A better Heppner and a more

livable community is the aim of the Heppner Luncheon club, or-

ganization of which was perfect-

ed Monday noon at a luncheon

meeting of representative Hepp-

ner business men at the Elk

horn restaurant

Thompson.

now nicely located.

caused a lot of discussion.

The County Agent had the op-

portunity last week while at-

tending the annual meeting of

Growers to visit with a young

wheat grower from East Africa.

teen hundred acres of wheat in

Farm Bureau sponsored Interna-

tional Youth Program delegate.

area of East Africa is not too dif-

The agent will be out of the

county on February 15 and 15 at-

tending a district county agent's

ference will deal with current

questions in livestock manage-

days will be such things as fit-

ting the livestock enterprise to the

farm business, what's new in

stock feeding in the area and re-

cent developments in forage pro-

duction. Several livestock and

farm management specialists

from the college will be on the

Recently the Morrow County

Livestock Growers Association

met to outline their programs

and projects for the year. At

this time committees were ap-

pointed to carry out the accom-

plishments the Association in-

tends to strive for in 1956. Chair-

conference in Pendleton. The con-

HEPPNER GAZETTE

MORROW COUNTY'S NEWSPAPER

The Heppner Gazette, established March 30, 1883. The Heppner Times, established November 18, 1897. Consolidated February 15, 1912.



ROBERT PENLAND Editor and Publisher

GRETCHEN PENLAND Associate Publisher



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The following article was brought in to us this week by a local farmer. It appeared as a letter to the editor of the weekly Western Livestock Reporter, printed in Montana.

It presents another approach to the farm problem and we make no comment on it. Each reader may draw his own conclusions. It was headed

Who's Important?

I don't know what all the fuss is about. The "plight" of the farmer/rancher isn't THAT important. When you examine all the charts and graphs and statistics, you can readily see there IS no farm problem. The problem is with the farmers. And anyway, a solution is near at hand, quick and easy. It looks very simple to me-and if it looks simple to me, it must be.

Pull out the props and let 'er all fall down. Now, isn't that easy? Inside a month there would be no farm problem for farmers to kick about or politicians to kick around. The coming election would be nice and quiet and there would be fewer farmers. And don't think that isn't the end in view: fewer farmers but bigger farms, fewer ranchers but larger ranches If you'd kick out the little guy and boost up the middle fella, the man on top would be in a position to negotiate.

Why is it that farmers and ranchers consider themselves so special? Nothing else much gets that kind of treatment. Any other big business runs on the simple principle of high productionbig demand, low production-high prices. But rural folks feel they are entitled to their independence and a profit, too. And it just isn't sensible. It isn't the way things are set up in our great, big, beautiful country-and nt's evading the issue to think so.

Rural production has no lawful mark-up on its goods. A rancher doesn't by law have to pay the owner (himself) any wages. He doesn't work on a minimum wage basis. He produces what people don't need so much of and expects to make a profit. He's crazy.

The trouble with the rural population is that they are modern in every respect, even to the inside privy, but their thinking is about twenty years ago or older. They think they're important, when the truth is they comprise only 13% of the population. They think the nation's economy is based on a prosperous agriculture. They think the financial pages are off the beam. They think that nothing could replace them in the scheme of living. They don't know from nothing but they don't even know it. They not only refuse to face

reality but they don't even recognize it. Anything a farmer/rancher can produce on the land, science can produce better and cheaper. Just take a look at wool versus orlon. And rememorlon doesn't need ironing. Maybe test tube sirloin sounds improbable and unappetizing, but don't kid yourself, it would serve the same purpose. And it wouldn't have to be chewed.

Rural residents would do better to consider themselves big business and go on a weekly profit-and-loss statement basis. They should get modern and expand until what they had to sell would make a difference to somebody if it went off the market. A lot of little farmers and ranchers can't do it even without their artificial respiration. But a few big fellas could get real tough and if that didn't work so good, they could start producing a substitute. You remember who it was put the work in on synthetic rubber, don't supplies from the Slocum build- mond French. Heppner, chair-

There is no such thing as the family size farm/ranch any more, and it's been long gone. It would take a big family to supply the unpaid labor needed to work a farm big enough to support the too big family. And they'd still need shoes for their feet. But not even the farm advisors, bless their little hearts, will admit the family farm is gone. And farm papers go right on telling how to produce three hundred bushel corn the National Association of Wheat and forty bushel dry land wheat each and every year after year. They tell you how to get ninety per cent calf crop and save all the twin lambs. The young man who farms fif-But they fail to tell the truth: "Get big or get out." What makes farming and ranching any different East Africa is in Oregon as a in that respect than any other big producer of necessary goods?

Steel companies merge. Car manufacturers He will spend ten months at the join with other car manufacturers. Country Floyd Root farm in Sherman County. Wheat farming in this churches close up and go into town Sundays. Even schools are consolidated. Farming is just behind the times and we might as well face it. A ferent from Oregon. smart farmer is the one who sold out to a subsidiary of an oil company and went to work for

You really can't blame the urbanites. They have a legitimate beef about subsidies. It makes less sense than killing baby pigs, because back there were hungry people but now you have to beg overfed folks to eat more. Rural people have the ment. Discussed during the two very worst publicity-but what would YOU say of GMC was subsidized?

What good does it to to blame Benson?? What good is there in saying that it should have been nutrition, developments in livebeen cut off ten years ago? Why cuss the getrich-quick boys? Why snort at the city farmers? It's much too late to be gentle, so pull out the props and let 'er rip. What if a lot of small fellas fall by the wayside? They aren't really import-

program. ant, you know and nobody would miss them. Get modern, boy, get modern. You wouldn't want to go back to buggies, would you?

Grace Kenfield. Kenfield Korral, Reed Point, Mont

Dies at Monument February 11, 1926

By Martha Matteson

Mrs. Emma Alice Emery of Monument died at her home at

men were appointed and asked to select their own committee

The members of the Christian Those appointed were: range Endeavor play cast were made up largely of high school stu- and pasture improvement, Don dents. They were: Crocket Robinson, Heppner, chairman; Sprouls, Merl Merritt, Velma Fell, insect weeds and rodent Control. Ellis Thomson, Jim Thomson and Herbert Hynds, Cecil. chairman Ethel Moore, Minor parts were Cattleman of the Year, Frank Antaken by Lucile McDuffee, Bob derson, Heppner, chairman; di-Turner, Onez Parker and Stephen sease control, Dr. James Norene, Heppner, chairman; theft prevention, W. W. Weatherford, Hepp-J. W.Osborn, Cecil pioneer, was ner, chairman; livestock market doing business in this city yes- ing. Ralph Beamer, Heppner chairman; meat promotion, Dick Wilkinson, Heppner, chairman brand law, W. E. Hughes, Hepp-Maurice Frye this week moved his stock of radios and electrical ner, chairman; game laws, Ray-

ng into his new quarters in the man. McMurdo building where he is A new committee to handle matters of importance pertaining to the livestock industry that might not be funneled through one of these committees was that of the interim committee which will be headed by O. W. Cutsforth, Lexington. The association asked that an adult livestock class be set up for those interested livestock men for the winter of 1956-57. Specific classes for which there was interest was that of newer livestock diseases, form bookkeeping and feed rations. A committee of men will be selected soon to study and suggest a curriculum in these classes so that arrangements can be completed for instructors and others details. Livestock men who are do us a favor by letting us know of this interest so that classes could be arranged to cover subjects of most interest

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short illness due to a stroke. She Emery, Des Moines, Washington: o arthritis.

ment areas.

noon January 30 following a Henry Albert Emery; two sons, Elzy Emery of Monument, Hugh

TIMES THIRTY YEARS AGO Mrs. Emma Emery short filness due to a short Jewell, Monument; seven grand-She was born April 13, 1877, children and three great-grandthe daughter of Mr. and Mrs. children. She also leaves three Tom Merrill and she spent her brothers, M. C. Merrill, Eugene; life in the Hardman and Monu- Alonzo Merrill, Hermiston; Harve of The Dalles, and one sister, Mrs. Survivors are her husband Jane DeVore, Roseburg.

Funeral services were held at Continued on page 7

"No Finer Chocolates Made"

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Valentine Hearts



PHIL BLAKNEY, Owner

Packing the biggest power punch Portland. Those that I visited was the sixth, had the largest throughout the nation. in Chevrolet truck history! One of the things that most impressed me during the meeting was that important subjects of public relations which the



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Fulleton Chevrolet Company

ber, orlan looks like wool, feels like wool, but County Agent's News with during the meeting felt that registration of wheat farmers it was very worthwhile and were ever. Over six hundred registerhappy that they had the oppor- ed during the three days. In ad-A rather large delegation of tunity to attend this important dition to a top slate of speakers

of the National Association of great plains states.

Morrow County wheat farmers national meeting which was held of national importance, the comlook part in the annual meeting for the first time outside of the mittees worked hard and came up with a number of recommen-Wheat Growers held last week in This annual meeting, which dations effecting wheat farmers

> wheat farmer must carry out. Everyone indicated that a positive action public relations program was necessory if the farmer was to survive. That committee came up with some fine recommendations for developing a public relations program. Commendation was given the Oregon Wheat Commission for an advertising program begun late last year as a means of telling the people of Oregon about wheat.

Perhaps the most interesting and largely discussed item of the three-day meeting was that of the soil bank plan. Morrow county farmers got across some good recommendations in the federal programs committee which

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Thursday-Friday-Saturday, February 9-10-11

TENESSEE'S PARTNER

Bret Harte's famous story with john Payne as Tennessee, Ronald Reagan as Cowpoke, Rhonda Fleming as "Dutchess", Coleen Gray as Goldie. One of the great stories of the old West in SuperScope and Technicolor.

WAKAMBA!

A Technicolor look at Africa Flora and Fauna, combining fact with fancy.

Sunday-Monday, February 12-13

REBEL WITHOUT CAUSE

JAMES DEAN, Natalie Wood, Sal Mineo. A challenging study of why teen-agers who defy authority are the way they are. In CinemaScope and Color. Sunday at 4, 6:15 and 8:30

Tuesday-Wednesday, February 14-15

LUCY GALLANT

Jane Wyman, Charlton Heston, Claire Trevor, Thelma Ritter, William Demarest. A nice blending of the difficult way to romance and the easy way to commercial success through merchandising, all set against the background of fabulous modern Texas, based on the popular novel by Margaret Cousins. VistaVision and Techni.