

\$25 FIRST PRIZE FOR LUCKY BUCK

Drawing Saturday - \$30 Other Prizes



PENNEY'S LUCKY BUCK BUYS

WOMEN'S SLEEVELESS EMBROIDERED BLOUSES

\$1.00

Sanforized Mercerized Cotton
Sizes 32 to 38

3-PIECE BATH MAT SETS

\$3.33

Extra Deep Pile,
Colors Harmonize with Towels

MEN'S COTTON CASUAL PANTS

\$2.99

Wash 'N Wear
Broken Sizes

LUCKY BUCK SPECIAL ASSORTMENT OF COTTON HOUSE DRESSES

ASST'D. SIZES
EA. \$5.00



Miladies

ALICE and GRACE

HEPPNER

LUCKY BUCK

BUYS ON BOYS' SCHOOL OXFORDS AND BOOTS

\$4.95 Pr.

VALUES TO \$9.95

GONTY'S

VISIT ALL HEPPNER LUCKY BUCK STORES (LISTED AT RIGHT) FOR BIG LUCKY BUCK VALUES JULY 8

\$10 OFF ON ALL WATCHES

Ladies' and Men's Jeweled Lever Escapement

FOR LUCKY BUCK DAY JULY 8



"Something from the Jeweler's is Always Something Special."

FOR LUCKY BUCK SATURDAY WASH 'N WEAR

DRESS SLACKS

(REG. \$11.95 and \$12.75) Now \$7.95 (REG. \$9.95 and \$10.95) Now \$6.95

WILSON'S MEN'S WEAR

"THE STORE OF PERSONAL SERVICE" HEPPNER

CHECK CASE FURNITURE

WINDOW FOR MANY

LUCKY BUCK SPECIALS SATURDAY

Sat., July 8, Is



You can win Lucky Bucks! It's so easy. Just register, then plan to be present in any cooperating firm each and every Lucky Buck Day in Heppner. LISTEN FOR THAT 2:30 WHISTLE! Blast-off for Lucky Bucks!

HERE ARE THE RULES

Register but once at any of the participating firms. There is no cost or obligation for registering. All registrants must be 18 years of age or older. All merchants, managers, professional men and dependent members of their families are ineligible to participate. Employees are eligible.

The five names drawn will be announced at 2:30 p. m. on the second and fourth Saturdays of each month in all participating firms.

You must be present at 2:30 p. m. in one of the participating firms to win. Winners will be given two minutes to identify himself to the store manager. Winner must claim his prize by 4:00 p. m. same day.

Lucky Bucks are redeemable in Heppner.

FIVE PRIZES WILL BE OFFERED EACH LUCKY BUCK DAY—FIRST PRIZE, 25 LUCKY BUCKS; SECOND PRIZE, 10 LUCKY BUCKS; THIRD, FOURTH AND FIFTH PRIZES, FIVE LUCKY BUCKS EACH.

Any first prize Lucky Bucks not claimed will be added to the first prize for the next Lucky Buck Day.

55 LUCKY BUCKS GIVEN AWAY!

LUCKY BUCK COUPON

Name _____

Address _____

Town _____ Phone _____

I am 18 years of age or older



FILL IN THIS COUPON AND MAIL TO . . . LUCKY BUCK SECRETARY, HEPPNER, ORE.

The following merchants are sponsors and participants in LUCKY BUCK DAYS:

- | | | |
|--------------------------------|----------------------------------|---------------------------------|
| HEPPNER VARIETY STORE | ELMA'S APPAREL | HOWELL'S UNION SERVICE |
| HEPPNER NOR-GAS | PHIL'S PHARMACY | HEPPNER AUTO PARTS |
| JERRY DAGGETT, SHELL OIL DIST. | RED & WHITE GROCERY | BANK OF EASTERN OREGON |
| L. E. DICK | HUMPHREYS REXALL DRUG | CASE FURNITURE CO. |
| CHAPIN'S BARBER SHOP | HEPPNER GAZETTE-TIMES | AIKEN'S TAVERN |
| JEANNE'S BEAUTY SHOP | ECONOMY MARKET & LOCKERS | HEPPNER HARDWARE & ELECTRIC CO. |
| WINN-DEE'S SNACK SHACK | RUGGLES INSURANCE AGENCY | CORNETT GREEN FEED |
| TUM-A-LUM LUMBER CO. | HEPPNER BARBER SHOP | FIRST NATIONAL BANK |
| GONTY'S | FULLETON CHEVROLET CO. | HOTEL HEPPNER |
| HAGER'S DAIRY | KINZUA CORPORATION (Heppner) | WAGON WHEEL & CAFE |
| COURT STREET MARKET | HEPPNER LUMBER CO. | CENTRAL MARKET |
| LOIS' BEAUTY SHOP | ANDERSON'S BUILDERS SUPPLY | MILADIES |
| FARLEY MOTOR CO. | THE WEE TV SHOP | HEPPNER CLEANERS |
| GILLIAM & BISBEE HARDWARE CO. | ELLA'S GRILL | VAN WINKLE'S CHEVRON STATION |
| HEPPNER AUTO SALES, INC. | WESTERN AUTO SUPPLY | MORROW COUNTY CREAMERY |
| ELK'S LODGE NO. 358 | WILSON'S MEN'S WEAR | WISHING WELL |
| FLATT'S TRUCK SERVICE | MOYER'S CAFE | COLUMBIA BASIN ELECTRIC CO-OP |
| BARRATT SALES CO. | TURNER, VAN MARGER & BRYANT INS. | FORD'S TIRE SERVICE |
| HOWARD'S BARBER SHOP | PETERSON'S JEWELERS | LOTT'S ELECTRIC |
| INLAND CHEMICAL SERVICE, INC. | J. C. PENNEY CO. | WES' RICHFIELD STATION |
| | THOMSON BROS. GROCERY | THE TURF |

SEE LUCKY BUCK BARGAIN DAY ITEMS ON SPECIAL SALE TABLE

Elma's Apparel
233 N. Main Ph. 6-9428

FILM

620 or 127

Black and White

39c ROLL

Special Table of GIFT ITEMS 1/2 PRICE

For Lucky Buck Day

HUMPHREYS
Rexall Drug Store