

Now you can buy big on a little-car budget

READ THIS STARTLING FACT

5 out of 10 smaller cars wear a Pontiac price tag —yet none gives you any of Pontiac's advantages

PONTIAC GIVES YOU UP TO 8.9% MORE SOLID CAR PER DOLLAR!

Not one of the smaller cars can give you the heavy-duty construction, the road-hugging heft and solid security that surround you in every Pontiac. Yet Pontiac's the nimblest heavy-weight you ever managed—and your Pontiac dealer can show you more than six dozen advanced-engineering reasons why! Pontiac has gone all out to make this genuine big car the best behaved beauty that you ever had the pleasure of bossing. You'll find Pontiac's exclusive Precision-Touch Controls make steering and braking the surest, easiest you've ever experienced! Park it, cruise it, try it in stop-and-go traffic . . . this is driving the smaller jobs can't duplicate!

PONTIAC GIVES YOU 4 TO 7 INCHES MORE WHEELBASE!

The small cars extend bumpers and fenders to look big—but Pontiac puts the extra length where it counts—between the wheels! Pontiac's longer stride brackets the bumps instead of riding on them. And this extra length shows up inside, too, in stretch-out space for six footers. Add to Pontiac's bonus in length its all-new suspension system and you have an exclusive Level-Line Ride no car at any price can surpass . . . and a built-in sense of direction and security that will spoil you for the smaller cars forever!

PONTIAC'S PERFORMANCE TOPS THE BEST THE SMALL CARS CAN OFFER—BY A WIDE MARGIN!

Not one of the smaller cars can measure up to Pontiac Performance. Whether you judge a power plant by engineering statistics or on-the-road performance, Pontiac's Strato-Streak V-8 stands head and shoulders above anything in the low-price field. Your Pontiac dealer will be happy to show you a complete facts-and-figures comparison—then an eye-opening test drive in traffic or out on the highway will supply all the heart-lifting proof you need that Pontiac has separated the men from the boys when it comes to performance!

—AND PONTIAC HAS ALWAYS BEEN FAMOUS AS ONE OF AMERICA'S TOP TRADE-INS!

Maybe it comes as a surprise to you that so much more car can be yours at the same price you've seen on the smaller cars. But there's the fact! And Pontiac is a wonderful investment, too! As you know, it has always commanded a top trade-in. So why not step out of the small-car class and into a Pontiac . . . there's nothing in your way. Your Pontiac dealer has the keys and an eye-opening offer waiting for you right now! So why not look and feel like a million—instead of a million others?

NOW! If you want the ultimate in both economy and extraordinary performance, see Tri-Power Carburetion is available at extra cost on even the lowest priced Pontiac models! It's America's newest power advance and exclusively Pontiac's at so low a cost!

SEE YOUR AUTHORIZED

Pontiac

DEALER

TRADING'S TERRIFIC RIGHT NOW!



Political Paragaphs

Most of the political conjobble around the Capitol, both Republican and Democratic, is that Secretary Mark Hatfield and State Treasurer Sig Unander are the strongest candidates the GOP have to pit against Governor Robert D. Holmes at the November election in 1958.

Either of the high state officials could have a free ride in running for governor as each was elected last year for a four-year term expiring January, 1961. If either should run for governor and lose he would still have three more years in office.

Governor Holmes was elected for the two-year unexpired term of the late Governor Paul L. Patterson. He must file next April for the primaries—if he then still likes and wants to be governor? (Delete the question mark). It would be Socratic irony to say he is not thinking of running.

Put this in the "Anything Can Happen" department.

Oregon's Douglas McKay, who was recently appointed by President Eisenhower to a \$20,000-a-year job as chairman of the United States and Canada joint commission on power and resources, is again in a position where he can resign from a nationally spotlighted high office to run for the United States Senate, as he did in 1956 when he made an unsuccessful race against United States Senator Wayne L. Morse.

State Senator Monroe Sweetland, Milwaukie, will vie with Governor Robert D. Holmes for the Democratic nomination for governor. We read this in Dave Hal's "Ramblin' Around" column in his Lincoln County Times, Waldport.

Ray Hill will again be chairman of the Edith Green (Dem.) 1958 campaign for reelection to Congress in the Third Congressional District (Multnomah County). Hill was chairman of Mrs. Green's successful congressional campaigns of 1954 and 1956.

Ground-Breaking

The three members of the State Board of Control, Governor Robert D. Holmes, Secretary of State Mark Hatfield and State Treasurer Sig Unander, each with a spade and go-fishin' fervor, simultaneously broke ground Wednesday for the Oregon State Correctional Institution. The site of the institution which will put Oregon up with the nation's leading states in modern rehabilitation is three miles southeast of Salem near the Penitentiary Annex.

The primary objectives of the correctional plant are rehabilitational and vocational, says Paul J. Squier, superintendent of the institution. The populational capacity of the new plant will be 600 when completed. The first two of the plant's four units will be completed January 1, 1959 and the remaining units one year later.

The cost of the completed plant will be \$6,000,000. The 1953 Legislature appropriated \$1,250,000, the 1955 session \$1,200,000 and the 1957 session \$712,000.

Record School Fund

Distribution of \$412,406 in earnings from the irreducible fund was made to the state's schools this week. The record distribution is from earnings from the irreducible school fund to public schools and was authorized by the state land board.

The rate of 87 cents for each of the state's 475,000 school children is the largest in 35 years. The earnings are from nearly \$14,000,000 in funds collected from the sale of school grant lands, timber, royalties from sand and gravel, and other items.

Also approved by the board was the transfer of 104,493 acres of state land board timber lands for administration by the state board of forestry. The transfer included Elliott State Forestry Lands in Coos and Douglas counties, totaling more than 70,000 acres.

Classifieds Pay! Try One Today!

Lexington News

By Delpha Jones

Guests at the home of Mr. and Mrs. L. E. Ruhl over the last few days have been James Pointer of Selah, Wash., and Dee and Carol Mikesell of Toppenish, Wash., Miss Betty Koller of Hood River, Mr. and Mrs. Galley Marshall of Oakridge, Ore., and Mr. and Mrs. Frank Princehouse and Anita Lindner of Hood River, Oregon.

Mr. and Mrs. Cecil Jones motored to Boardman Wednesday evening taking their daughter, Charlene there for a visit with an aunt and uncle, Mr. and Mrs. Eugene Sawyer and family. They spent the weekend in Lexington and brought her home again.

Mrs. O. W. Cutsforth is a patient in Pioneer Memorial hospital where she underwent major surgery.

Bill (Grandpa) Padberg is a patient in Pioneer Memorial hospital suffering from injuries received at his home on Friday from a fire which he was helping fight. The fire did extensive damage to machinery and barns and other buildings.

Mr. and Mrs. Buck Padberg were Portland visitors over the weekend.

Mr. and Mrs. T. E. Messenger Sr. were weekend visitors in Lexington from their home in Mitchell.

Rev. Norman Northrup is spending a week in Cove where he is helping with the Christian church summer camp there.

Mr. and Mrs. Lonnie Henderson and daughter Betty were La Grande visitors on Sunday.

Mrs. Jim Bloodworth and Mrs. Bob Mathews were Pendleton visitors on Wednesday of last week. Danny McMillan and Paul Breeding were Portland visitors on Sunday.

Mr. and Mrs. C. C. Jones and children motored to Arlington Tuesday evening where they met

New Northwest Atlas Published by OSC; Resources Outlined

OREGON STATE COLLEGE—A revised and expanded second edition of "Atlas of the Pacific Northwest" has been published by Oregon State college.

The first edition, published in 1953, received wide recognition as a reference on resources, industries and development potentials of the Northwest. Oregon, Washington, Idaho and western Montana are covered in the book.

Twenty-four Oregon State college staff members contributed material to the new edition, with Richard M. Highsmith Jr., department of natural resources serving as editor.

The Atlas outlines water, soil, forest range, crop, fishery, mineral, recreation and electric power resources and facilities; manufacturing development; metal and chemical industries; transportation and trade; types of farming; forest utilization and food processing; climate and landforms; and historical sections.

Two new sections have been added. One is on the history of the settlement of the region, together with maps showing important Indian tribes and routes followed by the pioneers. The second gives background information on major urban centers, which have populations of 20,000 or more.

All sections and maps have been rewritten and revised to include development and changes since the 1953 edition was published. Seventy-two maps were prepared especially for the book. "The Atlas is not a commercial venture," President A. L. Strand emphasized. "It is published out

of the deep interest of Oregon State college in Northwest resource development. The price has been set to return only publication costs."

Sale of the Atlas to bookstores and individuals are being handled by OSC bookstore. Cost is \$3.50.



THE MERRY TAILORS

The Merry Tailors held their July 11 meeting at the home of our leader Mrs. C. E. Brenner.

After having our picnic dinner outside, we had our meeting. We brought our sewing and record books up to date.

After that we went in town for a swimming party. We got out at 8 p.m. and went to our leader's home again for a weiner roast.

We will not continue our meetings through the summer but we will start them again this fall.

Cheryle Lundell, reporter

LISTEN TO
HEPPNER PROGRAM
Wed. 10:45 to 11:45 A. M.
— O N —
KUBE 1050 KC
Pendleton
For the Best in
Music, News, Sports
Member Associated Press

OUR SERVICE MAN Will Be in Heppner the Week of August 5th For CLEANING AND SERVICING FURNACES
To Avail Yourself of this Service Leave Your Name at Heppner Hotel
PHONE 6-9923

THEWS
Sheet Metal, Inc.
402 S. E. DORION
PENDLETON, ORE.
PHONE 705

Mr. FARMER
SAVE 15%
ON YOUR
Grain Fire
INSURANCE
Insure your grain crops now and SAVE 15% on your premium for at the termination of the policy you will receive a check for 15% of the amount of the premium. Be Wise, protect your year's income at LOW RATE!
DON'T WORRY
Insure Today!
Turner, Van Marter & Bryant
INSURANCE — REAL ESTATE
PHONE 6-9652 HEPPNER

Save \$15⁰⁰
DURING
Sealy's
Golden Sleep SALE

Sealy
Enchanted Nights Mattress

Sells Regularly For \$59.50
DURING THIS SALE **44⁵⁰**
MATCHING BOX SPRINGS — \$44.50
Case Furniture Company