

# LUCKY BUCK JAMBOREE

ONE DAY ONLY--SATURDAY, MAY 27

"Yesir-eee! Heppner merchants want you to take advantage of these fine specials. They want you to win Lucky Bucks, too."

FIRST PRIZE THIS WEEK --- 50 LUCKY BUCKS

**LUCKY BUCK**

**SHOE SALE**

LADIES' & CHILDREN'S **95¢** PAIR

MEN'S & BOYS' **\$4.95** PAIR

**GONTY'S**

**COVERED BUTTER DISH...**

in gleaming silverplate with Victorian Rose Fintal and embossed design. Removeable glass liner holds 1/4 pound butter. Overall length 8 1/2". It's beautiful!

WM. RODGERS & SON Regularly \$7.50

**LUCKY BUCK PRICE \$3.75**

**Peterson's JEWELERS**

"Something from the Jeweler's is Always Something Special."

**LUCKY BUCK SPECIAL!**

ON **SWEATERS**

**1/3 OFF**

Cotton, Orlon, Wool Whites and Colors

*Elma's Apparel*

**LUCKY BUCK BUY**

**24" GRILL**

**\$18.95**

Regularly \$24.95

ELECTRIC SPIT  
2 RUBBER WHEELS  
COPPERTONE FINISH

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**GILLIAM & BISBEE Hardware Co.**  
106 E. May Ph. 6-9433

**LUCKY BUCK BUY**

Assorted Prints  
**COTTON DRESSES**

SIZES: 12 TO 20  
HALF SIZES: 10 1/2 TO 22 1/2

**3.95 to 6.95**

*Mi Ladies*

Sat., May 27th Is

**LUCKY BUCK DAY**

**IN HEPPNER**

You can win Lucky Bucks! It's so easy. Just register, then plan to be present in any cooperating firm each and every Lucky Buck Day in Heppner. LISTEN FOR THAT 2:30 WHISTLE! Blast-off for Lucky Bucks!

**LOTT'S ELECTRIC**

HAS A

FROSTLESS, 14.8 CU. FT. DELUXE REFRIGERATOR-FREEZER COMBINATION  
RIGHT OR LEFT HAND DOOR

Reg. \$649.95

**THIS WEEK \$399.95**

**LOTT'S ELECTRIC**

**HERE ARE THE RULES**

Register but once at any of the participating firms. There is no cost or obligation for registering. All registrants must be 18 years of age or older. All merchants, managers, professional men and dependent members of their families are ineligible to participate. Employees are eligible. The five names drawn will be announced at 2:30 p. m. on the second and fourth Saturdays of each month in all participating firms. You must be present at 2:30 p. m. in one of the participating firms to win. Winners will be given two minutes to identify himself to the store manager. Winner must claim his prize by 4:00 p. m. same day. Lucky Bucks are redeemable in Heppner. FIVE PRIZES WILL BE OFFERED EACH LUCKY BUCK DAY--FIRST PRIZE, 25 LUCKY BUCKS; SECOND PRIZE, 10 LUCKY BUCKS; THIRD, FOURTH AND FIFTH PRIZES, FIVE LUCKY BUCKS EACH. Any first prize Lucky Bucks not claimed will be added to the first prize for the next Lucky Buck Day.

**75 LUCKY BUCKS GIVEN AWAY!**

**LUCKY BUCK COUPON**

Name \_\_\_\_\_  
Address \_\_\_\_\_  
Town \_\_\_\_\_ Phone \_\_\_\_\_  
I am 18 years of age or older

FILL IN THIS COUPON AND MAIL TO . . .  
**LUCKY BUCK SECRETARY, HEPPNER, ORE.**

- The following merchants are sponsors and participants in LUCKY BUCK DAYS:
- |                                |                                 |                                 |
|--------------------------------|---------------------------------|---------------------------------|
| HEPPNER VARIETY STORE          | ELMA'S APPAREL                  | HOWELL'S UNION SERVICE          |
| HEPPNER NOR-GAS                | PHIL'S PHARMACY                 | HEPPNER AUTO PARTS              |
| JERRY DAGGETT, SHELL OIL DIST. | RED & WHITE GROCERY             | BANK OF EASTERN OREGON          |
| L. E. DICK                     | HUMPHREYS REXALL DRUG           | CASE FURNITURE CO.              |
| CHAPIN'S BARBER SHOP           | HEPPNER GAZETTE-TIMES           | AIKEN'S TAVERN                  |
| JEANNE'S BEAUTY SHOP           | ECONOMY MARKET & LOCKERS        | HEPPNER HARDWARE & ELECTRIC CO. |
| WINN-DEE'S SNACK SHACK         | RUGGLES INSURANCE AGENCY        | CORNETT GREEN FEED              |
| TUM-A-LUM LUMBER CO.           | HEPPNER BARBER SHOP             | FIRST NATIONAL BANK             |
| GONTY'S                        | FULLETON CHEVROLET CO.          | HOTEL HEPPNER                   |
| HAGER'S DAIRY                  | KINZUA CORPORATION (Heppner)    | WAGON WHEEL & CAFE              |
| COURT STREET MARKET            | HEPPNER LUMBER CO.              | CENTRAL MARKET                  |
| LOIS' BEAUTY SHOP              | ANDERSON'S BUILDERS SUPPLY      | MILADIES                        |
| FARLEY MOTOR CO.               | THE WEE TV SHOP                 | HEPPNER CLEANERS                |
| GILLIAM & BISBEE HARDWARE CO.  | ELLA'S GRILL                    | VAN WINKLE'S CHEVRON STATION    |
| HEPPNER AUTO SALES, INC.       | WESTERN AUTO SUPPLY             | MORROW COUNTY CREAMERY          |
| ELK'S LODGE NO. 358            | WILSON'S MEN'S WEAR             | WISHING WELL                    |
| FLATT'S TRUCK SERVICE          | MOYER'S CAFE                    | COLUMBIA BASIN ELECTRIC CO-OP   |
| BARRATT SALES CO.              | TURNER, VAN METER & BRYANT INS. | FORD'S TIRE SERVICE             |
| HOWARD'S BARBER SHOP           | PETERSON'S JEWELERS             | LOTT'S ELECTRIC                 |
| INLAND CHEMICAL SERVICE, INC.  | J. C. PENNEY CO.                | WES' RICHFIELD STATION          |
|                                | THOMSON BROS. GROCERY           | THE TURF                        |

**LUCKY BUCK BUY**

COTTON TERRY BATH TOWELS **2 FOR \$1.00**

COTTON TERRY FACE TOWELS **3 FOR \$1.00**

COTTON TERRY WASH CLOTHS **6 FOR \$1.00**

**PENNEY'S**  
ALWAYS FIRST QUALITY

**SAVE**

AT

**HEPPNER LAUNDROMAT**

*First 20 Loads of Drying*

**1/2 Price**

**SATURDAY ONLY**

**MAY 27TH**

**HEPPNER LAUNDROMAT**

Open 24 hrs.  
7 days a week