

Outstanding Value at 419.95 . . . But you can

SAVE \$53⁶⁵

On The Save-U Plan

20 CU. FT. DELUXE FREEZER

Large family or farm freezer size! Includes almost 25% more storage space compared to floor area used. 2½ cu. ft. fast freeze compartment holds 87½ lbs. of frozen foods. Insulation is 2½ to 3½ inches thick, non-sag type. Quiet operation for placement in kitchen or utility room.

As Little As **10% DOWN** UP TO 24 MONTHS TO
Places This Freezer in Your Home **PAY ON TIME-PAY PLAN**



Outstanding Value at 349.95 . . . But you can

SAVE \$46.75

ON THE SAVE-U PLAN

15 CU. FT. FREEZER

Holds temperatures automatically between -10 to plus 10 degrees for safe food storage. Fast freeze compartment . . . store up to 525-lbs. of food in the "Custom 15". Welded all steel construction for sturdy durability—durable Deluxe finish for long lasting beauty.

As Little As **10% DOWN**

Places This Freezer in Your Home

UP TO 24 MONTHS TO **PAY ON TIME-PAY PLAN**

ZENITH FREEZER SHOW

FREE!

GRAND DOOR PRIZES!

Coleman Folding Table & Chair Set

Win this handy gift at our Open House . . . come in and register!

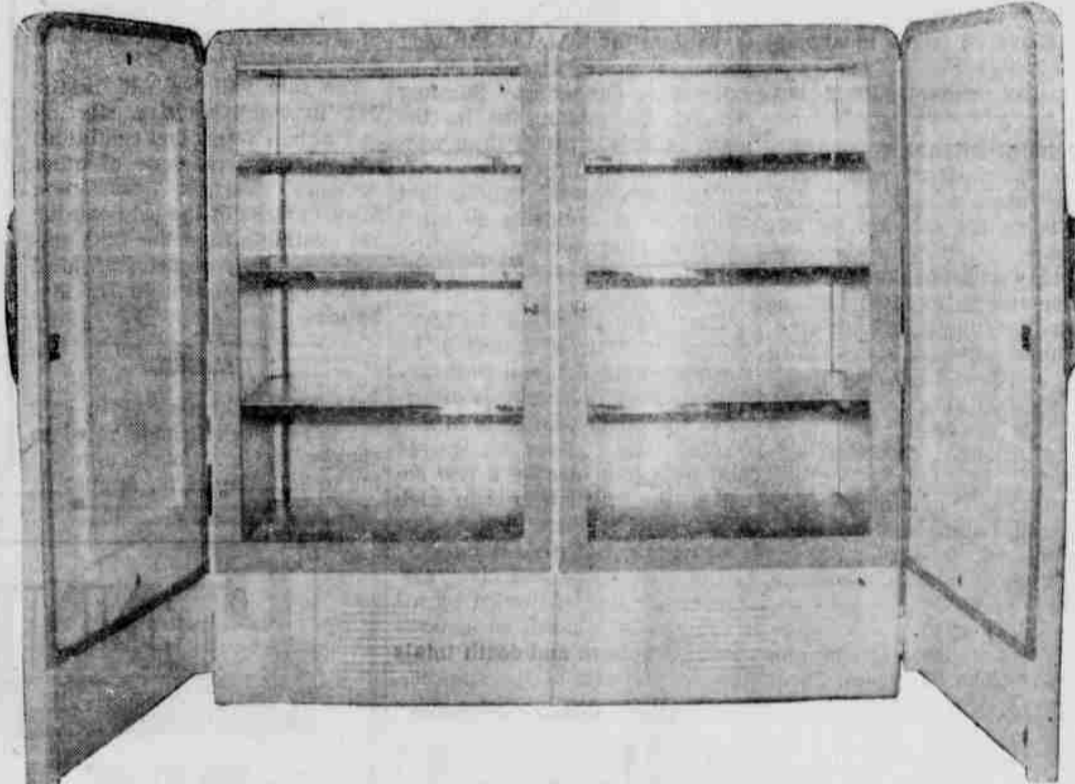


COLEMAN CAMP STOVE to be given during our Freezer Show . . . register next Friday!

No obligation . . . no purchase. Just drop in to visit our Freezer Show anytime next Friday. We're serving COFFEE and SNACKS to everyone. Hundreds of FREE GIFTS and a SPECIAL GIFT to all the LADIES attending.

Come in and register . . . you may be the winner. NAME YOUR OWN PRICE FOR THE 15 cu. ft. FREEZER to be sold to the highest bidder in sealed bids. Ask about details.

Friday, August 12
Case Furniture Co.



Outstanding Value at 759.95 . . . But you can

SAVE \$90⁰⁰

ON THE SAVE-U PLAN

- All-aluminum construction
- Self-balancing Outside doors
- Built-in locks on both doors

BIG 34 CU. FT. DOUBLE FREEZER

If large capacity is your requirement, then this 34 cu. ft. all-aluminum is for you. You'll get op efficiency and positive food protection at lowest possible cost per cubic foot of storage space. Rugged construction assures lifetime service and white baked Dupont Dulux enamel exteriors present outstanding beauty. Also available in 42 cu. ft. size.

As Little As **10% DOWN** UP TO 24 MONTHS TO
Places This Freezer in Your Home **PAY ON THE TIME-PAY PLAN**

You Just Can't Beat

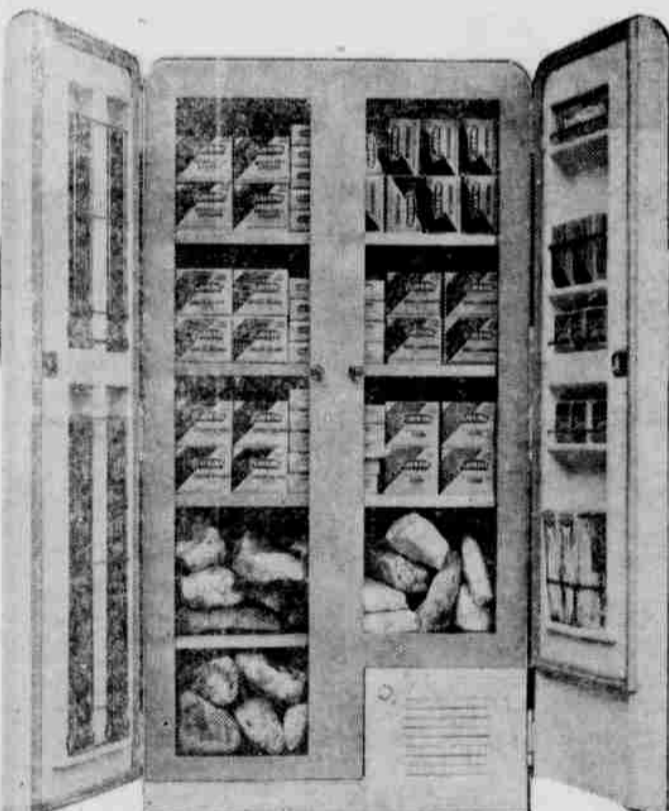


WAREHOUSE - TO - YOU SAVINGS ON MAJOR HOME APPLIANCES

This direct-from-warehouse plan means lower overhead, less inventory and sales expense, small freight and handling charges. These savings are passed on to you in lower prices. And they can all be purchased on our Time-Pay Plan with

AS LITTLE AS 10% DOWN

Balance in convenient monthly payments.



Outstanding Value at 614.95 . . . But you can

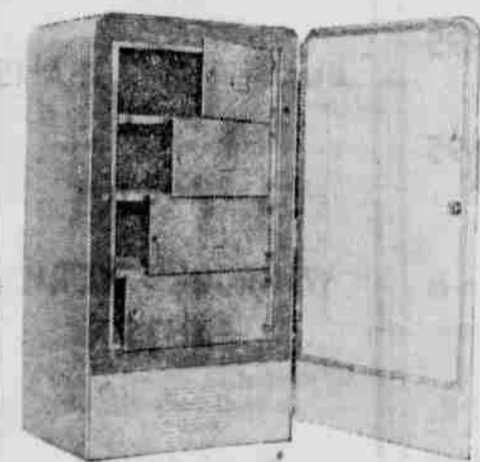
SAVE \$89⁰⁵ ON THE SAVE-U PLAN
COMBINATION FREEZER-REFRIGERATOR

- 12.4 cu. ft. Freezer, plus
- 9 cu. ft. Refrigerator
- Automatic Defrosting

Refrigerator and freezer all in one compact unit . . . both in the kitchen providing several months supply of frozen foods at your fingertips. The fully automatic refrigerator stores abundant fresh food supply. Dispense-O-Door for frozen fruit juice storage and packaged fruits and vegetables on freezer side; egg and bottle storage on refrigerator side. See it Today!

As Little As **10% DOWN**
Places This Freezer in Your Home
UP TO 24 MONTHS TO **PAY ON THE TIME-PAY PLAN**

Let us show you how you can save big money on Home Appliances



Outstanding Value at 469.95 . . . But you can

SAVE \$57⁸⁰ **19 CU. FT. FREEZER**

- Stores 665 lbs. frozen food
- All Aluminum Construction
- 3½-in. Fiberglass Insulation

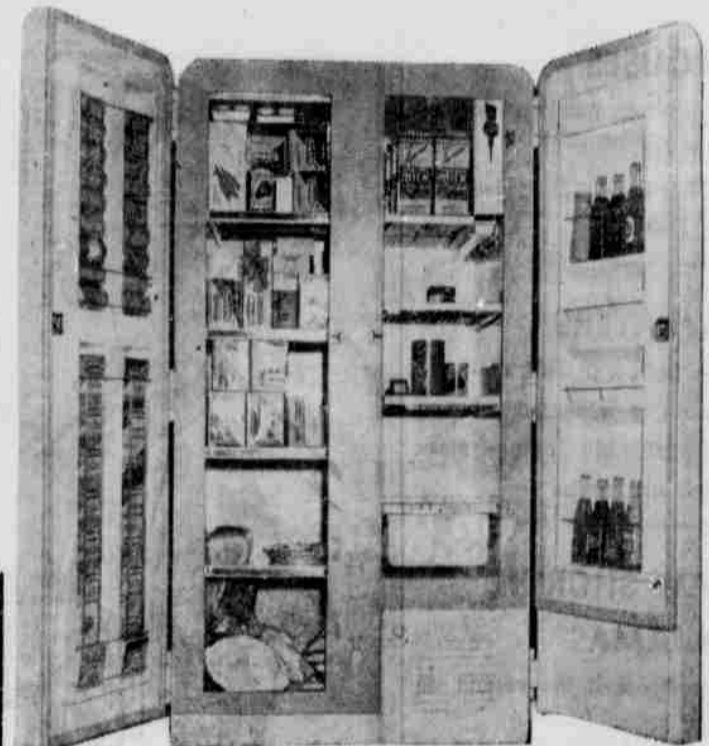
On The Save-U Plan Inner Doors as Shown at Small Additional Cost
AS LITTLE AS **10% DOWN**
Places This Freezer in Your Home
UP TO 24 MONTHS TO **PAY ON TIME-PAY PLAN**

Outstanding Value at 399.95 . . . But you can

SAVE \$57⁷⁵ **16.5 CU. FT. FREEZER**

- 4-Flash-Freeze Shelves
- Handy Adjust-a-shelf
- 2-slide-out storage baskets

A freezer with conveniences designed with you in mind. Automatic juice can dispenser, shelves-in-the-door for quick accessibility of most used items, roll-out storage baskets are just a few of have to see this to appreciate this outstanding value.



Outstanding Value at 639.95 . . . But you can

SAVE \$76²⁵ **POPULAR 25 CU. FT. FREEZER**

- Uniform low Temperature Throughout
- Rugged All-aluminum Construction
- Positive Temperature Control

ON THE SAVE-U PLAN



Long life and top performance is assured through rugged all-aluminum construction and aluminum interior. Each shelf surface, both top and bottom, provide sharp freezing surfaces for quick freezing of foods . . . provide safe storage. Baked Dupont Dulux enamel over bonderized aluminum prevents rust, corrosion. Almost half-ton storage space.

Any Zenith Home Appliance may be purchased on the Save-U Plan

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Places This Freezer in Your Home

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