

HEPPNER GAZETTE-TIMES

Thursday, April 23, 1959

Exposition, Local Shows Mark Centennial

Welcome Mat Will Be Laid For Millions

In an effort to help readers who may wish to attend some of the many community events honoring this Centennial year we have listed below some of the activities scheduled during the next three months:

May

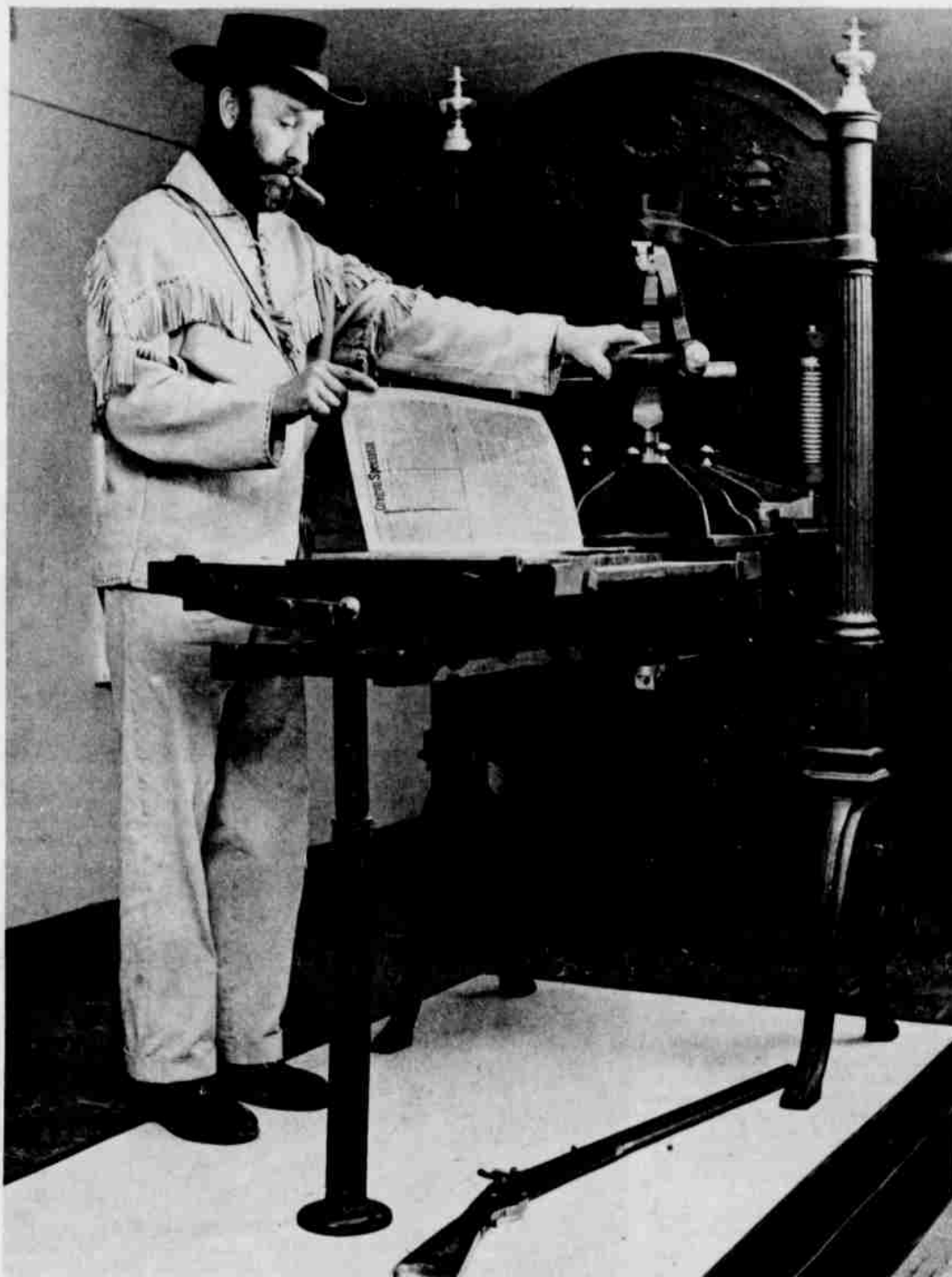
- 1-2 "100 Years of Fashion in Oregon," Bend.
- 1-7 Centennial Music Festival, Ochoco Grade School.
- 2 Centennial supper, "Patio Fair," Portland Garden Club.
- 3-4 Spring Music Festival, Lewis & Clark College, Portland.
- 7-9 "Music in May," Pacific University, Forest Grove.
- 7-9 Pea Festival and Horse Show, Milton-Freewater.
- 10-17 Centennial Armed Forces celebration, Oregon City.
- 13 "Fashions of Long Ago," Oregon City.
- 15 Canoe Fete, University of Oregon, Eugene.
- 15-16 Oregon High School Tennis tournament, Oregon State College, Corvallis.
- 16 Rhododendron Festival, Florence.
- 16 Yacht Parade, St. Helens.
- 22-23 Oregon Class A-1 Track Meet, Oregon State College, Corvallis.
- 22-27 Art Festival, Reed College, Portland.
- 24 Mid-Columbia Saddle Clubs Riding Contest, Hood River.
- 26 Fat Lamb Show, Junction City.
- 30 Boat Races on Rogue River, Grants Pass.
- 30-31 Azelia Festival, dance, parade, Brookings.

June

- 4-6 Eastern Oregon Livestock Show, Union.
- 5-7 Miss Oregon Pageant, Seaside.
- 6 World Cow Milking Contest, Swiss Festival-Yodeling Contest, Tillamook.
- 7 Teen-Age Road-e-o State Finals, Stayton.
- 7 4-H Wagon Train leaves Jacksonville for Corvallis, returns 20th.
- 10-Sept. 17 Oregon Centennial Exposition and International Trade Fair, Portland.
- 10-14 Portland Rose Festival, Grande Parade June 13; Ski Tournament, June 14.
- 13-14 Buckaroos' and Liggers' Frolic, Philomath.
- 19-20 Lincoln County Pioneer Days, Toledo.
- 19-21 Phil Sheridan Days, Sheridan.
- 20 National Rooster Crowing Contest, Rogue River.
- 20 Strawberry Festival, Hillsboro.
- 20 Round-Up, Lebanon.
- 20-21 White Water Boat Parade, McKenzie River.
- 20-21 Douglas County Rodeo, Roseburg.
- 27-28 Boat Races, Devil's Lake, near Delake and Oceanlake.
- 28 Shakespeare Festival at Ashland opens, runs through Sept. 5.

July

- 2-4 World Championship Timber Carnival, Albany.
- 2-4 Happy Days Celebration, Hillsboro.
- 3 Centennial Farmers Day, Clatskanie.
- 3-4 Tri-Pass, Dexter Boat Show, Dexter.
- 3-4 Centennial 4th of July Celebration, Pendleton.
- 3-5 Rodeo, St. Paul.
- 3-5 National Intercollegiate Rodeo Finals, Klamath Falls.
- 3-5 Buckaroo, Molalla.
- 3-5 All Rockhounds: Pow Wow, Prineville.
- 3-5 Water Pageant, Bend.
- 4 Willamette River Days, Salem.
- 4 McNary Aqua Capers, reservoir near Umatilla.
- 4 Four-Day Rodeo, Vale.
- 4 Fireworks Display, Eugene.



ONE HUNDRED YEARS OF OREGON STATEHOOD is matched by more than 100 years of Oregon journalism—the state and the profession developing together from buckskin-shirted, bearded pioneer and slow hand press to today's modern scene of high-speed presses and comfortable editorial offices where if a muzzle-loading rifle (or any weapon) is seen, it is merely for decoration. The Washington hand press above came west "around the horn" and was used to print the first issue of the first newspaper printed west of the Missouri—the Oregon Spectator, which began publication in 1846. This historic press is now housed in Allen Hall, home of the School of Journalism at the University of Oregon. One hundred Oregon weekly and semi-weekly newspapers are joining to present this Centennial supplement to their readers this week.

- Seaside, Taft, Grants Pass, and Medford.
- 1 AAU Track Meet, University of Oregon, Eugene.
- 4 1859 Games, Car Parade, Hobby Show and Dance, Clatskanie.
- 4 Marathon Boat Races, Gold Beach to Agness and return.
- 4-19 "20 Miracle Miles" Matched Play Golf Tournament.
- 11 Rodeo, Cottage Grove.
- 17-19 State Broiler Festival, Springfield.
- 18-19 Caveman Lumber Days and Loggers contests, Grants Pass.
- 24-25 Variety Show, Log Rolling Championship, etc., Rainier.
- 24-26 Chief Joseph Days, Joseph.
- 24-26 Smileroo Celebration, Dallas.
- 24-26 Klamath Basin Roundup, Klamath Falls.
- 25-26 Agate Show, Delake.
- 27-Aug. 2 Gladiolus Festival, Grants Pass.
- 30-Aug. 1 Santiam Bean Festival, Stayton.
- 31-Aug. 2 Emerald Empire Roundup, Eugene.

First of Its Kind

This supplement of 16 pages and 220,000 copies issued in honor of Oregon's Centennial, goes out as a part of 100 Oregon weekly and semi-weekly newspapers. It is the first publication of the kind ever issued in the state and the second in the history of the country.



MARK HATFIELD

OFFICE OF THE GOVERNOR
STATE CAPITAL
SALEM

TO OUR VISITORS and FELLOW OREGONIANS:

It is a pleasure to greet visitor and Oregonian alike in extending a welcome to the Oregon Centennial activities. Each community throughout the state is doing its share to provide a showcase of culture and entertainment. Indeed, Oregon's 100 years have been marked with significant growth and development coupled with fascinating, history-making pageantry.

Oregon, as host to the world in 1959, offers varied and colorful attractions in all parts of the state, climaxed with the Exposition and Trade Fair in Portland beginning June tenth and continuing for 100 days.

Oregon's scenic wonders and recreational attractions are the source of much delight to an ever-increasing number of tourists. Our potential for industrial development is limited only by our inventiveness and our will to do. This year of 1959 can be the beginning of a great new era of development. We welcome friends from far and near. We hope you will stay a while or a lifetime!

Sincerely,

Mark Hatfield

GOVERNOR

Gala Events Bear Oregon Life, Color

Oregon, representing the last frontier, is fittingly, conducting its 100th birthday party on a grand scale. Observing a century of statehood, residents from the sunny ocean beaches to the snow-capped mountains of the interior are giving a regional atmosphere to every type of celebration.

In Portland, an attendance of six to eight million is forecast for the Centennial Exposition and International Trade Fair which will start June 10 and continue until September 17. The Exposition site covers 65 acres, with an 11-acre pavilion as its heart. A 100-acre parking lot is being prepared for 20,000 cars, and 18 acres of the site is being turned into Adventureland, combining historical displays with glimpses into the future.

Atomic Energy Exhibit

An exhibit of atomic energy never before seen in its entirety will share attention with a pioneer village in operation and a re-creation of the village in which Lewis and Clark wintered on the Oregon coast. A logging train salvaged from pioneer equipment will carry visitors around the area while a stage coach rolls again and a sawmill cuts timber into lumber.

Another 10 acres has been set aside for the International Garden of tomorrow, with newly developed flowers from all over the world. A floral clock, 30 feet in diameter, will tick off the minutes, and a candle 25 feet tall will burn throughout the 100 days of the Exposition, symbolizing hope and prayer for international good will.

Displays in Great Variety

Exhibits and features of the Exposition will provide variety of interests. Among them will be a \$250,000 Oregon Forest Products pavilion unlike any building in the world. The structure will demonstrate new uses for wood architecture. Attracting the homeowner will be the Cameo House of Tomorrow, projecting the viewer 10 years into the future with newly developed construction, gadgets and furnishings.

Many national firms have arranged for exhibits, including General Motors, Westinghouse, Standard Oil, Carter Oil, General Petroleum, The Texas Company, Reynolds Metals, Coca Cola, New York Life Insurance, and Pacific Telephone and Telegraph.

Among Portland area manufacturers with displays will be the Hyster Company, White Stag, Pendleton Woolen Mills, Jantzen, Inc., Electric Steel Foundry Company, Gunderson Brothers, Tektronix, Mixermobile and Sawyers. In the non-commercial field, 13 Oregon state agencies are co-operating in a \$75,000 exhibit. There will also be atomic energy, fine arts, education, fish and wildlife displays.

Spectacular professional entertainment of every type is being billed for the Exposition as well as productions with an authentic Western flavor. Among attractions will be the Ice Capades and the Art Linklater show.

20 Nations at Trade Fair

More than 20 nations are planning to show and sell their products to Centennial visitors at the International Trade Fair.

Many distinguished foreign visitors and members of the legation staffs from Washington, D.C. will attend. To enhance the foreign exhibits, there will be an international theater for film showings related to handicrafts on display.

Significant as a "first" in international trade fairs is the collective exhibit being arranged by West Germany, Great Britain, Italy, France, The Netherlands, Belgium and Luxembourg. This will include displays of everything from industrial products to winter ski equipment.

Also represented in the Fair will be India, Israel, Japan, Austria, China, Dominican Republic, Finland, Ghana, Hong Kong, Korea, Malaya, Mexico, Morocco, Nor-

(Continued on page 6)