

★ Welcome Edition ★

Chamber President Extends Greetings To Newcomers Here

By MIKE WHITESMITH

President, Heppner-Morrow County Chamber of Commerce In presenting this "Welcome Edition" of the Gazette-Times, the Heppner-Morrow County Chamber of Commerce joins the paper in extending greetings to all those new to the county and to others planning to join us soon.

The idea for this special edition was conceived by the Development Committee of the Chamber of Commerce, of which Elmer Schmidt of Heppner is chairman. In order to acquaint newcomers with churches, schools, recreational facilities, organizations, activities, utilities, geography, communities and businesses of the county.

Every part of the county is represented in the effort and each has a share in the project.

We realize that Morrow county is a big county and that it will present something of a new way of life to some of those who will be moving here. However, we are sure that once one becomes acquainted and learns to enjoy the many advantages of living here, he will become as much a supporter for Morrow county as those who have lived here all of their lives.

We extend our most cordial welcome to all coming here. If there are questions that need to be answered, or information that needs to be given, the Chamber of Commerce will be glad to assist. An information center is located in Heppner in the insurance and real estate offices of Turner, Van Marter and Bryant. You will receive a helpful reception there.

It is our hope that this paper will serve to help you become acquainted, to make you feel welcome and to answer many of the questions you have about the county. We suggest that you keep this paper for your future reference.

Those who have worked through the past month in compiling material for this paper have our heartfelt gratitude for a job well done. We also thoroughly appreciate the support of the business people who have joined generously in backing the project. Without exception, each has helped out with advertising to share the cost in a spirit that typifies the people of Morrow county.

As president of the Heppner-Morrow County Chamber of Commerce, I wish to commend and congratulate the Development Committee and the newspaper staff for their fine work on this project and for carrying it through to a successful conclusion in the face of many other duties at a rush time.

As it goes to press, we hope that this edition offers something that will be enjoyable and valuable to all. If so, the effort was well worth the doing.

Sincerely,
Mike Whitesmith

Need Information? Ask Chamber Center

If you need information about the county or have a question, particularly if you are a newcomer, you're invited to inquire at the Heppner-Morrow County Information Center in the office of Turner, Van Marter and Bryant, 193 N. Main, Heppner. Phone 6-9652.

The center was recently established to provide information about housing and tourist help. Frank Turner of the Chamber was named to head the center.

RECREATION AND ACTIVITY MAP OF MORROW COUNTY

THE COUNTY, WHICH EMBRACES 2,059 square miles, offers a wide variety of recreation — From water skiing, boating and salmon fishing on the Columbia River at the north, to snow skiing, camping and hunting in the Umatilla National Forest at the south. The above map, not meant to be completely accurate as to distances and location is designed merely to acquaint the reader with general areas of sports and activities.

HEPPNER

SERVING ALL OF MORROW COUNTY

GAZETTE-TIMES

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Morrow Invites You!

A Vast Land--a Rich Land--a Happy Land

By WES SHERMAN

Morrow County is a vast land—a rich land—a happy land.

It's a land that starts at the mighty Columbia River on the north and climbs gently southward to the cool pines of the Umatilla National Forest. In between, growing seas of grain ripple in the wind over verdant soil.

As the white man knows it, it's a land whose history goes back to the arduous days of the prairie schooners, which trekked their way west on the Old Oregon Trail. Ruts of these wagons, cut by their iron-bound wheels, still engrave the county soil on the site chosen for a missile development. The wildest imagination of the most fanciful pioneer could never have envisioned the wonders of the space age, which now brings new promise to the county.

This is a land of changing hues. Breathtaking deep green in the spring stretches as far as the eye can see, the growing grain reaching towards the life-giving sun. This beauty rivals the golden brown that will re-paint the landscape with the coming of harvest time.

But it's a land that hides its virtues. Rolling hills conceal cool and productive canyons, sanctuaries for beautiful homes and trim ranch buildings. Its streams, which a stranger might judge too small for angling, conceal trout disproportionately large for the size of the creeks and a casual traveler, plying highway 30, might well take a disdainful look at the sagebrush that he sees

to the south and hurry on, never knowing the richness that he has passed.

Here are beautiful horses galloping in lush pastures. They are cared for by owners who love them and know how to ride them. Lumbering Hereford cattle and fat contented sheep are found in abundance in parts of the county.

Morrow county is a land of strong, rangy men with faces leathery by the weather, from working close to the soil. It's a land of pretty girls and women with poise and self-reliance.

It's a land of pure air, untainted by smog. There's plenty of breathing room in the wide open spaces of Morrow county. Stars shimmer brightly in the deep blue skies of a summer night.

It's a land where pure, cool water comes from artesian wells to quench the thirst of one with sweating brow.

It's a land of true old western hospitality. A man will go out of his way to grip your hand and say, "Howdy!" He'll give a lift to a man in trouble, friend or stranger alike.

It's a land where the average ranch is 2800 acres and anything much less is considered a small spread.

When a big pine mill looms up from the rolling wheatlands, it marks this as a land of contrast. Logs for the mill come from the mountains to the south.

Set apart from big cities, Morrow county offers a wide variety of recreation—fishing, boating, water skiing, picnicking, camping, horseback riding, swimming, golfing, hunting. If you like the outdoors, you name it. There's open season on jackrabbits.

Fine churches and schools serve residents of the county. There are libraries and a hospital whose facilities are second to none. Active organizations, for both young and old, and venerable lodges carry on worthwhile programs.

Its business people emphasize service to the customer, and they have a friendly, sincere greeting for one and all.

It's a generous land—Morrow county—that returns many fold what is given to it. It is a land that has prospered those who have had the faith and believe in it. It has imparted this generosity to its people and moved them to share with others, such as to purchase up \$90,000 to equip a hospital.

It's a land of casual living, of easy going manner, and a quick smile.

It's a land that stretches out a hand to a stranger and says "Welcome, Pod'ner!"

—And means it.

