. 6-9433

NEW FALL MERCHANDISE

DUNKIRK AND TAMI SKIRTS
\$10.95 TO \$14.95

PREMIER AND DARLENE SWEATERS TO MATCH
\$7.50 TO \$12.95

MiLadies

ALICE and GRACE HEPPNER

HERE'S A GREAT

LUCKY BUCK SPECIAL

TRAVEL ALARM CLOCK \$3.95
 REGULAR \$6.55

Peterson's
JEWELERS

"Something from the Jeweler's is Always Something Special."
 Open 9 A. M. to 6 P. M.
 177 N. Main Heppner

400 Yards of Wash 'N Wear COTTON BROADCLOTH PRINTS

3 Yds. for \$1.00

PENNEY'S
 ALWAYS FIRST QUALITY