

# Heppner Gazette Times

MORROW COUNTY'S NEWSPAPER  
The Heppner Gazette, established March 30, 1883. The Heppner Times established November 18, 1897. Consolidated February 15, 1912



ROBERT PENLAND  
Editor and Publisher  
GRETCHEN PENLAND  
Associate Publisher



Published Every Thursday and Entered at the Post Office at Heppner, Oregon, as Second Class Matter  
Subscription Rates: Morrow and Grant Counties, \$3.00 Year; Elsewhere \$4.00 Year. Single Copy 10 Cents.

## It's Everybody's Show

Next week is Morrow county's big week and if each person living hereabouts hasn't already taken the time to nurse along some extra-special flowers or cucumbers in the garden, or pick out some of their handiwork of the past year to enter in one of the hundreds of fair display divisions, you'd better get at it right now!

Our 4-H youngsters work all year to prepare for their fair week exhibits, yet, the thing that makes a really good fair is to have the participation of many of the adults of the county. Pick out those extra special tomatoes you've been growing, or a couple of bales of alfalfa, or whatever else you have grown or made, or painted, or photographed and get them entered in this year's fair. Your neighbors and friends will like to see what you've done and you might just come out with enough prize money to buy the seeds for next year's garden.

But, whether you can get an entry ready or not, be sure to take in the big show. All of Heppner and Morrow county will be here to welcome you to both the fair and the rodeo. It's everybody's show... let's everybody take part.

## Censorship Through Taxation

Ask anyone what the Internal Revenue Service is and you'll get some such answer as this: "It's a Federal administrative agency, whose duty is to collect taxes as provided in revenue laws passed by Congress."

But the Internal Revenue Service is going far afield from its proper and established function. It is, in effect, setting itself up as censor of what enterprises and organizations may say within

the province of business management.

Here is the remarkable and menacing story. Internal Revenue Service has ruled that electric utility companies cannot regard the cost of institutional advertising, which presents their side of the public-vs-private power controversy, as a legitimate business expense, deductible in income tax returns.

Internal Revenue Service has also ruled that the cost of literature opposing socialism issued by one of the country's most respected professional organizations, the Association of American Physicians and Surgeons, is not exempt from tax. Internal Revenue Service has also disallowed public relations advertising placed over a four-year period by the Timken Roller Bearing Company. This advertising discussed the Bill of Rights, Capitalism vs. Socialism, principles of taxation, and other such matter.

In other words, Internal Revenue Service holds that advertising designed to sell products or services is a legitimate business deduction—but that advertising designed to maintain an economic and political climate in which private enterprises may successfully produce those products and services is not. It is attempting to muzzle the right of people to speak their minds freely and without penalty—and, in doing that, to prevent other people from knowing and weighing both sides of controversies.

If Internal Revenue Service's incredible stand is maintained, no one will be immune. Anyone may be faced with the choice of accepting bureaucratic censorship—or of paying a heavy penalty for exerting absolutely basic rights which are supposed to be guaranteed by the Bill of Rights. This is one of the ways in which dictatorship begins.

## "Chats With Your Home Agent"

BY ESTHER KIRMIS

It's surely "melon season" in Morrow county these days. This was brought to my attention this past week when Miss Betty Sedgewick, of the Oregon State college extension staff of Corvallis, and I made a visit to the Boardman and Irrigon area. Melon stands along the main highways were doing a thriving business and out in the fields you saw melons being stacked and crated - ready for that all important trip to the Portland Market.

We met up with Charles Early, Irrigon melon grower, at the filling station and when Betty expressed interest in taking a crate of cantaloupe back to the extension staff in Corvallis, he invited us to his farm to make a deal. Here we met his charming, Australian-born, wife who insisted that we sample each type of melon they raise. We were both thoroughly delighted and "water-logged" by the time of our departure. Mrs. Early also has a garden of lovely dahlias which she should surely exhibit at the Boardman fair - September 11-13th.

While in Irrigon we called upon Mrs. Milton Biegel, chairman of our extension unit's county committee to discuss extra-curricular plans for our program year. Mrs. Biegel is librarian at Umatilla and expressed great interest in our extension project lesson, "Know Your Oregon." She is making a collection of books and magazines at the library in connection with the Oregon Centennial. It was a joy to see the Biegles' home. They have the Columbia river in their back yard - a very peaceful spot.

In Boardman we met with 4-H leaders of the Boardman and Irrigon area at the home of Mrs. Don David. We discussed plans for the 4-H club's part in the Boardman fair to be held September 11-13th. A Style Revue was planned and each club will present one demonstration in connection with the project they are carrying. An invitation will be extended to Miss Marja Virkkala, IFYE exchange student to speak on her native Finland. Miss Virkkala will be guest at the E M Baker ranch at Ione for three weeks this September.

4-H home economics clubs that will take part in the Boardman fair include "Happy Sewers" - Mrs. M E Hadwick, Irrigon, leader; Sandra Davis, assistant; "Fun and Sun" - Mrs. Angela Gustafson, Irrigon, leader; Judy Berger, assistant; "Needle and Thread" - Mrs. Don David, Boardman, leader; Mrs. Edna Hoffman, assistant; "Mothers Helpers" (foods club) - Mrs. Don David, Boardman, leader; "The Jolly Cookers" - Mrs. Roy E Davis, Irrigon, leader; Mrs. Virginia Matlock, assistant.

The Oregon Historical Society and State Department of Agriculture, who are co-sponsors, have recently released the names of 352 verified claimants for Oregon's first Century Farm honors. The list represents 230 farms settled by their ancestors 100 or more years ago. The present day owners either live on and farm the land or manage the farm operations. Fifteen counties are represented in the claims with Wasco being the only county east of the Cascades with century old farms. It had three. Marion county produced the oldest farm (1842) and the most applicants (67). Climax to the program will come September 2nd at the Oregon State Fair when Century Farm Day will be observed in fitting ceremonies. This is a lead-up to the Centennial observation in 1959.

## MONUMENT

The State forestry in Monument reported two class A fires this past week.

A large number of people went to Spray for a farewell party for Mr and Mrs Fred Croissant Friday evening and for a picnic on Saturday.

## Same Boardman Teachers to Return

The Boardman public school will open on Monday, Sept 8 at 8:30 for a full schedule. The school lunch program will be in operation the first day, it was announced.

The faculty will be the same as last year. Mrs. Zoe Billings will teach first and second grades. She received her bachelor of science degree in education from EOC this summer. Mrs. Mildred Baker will again teach the third and fourth grades. She has been attending several workshops this summer at EOC at La Grande.

Other teachers include Mrs. La Vern Partlow, fifth and sixth grades; Richard E. Waymire, seventh and eighth grades and the high school athletic coach succeeding Marion Morlan who will not coach this year; Ronald Black, vocational agriculture, algebra, 9th grade math and biology; Marion Morlan, band, commerce and girls P E; Harold Gauger, English, chemistry and library. Mr. Gauger has been attending summer session at the University of Denver and he holds a master of science degree from Purdue University. Superintendent Sigvald O. Aase will be beginning his third year at Boardman and he attended a workshop at Portland State this summer.

Robert Harwood will again be school custodian and bus driver. A new bus driver will be Ed Skoubo who succeeds Bud Ball who resigned. Mrs. Ellen Graham will continue as head cook and Mrs. Luda Ball will be her assistant.

The school board consists of Henry Gantenbein, chairman; Willard Baker, Armin Hug, Roy Partlow and Harold Kress who was chairman for 1957-58. Several rooms have been redecorated and floors refinished for the opening of classes.

Enrollment is expected to be about the same as last year in the high school and a slight increase is due in the grades.

## THIRTY YEARS AGO

From the files of the Gazette-Times August 23, 1928

Mr and Mrs Roy Missildine have disposed of their Heppner residence property to Bishop W P Remington for the Episcopal church, and the same will hereafter be used as a parsonage for the pastor of the local church.

C W McNamer, president of the Heppner Rodeo association, announces the election this week of "Bill" Kilkenny, a prominent rodeo performer in years past, as director of the association to succeed the late L V Gentry.

Frank Turner was in receipt of the news on Saturday that the big high school building at Monument was on fire, and the result was that the building was entirely gutted.

A party of Heppner golfers enjoyed playing the Walla Walla country club course Sunday. Making the trip were L Van Marter, Paul Gemmill, Earl and Leonard Gilliam, Alva Jones, D A Wilson, W V Crawford and Ed Burnett.

## From The County Agent's Office

By N. C. Anderson

Tuesday of this week, the various agencies concerned with conservation had explained to them the new Conservation Reserve program which will be put into effect this fall. The program has been changed materially, aimed at getting more participation, Morrow county's average pay rate has been raised to \$16 per acre, however, the maximum farm pay rate will be determined on a farm productivity index. This index will be determined by the county A S C committee from information which they have in the office and which they will get from farmers who make a request for the establishment of a maximum farm payment rate. Although maximum farm payment rates will be established, farmers may make a bid for putting their land under the Conservation Reserve for a payment less than the maximum allowed. The object here would be to be certain that their farm was accepted since it is felt that the new program will draw more sign-ups than there will be money available for payment. Priority will be established by lower bids or in the order in which applications are received in the county A S C office.

Opening date for requests will be September 2 with closing date October 3. Two weeks will be given then for farmers to sign actual contracts after maximum farm payment rates have been established and priorities determined. The program promises to assist materially in getting more land out of production to alleviate farm surpluses, to provide a rotation type program and to help in building-up land that no doubt will be needed later as population increases. The goal for Oregon is 154,000 acres to be signed up under the new program. The maximum farm earning from this program will still remain at \$5,000. Plans are being made for educational programs to acquaint everyone with the provisions of this program. The county A S C office can provide further information.

While Morrow county barley yields are reported this year to be the highest in the history of the county, evidently there are other places that are also having such yields. Early this month Minneapolis had 1438 cars of barley, the largest number ever received in a single day in the history of the Grain Exchange. Arrivals the first week in August nearly quadrupled the week before. With a big supply of this important feed grain on hand, such as we have this year, it looks as though there will need to be a lot of livestock feeding carried out. This could reflect the demand for feeder cattle which has been great the country throughout with prices strengthening every day.

The Oregon Historical Society and State Department of Agriculture, who are co-sponsors, have recently released the names of 352 verified claimants for Oregon's first Century Farm honors. The list represents 230 farms settled by their ancestors 100 or more years ago. The present day owners either live on and farm the land or manage the farm operations. Fifteen counties are represented in the claims with Wasco being the only county east of the Cascades with century old farms. It had three. Marion county produced the oldest farm (1842) and the most applicants (67). Climax to the program will come September 2nd at the Oregon State Fair when Century Farm Day will be observed in fitting ceremonies. This is a lead-up to the Centennial observation in 1959.

## STAR THEATER

Thurs., Fri., Sat., Aug 21, 22, 23  
**Country Music Holiday**

Zsa Zsa Gabor, Ferlin Husky and others.

PLUS  
**Ride A Violent Mile**  
John Agar, Penny Edwards

Sun., Mon., Aug. 24, 25  
**Run Silent, Run Deep**  
Clark Gable, Burt Lancaster.

Tues., Wed., Aug. 26, 27  
**River Of No Return**  
Robert Mitchum, Marilyn Monroe.



From where I sit... by Joe Marsh

## Traffic Stopper

Every so often I see little things that prove that folks really are pretty wonderful!

Take last Saturday. I was downtown when I saw a middle-aged woman about to cross a busy street. Just as she started, the light changed, and she hurried back to the curb. But the big moving van that was first in the long line of cars had not moved.

"You cross first," the driver of the van yelled. "But you're holding up traffic," the woman said. "Lady," replied the driver

with a good-natured wink, "let's just say you're so good looking you're stopping traffic!"

From where I sit, something like that makes the "doer" and the "receiver" both feel mighty good. It's like the friendly feeling you get when your hostess goes out of her way to serve you beer—even though she doesn't drink it herself. That's pretty wonderful, too!

Joe Marsh

Copyright, 1958, United States Brewers Foundation

# CALL FOR Pride of Oregon Ice Cream

MANUFACTURED IN YOUR OWN HOME TOWN  
You Can't Buy Cleaner, Richer Ice Cream Anywhere In Oregon

## Why Pay More FOR OUTSIDE ICE CREAM?

Keep your dollars at home where taxes are paid to support your town and schools.

# Morrow County Creamery Co.

PRIDE OF OREGON ICE CREAM AND BUTTER

## JOBLESS PAY IN STRIKES

Nearly 2000 Oregon laborers have filed benefit claims with the State Unemployment Compensation Commission for time lost during disputes involving General Contractors and Operating Engineers, and Teamsters.

Each case will be reviewed separately, according to commission officials.

Compensation law states, "An individual is disqualified for benefits for any week that his unemployment is due to a labor dispute which is in active progress at the factory, establishment or other premises at which he is or was last employed or at which he claims employment rights by union agreement or otherwise."

A qualifying paragraph, however, states, "This does not apply if it is shown to the satisfaction of the commission that the individual is not participating in or financing or directly interested in the labor dispute which caused his unemployment."

## SCHOOL DRIVERS FAIL TESTS

The state motor vehicle department in testing school bus drivers is finding almost 23 percent fail to pass tests under a new law requiring the examinations provided by the 1949 Legislature. James F. Johnson, director of the motor vehicle department reports that the first group of drivers examined by his department resulted in failure of fifteen school bus drivers.

Working jointly with motor

vehicle department is the State Educational Department.

## SCAN PRIVATE ELECTRICS

A Federal Power Commission staff report that some electric companies may be mis-classifying expenditure in public vs private power advertising was given support Thursday by Oregon's Public Utilities Commissioner Howard Morgan.

The expenditures are contributions to an industry-wide advertising campaign. The FPC has declared that classifying these contributions as "operating expense" may be a violation of the commission's uniform system of accounts.

A public hearing has been

## NATURAL HONEY

NEVER HEATED OR BLEACHED

Clarified by sunshine, this Naturally superior honey has all the flavor of the flowers.

"Lickin' Good!"

2 lb. 59c

SMITH APIARIES

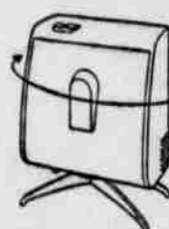
Phone 6-5330 Heppner

## Here now! Wonderful PHILCO

## PREDICTA TV



TV TODAY... FROM THE WORLD OF TOMORROW!  
So exciting, so different, so fresh... it's 1965 TV for you can own and enjoy now! You'll want Predicta TV for your year-ahead performance, styling and beauty. See it here... enjoy it now... Philco Predicta. It costs no more than ordinary TV.



## New "Full Dress" Console

PHILCO Predicta 4658. Even the back is finished in this new kind of "full dress" TV. Deluxe wood cabinet. Swivels clear around. Wrap-Around Sound. 21" (overall diagonal measurement) picture.

## Only Philco Predicta TV Gives You:

- New SF (semi-flat) picture tube—inches slimmer than any other.
- New contoured Predicta chassis hugs the tube... most space-saving chassis ever designed.
- At a touch, the new Pop-up Tuner pops up, and lights up, to make channel selection easier than ever.
- Glorious 3-Speaker Wrap-Around Sound... no matter where you sit, sound surrounds you!

## DELUXE TV CONSOLE



PHILCO 4642. Features exclusive 3-Speaker Wrap-Around Sound, Swivel Base, Top Front Tuning, Deluxe Philco chassis, 2-position electronic range switch, UHF-VHF antenna. 21" (overall diagonal measurement) picture.

PARSONS RADIO and TV

PH 3-8410 BILL PARSONS LEXINGTON