

# Heppner Gazette Times

MORROW COUNTY'S NEWSPAPER  
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## Are You A Member?

If you should happen to wonder occasionally why auto insurance rates have continually been rising, the answer might be found in the following article. It appeared recently in the Santa Rosa, California Press Democrat and concerns a new club that is supposedly being organized in our sister state.

After reading the article we felt certain that some of the organization's members must have migrated to Oregon. But . . . you read it for yourself . . .

### THE CRIMSON WHEEL

"Articles of incorporation are now being drawn for a brand-new auto club, the Order of the Crimson Wheel.

"Anybody can join. All you need are a valid California operator's license, a registered motorcar, complacent self-confidence in the excellence of your driving habits, and a willingness to obey the rules.

"And that clause is easy.

"If you qualify under the first three clauses, the chances are you're already obeying the rules of the OCW.

"Anyhow, here are the major rules. Memorize 'em:

"Never signal. It is a waste of energy, and accomplishes nothing except to give other drivers a hint of what you plan to do. They should be kept ignorant, as they are probably wise speeders.

"If you do signal, roll your window down only a few inches, and signal with your fingertips, as if drying nail-polish. This keeps the other drivers guessing, and helps develop their defensive-driving abilities.

"In any event, when you turn, swing wide. A right-turn should be executed from the middle of the road, a left-turn from the far right. This creates all sorts of interesting situations behind you, and helps to thin out traffic. Ignore the screeching of brakes and the metallic crashes.

"On narrow roads, consider yourself a pacesetter. Hold close to the center-stripe and yield to nobody. If a line of cars doesn't form quickly behind you, you're speeding. Slow-down. The accomplished OCW member is a leader and loves a parade.

"Apply the same basic theory on freeways.

Stay in the innermost lane, and cruise unyieldingly at 40 or 45. Remember, speed kills, and the honking drivers behind you will drive with incurable recklessness if you don't restrain them.

"When pulling into a thoroughfare from a side road or secondary street, always wait until you see a briskly-moving vehicle approaching. Then swing slowly in front of him—and creep. That'll teach him.

"On crowded highways, always ride the rear bumper of the car ahead—particularly at high speeds. This increases Togetherness on the highway.

"Lights and horns are important. Use them well.

"For instance, you should never dim your lights unless the other guy dims first. Remember: we must encourage politeness in the Opposition.

"Your horn is there to be honked. Honk it often. Honk at friends, at drivers in front of you, at drivers behind you. Incessantly. And if the car ahead lingers or pauses at a stoplight—really bear down!

"But if you happen to be first at a light—take your time. Be a dozer, a lingerer. Safety first. If you get across on the yellow—well, you got across, didn't you? Those honking heathens behind you can wait. It'll turn green again in a while.

"The conscientious member of OCW must also know how to approach pedestrians and parking places.

"Be a pedestrian-hunter. The pedestrian must be taught that the driver holds an exalted position in life. You must never yield right-of-way to foot-traffic. Instead, you should un-nerve pedestrians by gunning your motor ominously as you approach crosswalks. And you should engender respect for the automobile by aiming for puddles and splashing nervy pedestrians who walk too close to the curbing.

"In parking, use your bumpers. A touch of the battrenig-ram technique can do wonders in enlarging small parking spaces. And if you're parking next to a small foreign car—bump it hard. This will not only aid your parking, it'll strike a blow for Americanism.

"And finally—If auto insurance rates go up again because of increased accidents, scream your head off. You have every right to.

"Those accidents certainly aren't YOUR fault."

## From The County Agent's Office

By N. C. Anderson

Even though harvest is finished and consequently should bring to a close the extreme danger of fires being started, there still continues to be serious losses. A lot of our farmers are concerned with the evident danger of fires getting into their stubble and winter range land. Some have constructed fire guards, others have not. While insurance can be taken out to cover grain losses it is hard to determine a definite value for stubble. Those who have lost stubble cover through fire report a definite increase in soil and water erosion, destruction of soil structure and loss of organic matter. It is generally noticeable for several crop years.

Mr and Mrs Herbert Ekstrom and sons will be the first Hereford breeders for a number of years from our county to exhibit at the state fair. They will leave on August 25 with five heifer and bull calves which will be on exhibit at the state fair when it opens August 28 through September 6. The Ekstroms and Bernard Doherty recently attended the Western Livestock Journal sponsored tour in Southwestern Oregon reporting a very educational and interesting tour.

Arrangements have recently been made with the Oregon Dairy Breeders Association and Virgil Attebury, technician, for farmers wishing to have dairy cows artificially bred. A demand has been evident for this service for several years, especially by those who have brought in Tillamook dairy herds improvement heifer calves from high production dams. Those who might be interested in this service can get further details at this office.

Grain exhibitors at the Morrow county fair will find brand new boxes for making their exhibits. The boxes, designed by Kenneth Smouse, grain superintendent, are designed to hold two pecks of grain and will make the exhibit much more attractive than in former years. The wheat exhibits will be moved into the main pavillion so that more people will have an opportunity to view them. Kenneth is hoping for a large number of exhibits so that he might fill the fifty new boxes which have been built. To encourage grain exhibits again this year a sweepstakes ribbon is being awarded and the Morrow County Grain Growers are again providing a special trophy for the outstanding wheat exhibit. If you have not set aside your exhibit sample, it is time to do so soon. With one of the biggest crops in history harvested this year, Kenneth should have in his division one of the biggest exhibits ever made. This is an opportunity for grain farmers to show the people of Morrow county the quality of this major income of ours.

We have been receiving quite a lot of inquiries at the office about the date and rate of seeding this summer. This interest comes from farm magazine articles of the experiences of a few who have been lucky and conditions have been just right for some yields through early seeding. While a lot of publicity has been seen regarding the advantages of early seeding, we have seen few of the disadvantages in print. For those who would like to be assured of an average yield year in and year out, results from the Pendleton and Sherman branch experiment stations, from long time data, show that the best date for seeding is around October 1 to October 15. Long time averages on rates of seeding show at both stations that lighter rates of seeding have yielded just as much as the

## THIRTY YEARS AGO

From the files of the Gazette-Times August 16, 1928

Dr J Arthur Craig, a dentist from San Francisco, took over the dentist office and practice of Dr E E Baird last Thursday. Dr and Mrs Baird left the end of the week for Toledo, Ore.

Mr and Mrs A F Palmateer and David Ely of Morgan were doing business in Lexington and Heppner Saturday.

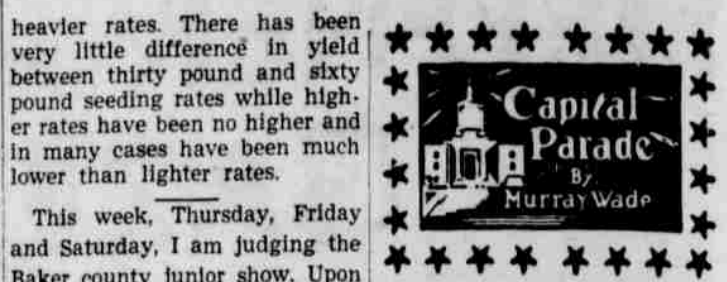
Mrs Alex Green, accompanied by her son Herman and little daughter Louise departed on Sunday for Pendleton, there to take the overland train for her old home at Fries, Virginia.

Mr and Mrs B G Sigsbee and their daughters, Misses Bernice and Elaine, and Miss Hazel Calder of Portland, friend of Miss Elaine Sigsbee, departed on Monday forenoon for a week's outing at Wallowa lake.

A petition, signed by 45 freeholders of the city, was presented to Mayor Noble this week. It asks for procurement by the city of an up-to-date fire fighting apparatus.

Phillip Mahoney returned home Saturday from Seattle where he attended summer school at the U of W following the close of the regular term.

Wheat movement has been slow into Heppner the past week, with the excessive heat and forest fires causing delays in the harvest fields and in hauling.



### LOOK AT THE CALENDAR

It might as well be gooseberry week. When we should be knee-deep in the general election there seems to be only political stagnation. In less than 90 days the electorate of Oregon will be expected to choose the best men for a long list of offices, extending from congressional, gubernatorial, legislative and county of-

(Continued on Page 5)



MR. FARMER -

YOU CAN'T AFFORD TO BE WITHOUT

## Grain Fire Insurance

BE WISE—it costs no more to insure your 1928 grain crops now and you'll be sure of being protected throughout the entire fire and harvest season. With a crop the size the county is producing this year, you can't afford to be without protection.

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HEPPNER

## TO THE EDITOR . . .

### A TRIBUTE TO A PIONEER

With the passing of Leslie L. Matlock on July 15, 1928 we lost one of our oldest, popular and beloved citizens. Heppner and community bowed and wept.

Les as he was known by his many friends, was endowed with an iron constitution. He was a charter member of Heppner Elks Lodge No 358 and the beautiful obligation he took when initiated was a guiding factor in his life as he lived it. He was very generous, chari-

table and the essence of loyalty. The Paul Revere ride made with Bruce Kelly from Heppner to Lexington and Ione on June 14, 1903 was only one of the charitable acts of his career and there is no way of ever knowing how many lives he saved, as there were no lives lost in either town.

The grateful citizens presented him with a solid gold beaded cane, which he always cherished. Shortly before his death he gave this cane to his sister, Mrs Minnie Vaughn of Portland, who treasured the gift.

Les had a bright mind and well read and could recite not just lines and verses but pages of the most beautiful poetry. He was a polished gentleman and when dressed for the occasion he was the peer of any statesman.

His magnetic and charming personality won him thousands of friends. He was a staunch Democrat and never missed a Jackson Day Dinner. He attracted people of all walks of life and was always first to give a helping hand to the needy and those in distress, when brought to his attention.

He was not capable of putting a burden on others that he would not willingly bear. It was his wish that he be brought back to Heppner to be among his many friends. Many people offered to bring him back in their cars but he was too weak to travel in a car, so the white angel ambulance from Heppner was sent down to bring him back.

During the last days of his illness he suffered intense agony at times, from which he could only get partial relief.

Words cannot express our grief, flowers cannot banish our sorrow and our memory of him

will stand as an eternal and immortal monument to the man we all loved and cherished.

Dr A D McMurdo

### PARENTS OF BOY

Mr and Mrs Dallas Shookley of Ione announce the birth of their fourth child, a boy, Michael Scott. He was born August 6 at Emanuel hospital in Portland.

Grandparents are Mr and Mrs Henry Peterson of Portland and Mr and Mrs B R Shookley, Battle Ground, Washington.

Visiting at the Bull Prairie guard station Sunday with Mr and Mrs Sam McDaniel were Mr and Mrs Ben Anderson Mr and Mrs Frank Davidson and Mr and Mrs John Bergstrom and Marilyn.

ONE WEEK ONLY!

## CLEARANCE

Final REDUCTIONS

95c

TO

\$4.95

A PAIR

Gonty's

## STAR THEATER

Thurs., Fri., Sat., Aug. 14, 15, 16

### Blood Arrow

With Scott Brady. PLUS

### An Alligator Named Daisy

With Diana Dora

Sun., Mon., Aug. 17, 18

### The Young Lions

Marlon Brando, Montgomery Clift, Dean Martin

Tues., Wed., Aug. 19, 20

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THE DALLES

## A STATEWIDE NAME FOR A STATEWIDE BANK



### SPECIAL NOTICE TO FIRST NATIONAL BANK CUSTOMERS:

Please continue to use your current checks, deposit slips, bankbooks and other banking materials. Materials imprinted with the new name, First National Bank of Oregon, will be provided you on a normal basis of replacement.



\* Formerly The First National Bank of Portland