

Economist Predicts Eisenhower Victory, Good Business in '56

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By Roger W. Babson

1. If no unforeseen event happens, President Eisenhower will be re-nominated and re-elected in 1956.
2. The Republican party has an excellent chance of winning in 1956 with President Eisenhower making a few key speeches and promising to be an active part of the Administration. He is trained to take responsibility and enjoy it; but the President should be relieved of speechmaking, entertaining, and much of the detail work which goes with being President.
3. Competition will be very severe in 1956, and with few exceptions will cause business profits to be less in 1956 than in 1955. Too many manufacturers, not satisfied with their present good business, are starting to make other products and undercut standard prices.
4. Higher wages may also be expected in 1956, and these could reduce profits. These higher wages, however, will largely be spent and should increase retail sales.
5. Increased advertising appropriations will be seen in 1956. In fact, advertising appropriations for newspapers, magazines, television, radio, and billboards have helped our prosperity, or it would not have lasted through 1955.
6. The recent policy of the money managers in the direction of "squeeze" will be shifted to "ease" sometime in 1956. This reversal could put a floor under any business decline that may start next year.
7. Liberal credits to the purchasers of houses, automobiles, washing machines, televisions, and various other things have bolstered prosperity and will continue to be a strong support to many industries, through 1956 at least.
8. If the Republicans are re-elected in 1956, great sums will continue to be spent on research and new plant expansion. The effect could well be another "turn up" in the Babsonchart Index of Business.
9. Despite the decline in family formations, the baby boom will roll merrily on through 1956. The reason: More parents are willing to have four, five, and even more youngsters. The result: A tremendous, sustained demand for all kinds of necessities,—housing, food, clothing, new schools, etc.
10. All told, I look for 1956 to be the second best business year in history—just a shade off from 1955. Predicted declines in the key auto and residential building industries will largely be offset by rising expenditures for roads, sewers, and schools—and by increasing demand for electricity, natural gas, and foods.



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REAL ESTATE

11. The main handicap to retail business in 1956 will be intensification of the parking nuisance, but this is getting so terrible that a revolutionary solution may be in sight. Shopping centers are a partial remedy and will help suburban property. But only 15% of the people will live in the suburbs in 1956.
12. Cities will condemn old buildings and provide thousands of parking lots in 1956. As this is done, city property will again come back. Until then we see no price improvement during 1956 in city business property.
13. Building costs will average higher through at least the first half of 1956. This means that fewer homes may be built next year.
14. With demand falling and money more expensive, speculative builders of new homes will have to watch their step more closely in 1956 than in any year since the ending of World War II.
15. Duplex dwellings will probably continue in demand through the whole of 1956 if they are well located. The limiting of rents will probably be totally abolished during 1956.
16. With the trend of vacancies showing a tendency to rise, owners of the newer and more costly apartment buildings will find their profit margins squeezed harder in 1956 than at any time in recent years.
17. Commercial farms need not suffer during 1956. Increased efficiency and new machinery should offset price declines.
18. Owners of small scattered farms will suffer during 1956. They have not the volume or capital to cut their costs to offset the reduced prices for their crops.
19. Farmers within ten or fifteen miles of a city can "beat the game" by selling out at the increased prices which their land will bring for subdivisions. Many more well-located close-in farms will become subdivisions during 1956.
20. Taken all in all, the real estate situation should average only moderately below the good level of 1955. However, activity promises to be less and those who have been holding real estate for speculative profits might do well to consider selling.

INTERNATIONAL OUTLOOK AND POLITICS

21. Russia will keep out of war with us during 1956.
22. There will be one or more small wars during 1956. Both sides of the conflicts will try to secure help in the form of munitions from both Russia and the United States, but none of these will develop into serious conflicts.
23. The "cold war", now existing between Russia and the United States, will continue through 1956.
24. The hydrogen bomb and the guided missile will be the greatest international factors for diplomatic trading during 1956. This trading will hold down the price of big-city property.
25. The Republicans will turn slightly "New Dealish" during 1956 and this will bring on a lively and heated Presidential campaign.
26. Democrats are uncertain

Joseph B. Snyder Taken By Death

Joseph Benjamin Snyder, 78 years of age, who was widely known in this section of Oregon as a saddle-maker, died early Tuesday at Pioneer Memorial hospital following a long illness.

Mr. Snyder was born December 17, 1877 in Ashton, Missouri and came to Heppner in 1904 where he worked for many years with another well-known saddle-maker, Gene Noble, in Noble's father's saddle shop. He was away from Heppner for several years, during which time he worked at Hamley's in Pendleton and at Grangeville, Idaho. He returned to Heppner in 1930 where he had since made his home. He operated his own saddle shop for about eight years until his retirement one and one-half years ago. He was married in Portland to Nina Garrigues, daughter of a pioneer local family. He was a member of Mt. Idaho lodge AF & AM of Grangeville.

Mr. Snyder had been in poor health for nearly five years and had been confined to the hospital for the past two and one-half months.

Funeral services were held this afternoon (Thursday) at 2 o'clock at the Heppner Masonic temple with the services under the direction of the Masonic lodge. Interment will be in the Heppner Masonic cemetery.

Surviving are his wife Nina, Heppner, a half-sister, Ruth Stevens, Canton, Mo., and several nieces and nephews. A niece, Mrs. Ruth Kayler, Molalla, has been with Mrs. Snyder for the past 10 days.

Creswick Mortuary is in charge of arrangements.

Collisons Honored At Surprise Party

Mr. and Mrs. E. H. Collison and their children Ralph and Marvin were guests of honor at a surprise party Monday evening at the Episcopal parish hall. It was given by friends from the Hope and Valley Lutheran churches together with members of the board of directors of the Columbia Basin Electric Co-op.

Collison's are leaving shortly for Ritzville, Wash., where he has accepted the management of the Big Bend Electric Co-op.

Henry Rauch, chairman of the Hope Lutheran council, presented the Collisons with a silver relish plate as an expression of gratitude for the part he had played in organizing the church here; and Kenneth Smouse, the president of Columbia Basin Co-op, paid tribute to Collison who was instrumental in aiding the progress of the R. E. A. co-op. He presented them with a leather traveling bag.

The Lutheran Ladies Aid served refreshments to nearly 60 persons.

Businesses To Close During Holidays

Nearly all Heppner businesses as well as city, county, state and federal offices will be closed both Sunday and Monday, January 1 and 2 in observance of the New Year's holiday.

The post office announced that no mail will be dispatched after Saturday evening until Tuesday night, and none received Sunday or Monday.

WHAT HAPPENED IN 1955?

Here Are Events of the Year as Recorded in the News

A recapitulation of the interesting things and important events occurring during the year in Heppner and Morrow county. They are not recounted in order of importance, merely in chronological order from the year's files of the Gazette Times.

Heppner's first woman mayor, Mrs. Mary Van Stevens took over her office January 3.

Four Morrow county boys were picked to play on the annual east-west All Star football team. They were Malcolm McKinney and Denny Swanson, Ione; Larry Groves, Lexington and Ralph Marlatt, Heppner.

Simonton & Steele, Portland contractors win construction contract for new Heppner grade school with bid of \$257,497.

Television co-op formed to provide Heppner with TV reception.

Morrow County Grain Growers announced plans for the construction of a 500,000 bushel grain elevator at Paterson ferry.

The first of two spring windstorms hit the county March 1



A FAMILY OF CRACK SHOTS—From left to right it's Lawrence Jones, Sr., Condon, P. I. T. A. Handicap champion of Oregon who won this title in June at Portland. Next to him is his son Larry Jones, North American Junior Champion and a member of the junior All-American team for the past two years. Kenneth Jones, another son, is the A. T. A. sub-junior champion of Oregon, a title he won at Salem in July. At the right is Dale Brown, Heppner, a cousin of Mrs. Jones, who has been the A. T. A. clay target champion of Oregon for the past two years. (Cut courtesy Condon Globe-Times)

Property Tax Statements in Mail

Personal property report blanks are being put in the mail this week by the assessor's office, county assessor Harry Dinges has announced. The sheets have been carefully worked out by the records department of the state tax commission and different forms have been sent out according to the need of the person receiving them.

The new sheets will establish a permanent record in the assessor's office and will allow for the necessary changes each year. Some persons will receive two forms which are in duplicate, one to be retained by the taxpayer, which will allow for complete detail in the report. Written instructions accompany each report, but anyone desiring help in filling out blanks will be given assistance at the assessor's office, Dinges said.

The farm report is form 11 and the law requires that all property on hand at 1 a. m. January 1, 1956 must be turned in. All livestock on feed and sold for slaughter before May 1, 1956 and the signed affidavit, furnished by the assessor, must be returned to that office before May 15 to have such property removed from the tax roll.

Trailer houses will be checked and taxes on them are due and payable at the time of checking, Dinges continued.

The law requires that these reports should be turned in on or before March 2 and an early filing will be appreciated by the office.

Lee Palmer of Ione was a dinner guest at the Lincoln Nash home on Christmas eve.

Funeral Services Held Dec. 24 for Mrs. Hilma Vieg

Funeral services were held on Saturday, Dec. 24 at Burns Mortuary in Hermiston for Mrs. Hilma Matilda Vieg, 81, who passed away Dec. 21 at Pioneer Memorial hospital here.

Mrs. Vieg was born December 29, 1873 in Sweden and had lived in America for 63 years. She had resided in Heppner for about two years. She was a member of the Methodist church and Neighbors of Woodcraft.

Surviving is one son, Albert, of Heppner.

Rev. Robert Huff of Hermiston officiated at the services and interment was in the Umatilla cemetery at Umatilla.

4-H Leaders To Be Honored

All Morrow county 4-H club leaders will be honored at a special leaders banquet to be held at the Lexington grange hall Wednesday evening, January 4 starting at 6:30 p. m.

A special invitation has been extended to all leaders and their husbands or wives and junior leaders and their parents, it is announced.

Main speaker will be Miss Dorothy Teel, Oregon IFYE delegate to Germany who will tell of her experiences and show slides of her trip and work in Europe. A variety of musical numbers are also on the program.

Mrs. D. A. Wilson of Corvallis is spending the holiday with her daughter and son-in-law, Mr. and Mrs. Willard Blake.

Cow, Car Collide; Both Suffer

One cow and one brand new Chevrolet got together late Tuesday afternoon between Heppner and Lexington with disastrous results for both, Sheriff C. J. D. Bauman reported today.

To suffer most was the cow. She died.

Next on the casualty list was the Chevrolet. Its sleek, modern lines were considerably distorted.

Unhurt but unhappy were Wilbur Steagall, owner of the car, and Jim Bloodworth, owner of the cow.

Jarvis Chaffee Dies in Sleep

A. J. Chaffee, janitor and caretaker at the Morrow county courthouse, died sometime Wednesday night or Thursday morning in his sleep. He was 69 years of age.

Mr. Chaffee had attended an Odd Fellows and Rebekah Christmas party Wednesday evening and appeared in excellent health but he was found dead in his bed this morning.

Andrew Jarvis Chaffee was born April 22, 1886 at Fulton, Sonoma county, California. He had been an employee of the county for 26 years having worked on the road department as a patrol operator and caretaker until 1947 when he took the position as janitor at the courthouse. A complete obituary will appear next week.

Funeral arrangements have not been completed.



HENRY M. BREEDING, Lexington, now serving with the Navy in the Philippine Islands.

Lex Navy Man Now In Philippines

PORT HUENEME, Calif.—Henry M. Breeding, mechanic constructionman, USN, son of Mr. and Mrs. O. G. Breeding of Lexington, graduated from mechanical school at the Naval Construction Battalion Center at Port Huene, Calif., November 25.

He has been transferred to mobile construction battalion 3 at Cebu Point, Philippine Islands.

Before entering the Navy in March, 1954, he attended Lexington high school.

Mr. and Mrs. C. A. Ruggles spent Christmas in Portland with their daughter and son-in-law, Mr. and Mrs. Jack Fastabend.

Mrs. Venice Stiles of Portland is visiting over the holidays with her mother, Mrs. Josie Jones.

Continuing Rain, Freeze Causing Some Soil Erosion

Reports have come in during the past week of quite severe erosion in several sections of the county following the heavy rains of the past two weeks much of which fell on frozen ground. The Heppner Soil Conservation Service reports the most serious damage is to be found in the Sand Hollow, Blackhorse and Clark's Canyon areas.

Snow and rain over the Christmas weekend added more than one-half inch of moisture in Heppner to bring the total precipitation for the month up to nearly three inches. The total for 1955, to date stands at nearly 16 and one-half inches, almost a 25 percent increase over last year. Other sections of the county have received varying amounts of moisture during the past month, all considerably more than last year, but under Heppner's record. In most sections north of Lexington and Ione, close to one and one-half inches has been received for December, it has been reported.

A more complete tabulation of rainfall in various sections of the county will be given next week when the entire 1955 total can be ascertained.

Not too much crop damage is expected from the freezing weather of the past two months, though county agent, N. C. Anderson indicated this week that some barley plantings probably have been hurt as well as a few thousand acres of Federation wheat which was seeded this year in place of Rex.

The value of conservation practices such as contour cropping, stubble mulch, etc., have shown up noticeably, the S. C. S. reported. These measures have been effective in reducing erosion by as much as 75 percent. They report some soil losses, in unprotected fields of up to 100 tons per acre.

First 1956 Baby To Get Prizes

Again this year, merchants of Heppner are offering a long list of valuable prizes to the first baby to be born at Pioneer Memorial hospital in 1956. The prize list includes such gifts as baby food, bottle warmers, baby clothes, several cash prizes and even a gift for the father. A substantial discount on the hospital bill is also one of the awards.

A complete list of the prizes will be found elsewhere in today's paper.

FAIR, RODEO PROBLEMS TO BE DISCUSSED

The county court will meet with fair and rodeo committees Friday afternoon at 2 o'clock to discuss problems concerning the Heppner rodeo and fair. The meeting will be open to the public.

Cpl. John R. Wagner who is stationed, Camp Pendleton, California, was home to spend Christmas at the home of his brother and sister-in-law Mr. and Mrs. Robert Wagner.

causing considerable damage especially in the Lexington and Ione areas. Many power and telephone poles fell and the Lexington airport suffered heavily.

Heppner high school's basketball team again in state playoffs, Win fifth place.

W. E. Melena buys Archer-Daniels elevators in Ione. Morrow County Grain Growers to operate plant.

Jeff Carter, Edgar Albert, Orville Cutsforth, Frank Turner, Harold Johnston of Heppner and Delbert Emert of Ione given certificates of recognition at the chamber of commerce annual banquet.

County pioneer, Ralph L. Bengel, dies March 15.

Heppner Pine Mills announces plans for one-quarter million dollar remodeling project.

Grain Growers observe 25th anniversary of Co-op's founding. Pendleton Round-Up offers northwest bucking championship to 1955 Morrow county rodeo. Voters reject plan to incorporate kindergarten in the Heppner school system.

On again—off again polio vaccination program gets ensnared in red tape.

Miss Carol Ann Wigginsworth of Echo named queen of 1955 Fair and Rodeo.

Charles W. Barlow, former county clerk, died April 15 following a long illness.

New rodeo field lights tried out first time.

Pioneer Memorial hospital sets open house for new addition.

Miss Sharon Bryant of Heppner named member of Pendleton Round-Up court.

Mrs. Percy Hughes named president of the annual Memorial Day picnic organization.

Mrs. Ann Avert, Heppner, is charged with murder in shooting of Portland attorney, Dellmore Lessard.

Harry Duval, Heppner rancher, dies June 19.

State emergency board funds asked for grasshopper control in sections of Morrow county. After

money is OK'd, ranchers fail to get organization started to handle control.

Joe H. Stewart named new superintendent of Heppner schools.

Hottest day of the year, 100 degrees, was recorded July 13.

County tax reappraisal program completed.

Donald Peterson, Ione, named conservation man of the year.

Government announces 20 cent penalty on 1956 Rex wheat.

Harold Wright wins county grassman of the year title.

Columbia Basin Electric co-op granted \$625,000 loan by REA. Money to be used for expansion of facilities.

Denny Swanson, Ione and Larry Groves, Lexington, win all star awards for play in Shrine football game at Pendleton.

Jury finds Mrs. Avert guilty of second degree murder in shooting of Portland attorney. Is given life sentence.

Record attendance marks the opening of fair and rodeo.

September heat wave sends

mercury to 99 degrees early in the month.

Keith Johnson killed in fall from Heppner elevator.

Formation of Willow Creek country club started.

County savings bond sales second highest in state.

Rodeo field lights dedicated at opening football game between Heppner and Burns.

City of Ione brings in new 700 ppm well.

Mrs. Ellen Rieth, of Ione celebrates 99th birthday Oct. 12.

Construction starts on new Lexington city hall.

Laxton McMurray, former Ione rancher, dies at Salem.

Mercury drops to 20 below zero as early winter cold spell hits in November.

County roads and schools benefit by over \$14,000 from national forest money.

Morrow county organization hosts at Oregon Wheat League meeting at Pendleton.

County water resources committee formed with Newt O'Hara named temporary chairman.