

STATE READIES EASTERN TOUR ON UNIQUE "SELL OREGON" PROGRAM

Arrangements are nearing completion for an Oregon industrial development tour of the East and Midwest during the week of March 20, according to Gerald W. Frank, chairman of the governor's advisory committee to the Oregon Department of Planning and Development.

Governor Mark Hatfield and a team of some 19 business and industrial leaders will tell "the Oregon story" to top executives of large national industrial firms at luncheon meetings in New York March 21-22 and in Chicago March 24.

Invitations are going out to presidents and board chairmen of a "blue chip" list of some 300 of the nation's top corporations. The guest list was compiled by an advance team of six Oregon businessmen, assigned by their firms to the Department of Planning and Development, who spent two weeks in Chicago, New York, and Boston working with "friends of Oregon" in those cities to make arrangements for the meetings.

Tentative plans called for a luncheon meeting in Boston, but this was changed on the recommendation of the advance team to spend two days in New York instead.

Presidents of Oregon chambers of commerce and other Oregon business leaders assisted in making up the guest list, suggesting names of companies considered to be possible prospects for locating a plant in Oregon.

Oregon business leaders will assist Governor Hatfield in extending the state's greenest welcome mat to industry, and telling the story of Oregon, its people, resources, and industry.

Those who will be members of the Oregon team on the tour include:

Robert Bishop, vice president, Pendleton Woolen Mills; George Brown, Oregon State Labor Council; Henry Cabell, chairman, Board of Higher Education; Edwin C. Cone, mayor of Eugene; Thomas W. Delzell, board chairman, Portland General Electric Co.; Dr. Walter P. Dyke, director, Linfield Research Institute; Gerald W. Frank, vice president, Meier & Frank Co. and chairman, Governor's Advisory Committee;

Glenn L. Jackson, vice president, California-Oregon Power Company; Raymond M. Kell, chairman, Commission of Public Docks; Ira C. Keller, president, Western Kraft Corporation.

George A. D. Kerr, vice president, U. S. National Bank; Thomas Kerr, president, Kerr Grain Company; Paul B. McKee, board chairman, Pacific Power & Light Co.; David B. Simpson, Norris, Beggs, and Simpson; Edgar W. Smith, rancher and businessman; C. B. Stephenson, president, First National Bank of Oregon; Howard Vollum, president, Tektronix, Inc.; Richard R. Von Hagen, president, Lloyd Corporation; and Sid Woodbury, director, U. S. National Bank and Western Airlines.

The tour will be followed by an intensive "sell Oregon" campaign. Each guest at the luncheon meetings will be sent a specially-prepared brochure on Oregon. A "sales team," working with the Department of Planning and Development, then will make personal calls on many of the "prospects."

Purpose of the tour and the follow-up program, Frank emphasized, is to sell the entire state and not any selected area or community. He said:

"We are going to tell the story of Oregon as a state which welcomes industry and is seriously concerned with creating a favorable business climate. We want to make everyone aware of our state and its many advantages, including growth record, intelligent and productive work force, great liveability features and its many resources of water, power, timber, and diversified agriculture."

EIGHT THIMBLES CLUB

The Eight Thimbles 4-H club met at the Leather's home, March 3 with seven members present.

We discussed National 4-H week. Also what we were to do at the P-TA meeting.

Because of spring vacation our next meeting will be March 24.

First year girls worked on their pin cushions and second year girls finished their potholders.

Terry O'Connor was hostess. Deniece Matthews, reporter



Featuring high styling and ease of handling, Ford's new Falcon Ranchero offers a 6-foot box and a payload capacity of 800 pounds. Optional equipment offered with the vehicle includes radio and automatic transmission. The Falcon Ranchero will go on sale in Ford dealerships across the nation later this month.

Boardman C of C Hears Talks on Area Development

By MARY LEE MARLOW

Stafford Hansell, state representative, was guest speaker at the meeting of the Boardman Chamber of Commerce Tuesday of last week, speaking on tentative plans for development of recreation, industrial and wild life sites along the pool that will be created by the John Day dam.

A large delegation is planned to meet Gov. Mark Hatfield when he arrives here for the public hearing to discuss development of a Space Age Industrial Park site in this area March 17. It is planned for the Riverside high school band to be present also. The governor will arrive here at 3:30 p. m. by plane and will land at the Boardman Bombing Range. He will speak that night in the Boardman school gymnasium at 8 p. m.

Mrs. Seth Russell and Mrs. Leo Potts were hostesses for the meeting of the Ladies Aid Society of Community Church in the church basement Wednesday afternoon of last week. Mrs. Arlin Hug was in charge of the missionary program. Plans were made for the next meeting March 16 to be an all day work session, and bandages will be rolled and baby jackets made to present to Margery Benedict, missionary.

Mrs. Darrel Rash and daughters, Valerie and Denise visited at the home of her parents, Mr. and Mrs. Henry Zivney, last week. Rash was a weekend visitor and Mrs. Rash and Denise returned home with him. Valerie remained here this week.

The Beef and Pork livestock club met at the home of Mr. and Mrs. Joe Crouch Tuesday of last week with their leader, Bob Sicard, Joe Hay, county extension agent, Heppner, showed a color film, "Cow Country."

Officers of the club are: president, Mike Partlow; vice-president, Jim Crouch; secretary-treasurer, Billy Bellamy; song leader, Alan Moore. Other members of the club are David Skoubo and Kerry Daniels.

Mr. and Mrs. Harold Marlow are the parents of a daughter born March 4 at St. Joseph's hospital in La Grande. She has been named Anita Dorette. Grandparents are Mr. and Mrs. Frank Marlow of Boardman, Warren E. Carroll of La Grande, and Mrs. Charles Smith of Union. Great-grandparents are Mr. and Mrs. J.

OSC Range Seeder Released For Use Throughout West

A special grass seeder that may revolutionize seeding on rough range lands and cut-over forest lands has been released by the Oregon State College agricultural experiment station for commercial use.

Further development of the new-type seeder so it can be used on a wider variety of range and forest lands was recommended at a recent meeting of the Inter-Agency Range Seeding

H. Dockweiler of La Grande, Mrs. Lucy Carroll of Baker, and W. W. Hartle of LaCrosse, Wash.

Robert Strutz, high school coach, was an alternate delegate for Morrow county to the representative council of the OEA in Portland last Friday and Saturday.

Mr. and Mrs. Glen Carpenter spent the weekend in La Grande visiting at the home of Mrs. Carpenter's sister, Mrs. Esther Emmons.

Mrs. Louise Earwood has left for Torrance, Calif., where she will visit at the home of her son and daughter-in-law, Mr. and Mrs. Kenneth Earwood. She was accompanied by her daughter, Mrs. Bill Calif and children Matt, Renee and Vickie of Estacada.

Sunday visitors at the home of Mr. and Mrs. Leo Potts were Mr. and Mrs. Will Weber and their son and daughter-in-law, Mr. and Mrs. William Henderson, all of Sunnyside, Wash. Mrs. Weber and Henderson are cousins of Potts.

Mrs. Wayne Beebe has returned to her home in Bellingham, Wash. after visiting for two weeks at the home of her parents, Mr. and Mrs. Cecil Hamilton.

Equipment Committee, reports Dean E. Booster, OSC agricultural engineer. The committee is made up of representatives from the Bureau of Land Management, U. S. Forest Service, Bureau of Indian Affairs, USDA Agricultural Research Service, and other governmental agencies.

The seeder will now be sent to the Arcadia Equipment Development Center of the U. S. Forest Service, Arcadia, California, Booster said. There, it will undergo further development so it can be used on range and forest lands of the 11 western states.

The special grass seeder, known as "Desert Flower IV," was invented by Booster using principles developed by D. N. Hyder and F. A. Seneva, range researchers at the Squaw Butte-Harney branch experiment station near Burns. The sturdy new machine is able to seed in rough land covered with brush, stubble, and rocks.

Before seeding with the new machine, brush on land needs to be killed by plowing or discing, Booster said. The wide wheels on the seeder use its great weight to pack the soil to make a firm seed bed, and at the same time open small seed furrows in the packed soil. Seed is dropped in the furrows, and covered with loose soil by heavy drag links.

In tests on Oregon range and sagebrush lands, the special soil firming and furrow placement of seed has given faster sprouting, 2 to 3 times more survival, and higher yields after grass stands are established than grass planted with conventional equipment.

4-H Club News

IONE HIGH RIDERS

The fourth meeting of the Ione High Riders was called to order by our president, Dianna Petty.



COLE'S Electric Motor Shop
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and then the meeting was adjourned. Everyone was urged to attend P-TA March 9 and go to church March 6. Refreshments were served by Mrs. Crabtree. Judy Sherer, reporter

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