



**it's my
birth-
day
party,
too!**

... And well you deserve one, old girl! You symbolize the Oregon Dairy Industry which has contributed so much to the healthier, wealthier Oregon now celebrating its 100th anniversary.

Health? Milk, Cheese, Ice Cream and Butter from sleek herds raised on Oregon's incomparably lush pasturelands provide from one fourth to one third of all food nutrients that make Oregon's health standard so high.

Wealth? The Oregon Dairy Industry is responsible for an annual income of nearly \$84 million* in Oregon's economy.

Good for you and good for your state, Oregon Dairy Products are also just plain GOOD to eat. The Oregon Dairy Industry joins all Oregon in celebrating a healthier and happier future.

*"Oregon Farms Generate Buying Power,"
Dr. Gerald E. Korzan,
O.S.C. agricultural economist.

This Advertisement sponsored by the
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