

Your Soil Is Money!

Our Future is in Our Land!

Lets Keep the Land In

Our Future Productive!

Soil Conservation is an
All Year, Every Year Job



Conservation Week May 11 to 18

Keep the greedy hand of erosion from robbing your land of its valuable top soil. Terrace and contour-plow to provide adequate drainage and prevent torrents of water from gouging sterile valleys in your acreage.

Plan your crop rotation to avoid depletion and maintain the productivity of your land for yourself and future generations. Investigate, study and apply the many tested and-proved methods of soil conservation.

Years of patient experimentation and exhaustive research have developed and perfected today's successful techniques of scientific soil conservation. Put these techniques to work on your farm . . . and do it NOW!

Morrow County Leads Oregon in Conservation

AND JOINS IN PROMOTING THE

Wise Use of All Natural Resources

- SOIL
- WATER
- WILDLIFE
- FORESTS
- MINERALS
- RANGE LANDS

Know Your Soil-

ATTEND THE
SOIL JUDGING FIELD DAY & CONTEST
Newt O'Harra Ranch, Lexington
MAY 15, 11 A.M. TO 3 P.M.

Prizes by Inland Chemical, Heppner
Les Wyman, Heppner
Central Fertilizing, Ione

If you need a ride, call Rosewall Motor Co., Farley Motor Co., or Fulleton Chevrolet
BRING YOUR SACK LUNCH. O'HARRAS WILL PROVIDE COFFEE

CONSERVATION PAYS OFF TO YOU!