

HEPPNER GAZETTE TIMES THIRTY YEARS AGO

MORROW COUNTY'S NEWSPAPER

The Heppner Gazette, established March 30, 1898. The Heppner Times, established November 18, 1897. Consolidated February 15, 1912.



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Published Every Thursday and Entered at the Post Office at Heppner, Oregon, as Second Class Matter. Subscription Rates: Morrow and Grant Counties, \$3.00 Year; Elsewhere \$4.00 Year. Single Copy 10 cents.

But You Only Come Out Once A Week!

It has been said the average fellow can pose as an expert in three fields: 1—as a football coach for his home town team. 2—as an expert in raising the other fellow's kids. 3—As an expert in publishing any newspaper. Despite the fact that weekly newspapers and magazines have been published practically since the invention of printing, you can hear all sorts of derogatory remarks against the effectiveness of the weekly publications as mediums of communications as well as mediums of advertising.

As for instance, we have heard the Gazette Times is no good as an advertising medium because we come out only once per week. Knowing the place of the weekly newspaper in the communication field, the fact that a newspaper is limited to a once a week publication is about as silly an argument as we have ever heard. There is nothing as old as yesterday's daily, but a weekly publication remains in the average home until the

next issue is out. Even in the daily field, most advertisers insert only one or two ads per week and in the non-daily field the average advertiser does well to make the deadline once per week. Most businesses are geared to the economics of the community, they serve, they have to be to exist. Business failures are due in a large measure to the fact that economics of the community is ignored.

Odd Ends—

Well, now that the election is over for a few months, the political analysts can get to work and tell us what all the wins and losses mean. But, regardless of what they may come up with, all we can see is that Oregon is going to have one whoop-de-doo of a fight this fall when Doug and Wayne lock horns.

Certainly been quiet and peaceful since the election is over. Would anybody care to suggest that we fluoridate our water?

From The County Agent's Office

By N. C. Anderson

While we are talking of field days, don't forget the field day at the Lloyd Smith and Sons' farm near Mayville. This farm was chosen as the 1955 winner for state "Conservation Man of the Year" contest. The field day begins at 10:00 a. m. at the Jack Smith farm which is three miles east of Mayville. During the morning machinery and conservation in adjacent fields will be visited, with a lunch at noon at this farm. During the afternoon, the farm operations will be toured, seeing such things as diversion terraces, trashy fallow, stock water dams, range plantings with Nomad alfalfa and Crested wheat, sod waterways, etc. Farmers who have attended these conservation field days in the past have been well pleased with the time spent and have brought home practices which can be applied on their farm.

A recent report from the State Department of Agriculture states that the livestock brand inspection fee will be reduced five cents, effective July 1. The new fee will be twenty cents per head.

The fee reduction was approved at a recent meeting of the livestock advisory committee, who considered last year's brand inspection fee surplus too large for good administrative processes.

The annual spring meeting of the Morrow County Wheat Growers Association, held on Tuesday evening of last week was attended by approximately sixty farmers. Committee reports by the chairmen of the six standing committees brought those present up to date on what our local Association is doing, working through the Oregon Wheat Growers League and National Association of Wheat Growers. Doris Graves, chairman of the domestic wheat utilization committee, reported that that group feels the need for closer cooperation between farm commodity organizations, promoting their products together rather than

separately. She also announced the butter cake baking contest sponsored by the league for the 1956 Fair. The report of the youth activities committee, that is headed by D. O. Nelson, pointed out that the Oregon Wheat Growers League fat stock show and sale at The Dalles was becoming more popular from the standpoint of Morrow county 4-H and FFA exhibits than ever. Where ten beef, fifteen sheep and six hogs were exhibited by club members in 1955, seventeen steers, twenty lambs and five pigs will be exhibited at the 1956 show which will be held in its new home in the Seufort Canning property on June 5, 6, and 7. Milton Morgan, chairman of the Production and Land Use Committee reported that the seed allocation committee was asking for applications for distribution for the two new wheats, Omar and Columbia, which are under increase this year. Application will be taken at the County Agent's office until June 30.

Nelson Brothers, Norman and Alfred Jr., were announced as the County winners, "Conservation Men of the Year". They were chosen for their long time conservation activities in their area. Floyd Root, Sherman county farmer and vice-president of the National Association of Wheat Growers, who spent the majority of the spring in Washington, D. C. working on farm legislation favorable to wheat growers, reported on activities there. He stated that the league and national association had two things in mind for the wheat farmer. One, to provide an increased income at once, before it was too late and two, to work for favorable long time legislation. He stated that both objectives were defeated and that there is little legislation in this Congress was not too good. Oscar Peterson, Jone wheat farmer, was chosen by the group as a possible candidate to represent this district on the Oregon Wheat Commission, replacing Marion Weatherford who has resigned.

Morrow county farmers are reminded again of the "Conservation Man of the Year" field day to be held at the Lloyd E. Smith and Sons farm near Condon on Monday, May 28. The 1955 Conservation Man of the Year went to Lloyd Smith and Sons and this presents an opportunity to inspect their conservation practices. Announcements of the tour were sent to all members of the Oregon Wheat Growers League this week. The program is listed and includes a visit to all of the

NOTICE OF ANNUAL SCHOOL MEETING

Notice is hereby given, in compliance with Sec. 331-010, O. R. S., to the legal voters of School District No. 1 of Morrow county, State of Oregon, that the Annual School Meeting of said District will be held at the Multipurpose room of the Heppner Grade School, to begin at the hour of 2 o'clock p. m. on the third Monday in June, being the 18th day of June, A. D. 1956 and continue until 8 o'clock p. m. of said day.

The meeting is called for the purpose of electing two directors of said district, one for a one-year term; and one for a five-year term.

Also for the purpose of submitting to the legal voters of said district the question of increasing the tax levy for the fiscal year 1956-1957 over the amount limited by section 11, article XI of the Constitution of Oregon.

The reasons for increasing such levy are: A supplementary budget is needed for district No. 1 in the amount of \$15,660.75 due to the fact that the Rural School Board did not allow funds for capital outlay, and such supplementary budget is needed for remodeling of the lunch room and home economics department.

The amount of tax, in excess of 6% limitation, proposed to be levied for said fiscal year is \$15,660.75.

And the transaction of business usual at such meeting.

Dated this 23rd day of May, 1956.
Attest:
BEVERLY GUNDERSON,
District Clerk.
L. E. DICK, JR.,
Chairman, board of Directors
11-12

From Files of the Gazette Times May 27, 1926.

Seventeen students of Heppner high school composed the class that received their diplomas on Friday evening. The class graduating were Mary Case, Bernard Doherty, Clifford Driscoll, Charles Hurl, Crayton Lawson, Duck Lee, Irene Lovgren, Howard McDuffee, Lucile McDuffee, Irene Peck, Margaret Prophet, Leonard Schwarz, Crockett Sprouls, Flossie Stender, Robert Tash, James Thomson and John Turner.

Charles Latourell left this morning for Corvallis to take in the state shoot where he hopes to be able to carry off more honors for the Heppner Rod and Gun club.

Walter Rietmann, who farms north of Ione, was doing business in Heppner Wednesday.

John Skuzeski motored to Portland on Saturday and spent a day in the city.

Melba Chidsey has been enjoying a visit with old time friends in Heppner this week. She was a graduate of the Bridal Veil high school this year.

Mrs. Archie Ball and little daughter returned this week to the home of her parents, Mr. and Mrs. W. P. Mahoney, from the Morrow General hospital.

conservation practices on this farm, as well as appropriate remarks from a few individuals who are interested in making the conservation program work.

Frank Anderson, Heppner, this week began construction of forms for a stack silo. The silo will be constructed in such a way that cattle can be self-fed. Fifty-five acres of rye, which is estimated, will make three hundred tons of silage, will be put into the silo within the next ten days.

The grazing alfalfa tour held on Monday, Tuesday and Wednesday of this week revealed some interesting things. Some stands of alfalfa and grass had improved since last year's tour, while others did not look so good. The five alfalfa demonstrations showed approximately the same count in number as in 1955. Counts are made in a representative area in each of these demonstrations and in each variety. Counts will be taken as long as there is alfalfa to count in order to determine which of the alfalfas, Ranger, Sevelra, Rinzoma, Dadak or Nomad will stand up



VICE INQUIRY

Investigation of vice conditions in Portland have been set for June 4. Attorney General Robert Y. Thornton wanted a grand jury to take hold of the much mulled situation. Judge Alfred P. Dodson has said he would call a new grand jury June 4.

NEW BLIND SCHOOL HEAD

Walter Dry, superintendent of the State School for the Blind for 25 years will retire June 30. "That I may do things while I can enjoy them," as he put it. He and his wife expect to do considerable traveling after a rest at their Manzanita Beach cottage.

Thursday the State Board of Control selected Everett E. Wilcox, 41, principal of the school to succeed Dry as superintendent.

ATTORNEY DISBARRED

The Oregon Supreme Court this week ordered Walter Lamar Townsend, Klamath Falls attorney, permanently disbarred from practice of law and revoked his license.

Townsend who had been named executor of the last will of Joseph M. Cronin failed to file an accounting as ordered by the probate court and was removed from this assignment.

The court's opinion said that subsequently it appeared that assets aggregating \$12,631 were missing and Townsend was found guilty by a trial committee of the state bar of converting that sum to his own use.

FLUORIDATION LOSES

Fluoridation measures were the longest. Those attending the tour had the opportunity to observe the advantages and disadvantages of various types of seedings.

Considerable interest was shown during the tour on what combinations of grasses and alfalfas should be seeded under the soil bank program. Much consideration is being given by some farmers for a grass and legume that will return the most humus and organic matter to the soil. Since it appears that soil bank seedings will not be allowed to be grazed, grasses and legumes to be recommended will be somewhat different than those that have been used by livestock growers for maximum production of livestock forage.

voted on in 12 Oregon cities last week, but in 10 they went down to defeat and were adopted in two. McMinnville with a three to two vote and in Roseburg where the vote was only a recommendation, not binding on the council. In the 10 cities where the measures were defeated only Albany had a close vote. In other cities which turned down fluoridation the margins varied but none were indecisive. These were: Ashland, Bend, Hood River, Lebanon, Oswego, Salem, Seaside, St. Helens and Stayton.

COLD POLITICAL GOULASH

The difference between McKay and Hitchcock was 20,000 votes and \$20,000 of campaign funds.

Anti-McKay Republicans in Multnomah County switched their strategy the day before the primary election, passing the word to vote for the ex-Secretary of the Interior as "he will be an

easier target for Wayne Morse than Hitchcock."

Almost as soon as Phil Hitchcock consented to a McKay proposed pact, "Don't shoot at me and I won't shoot at you," the Hitchcock strategists knew the game was lost and they were bottled up.

U. S. Senator Estes Kefauver was bushed mentally and physically when he made his last Oregon speech in Salem last Thursday. Hatless, the former University of Tennessee 200-pound 6-foot, 3 guard and tackle, stood for 25 minutes in the boiling 88 degree sun while addressing a crowd of 1000 on the Court House lawn.

Four hours sleep in four days handicapped his showing—and following, and contributed to Stevenson's lead.

"SPELLS OUT" MUSH McKay for U. S. Senate, Un- (Continued on page 6)

ANNUAL EPISCOPAL
Birthday Party
PUBLIC CARD PARTY
BRIDGE - PINOCHLE
Saturday, June 2
1:30 Dessert
75c Parish House

SPECIAL—
Baked Salmon Dinner
SERVED FRIDAY—
85c
OPEN FRIDAY, CLOSED SUNDAY
This Week Only
SAVE—
\$5.50 MEAL TICKET—ONLY \$5.00
ELLA'S GRILL
HEPPNER HOTEL BLDG.

What to WATCH for when selecting the most modern truck for your job!

Here are some of the modern features that put you way out ahead in a new Chevrolet Task-Force truck.

You'll find them all—and lots more besides—right here, at your Chevrolet dealer's! So take a moment to look them over. Then come in and talk over your truck needs.



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Modern cabs with High-Level ventilation, panoramic windshield and concealed Safety Steps.



Automatic transmissions like Hydra-Matic* and revolutionary new Powermatic†.



Ball-Gear steering that cuts friction and makes your job easier at every turn!



Modern short-stroke V8's, which are either standard or optional at extra cost in every model.

Modern features such as those shown above are found everywhere in new Chevrolet trucks! For example, there are famous Chevrolet high-compression 6's—the world's most popular

truck engines! A great new 5-speed transmission, optional at extra cost, handles tough jobs with ease in a wide range of models. Big, tough Triple-Torque tandems, too!

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Drive with care... EVERYWHERE!

Fulleton Chevrolet Company

STAR THEATER, Heppner

Admission Prices: Adults 70c, Students 50c, Children 20c including Federal Tax. All children occupying seats must buy tickets. Sunday shows continuous from 4 p. m. Other evenings start at 7:30. Boxoffice open until 9 p. m. Telephone 6-9278.

Thursday-Friday-Saturday, May 24-25-26

AT GUNPOINT

In CS and Color. Fred MacMurray, Dorothy Malone, Walter Brennan. A direct hit with all the gusto of the West that was. Plus

BRING YOUR SMILE ALONG

Frankie Laine in a happy musical. In Technicolor.

Sunday-Monday, May 27-28

THE BENNY GOODMAN STORY

Color by Technicolor. Steve Allen, Donna Reed. Also such jazz greats as Harry James, Gene Krupa, Lionel Hampton, Ziggy Elman, Ben Pollack, Teddy Wilson, Kid Ory. A lush and excellent evocation of the most appealing music of our times.

Sunday at 4, 6:20 and 8:30

Tuesday-Wednesday, May 29-30

BLOOD ALLEY

CS and color. John Wayne, Lauren Bacall. Dynamic, exciting and highly entertaining, from the novel by A. S. Fleischman.

Thursday-Friday-Saturday, May 31-June 1-2

THE LONE RANGER

Clayton Moore, Jay Silverheels, Lyle Bettger, Bonita Granville. Hi-Yo Silver! Here comes an all new story of the West's famous masked dispenser of frontier justice. In color.

KHYBER PATROL

Richard Egan, Dawn Addams, Raymond Burr. In Color. High adventure with the Lancers in India.