

**J. O. Turner Named McKay Campaign Chairman in County**

Appointment of J. O. Turner, Heppner attorney, as Morrow county McKay for Senator committee chairman was announced today by Doug McKay, Republican candidate for U. S. senator.

"Our county and local organization is nearly complete and I think, a fine example of the strong, unified Republican effort being made in all Oregon races this year," McKay said.

"Local organization at the precinct worker level is the way to win elections—and we intend to win this one."

McKay said the organizational job has been made easy by the enthusiasm of precinct and county workers.

"I am particularly pleased by the fact that our organization represents young as well as seasoned party workers," McKay added.

Turner first started helping McKay in election campaigns on the Oregon State campus where they were classmates. The attorney assisted McKay in his successful race for the student body presidency.

A native of Heppner, Turner went on to obtain his law degree from Willamette university. He has served as mayor of Heppner, a member of the state legislature, and representative of the State Land board of Morrow county. He also was chairman of the Republican county central committee.

He is a past master of the Lexington Grange, past exalted ruler of Elks, past master of Masons, a member of the Shrine and Lions club and a past patron of Eastern Star.

**State Traffic Deaths Continue to Climb**

Despite efforts to reduce summer-time accidents, injuries and deaths, Oregon's road toll continues to mount upward.

The next few months were termed as "crucial" Thursday by state safety officials. Death tolls, they said, that equal or surpass those of July through September last year could make 1956 rank with 1952, when 457 died in traffic, as "one of the worst years in Oregon traffic history."

Accidents are running slightly ahead of 1955 and that year saw a 10 percent increase over 1954. June traffic deaths this year were exactly the same as for that month last year, 35.

Oregon's only achievement so far this summer, despite a nation-wide campaign keyed to the theme "Slow Down and Live", was a death-free Fourth of July. In that accomplishment, it joined 11 other states who managed to eke out a deathless day.

**SQUARED UP ROUNDERS TO MEET**

The Squared Up Rounders will have a potluck barbecue Saturday, August 4 at the John Newman home, starting at 6:30 p. m.

The meat will be furnished by the club.

The Rev. and Mrs. George R. S. Little left Monday for a few days in Portland and Eugene.

**Methodist Church Joins Prayer-Chain**

A 24-hour prayer vigil was held in the Heppner Methodist church Monday night and Tuesday as part of a prayer-chain that stretches from January 1 to December 31.

Sponsored by the Prayer Life Movement, Methodist churches across the nation have joined the chain of 24-hour prayer vigils. The purpose of the prayer-chain is to have a personal prayer ascending from a prayer altar every minute of the day and night through 1956.

The local church cooperated by keeping a vigil from Monday at 6 p. m. until 6 p. m. Tuesday. Someone was in the church at prayer every hour of the 24.

**Cutsforth Buys Top Bull at OSC Sale**

OREGON STATE COLLEGE—A total of 60 registered cattle, sheep, and swine brought bids totaling \$6,423 at the fourth annual purebred livestock auction sale held at Oregon State college Thursday.

Top bid of the day was \$850 paid by O. W. Cutsforth, Lexington, for a registered, production-tested Hereford bull, OSC Prince E20. This top quality animal had shown a rate of gain of 2.9 pounds per day.

The seven registered Hereford bulls in the sale sold for an average of \$384.

Top sale price for an Angus bull was \$395, bid by Alan Rogers of Ellensburg, Wash. This bull, OSC Sir Barbara E61, had shown a rate of gain of 2.8 pounds per day.

The three Angus bulls in the sale sold for an average of \$270. Five Angus cows and heifers sold for a total of \$832.

**Justice And Municipal Courts**

Richard William Sprecker, of Phoenix, Ariz., pleaded guilty to charge of being drunk on highway. Fined \$70 and costs.

Archie T. Esteb, Ione, pleaded guilty to charge of operating motor vehicle while under influence of liquor. Fined \$150 and costs.

Kenneth L. Brenner, Ione, pleaded guilty to charge of reckless driving. Fined \$75 and court recommended suspension of driver's license for 90 days.

Scott D. McMillan, Lexington, violation of basic rule. Fined \$25.

**HOSPITAL NEWS**

New Arrivals—To Mr. and Mrs. Lyle Maidment, Condon, a 10 lb. 11 oz. girl born July 29, named Leesa Marie. To Mr. and Mrs. Emil Rauch, Lexington, an 8 lb. 13 1/2 oz. boy born Aug. 1, named Karl Gabler.

Medical — Oliver Creswick, Heppner, dismissed; James Walker, Condon, dismissed; Elsie Kennedy, Condon; Dolores Munjar, Spray; Juanita Lilley, Condon, dismissed.

Minor Surgery—Johnny Walsh, Orange, Texas.

Major Surgery — Ethel Ziemant, Heppner, dismissed; Leo Johnson, Heppner; Andrew Thompson, Fossil.

**Oregon Farm Land Values Hit Peak; Farm Incomes Off**

Contrary to the usual scheme of things, farm land values and farm income are continuing to get farther apart, reports Mrs. Elvera Horrell, extension agricultural economist at Oregon State college.

Ordinarily, farm land values go down as farm income goes down, Mrs. Horrell says. But there seems to be a different situation now. While Oregon farm income has been on the downtrend since 1951, Oregon farm land values edged higher this spring and are now at the highest point on record.

What's the reason behind this unusual situation?

Mrs. Horrell says several factors are at work, among them the belief that land will be good security in case inflation or depression. Then, there's the demand for large farmers for more land. A farmer who already owns considerable equipment may make more efficient use of his machinery and lower his unit costs by owning more acres.

Cities and industries are buying up farm land as they expand, which tends to hold up farm land prices. And in many areas close to cities, people are looking for part-time farms and rural residences, she explained. Some farm land is in demand for the timber on it.

The direction farm land values are likely to go is anyone's guess. But most land specialists in this region look for a downturn in the price of all classes of land, Mrs. Horrell says.

**Americans Eat Better, Than 30 Years Ago**

Oregonians, along with other Americans, are eating better food and more of it than their forefathers. But the portion of the family paycheck going to buy groceries is the same as 30 years ago, reports Zelma Reigle, food marketing specialist at Oregon State college.

Today's families still spend about one-fourth of their incomes after taxes for food, just as they did in 1926. Food costs have gone up, but so have incomes, the OSC specialist explains.

Improved merchandising, processing and shipping methods have made possible conveniences and variety in prepared foods unheard of a generation ago. In many cases, the home cook gets more of her money in better foods, that include time and work-saving services.

Americans are learning how to eat better, too, Miss Reigle continues. More protein food, such as red meat, poultry and dairy products is being eaten by families today. Reason for this change is meal patterns is in part due to improved marketing of foods that make year-round selection possible.

**UNCLAIMED LAWMOWER NOW READY FOR OWNER**

N. D. Bailey, Heppner lawnmower sharpener, has one good mower all sharpened and ready to go, but he doesn't know who it belongs to.

The day before Tim Craber, who also did that type of work, died last weekend, he asked Bailey to repair the machine for him. It has no name on it.

The owner may claim it at Mr. Bailey's.

**INJURED IN FALL**

Oliver Creswick suffered severe bruises and a cracked foot bone last week when he fell from a ladder while helping to install a forest service radio antenna on the First National Bank building.

He was hospitalized for several days.

John Snyder, who is spending the summer as Lookout at Wheeler Point had several visitors last weekend, among whom were Mrs. Snyder and two girls, Eddie Olson, George Little, Duane Alderman, Mr. and Mrs. L. L. Robbins and two children. Mr. and Mrs. Tom Wilson, Nick Nicholas of Gresham and Charles Dutton of Eugene.

Mr. and Mrs. N. C. Anderson and family have returned from a month's trip through Canada and North and South Dakota.

Mr. and Mrs. Robert Corthell, Coos Bay, former Heppner residents, were visiting here Wednesday. Mrs. Corthell is the former Martha Tapanainen.

**LIVESTOCK MARKET**  
Cattle—Hogs—Sheep  
**SALE EVERY TUESDAY**  
12 Noon  
On U. S. Hwy No. 30  
NORTHWESTERN LIVESTOCK COMMISSION CO.  
JO 7-6655 Hermiston Oregon  
Frank Wink & Sons, Owners  
Don Wink Mgr.  
Res. Hermiston JO 7-3111

**Accident Prevention Studied by State**

Oregon's traffic accident prevention needs are now being pinpointed for the newly-established Oregon Traffic Safety Commission by its operating committee.

The commission, which was established earlier this month, will hold its first meeting in August, Governor Elmo Smith said today.

The safety group is composed of heads of seven state departments — highway department, department of motor vehicles, state police, department of education, public utilities commissioner, industrial accident commission and the attorney general.

Its purpose is formulation of an over-all traffic safety program involving each of the participating departments and coordination of the program as finally developed, Smith said.

Also due early in August is an analysis of Oregon's 1955 traffic safety program from the National Safety Council in connection with the annual inventory of traffic safety activities.

The analysis is expected to provide an up-to-date evaluation of the existing Oregon program as it compares with recommended national standards.

The commission is expected to set policies on such matters as driver reexamination, vehicle inspection, high school driver education, traffic legislation and other traffic matters.

James R. Banks, director of the motor vehicle department's traffic safety division, will also serve as executive secretary of the commission.

**Local News In Brief**

Guests of Mr. and Mrs. Victor Kreimeyer are his brother-in-law and sister, the Rev. and Mrs. Carl Birkle and children, Paul, Ellen and Charles of New Braunfels, Texas. Last week, the two families spent three days in Wallowa county visiting Mrs. Kreimeyer's brother-in-law and sister, Mr. and Mrs. DeWitt Britton. The Birkles are now visiting in Tacoma and Portland and will return this week to spend a few more days in Heppner.

Mrs. Claude Graham and Miss Helen Graham spent a few days in Portland the first of the week.

Dr. and Mrs. James Norene have returned from a visit with her parents, Mr. and Mrs. Clyde Nutting at Mitchell.

Mrs. Robert Gammell and children were visitors at the home of her parents, Mr. and Mrs. Harold Evans, early this week.

Mrs. Alex Thompson and children, Lindy and Brian are spending this week in Portland, visiting at the home of her cousins, Mr. and Mrs. John McRoberts.

Mrs. Laurence Cutts and children, Karen, Gary and Glenda were guests the early part of last week at the home of Mr. and Mrs. Robert Wagner.

Mr. and Mrs. Carl Spaulding were in Albany, Oregon the last of last week to attend the American Legion convention.

Mr. and Mrs. Harry O'Donnell, Jr. and Mr. and Mrs. P. W. Mahoney left Friday for Orcas Island where they boarded the Orville Smith boat for a cruise up the Inland Passage around Vancouver Island. They expect to be gone about two weeks.

Mr. and Mrs. Raymond Ferguson left Sunday to spend a few days in Canada.

**Southern Oregon Coast's Flowers, Scenery Admired by Motorloggers**

**Improvement Jobs Speed Travelers Along Route 101**

The following is a condensation of a motorlog appearing July 23 in Northwest Rotogravure magazine of The Sunday Oregonian. It is one of an annual series sponsored jointly by the Oregon State Motor association and The Oregonian.

BY GWLADYS BOWEN  
Special Writer, The Oregonian

People down around Brookings way are understandably annoyed when they hear stories about "the entire Oregon coast from Astoria to Gold Beach." Brookings may be some 36 miles south of Gold Beach, which puts them just about six miles north of the California border, but it is still very much in Oregon.

Until the last few years, the southernmost reaches of the Oregon Coast highway, U. S. 101, were as noted for tortuous curves as for scenic beauty. But today, as we found on a motorlog for the Oregon State Motor association and The Oregonian in the former's white Ford, there are wonderful stretches of new highway all the way from Taft to Brookings.

From late spring on, there is no more beautiful stretch of coast highway than from Brookings north to Florence.

**Lilies Planted at Brookings**

Beginning in late May, the tourist sees the coast rhododendron at its height. Scotch broom bursting into bloom, whole fields of iris from mountains to sea and Azalea state park at Brookings at its fragrant loveliest.

By midsummer these have faded, but Brookings is again a floral paradise then, thanks to the flourishing cultivation of Croft lilies.

There are also many beach flowers in summer blossom, and along Coast range roads from the Alsea river south, digitalis flowers profusely.

The motorlog car pulled into Brookings of a late May afternoon after a pleasant drive from Jacksonville. After locating our motel, we went back down the road to 20-acre Azalea state park, which became part of the state park system May 26, 1939. Two years later, the people of Brookings decided to hold their annual Azalea festival and flower show, complete with queen and court, a ball and all the other ceteras attendant upon festivities. War restrictions put a stop to the celebration the next year, and it was not until Memorial day of 1946

that the festival was revived. Now it is bigger and better than ever.

These azaleas, all native to the Brookings area, are known botanically as rhododendron occidentale. They grow in various shades from almost pure white to a deep salmon pink with buds that are almost red.

Finally, some of the last of the virgin myrtlewood groves are to be found on the Chetco river just east of Brookings. To those who are only familiar with second-growth myrtle, the virgin trees present a striking appearance. The wood was so much sought for paneling, and all sorts of bowls, trays and other souvenirs, that the great trees seemed doomed to the sawmill.

The Portland Garden club became interested, along with Save the Myrtlewood, Inc., and other organizations, in the preservation of one of the groves, such as similar clubs have preserved groves of California redwoods. In 1948, the local club won the founders' fund of the Garden Club of America, and with this award, together with a sum raised locally, purchased 160 acres of land, which was dedicated that same year.

**Grove Named After Owner**

The grove is known as Alfred Loeb forest park, named for the former owner.

Route 101 all the way north from Port Orford is almost continuously lined with rhododendron, blooming companionably with squaw grass and ruddy huckleberry as it does in the mountains. This is the same rhododendron Californicum that blooms from the Cascades to the sea—but its blooming time is earlier on the coast.

The iris, while not so spectacular as the rhododendron, is equally profuse and charming in its own way. This is the Douglasiana in various shades



Rocky coast in Brookings-Harbor area lured motorlog party to halt white Oregon State Motor association car for views.

of blue and purple. (Down in the redwoods below Brookings, it is another variety, the orange bracteata.)

Up around Florence the rhododendron is so profuse that the citizens have declared an annual Rhododendron festival the last week end in May and have mapped out a "rhody drive." This guides the visitor by signs in a wide sweep seaward and then back into the hills behind the town, where the blossoms can be admired without heavy traffic.

Improvements in the Coast highway, by the elimination of curves and adding a third lane over passes, have added much to the pleasure of driving U. S. 101 these days. Brookings residents boast they can make the trip to Portland these days in 7 1/2 hours. It's only 345 miles—but miles that should properly be driven slowly to savor to the full the beauties of nature offered en route.



Motorloggers used the Oregon Coast route from California line northward to Florence.

of blue and purple. (Down in the redwoods below Brookings, it is another variety, the orange bracteata.)

Up around Florence the rhododendron is so profuse that the citizens have declared an annual Rhododendron festival the last week end in May and have mapped out a "rhody drive." This guides the visitor by signs in a wide sweep seaward and then back into the hills behind the town, where the blossoms can be admired without heavy traffic.

Improvements in the Coast highway, by the elimination of curves and adding a third lane over passes, have added much to the pleasure of driving U. S. 101 these days. Brookings residents boast they can make the trip to Portland these days in 7 1/2 hours. It's only 345 miles—but miles that should properly be driven slowly to savor to the full the beauties of nature offered en route.

Improvements in the Coast highway, by the elimination of curves and adding a third lane over passes, have added much to the pleasure of driving U. S. 101 these days. Brookings residents boast they can make the trip to Portland these days in 7 1/2 hours. It's only 345 miles—but miles that should properly be driven slowly to savor to the full the beauties of nature offered en route.

Improvements in the Coast highway, by the elimination of curves and adding a third lane over passes, have added much to the pleasure of driving U. S. 101 these days. Brookings residents boast they can make the trip to Portland these days in 7 1/2 hours. It's only 345 miles—but miles that should properly be driven slowly to savor to the full the beauties of nature offered en route.

Improvements in the Coast highway, by the elimination of curves and adding a third lane over passes, have added much to the pleasure of driving U. S. 101 these days. Brookings residents boast they can make the trip to Portland these days in 7 1/2 hours. It's only 345 miles—but miles that should properly be driven slowly to savor to the full the beauties of nature offered en route.

**HERMISTON SALE**

(Continued From Page 1)

SHEEP: Ewes, 1.75 to 4.00 cwt.; feeder lambs, 13.80 to 15.60 cwt.; fat lambs, 17.25 to 18.10 cwt.; and bucks, 4 to 5 cwt.

Joseph B. Hughes Jr. of Los Angeles visited at the home of his parents for two days last week. His mother went as far as Canby with him on his return.

Mrs. E. E. Gonty, Virginia and Tommy were in Portland last week to see Holiday on Ice. Her father, Charles Memmrich of Beaverton returned to Heppner with them for a fewing days.

Mrs. Kemp Dick and Miss Barbara Warren will leave Sunday for Portland where they will attend the Oregon Florist's school of design August 6 to 11.

Mr. and Mrs. Willard Blake went to Oregon City Monday evening, taking their daughter Beverly to meet her grandmother, Mrs. David Wilson. Mrs. Wilson and Beverly went to the coast for a vacation and the Blakes returned home the same evening.

Mrs. Loyd Burkenbine and children returned last week from Nespelem, Washington where she visited her sister and family, Mr. and Mrs. Fay Kiser and Mr. and Mrs. Evan Rill at Connell, Wash.

Mrs. E. E. Gonty, Virginia and Tommy were in Portland last week to see Holiday on Ice. Her father, Charles Memmrich of Beaverton returned to Heppner with them for a fewing days.

Mrs. John K. Walsh and two children of Orange, Texas are here for a months visit with her mother, Mrs. Ed Breslin.

Mr. and Mrs. C. A. Ruggles spent the weekend at the home of Mr. and Mrs. Bus Dodson, near La Grande.

Mr. and Mrs. John Pfeiffer and Julie and Johnny will leave Friday for Beaver Lake chain in Canada for a weeks vacation.

Mr. and Mrs. Lowell Gribble and Douglas, Stewart and Barbara left Sunday for a ten days vacation in Canada.

Mrs. Kemp Dick and Miss Barbara Warren will leave Sunday for Portland where they will attend the Oregon Florist's school of design August 6 to 11.

Mr. and Mrs. John Pfeiffer and Julie and Johnny will leave Friday for Beaver Lake chain in Canada for a weeks vacation.

Mr. and Mrs. Lowell Gribble and Douglas, Stewart and Barbara left Sunday for a ten days vacation in Canada.

Mrs. Kemp Dick and Miss Barbara Warren will leave Sunday for Portland where they will attend the Oregon Florist's school of design August 6 to 11.

Mr. and Mrs. John Pfeiffer and Julie and Johnny will leave Friday for Beaver Lake chain in Canada for a weeks vacation.

Mr. and Mrs. Lowell Gribble and Douglas, Stewart and Barbara left Sunday for a ten days vacation in Canada.

Mrs. Kemp Dick and Miss Barbara Warren will leave Sunday for Portland where they will attend the Oregon Florist's school of design August 6 to 11.

**REMODEL-**

- LUMBER
- ROOFING
- WINDOWS
- DOORS
- SIDING

**ADD-A-ROOM, PAINT, PAPER, INSULATE, RE-ROOF, FENCE, OR ANY OF OUR SERVICES ON OUR EASY T-A-L Payment Plan NO DOWN PAYMENT NEEDED**

**TUM-A-LUM LUMBER COMPANY**

"WE LIKE TO HELP FOLKS BUILD" HEPPNER  
PHONE 6-9212

**GREATEST SALE EVER**

repeated by insistent demand

**Sealy**

**"ENCHANTED NIGHTS" MATTRESS**

Yes, you asked for it! When Sealy ran this record-breaking sale last year, our factories couldn't keep up with the demand! Once again—for a limited time only—you can save a whopping \$19.55 on the famous "Enchanted Nights" Mattress. And you do more than save! You get superb Sealy sleeping with all these famous quality features:

- Extra high coil count!
- Pre-built borders for years of longer wear!
- Smart decorator design ticking!
- Top quality innerspring unit for the healthful firmness pioneered by Sealy!
- Same fine quality matching box spring—JUST \$39.95!

regularly \$59.50 reduced to **\$39.95**

**Sealy GOLDEN SLEEP SALE**

**Case Furniture Co.**

Approved by the AMERICAN STANDARD FLEXIBLE BUREAU as pure SERVICE and now backed by THE YEAR WRITTEN GUARANTEE

**LIFE**

© 1956, Inc. 1956