

# HEPPNER GAZETTE TIMES THIRTY YEARS AGO

MORROW COUNTY'S NEWSPAPER

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## Let's Make it S-D Year!

By the time many persons will have had an opportunity to read this America's second Safe-Driving day will be nearly over and it is hoped that Morrow will again be one of the counties in Oregon to come through with a perfect record as it did last year. However, the early evening and nighttime hours are always the worst for accidents so there is plenty of reason to continue to be a careful driver the rest of today.

Last year S-D was December 15 and on that day there were 80 accidents and 13 injuries in Oregon. On December 1, last year, which is this year's S-D day, there were 69 accidents, 27 injured and two killed in Oregon and it is the hope of everyone in Oregon who is concerned with the

promotion of Safe-Driving Day that the 1955 observance will mean a great reduction in unnecessary traffic accidents. Your help is needed to make the 1955 S-D a success.

S-D day is being observed nationally and the idea of a one-day attempt to cut traffic accidents originated with the President's safety council. In Oregon the day is sponsored by the Citizens Committee on Highway Safety who not only work for S-D day alone but are active the year around to educate the driving public in the need for more driving care.

In Morrow county we came through last year's S-D day with no accidents of any kind and there is no reason why we can't do it again this year. Let's not just stop at one day, though. With a little care, maybe Morrow county can make it S-D Year.

From Files of the Gazette Times December 3, 1925

At the annual banquet and business meeting of Heppner Post No. 87 American Legion, held at the Elkhorn restaurant Tuesday evening, Harold Cohn was elected post commander for 1926.

Dean T. Goodman arrived home from Portland and The Dalles on Tuesday.

O. G. Crawford and wife and daughter Miss Jean Crawford and Miss Frances Parker, arrived Wednesday evening from Joseph to spend the Thanksgiving holiday with relatives.

David Hynd journeyed to Portland the last of the week, where he took in the doings of the Shriners.

Henry Peterson, Emil Carlson, Leonard Carlson and Oscar Peterson were Gooseberry residents in the city Wednesday, looking after some road matters before the county court.

cake bake-off.

Thursday, December 1, 1955, will be the second annual S-D or Safe Driving Day. Its purpose is to demonstrate again, that traffic accidents can be greatly reduced when motorists and pedestrians fulfill their moral and civic responsibilities for safety. It is sponsored by the President's committee for traffic safety in cooperation with prominent national organizations. The importance of this campaign to farm families is indicated by the fact that in 1954, three-fourths of 36,000 motor vehicle fatalities occurred on rural highways and 5,900 farm accidents caused 42% of the deaths from all accidents to farm people. Observing this day, therefore, can be especially beneficial to farm people and rural residents as well as to everyone exposed to traffic hazards of any kind. The challenge to every community will be not a single traffic accident during the twenty-four hour period in daylight or darkness. We hope Morrow county can help with this goal.

Economic activity continues to expand rising incomes and greater use of credit keeps buying at a high rate. Farm output may pass last year's peak. Livestock production is the highest ever and this year's crop output is rated second highest ever on record. This large production, coupled with heavy carry-overs from last year's output and high cost of marketing, keeps pressure on farm prices and income.

A lot of concern is being shown by cattlemen over the past couple of years in regard to the market for heifers. The price of heifers have been consistently at least 2c under the price of steers and in a few cases this fall, sales of weaner calves were not completed because buyers would not buy the entire herd, heifers and steers mixed. One of the reasons for the discount on heifers is the great number that are being put on the market. With cattle numbers as great as they are, there are not as many replacement heifers being kept and many cows are being sold so that more she-stuff are coming to the market.

Weaner heifers are not the big problem. Heavy over-fat heifers and/or pregnant heifers have been discounted sharply. There was quite a bit of interest in the practice of spraying heifers a year ago because of this, however, it has tapered off some this year.

Work done in California measuring the relative efficiency of sprayed open, and bred heifers in the feed lot over open or bred ones. Furthermore some mortality results from this operation, as well as shrinkage.

The most popular heifer to sell on today's market is one that is young, under two years of age that weighs between 750 and 800 pounds and will grade "choice" when slaughtered. There are many ways in which such a heifer can be produced. One—after weaning she can be fed on a moderate plane of nutrition, gaining approximately a pound a day, after 150 days of this she could be supplemented on pasture with approximately five pounds of barley salt mixture for another hundred days. At the end of this period, good to choice feeder heifers should be ready for market, grading good to choice.

To—At the end of the 150 days of moderate plane feeding, these heifers could be up in a commercial dry-lot and fed from eighty to one-hundred days. Three—After weaning, place them directly in a commercial feed-lot to be finished. This would take approximately 180 to 200 days feeding. The practice of running yearling heifers on the open range where they are apt to become bred and where their rate of gain will not be satisfactory is usually not recommended. It is much better to use a mature cow operation on the open range and to handle heifers in one of the three ways outlined.

California has done considerable work with a marketing of heifers and have large numbers each year to dispose of. They have found that these methods return them a consistent gain in income over other methods of operation.

The national upturn in market prices of farm real estate which began during the last half of 1954, continued at a stepped-up rate during the four months ended July 1, 1955. The index of average value per acre for July was 29% above the 1947-49 level, 3% above March of this year and 5% above a year earlier. About one-third of all farms and tracts sold were bought for farm enlargement. Oregon farm land values have followed the same upward trend over the past year but are still 13% below the high point reached in this state late in 1951.

## IONE NEWS

Thanksgiving day guests at the Victor Rietmann home were Mr. and Mrs. Victor Peterson and family of The Dalles, Miss Ruby Ann Rietmann of Pendleton, Mr. and Mrs. Robert Rietmann and son John, and Mr. and Mrs. Bill Rietmann.

## Safe Driving Day!

Whether walking or driving, Remember it's S-D Day! Results depend on us; make This safety drive pay! Why make it work just one day? Let's make it December! Safety could make this year One to really remember! Work for safety all December In every sort of way! Make this Christmas season A real happy holiday!

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## From The County Agent's Office

By N. C. Anderson

Several weeks ago, we announced in this column that trees for windbreak and shelterbelt plantings were available from the state forestry. Trees available for eastern Oregon planting are: Grand fir, Chinese arbutus, Ponderosa pine, Lodgepole pine, Black locust, Russian mulberry, Russian olive, and Caragana. Originally announced, was that the Chinese elm was available but later it was found that due to heavy deer damage, there would be no Chinese elm available this fall.

Last week we had word from our extension forester at Oregon State College that the state forest nursery at Davis, California, has several thousand fine Sequoia gigantea trees two years old available now. The cost is \$12.00 per thousand. Anyone who would like to try these giant Redwood can order them from State forest nursery, Route 1, Box 68, Davis, California.

Word has just been received from Mrs. Raymond, chairman of the domestic wheat utilization committee of the Oregon Wheat Growers League, giving rules for the cake bake-off. This state cake bake-off is the final for the

county winners from the eastern Oregon counties that participated in the contest offered by the Oregon Wheat Growers League for the first time this year. First place winners from each county will compete at the annual meeting of the Oregon Wheat Growers League in Pendleton on December 8. The contestants will be honored at a luncheon at noon at the Western Club, and will begin the contest at 2:00 p. m. Ranges will be furnished by Pendleton appliance dealers and ingredients for the cakes will be furnished by the League. The contestants will have as long as they like that afternoon in baking their cake for judging. The cakes will be judged Friday morning, December 9 at 9:00 a. m. Miss Francis Brennan, home economist for Centennial Flower Mills will be the judge. Winners will be announced at the annual banquet Friday evening. Three prizes will be awarded. Winner in first place will receive a check for \$100, while second and third place winners will receive appliance awards. It is expected that a great number of Morrow county women will be on hand for the domestic wheat utilization committee meeting and to see this

Advertisement



From where I sit... by Joe Marsh

## Easy Coins A Quick Profit

Hear about Easy Roberts last Friday? I helped him count his money—both before and after—so believe me, the story's true.

Easy was on the way to the bank to deposit his "cookie jar" savings—exactly \$24.95 in nickels, dimes and quarters. He had them in a paper bag and as we crossed Main Street the bottom fell out.

Money went flying. Passers-by pitched in to help recover the coins. Later on when Easy counted up, he had \$25.05. The "search party" had turned up all of

Easy's money plus ten cents someone else had lost!

From where I sit, I wouldn't want to try this "Easy" way to make money. Usually, it takes time for a bank roll to grow... just as it takes time for a friendship to grow. But by respecting a neighbor's rights—including his right to drink coffee, tea, beer or buttermilk, whichever and whenever he chooses—it's wonderful the solid friendship you can build. You can "bank" on that.

Joe Marsh

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## STAR THEATER, Heppner

Admission Prices: Adults 70c, Students 50c, Children 20c including Federal Tax. Sunday Shows continuous from 4 p. m. Other evenings start at 7:30. Boxoffice open until 9 p. m. Telephone 6-9278.

ON SALE NOW! Theater Gift Ticket Books make an ideal present. \$2.50.

Thursday-Friday-Saturday, December 1-2-3

### CANYON CROSSROADS

Richard Basehart, Phyllis Kirk, Stephen Elliott. Good modern western with a topical slant.

### SPY CHASERS

The Bowery Boys ride again—strictly for laughs.

Sunday-Monday, December 4-5

### Walt Disney's LADY AND THE TRAMP

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### ANOTHER DISNEY FIRST SWITZERLAND

The finest of the travel type subject in CinemaScope and Technicolor with the Disney touch very much in evidence.

Sunday shows at 4, 6:15 and 8:30

Tuesday-Wednesday, December 6-7

### MARTY

Ernest Borgnine, previously known only as a minor heavy, in a warm and sympathetic role and Betsy Blair, formerly only in character parts, as the lonely girl. With no pretensions of grandeur and never representing itself as an epic, this poignant little drama walked off with the top award of the Cannes Film Festival which reviews films from all nations.



## ITS GOVERNOR SMITH

Senate President Elmo E. Smith, John Day, is acting governor this week during the absence of Gov. Patterson who is in Miami, Florida, attending the annual meeting of the National Congress of the American Municipal Association. The Oregon governor will read a paper titled Governmental Relations of City and State.

## HELTZEL REAPPOINTED

Before leaving for Florida Gov. Patterson reappointed Charles H. Heltzel as public service commissioner for his second four-year term, commencing December 9.

Commissioner Heltzel has filed notice of appeal from a decision by Judge Val Sloper, a circuit judge of Marion county, on regulation of railroad schedules. Heltzel has contended he has authority to keep the Southern Pacific Railroad from abandoning its "Rogue River" run between Portland and Ashland. Sloper in a declaratory judgment ruled he did not.

The appeal to the State Supreme Court is the first from a decision by Sloper who was elected a year ago.

## INITIATIVE TITLE

The title of an initiative measure to reapportion senatorial representation, by giving each of Oregon's 36 counties a senator, will appear on the 1956 general election ballot just as it was prepared by Attorney General Robert Y. Thornton.

A former legislator, Giles French, proponent of the measure objected to the federal reference, "Federal Plan for Reapportioning Legislature."

The Oregon Supreme Court this week affirmed Thornton's proposal.

If the initiative should be adopted, it would give Multnomah county one senator to represent its 471,537 population and give Sherman county with 2271 population the same representation.

## OTHERS GOT THE BIRD

On Thanksgiving Day Fred M. Shideler, Corvallis, had something extra special to be thankful for. Wednesday Gov. Paul Patterson appointed the Oregon

State College director of information to the much-scrambled-for post now labeled Administrative Assistant to the Governor, salary \$9,000 per annum. The new state job, created by

the 1955 Legislature, has never been short of applicants altho it seems to be for the duration of the 1956 political campaign only, as Shideler who now is director of (Continued on Page Seven)



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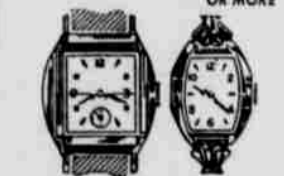
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