

# HEPPNER GAZETTE TIMES

MORROW COUNTY'S NEWSPAPER

The Heppner Gazette, established March 30, 1883. The Heppner Times, established November 18, 1897. Consolidated February 15, 1912.



ROBERT PENLAND  
Editor and Publisher  
GRETCHEN PENLAND  
Associate Publisher



Published Every Thursday and Entered at the Post Office at Heppner, Oregon, as Second Class Matter. Subscription Rates: Morrow and Grant Counties, \$3.00 Year; Elsewhere \$4.00 Year. Single Copy 10 cents.

## "... To Save and Faithfully to Defend From Waste ..."

Oregon's governor, Paul Patterson, in proclaiming this week, May 1 to 7, as Conservation Week did so in recognition of the fact that "the conservation and intelligent development, use and protection of all of our national resources is of primary importance to our present generation and to generations yet unborn." It is a campaign to focus the attention of every person in Oregon on the prime importance of all our natural resources and to educate each in the wise use of our soils, forests, water supplies, wildlife and minerals.

Some of our natural resources are renewable. For example, tree farms are now being widely developed and used to renew our forest crops for generations to come, and wildlife with proper care and preservation can continue to grow and reproduce in the forests of Oregon. And, they will have to expand and grow with the years for, as time passes, an expanding population is going to make ever increasing demands upon them.

Just the opposite is true of the farmlands and the water resources of our state. As our people increase, the need for more fertile soil and more water will be apparent, but soil and water resources are limited. If our soil is allowed to wash or blow away it cannot be replaced except by waiting for thousands or millions of years—and we won't be able to afford to wait that long. The same is true of water. There is only so much and to educate those who use it in the ways to get the most from what we have, is one of the primary purposes of Conservation week.

Conservation in all forms is a problem belonging to each and every one of us, not just the farmer who tills the soil or the lumberman who cuts and saws the trees of our forests, or the commercial fisherman who makes his living from the streams and waters of his state. Every person in the state has a mighty big stake in the conservation of all of the wealth of Oregon's natural resources, for if they are wasted haphazardly, it is entirely possible that we who are here now, will see the day when we will wish we had used more judgment in the consumption of them.

Here in this section of the state, soil, water and timber conservation are foremost in our minds. The wasting of our soil is probably our number one worry, and it is also the phase of conservation which is receiving the most attention. The record of the Heppner Soil Conservation district, as shown by its past record and awards received last year, is one of the top, if not the best, in Oregon. Much has been done, by the farmer members themselves, to save their skimpy layer of valuable soil for not only their own use, but that their children may have land to farm.

But soil alone, is not the only phase of conservation which this observance tends to bring into focus. Under the able direction of Newt O'Harra, county chairman for Conservation Week, a sizeable committee has provided service clubs, schools and other organizations with talks and pictures illustrating the value of conservation in all forms. It has been the start of an educational program that should be carried on.

Morrow county people are urged to participate in the observance of Conservation Week and to read carefully and believe the Conservation pledge. "I give my pledge as an Oregonian to save and faithfully defend from waste the natural resources of my state... its soil and minerals, its forests, waters and wildlife."

seeding made in early April 1954, made an excellent growth last year and has reached a good height this spring. This field will be grazed beginning next week.

Of interest to our farmers who are seeing what grazing type alfalfa will do on their ranches, there is the recent release of figures of carrying capacity on a field of Nomad alfalfa seeded with intermediate and pubescent wheatgrass. This seeding made at the Ed McCause ranch near North Powder is comparable to our Eightmile and higher elevation seedlings. On a 90 acre field which has been established for several years, Mr. McCause turned 300 yearling steers in the last days of June 1954. These 300 steers grazed the 90 acre pasture for approximately 30 days. They were weighed in and weighed out. The average pounds of beef produced per acre on this field was 212. The steers on the field gained 2.4 pounds per day and at the price they were sold off this field, the alfalfa grass pasture brought approximately \$50.00 per acre income. Those who inspected the field last fall found a good regrowth and the field went into the winter with a lot of aftermath.

A tour to most of the 600 acres of grazing legume trial seedings will be held on June 1st and 2nd. Mr. Jackman and other officials interested in these grazing type alfalfas will be in the county to assist with the tour which is being sponsored by the range and pasture improvement committee of the Morrow county Livestock Growers Association.

Recent word from Oregon State College points out that 96 out of every 100 bushels of wheat produced in the world is grown under some form of price control. Counties that exercise some con-

## MAYOR MARY SAYS—

By Mary Van Stevens

The streets of Heppner are always cluttered up with candy wrappers, gum wrappers, etc.—surely there is some way to make people want a cleaner city and do something about it. Won't you ALL help and drop that waste paper in a can next time?

Control over prices grew 6.5 billion of the 6.8 billion bushels in this year's wheat crop. Pakistan is the only large wheat producer that doesn't have controls or supports other than tariff protection. Most countries aim at higher prices to the wheat farmer. Importing countries try to stipulate production in order to cut down on imports. Exporting countries generally try to push the sale of surpluses and still try to get the growers a good price. Government policies range from Peru's indirect support to controls on flour to Soviet Russia's complete control of everything but the weather.

Last week John Landers, extension animal husbandman, spent one day with the county agent in beef cattle improvement work here. Herds at the Frank Anderson, Herbert Ekstrom and Alec Lindsay ranches were the objective of improvement work.

At the Frank Anderson ranch, thirteen yearling bulls were profiled for dwarf carrying characteristics and graded. The bulls all graded 2 or over with the majority being 2-plus grade. One outstanding bull graded 1, which incidentally takes an awfully good bull to be graded as such. The group of bulls at the Herb Ekstrom ranch were graded, grading 2 and 2-plus with a couple of immature younger bulls that were graded 2. At the Alec Lindsay ranch, the first commercial herd work for Morrow county in the form of profiling for dwarf carrying characteristics was carried out on 13 herd bulls used by Mr. Lindsay. This group of bulls was one of the best that I have found heading a commercial herd and many of the bulls would improve quality and confirmation in registered herds. The bulls were purchased from such top breeders as Bill Duff, Pendleton; Hotchkiss Bros., Burns; Boylen Ranch, Stanfield; Harold Eakin, Grass Valley; Herbert Chandler, Baker; Frank Anderson, Heppner.

State Farm Bureau president Ben Robinson and his wife of La Grande were overnight guests at the Newt O'Harra home.

## IONE School Notes

Chester L. Ward, superintendent

In addition to the eight teachers of the Ione school who resigned Miss Lorena Akers, 2nd and 3rd grade teacher, has resigned and has accepted a position in the Hermiston schools for next year.

The Eastern Oregon College of Education choir was very much enjoyed at the school Thursday morning of last week.

The seniors left on the Skip Day Friday April 29 and returned Monday evening. They went to

Portland and Seaside. They were accompanied by Mr. and Mrs. Heinz Pruss.

The school is already for the Salk polio vaccine shots as soon as they hear from the county health department.

The school calendar has the following dates scheduled: May 20 the annual weiner roast for the high school by the freshmen; May 22, Baccalaureta Sunday; May 25 Commencement exercises at 8 p. m. May 26 school picnic sponsored by the P-TA; May 27 official closing of the schools. The county O. E. A. will meet at the cafeteria in the evening. Dinner will be served by the P-TA.

Monte Fast, Portland, former Heppner resident, was a weekend visitor here.

Phone Your News to 6-9228.



New and Lovely

## COTTONS

Are arriving daily. A lovely cotton that looks like satin and goes everywhere is just what Mother would like on Mother's Day.

NEW

## SKIRTS & BLOUSES

Are in also—the cutest things made by Kabro, called Treador and shown in May Glamour magazine.

Lots of Half Sizes in

## SUMMER

## DRESSES

Lovely

## SWEATERS

Made by Sanforlan, 100% wool with orlon for perfect washing.

## Say It With Flowers—

A Lovely

## Corsage

And Many Nice

Plants to Choose From

## MARY VAN'S FLOWER AND DRESS SHOP

HEPPNER

## From The County Agent's Office

By N. C. Anderson

On Tuesday of last week, the county agent spent the day with E. R. Jackman, range crops specialist, and visited several of the last year plantings of the grazing type alfalfas seeded with grass. At the Paul Webb ranch the 95 acre seeding near the mountain foothills is looking good. Nomad, Rhizoma, Seveler, Ranger and Ladak alfalfas were seeded with Alta Fescue and Intermediate Wheatgrass. The soil at this planting is saturated with water and with a few sun-

shiny days, growth should be excellent. At the Newt O'Harra ranch near Lexington, a winter 1954 seeding looked at showed an excellent stand of crested wheatgrass with the alfalfa not yet showing up as good as in other seedings throughout the county. Perhaps the most outstanding seeding is one at the Donald Peterson farm in the Eightmile community. This 50 acre seeding of the five alfalfa varieties, are seeded with eight pounds of crested wheatgrass per acre. The

## ETTA SHEPPARD'S DANCE RECITAL

HEPPNER HIGH SCHOOL GYM

FRIDAY, MAY 6-8:00 P. M.

Tap, Ballet, acrobatic and toe dance numbers by students from Heppner, Lexington, Ione and Hermiston.

ADMISSION 50c AND 25c  
ALL PROCEEDS GO TO BAND UNIFORM FUND

## Band Concert

Heppner High & Grade School Bands

SUNDAY, MAY 8, 2:00 P. M.

COURT HOUSE PARK

NO ADMISSION CHARGE

## STAR THEATER, Heppner

Admission Prices: Adults 70c, Students 50c, Children 20c including Federal Excise Tax. Sunday shows continuous from 2 p. m. Other evenings start at 7:30. Boxoffice open until 9 p. m. Telephone 6-9278.

Thursday-Friday-Saturday, May 5-6-7

### MANY RIVERS TO CROSS

In Cinemascope—Color. Robert Taylor, Eleanor Parker, Victor McLaglen, Russ Tamblyn, Jeff Richards, James Arness, Alan Hale Jr. Loaded with action—packed with laughs!

Sunday-Monday, May 8-9

### THE VIOLENT MEN

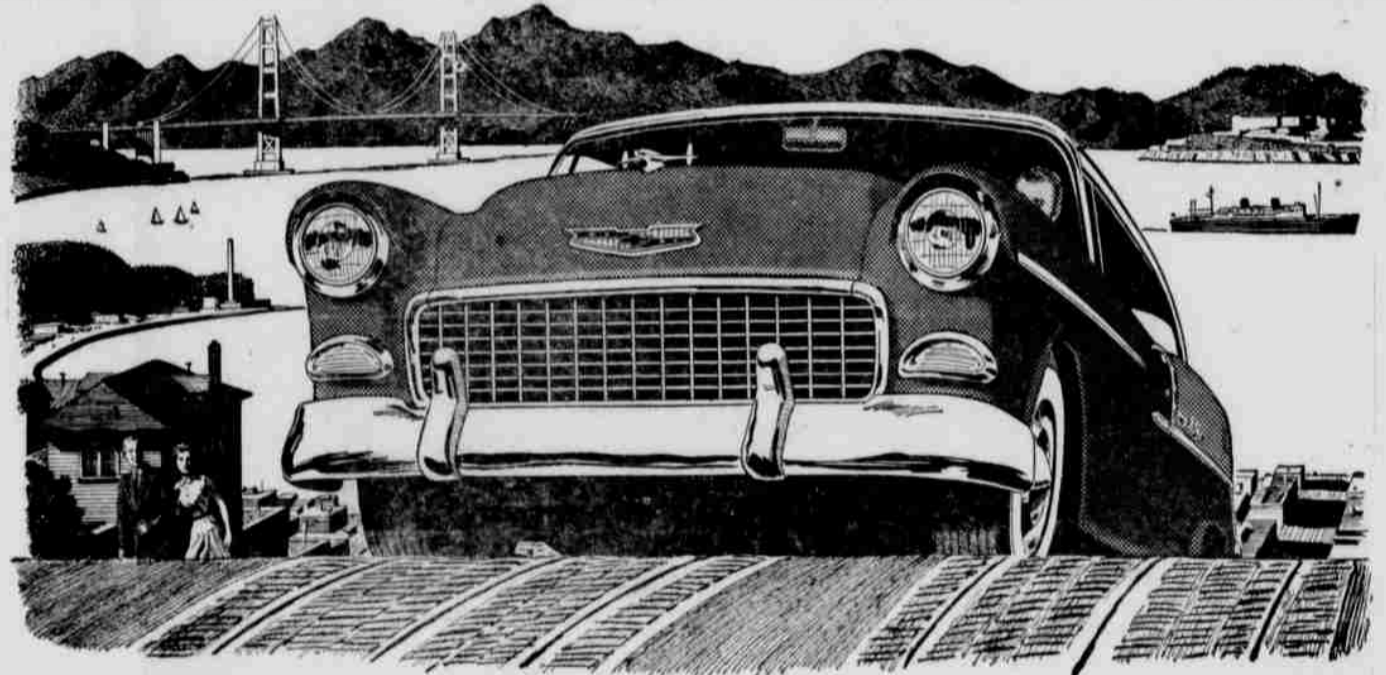
In Cinemascope—Color. Barbara Stanwick, Glenn Ford, Edward G. Robinson, Dianne Foster, Brian Keith, May Wynn. Here is a BIG western against magnificent backgrounds—range war with its abundance of action and drama.

Sunday shows at 2 p. m., 4:20, 6:40

Tuesday-Wednesday, May 10-11

### DESIREE

In Cinemascope—Color. Academy-award Winner Marlon Brando, Jean Simmons, Merle Oberon, Michael Rennie, Cameron Mitchell. A happy, handsome translation of Annamaria Selinko's international best-selling novel to the screen. "Before Josephine there was Desiree—and some said there was always Desiree."



Punch-line to the year's hottest power story—

## Chevrolet "Turbo-Fire V8"!

This is the engine that's writing a whole new chapter in the book of automobile performance records. This is the engine that has stock car timers doing a "double take" at their stop-watches wherever experts gather to compare the abilities of the 1955 cars.

For example, in the recent NASCAR\* stock car competition at Daytona Beach, Florida, Chevrolet literally ran away from every other car in its class—and a raft of others besides. In the one-mile straightaway run for low-priced cars, the first two places—and six of the first ten—went to Chev-

rolets. And in acceleration runs from a standing start against all comers, the Motoramic Chevrolet beat all other low-priced cars—and every high-priced car except one!

What's behind this blazing performance? A compact honey of a V8 that only the world's leading producer of valve-in-head engines can build. Chevrolet's new "Turbo-Fire V8".

It puts a new kind of fun in your driving life. You're in charge of 162 high-spirited horsepower—or if you're looking for even more excitement, the new "Super Turbo-Fire V8" (optional at

extra cost) puts 180 h.p. under your toe!

Pick the one you'd rather have fun with, then come in and get behind the wheel. You'll see why the Motoramic Chevrolet is showing its heels to every one else on the road!

\*National Association for Stock Car Auto Racing.



Combine your new Chevrolet purchase with your vacation plans!

Order a new Chevrolet through us, then pick it up at the plant in Flint, Michigan, see Chevrolets built, if you like, and drive yours home. Chances are, you'll save a substantial share of your vacation travel costs!

## Fulleton Chevrolet Company