

HEPPNER



Beginning Saturday, April 22

AND CONTINUING EVERY SECOND AND FOURTH SATURDAY OF EACH MONTH THEREAFTER



HERE ARE THE RULES...

- Register but once at any of the participating firms.
- There is no cost or obligation for registering.
- All registrants must be 18 years of age or older.
- All merchants, managers, professional men and dependent members of their families are ineligible to participate.
- Employees are eligible.
- The five names drawn will be announced at 2:30 p. m. on the second and fourth Saturdays of each month in all participating firms.
- You must be present at 2:30 p. m. in one of the participating firms to win. Winner will be given two minutes to identify himself to the store manager. Winner must claim his prize by 4:00 p. m. same day.
- Lucky Bucks are redeemable in Heppner.
- FIVE PRIZES WILL BE OFFERED EACH LUCKY BUCK DAY—FIRST PRIZE, 25 LUCKY BUCKS; SECOND PRIZE, 10 LUCKY BUCKS; THIRD, FOURTH AND FIFTH PRIZES, FIVE LUCKY BUCKS EACH.
- Any first prize Lucky Bucks not claimed will be added to the first prize for the next Lucky Buck Day.

YOU CAN WIN LUCKY BUCKS!
then --



USE 'EM
JUST LIKE CASH!

--EXTRA BONUS--SAT., APRIL 22 ONLY
25 EXTRA BUCKS GIVEN AWAY!!

REGISTER NOW!

FILL IN
THIS
COUPON
AND MAIL
TO...

LUCKY BUCK COUPON

Name

Address

Town Phone

I am 18 years of age or older

HURRY! MAIL THIS COUPON TODAY

LUCKY BUCK SECRETARY, HEPPNER, ORE.

The following merchants are sponsors and participants in LUCKY BUCK DAYS:

- Elma's Apparel
- Phil's Pharmacy
- Red & White Grocery
- Humphreys Rexall Drug
- Heppner Gazette-Times
- Economy Market & Lockers
- Ruggles Insurance Agency
- Heppner Barber Shop
- Fulleton Chevrolet Co.
- Kinzua Corporation (Heppner)
- Heppner Lumber Co.
- Anderson's Builders Supply
- The Wee T V Shop
- Ella's Grill
- Western Auto Supply

- Wilson's Men's Wear
- Moyer's Cafe
- Turner, Van Marter & Bryant, Ins.
- Peterson's Jewelers
- J. C. Penney Co.
- Thomson Bros. Grocery
- Heppner Variety Store
- Heppner Nor-Gas
- Jerry Daggett, Shell Oil Distributor
- L. E. Dick, Jr., Std. Oil Distributor
- Chapin's Barber Shop
- Jeanne's Beauty Shop
- Winn-Dee's Snack Shack
- Tum-A-Lum Lumber Co.
- Gonty's

- Hager's Dairy
- Court Street Market
- Lois' Beauty Shop
- Farley Motor Co.
- Gilliam & Bisbee Hardware Co.
- Heppner Auto Sales, Inc.
- Elk's Lodge No. 358
- Flatt's Truck Service
- Barratt Sales Co.
- Howell's Union Service
- Heppner Auto Parts
- Bank of Eastern Oregon
- Case Furniture Co.
- Aiken's Tavern
- Heppner Hardware & Electric Co.

- First National Bank
- Hotel Heppner
- Wagon Wheel & Cafe
- Central Market
- MiLadies
- Heppner Cleaners
- Van Winkle's Chevron Station
- Morrow County Creamery
- Wishing Well
- Columbia Basin Electric Co-op
- Ford's Tire Service
- Lott's Electric
- Wes' Richfield Station
- The Turf
- Howard's Barber Shop
- Inland Chemical Service, Inc.