

# Heppner Gazette Times

MORROW COUNTY'S NEWSPAPER

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## More People, More Customers

Here is the third in a series of articles looking into the future which were prepared by Kiplinger Washington Editors. This one deals with foreseeable increases in population and birth rates and what it will mean to the nation's economy during the next decade.

A 20 per cent increase in population and a roaring birth rate is predicted for the next decade by the Kiplinger organization in its annual report on population and business growth in the United States, released today.

The "Soaring Sixties" will bring another wave of economic expansion and further shifts in the habits and needs of the population of this country, Kiplinger says. In the late 60's population will reach 208 million, compared to the 1958 total of 175 million. And the birth rate will jump from an annual rate of four million babies to five million a year.

"Also more babies per family. Parents used to want two . . . now want three. The trends have been well established and there is nothing in sight to change them," the report says. "This means, among other things, a much greater market for children's goods, a demand for bigger houses with more bedrooms."

"The coming high tide of marriages is now only three years off. Children born in the 40's when the spectacular high birth rate began, will marry in the 60's, pushing the marriage rate a third above today's rate. Average marriage age probably will continue about as now, men at age 23, women at age 20."

The result of this high marriage rate will be a stepped-up demand for houses, furniture, home appliances, cars and all the other things that are needed to equip new families.

According to the Kiplinger report, "By the late 60's, there will be 20 million oldsters, over 65. Now there are 15 million. Length of widowhood

will be about what it is now, nine years."

The future will see 75 million youngsters under 18, now 60 million. That means even more gear- ing of our lives and living to the children. Teen- agers alone will make up a larger proportion of the total population than now.

With more oldsters and more youngsters, both in numbers and proportion, the people of work- ing ages up to 65 will have their hands full producing enough goods to meet all the needs.

"But," says Kiplinger, "it will be done by greater productivity with more older workers em- ployed and less full retirement at ANY age. More women will work, many more than now."

"Don't run the risk of later moaning, 'If I'd only known!' You DO know . . . and in advance . . . about the 'Soaring Sixties,'" says Kip- linger.

## ODD ENDS . . .

We have heard of quite a number of business men and others complaining recently that they wish Uncle Sam would get on the ball and send out the necessary employment tax forms—W-2's, W-3's, and all the rest so they could get their year-end reports in the mail. We, too, were among those growling . . . until the first of the week when we finally got our head in gear and started looking through our collection of state and federal forms.

Sure enough, there was everything we thought we didn't get—all wrapped up in a new package that we didn't recognize. This year it all comes in book form and looks just like the usual federal personal income tax book rather than the conglomeration of separate forms that used to be the order of the day.

We'll bet there are dozens of others who didn't recognize what they had in their hands either. Those who didn't, better take another look, for it arrived about the middle of November.

the evening of April 28. Progress of committee recommendations will be made at this time and a speaker to review legislation on the national level will be fea- tured. The ladies ask that inter- est for the Oregon Wheat Grow- ers League sponsored cake bak- ing contest to be held at the county fair be stimulated with a cake contest also at this April 28 meeting. Those in attendance were, Mr and Mrs Max Barclay, Kenneth Turner, Alvin Bunch, Melvin Moyer and N C Ander- son, Heppner; Mr and Mrs Ver- non Munkers, Lexington; Mr and Mrs Louis Carlson, Walter Ja- cobs, Fred Martin, Henry Baker, Don Peterson and Earl McCabe, Ione; and Paul Tews, Echo.

Results of some feeding trials comparing rolled, ground, crum- bled and pelleted feeds for young animals reported on by Joe John- son, formerly of Oregon State College, now extension livestock specialist at the State College of Washington at the recent stock- men's short course were interest- ing. Realizing that in mature animals, palatability of feed stuff is one of the most, if not the most, important single factor in feed consumption. It was the case of the mature animals, how much more important is this factor of palatability of feed to the young suckling calf, pig or lamb. In making the test, twelve litters of Berkshire pigs were removed from farrowing crates with the sows and placed in ordinary rearing pens under the regular management routine. Each litter had access to a creep feed pen which contained four feeders each holding a creep-feed ration identical except for texture. At the end of 56 days when the pigs were weaned it was found that the litters had eaten 1413 pounds of rolled; 535 pounds of ground; 270 pounds of crumbled; 252 pounds of 1/4 inch pellets. The study showed a marked prefer- ence by baby pigs for a rolled creep feed ration over the other textures. This preference was very marked at the beginning of the creep feeding, but de- creased in importance as weaning time approached. In another test with lambs, it was found that 627 pounds of pellets were con- sumed, 627 pounds of rolled and 1044 pounds whole grain ration. With the present swing toward pelleted feeds by feed manufacturers, it becomes more important to know what texture of feed is most liked by our farm livestock. Since a pellet of a cer- tain mixture is the only grain offered to livestock in many feed- ing operations, it follows that this feed will be eaten. Possibly greater consumption might be realized with a differently tex- tured pellet. Further tests may show that so called naturally

## Lexington News

By DELPHA JONES

Anna Mae Steagall and Mrs O G Breeding were co-hostesses to a surprise birthday party hon- oring Mrs Pearl Green and twin sister, Miss Muriel Brannon and Berniece Wihlon at the Green home last Wednesday afternoon. After a fine time enjoyed visit- ing, opening of gifts and cards, refreshments were served to the following, Mrs Cora Allyn, Mrs Faye Green, Mrs Betty Orwick, Mrs Gae Papinea and the hos- tesses and honorees.

Mr and Mrs Earl Moyer of Emmet, Idaho, and Mr and Mrs Dick Cunningham of Pasco, Washington were weekend visit- ors at the Armin Wihlon home.

The Women's Fellowship group of the Christian church met at the C C Jones home on Tuesday afternoon. Preceding the regular meeting the executive board held a short meeting during the luncheon hour, with Mrs Hender- son and Mrs McMillan guests of Mrs Jones. It was decided to try and improve attendance by having the meetings in the homes for the next 3 months because of weather conditions. The regular meeting was called to order at 2:30 P M by the presi- dent, Mrs McMillan. Mrs Hender- son gave an outline of her programs for the next three meet- ings it was announced that the next meeting would be at the C C Jones home with devotionals by Mrs O G Breeding, the next meeting in March would be at the LaVerne Henderson home with devotionals by Norman Northrup, and the April meet- ing at the Florence McMillan home with devotionals by Mae Campbell.

Surgery caps for Pioneer Mem- orial hospital were hemmed, and coffee served to the following, Mrs Annie Keene, Mrs LaVerne Henderson, Mrs O G Breeding, Mrs Cora Allyn, and Mrs W E McMillan and the hostess.

Tommy Steagall, small son of Mr and Mrs George Steagall, is a patient in St Anthony's hospi- tal in Pendleton following foot surgery there last week.

Mrs George Steagall entertain- ed with a birthday party last week honoring her daughter, Vickie's birthday. Guests were:

ground and mixed rations are better liked by young farm ani- mals and may give better re- sults than pellets, in spite of some waste of feed. Since the young meat animal grows and fattens in proportion to the amount of feed consumed, ration texture undoubtedly needs more careful consideration to insure earlier consumption of grain and rapid continuous growth and fat- tening from birth to market.

## PP&L DOUBLES POWER GENERATING CAPACITY DURING PAST YEAR

Successful completion of pow- er projects doubling Pacific Power & Light Company's elec- tric generating capacity, explo- rations of Northwest coal resour- ces, and a role in pioneering a new-type nuclear energy reactor have highlighted the company's system development program during the past year.

Record expansion of Pacific Power's generating capacity to supply customer needs was achieved with building of the world's highest earthfill dam and a 250,000-kilowatt powerhouse for the Swift hydroelectric project, the installation of a third 45,000-kilowatt unit at the Mer- win plant, both of which are now in operation on the Lewis River in Washington; and operation of the 100,000 kilowatt Dave Johnston steam-electric plant in Wyoming.

PP&L president, D R McClung reported initial power output at the three major developments had dramatized at year's end the magnitude of the \$63,000,000 of construction activity marking a new record of capital invest- ment made by the company in any one year.

"Completion of Swift increas- es Pacific Power's generating ca- pability at its three Lewis river projects to 533,000 kilowatts, and boosts the average annual out- put from the Lewis plants to

more than two billion kilowatt hours of electricity," he said.

New heavy-duty transmission circuits and extensive distribu- tion system improvements roun- ded out the 1958 accomplish- ments, McClung said.

The company now serves 305, 208 customers, an increase of 3, 542 in the year. Annual average use of electricity in residences served by Pacific Power topped 7,000 kilowatt-hours for the first time, it was reported.

"Pacific Power continues to go ahead with extensive investiga- tions looking toward the future power needs of its customers, and fostering constructive programs for the development of the region in which it does business," Mc- Clung said.

The power company official reported the outlook for depen- dable supplies of power for the region is the "most favorable" in a decade because of the record amounts of new generating ca- pacity being installed by the gov- ernment, the local agencies and the utility companies. He said the region has adequate supplies for at least until the mid-1960's, and the the utilities are well along on the job of planning for ample power through 1975.

Pacific Power is studying the Eden Ridge coal seams in south- west Oregon's Coos county, where a steam plant may be combined with a hydroelectric plant on the South Fork of the Coquille river. Explorations also are in progress in coal fields of Lewis and Thurston counties in Wash- ington state.

A co-founder of the Rocky Mountain-Pacific Nuclear Study Group, Pacific Power is among 50 utilities supporting a propos- al before the Atomic Energy Commission to allow the groups to develop and build an experi- mental nuclear plant of new con- cept.

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## From The County Agent's Office

By NELS ANDERSON

An outstanding program has been arranged for the 94th National Wool Growers Association convention which was held in Portland this year. The Oregon Wool Growers Association annual meeting will be held Sun- day, January 25, with the nation- al starting on Monday, Jan-

uary 26 and continuing through the 29th. A number of outstand- ing speakers are scheduled as well as committee meetings and reports. For those who have not seen the detailed program, we have one at the office.

Farmers interested in placing additional wheat, barley or oats under government loan have un- til January 31 to do so. Appli- cation should be made with the local ASC office.

Monday afternoon the execu- tive committee of the Morrow County Wheat Growers Associat- ion met to review recommenda- tions and plan activities for the winter months. The meeting, held at the conference room at the Bank of Eastern Oregon, had one of the highest percentage at- tendances ever when all commit- tees, with the exception of the youth activities, was represented by both the chairman and vice chairman. The attendance also included the officers and two of the state association standing committee chairmen from Mor- row county. Plans were made for members of the Morrow County Wheat Growers Association and other organizations interested to hold periodic meetings during the time state legislature is in ses- sion to keep up with legislative matters, especially bills being

introduced effecting our people. Daily digests of bills being in- troduced to the legislature are being mailed by the Oregon Wheat Growers League to chair- man, Max Barclay, Heppner; vice chairman, Walter Jacobs, Ione; and taxation and legislation chairman, Fredrick Martin, Ione. These daily digests prepared by the Oregon Tax Research will be used to keep informed as the groups meet from time to time. The domestic wheat utilization committee chairman, Mrs Max Barclay reported that Frances Barnick, home economist for the Oregon Wheat Growers League would appear in Heppner on Jan- uary 27 to give a demonstration lesson on Oregon wheat products. This committee is seeking new and better ways to make this state program and the domestic wheat utilization committee most effective in human consumption of wheat products.

The group took some actions for attention by the taxation and legislation committee. They ask- ed that investigation be made concerning house bill 1028 to de- termine whether limits proposed on the appropriation for the wheat commission was to the wheat growers benefit, if not, the bill should be opposed. The group favored passing of house bill 49 and 41 and favored discon- tinuance of a rural school board and county school superintendent when all the county is included in one county administrative dis- trict.

Plans were made for the an- nual spring meeting to be held at the Lexington Grange hall on

## STAR THEATER

Thurs., Fri., Sat., Jan. 22, 23, 24

### Saga of Hemp Brown

Rory Calhoun, John Larch, Beverly Garland. PLUS

### Rooney

Barry Fitzgerald and John Gregson.

Sun., Mon., Tues., Jan. 25, 26, 27

### Walt Disney's Tonka

Sal Mineo, Fess Parker. Film- ed near Bend and Madras, Oregon. Sunday at 4, 6 and 8.

## Notice To Taxpayers

There will be a Personal property tax foreclosure pro- ceeding started in the near future. Persons owing de- linquent personal property taxes are urged to pay such taxes prior to publication of this foreclosure notice.

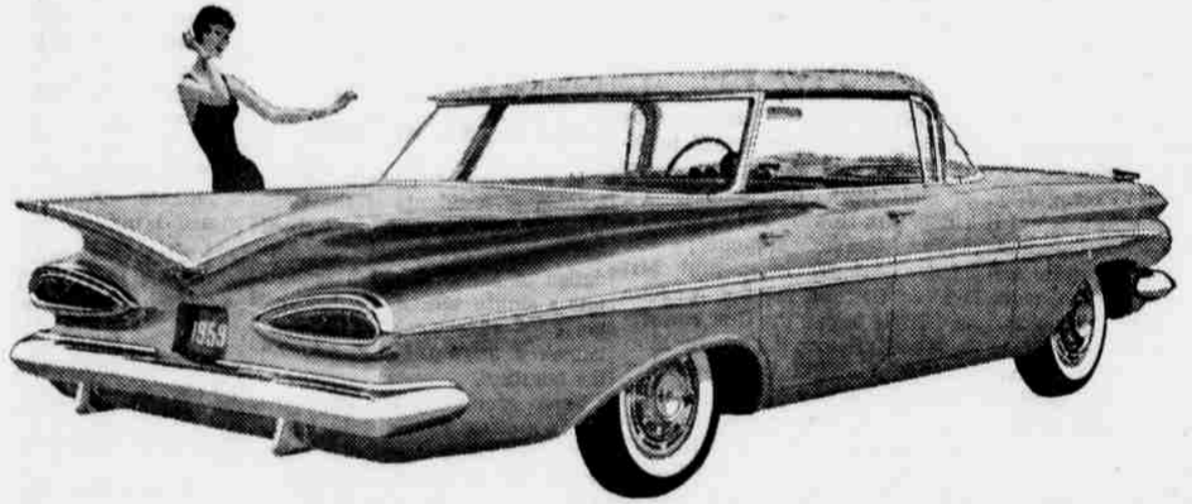
C. J. D. BAUMAN

Morrow County Sheriff,

Tax Collector

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(January 22 through 24)



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the super-softness of Full Coil springing, in Easy-Ratio steering—then you'll know that this is the happiest surprise of the year. Come on in; don't miss this Open House!



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