

Your Christmas Money BUYS MORE THAN GIFTS WHEN YOU

SHOP AT HOME!

There are TWO sides to this story . . . both Good

The GETTING Side . . .

Wrapped up with every Christmas gift you buy in your hometown stores are some important extra benefits for YOU!

Here's how it works . . .

A large part of every dollar you spend stays right here - promoting business growth and stability, providing jobs for your neighbors and friends . . . helping local merchants pay the taxes that maintain schools, roads, parks . . . helping them support the churches, hospital, youth programs and many community activities that make this a better place in which to live for YOU . . .

**YOUR DOLLARS SPENT AT HOME
KEEP ON SERVING YOUR
BEST INTERESTS**



The GIVING Side . . .

You can be sure of giving everyone the gift that he or she will like best, when you do your shopping at home. . . Our stores are loaded with fine values at prices never higher (often less) than elsewhere. You save the time, trouble and transportation costs of traveling far afield for your gifts . . . You deal with friends and neighbors who give you thoughtful, interested attention . . . Those to whom you give will appreciate the convenience of being able to exchange the gifts (if they wish) right here at home.

**YOUR DOLLARS SPENT AT HOME
KEEP ON SERVING THE INTERESTS
OF YOUR FRIENDS!**

THESE HOMETOWN MERCHANTS HAVE THE CHRISTMAS SPIRIT . . . AND THE GIFTS TO MATCH!

CENTRAL MARKET

Your Home-Owned Modern Super Market

HUMPHREYS REXALL DRUGS

Gifts of Distinction

HASKELL & HASKETT, INC.

Your Radio and TV Store

CASE FURNITURE CO.

Quality Furniture and Carpeting

GONTY'S

Shoes and Electrical Appliances for All

ELMA'S APPAREL

Lovely Gifts for Her

1st NATIONAL BANK OF OREGON

Heppner Branch

Member of FDIC

WILSON'S MEN'S WEAR

The Store of Personal Service

BANK OF EASTERN OREGON

Your Home-owned, Independent Bank - Member FDIC

JACK'S CHEVRON STATION

"We Take Better Care of Your Car"

HEPPNER CLEANERS

ANDERSON'S BUILDERS SUPPLY

1990 Colors in Dutch Boy and Kemtone Paint

L. E. DICK

We Give Gold Bond Stamps

ECONOMY MARKET

Daily Savings Are the Pennies That Count

PENNEY'S

First Quality Always

WESTERN AUTO

Toys and Gifts

TUM-A-LUM LUMBER CO.

"Materially Yours"

GILLIAM & BISBEE HARDWARE

Gifts for One and All

LOTT'S ELECTRIC

"She'll Like a Dishwasher for Christmas!"

PHIL'S PHARMACY

Free Gift Wrapping

MILADIES APPAREL

Your Gifts Beautifully Wrapped Free

MORROW COUNTY CREAMERY

Call for "Pride of Oregon"

PETERSON'S JEWELRY

If It's From the Jeweler's It's Something Special

HEPPNER GAZETTE-TIMES

Morrow County's Newspaper

