

BUCK DAYS



YOUR CHANCE TO
SAVE ON LUCKY BUCK
DAY, MAY 13

1
4
off
on all Rose Crest
matched
SKIRTS & BLOUSES
Cotton Wash n' Wear
Elma's Apparel

LUCKY BUCK BUY

SPECIAL PURCHASE
GIRL'S JAMAICA SHORTS
and BLOUSE SETS
Sizes 3 To 14 **\$1.44**



PITTSBURGH
Architectural
ENAMEL

Lucky
Buck
Day
Only

RUBBED EFFECT
1.88 PER QT.

HEPPNER
HARDWARE & ELECTRIC

LUCKY BUCK
SPECIAL

WORK SOCKS

6 PAIR
FOR

Reg.
3 Pair \$1.00

WILSON'S MEN'S WEAR



FOR ALL YOUR
INSURANCE NEEDS

SEE

C. A. RUGGLES
INSURANCE AGENCY

Phone 6-9626

148 W. Willow

NEW
Reg. \$159.95
WEBCOR
PORTABLE STEREO
NOW **\$119.95**

Lucky Buck Special

The WEE TV Shop
NEXT TO ANDERSON'S BUILDERS SUPPLY

General Electric
Electric
ALARM CLOCK
Dorm design Beige color
Octagon shape Full figured face
ONLY **\$3.99**
Federal Tax Inc.

Peterson's
JEWELERS
"Something from the Jeweler's is Always Something Special."

LUCKY BUCK DAY
ONLY
WASHER -- DRYER
COMBINATION
Philco-Bendix
Reg. \$479.95 **\$279.95**
LOTT'S ELECTRIC

LUCKY BUCK
FRIED CHICKEN
"Just the way you like it best"
with FRENCH FRIES
\$1.00 Per Person
One day only, Sat., May 13
MOYER'S CAFE

\$AVE
ON LUCKY
BUCK DAY

Reg. \$2.98
RUBBERMAID

**Dish
Drainer**

White only

Special
SPECIAL

1.99

HEPPNER
VARIETY
STORE

Sat., May 13th Is



You can win Lucky Bucks! It's so easy. Just register, then plan to be present in any cooperating firm each and every Lucky Buck Day in Heppner. LISTEN FOR THAT 2:30 WHISTLE! Blast-off for Lucky Bucks!

HERE ARE THE RULES

Register but once at any of the participating firms. There is no cost or obligation for registering. All registrants must be 18 years of age or older. All merchants, managers, professional men and dependent members of their families are ineligible to participate. Employees are eligible. The five names drawn will be announced at 2:30 p. m. on the second and fourth Saturdays of each month in all participating firms. You must be present at 2:30 p. m. in one of the participating firms to win. Winners will be given two minutes to identify himself to the store manager. Winner must claim his prize by 4:00 p. m. same day. Lucky Bucks are redeemable in Heppner. FIVE PRIZES WILL BE OFFERED EACH LUCKY BUCK DAY—FIRST PRIZE, 25 LUCKY BUCKS; SECOND PRIZE, 10 LUCKY BUCKS; THIRD, FOURTH AND FIFTH PRIZES, FIVE LUCKY BUCKS EACH. Any first prize Lucky Bucks not claimed will be added to the first prize for the next Lucky Buck Day.

50 LUCKY BUCKS GIVEN AWAY!

LUCKY BUCK COUPON

Name

Address

Town Phone

I am 18 years of age or older

FILL IN THIS COUPON
AND MAIL TO . . .
LUCKY BUCK SECRETARY,
HEPPNER, ORE.

The following merchants are sponsors and participants in LUCKY BUCK DAYS:

- | | | |
|--------------------------------|----------------------------------|---------------------------------|
| HEPPNER VARIETY STORE | ELMA'S APPAREL | HOWELL'S UNION SERVICE |
| HEPPNER NOR-GAS | PHIL'S PHARMACY | HEPPNER AUTO PARTS |
| JERRY DAGGETT, SHELL OIL DIST. | RED & WHITE GROCERY | BANK OF EASTERN OREGON |
| L. E. DICK. | HUMPHREYS REXALL DRUG | CASE FURNITURE CO. |
| CHAPIN'S BARBER SHOP | HEPPNER GAZETTE-TIMES | AIKEN'S TAVERN |
| JEANNE'S BEAUTY SHOP | ECONOMY MARKET & LOCKERS | HEPPNER HARDWARE & ELECTRIC CO. |
| WINN-DEE'S SNACK SHACK | RUGGLES INSURANCE AGENCY | CORNETT GREEN FEED |
| TUM-A-LUM LUMBER CO. | HEPPNER BARBER SHOP | FIRST NATIONAL BANK |
| GONTY'S | FULLETON CHEVROLET CO. | HOTEL HEPPNER |
| HAGER'S DAIRY | KINZUA CORPORATION (Heppner) | WAGON WHEEL & CAFE |
| COURT STREET MARKET | HEPPNER LUMBER CO. | CENTRAL MARKET |
| LOIS' BEAUTY SHOP | ANDERSON'S BUILDERS SUPPLY | MILADIES |
| FARLEY MOTOR CO. | THE WEE TV SHOP | HEPPNER CLEANERS |
| GILLIAM & BISBEE HARDWARE CO. | ELLA'S GRILL | VAN WINKLE'S CHEVRON STATION |
| HEPPNER AUTO SALES, INC. | WESTERN AUTO SUPPLY | MORROW COUNTY CREAMERY |
| ELK'S LODGE NO. 358 | WILSON'S MEN'S WEAR | WISHING WELL |
| FLATT'S TRUCK SERVICE | MOYER'S CAFE | COLUMBIA BASIN ELECTRIC CO-OP |
| BARRATT SALES CO. | TURNER, VAN MARGER & BRYANT INS. | FORD'S TIRE SERVICE |
| HOWARD'S BARBER SHOP | PETERSON'S JEWELERS | LOTT'S ELECTRIC |
| INLAND CHEMICAL SERVICE, INC. | J. C. PENNEY CO. | WES' RICHFIELD STATION |
| | THOMSON BROS. GROCERY | THE TURF |

LUCKY BUCK
BUY

Sat., May 13

BABY
DOLL

PJ'S

Nylon Asstd. Colors

\$4.00
PR.

Small-Med.-Lge.

MiLadies