

# Saturday, July 22, Is



You can win Lucky Bucks! It's so easy. Just register, then plan to be present in any cooperating firm each and every Lucky Buck Day in Heppner. LISTEN FOR THAT 2:30 WHISTLE! Blast-off for Lucky Bucks!

## HERE ARE THE RULES

Register but once at any of the participating firms.  
 There is no cost or obligation for registering.  
 All registrants must be 18 years of age or older.  
 All merchants, managers, professional men and dependent members of their families are ineligible to participate.  
 Employees are eligible.  
 The five names drawn will be announced at 2:30 p. m. on the second and fourth Saturdays of each month in all participating firms.  
 You must be present at 2:30 p. m. in one of the participating firms to win. Winners will be given two minutes to identify himself to the store manager. Winner must claim his prize by 4:00 p. m. same day.  
 Lucky Bucks are redeemable in Heppner.  
 FIVE PRIZES WILL BE OFFERED EACH LUCKY BUCK DAY—FIRST PRIZE, 25 LUCKY BUCKS; SECOND PRIZE, 10 LUCKY BUCKS; THIRD, FOURTH AND FIFTH PRIZES, FIVE LUCKY BUCKS EACH.  
 Any first prize Lucky Bucks not claimed will be added to the first prize for the next Lucky Buck Day.

## 55 LUCKY BUCKS GIVEN AWAY!

**LUCKY BUCK COUPON**

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 Town \_\_\_\_\_ Phone \_\_\_\_\_  
 I am 18 years of age or older



FILL IN THIS COUPON  
 AND MAIL TO . . .  
 LUCKY BUCK SECRETARY,  
 HEPPNER, ORE.

The following merchants are sponsors and participants in LUCKY BUCK DAYS:

- |                                |                                |                                 |
|--------------------------------|--------------------------------|---------------------------------|
| HEPPNER VARIETY STORE          | ELMA'S APPAREL                 | HOWELL'S UNION SERVICE          |
| HEPPNER NOR-GAS                | PHIL'S PHARMACY                | HEPPNER AUTO PARTS              |
| JERRY DAGGETT, SHELL OIL DIST. | RED & WHITE GROCERY            | BANK OF EASTERN OREGON          |
| L. E. DICK                     | HUMPHREYS REXALL DRUG          | CASE FURNITURE CO.              |
| CHAPIN'S BARBER SHOP           | HEPPNER GAZETTE-TIMES          | AIKEN'S TAVERN                  |
| JEANNE'S BEAUTY SHOP           | ECONOMY MARKET & LOCKERS       | HEPPNER HARDWARE & ELECTRIC CO. |
| WINN-DEE'S SNACK SHACK         | RUGGLES INSURANCE AGENCY       | CORNETT GREEN FEED              |
| TUM-A-LUM LUMBER CO.           | HEPPNER BARBER SHOP            | FIRST NATIONAL BANK             |
| GONTY'S                        | FULLETON CHEVROLET CO.         | HOTEL HEPPNER                   |
| HAGER'S DAIRY                  | KINZUA CORPORATION (Heppner)   | WAGON WHEEL & CAFE              |
| COURT STREET MARKET            | HEPPNER LUMBER CO.             | CENTRAL MARKET                  |
| LOIS' BEAUTY SHOP              | ANDERSON'S BUILDERS SUPPLY     | MILADIES                        |
| FARLEY MOTOR CO.               | THE WEE TV SHOP                | HEPPNER CLEANERS                |
| GILLIAM & BISBEE HARDWARE CO.  | ELLA'S GRILL                   | VAN WINKLE'S CHEVRON STATION    |
| HEPPNER AUTO SALES, INC.       | WESTERN AUTO SUPPLY            | MORROW COUNTY CREAMERY          |
| ELK'S LODGE NO. 358            | WILSON'S MEN'S WEAR            | WISHING WELL                    |
| FLATT'S TRUCK SERVICE          | MOYER'S CAFE                   | COLUMBIA BASIN ELECTRIC CO-OP   |
| BARRATT SALES CO.              | TURNER VAN METER & BRYANT INS. | FORD'S TIRE SERVICE             |
| HOWARD'S BARBER SHOP           | PETERSON'S JEWELERS            | LOTT'S ELECTRIC                 |
| INLAND CHEMICAL SERVICE, INC.  | J. C. PENNEY CO.               | WES' RICHFIELD STATION          |
|                                | THOMSON BROS. GROCERY          | THE TURF                        |

# \$25 First Prize

BE ON HAND AT 2:30 SHARP, SATURDAY

## LUCKY BUCK SPECIAL BARGAIN TABLE

OF WOMEN'S WEAR  
 CLEARANCE ON MISCELLANEOUS ARTICLES

*MiLadies*

## 1/4 OFF ON BETTER DRESSES

SATURDAY ONLY AT

*Elma's Apparel*

233 N. Main

Phone 4-9426



FREE PARKING



ON LUCKY BUCK DAYS

APPLY YOUR LUCKY BUCKS ON SETH THOMAS

## GRANDFATHER'S CLOCK

FULLY RUBBED MAHOGANY CASE WITH BEAUTIFULLY FIGURED FRONT PANELS OF GENUINE CROTCH MAHOGANY.

REG. \$354

LUCKY BUCK SPECIAL

\$149.95



"Something from the Jeweler's is Always Something Special."

YOU CAN BET YOUR **LUCKY BUCK**

THESE ARE TOP BUYS!

NEW GROUP PRINT AND PLAIN SLEEVELESS, MACHINE WASHABLE

WOMEN'S BLOUSES \$1

NOVELTY DESIGN BLANKETS

SIZE 66 x 80  
 90% Rayon, 10% Nylon  
 Machine Washable In Lukewarm Water  
 Ideal For Home, Car or Picnic

\$2.99

**PENNEY'S**  
 ALWAYS FIRST QUALITY!

LUCKY BUCK BUYS ON ST. REGIS 17-JEWELLED WATCHES

REG. \$39.95  
 MEN'S OR WOMEN'S \$18.88

ST. REGIS COMB AND BRUSH SET 99c

LEGAL SIZE ENVELOPES 36 FOR 39c

REG. \$1.75 RICHARD HUDNUT SHAMPOO, Special \$1.10

REG. \$1.75 RICHARD HUDNUT CREAM RINSE 98c Plus Tax

CASCADE BUBBLE BATH 3 Boxes 98c

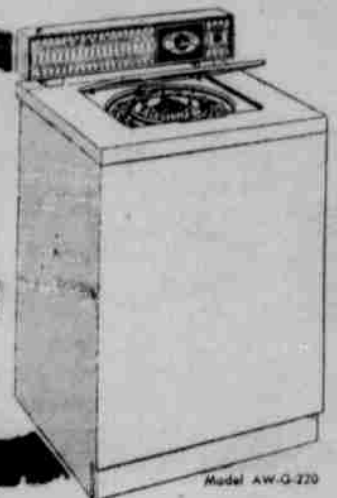


BIG LUCKY BUCK BUY!

NORGE SPECIAL 2-CYCLE, LINT FILTER FULLY AUTOMATIC WASHER

- ★ Fully automatic—set it, forget it!
- ★ 2 cycles—Normal and Gentle!
- ★ 2 wash and 2 rinse temperatures!
- ★ Big 10-pound porcelain tub!
- ★ Super Spin-dry action!
- ★ Built-in Sediment Remover!

\$179.95  
 And Your Old Washer



L. E. DICK

281 LINDEN WAY

PH. 6-9920

Rexall 400 Count (Reg. 3 for 87c)

FACIAL TISSUE --- 3 for 69c

620 or 127 Black and White

FILM LUCKY BUCK SPECIAL, Roll 39c

(Reg. \$5.95) Electric HAIR DRYER SPECIAL \$3.99

HUMPHREYS REXALL DRUG

217 N. MAIN

HEPPNER