

# HEPPNER GAZETTE TIMES THIRTY YEARS AGO

MORROW COUNTY'S NEWSPAPER

The Heppner Gazette, established March 30, 1883. The Heppner Times, established November 18, 1897. Consolidated February 15, 1912.



ROBERT PENLAND  
Editor and Publisher  
GRETCHEN PENLAND  
Associate Publisher



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## Television in Heppner

During recent weeks, especially since a very good picture has been received atop a nearby hill, many of the residents of Heppner have been suffering from TV-itis. It is not an uncommon affliction, especially among those people who don't have it in their own home.

It has reached a high pitch during the last 10 or 12 days when engineers have been receiving top shows, fights, wrestling matches, etc., on their portable set in the cold fog on a local hill, viewed by many who have suffered through below freezing weather to watch the picture in the great outdoors.

The "bug" has bitten hard enough that there have been suggestions made to the city council that it should take on the duty of giving Heppner residents TV, when it appeared that no private or cooperative group was going to service the town with "piped in" television. It has been discussed at a council meeting and the group has even gone so far as to take a mail survey of residents to see what their desires might be. When this is being written, the final results of the poll are not known, but regardless of its outcome, this newspaper doesn't believe the providing of television is a duty of city government.

That statement is made, not because we don't want television, which we do, though we are not as much of a "bug" for it as some others, but we believe that city services should be restricted to providing the necessities for health, welfare and general use of all the people. Television does not fall into that category, it is strictly a luxury—not a necessity.

We hope that TV comes to Heppner, and we think it will, probably within a relatively short time, but getting it into town constitutes at least a semblance of a financial risk, and it certainly is not the duty of the council to risk the taxpayer's money, or the time of the members of the taxpayer's servants—the council, to bring us a luxury item—one which not everyone in town can have and enjoy.

During the last few days there has been a move started to form a cooperative organization which would finance the necessary wiring to give us TV, a move which we feel is a move in the right direction. Such an organization has been formed in other cities and towns, and private companies are also doing the same job, and from what information we can get, it is functioning quite well. We hope one method or the other can do the job in Heppner.

To get TV reception into Heppner will cost money (the best estimate so far is about \$20,000) and those who want to enjoy it will have to pay for it. The estimated cost of \$135 hookup charge and \$3.50 a month is very reasonable and about what residents of other cities who have "piped in" TV must pay, yet it is the hope of those interested in forming a cooperative to serve Heppner, after the initial cost is returned, to be able to reduce the monthly charge by quite a bit.

Regardless of how TV gets into Heppner, it will cost its watchers money—but, regardless of how it comes, it still remains a luxury, not a necessity, that should be provided by the city. We hope the council controls it through franchise or other means, but it should not try to provide it.

From files of the Gazette Times February 5, 1925

The barn on the W. E. Mike-sall place south of town was completely demolished by a heavy gust of wind that struck in the course of the rain and windstorm passing this way last evening.

Cecil Warner was in town on Saturday from Lexington. Re-seeding of the damaged wheat fields is the order there now and the farmers are busy taking advantage of the good weather.

Elvin Schaffer of Butterby Flats was a weekend visitor at the county seat.

Tilman Hogue states that his section of the county, after all, seems to have suffered a heavy loss owing to the December freeze.

Calvin L. Sweek of this city was chosen president for this district of the Federal Farm Loan association at Pendleton on Friday.

Mr. and Mrs. Nat Webb of Walla Walla were weekend visitors in Heppner, driving over from their home on Friday and arriving in time to attend the 30th anniversary services of Ruth chapter No. 32 O. E. S. of which Mrs. Webb is a member.

to five lambs in two years.

For those farmers who are going to order windbreak plantings, orders for seedlings from the Oregon State Board of Forestry must be made before April 1st. Early orders get preference and trees should be planted in early spring, while soil moisture is still good. Tree seedlings available for Eastern Oregon for 1955, are Incense Cedar, Ponderosa Pine, Lodge Pole Pine, Chinese Arborvitae, Black Locust, Russian Olive, Russian Mulberry, Chinese Elm and Caragana.

Much interest is being shown these days in treatment for lice and grubs on cattle. Grub control time is at its peak now and application needs to be made to control this insect pest that causes one of the biggest losses in the livestock industry annually. For those who hesitate to spray for grubs with cows close to calving and unfavorable weather conditions, self treating de-

VICES are becoming quite popular. While not quite as effective as spraying, they promise to become a great aid in insect control. For grubs, a liquid rotenone is available that can be mixed with diesel to saturate the sacks of a home made self treating device. Homemade treaters are as effective as commercial ones and are being used by a good many livestock operators in the county. Gene Majeske, Lexington, and Al Bunch, Heppner are the most recent ranchers to construct home-made self treating devices in their feed lots. Plans for making the self treating device is available at the county agent's office.

Much interest has been shown in the compensatory payment that has taken effect for the 1955 wool crop. There are many questions concerning how the payment works. Don't let anyone tell you that the government guarantees you 62c per pound for your wool so that it makes no difference what you sell it for. Nothing could be further from the truth because the amount of your incentive payment depends upon the price you receive for your wool in the open market. For example, the incentive level of 62c per grease pound established by Sec. Benson, represents the support level for all wool produced in the United States for 1955 on the average. If at the end of the marketing year, March 21st, 1956, the Department of Agriculture, determines the average price received in the open market is 50c per grease pound, the difference between this price and 62c is 12c which represents a percentage difference of 24%. It is this 24% figure that is used to determine the incentive payment to you. If you should hold your wool for 60c f. o. b. loading point, your incentive payment would be 14.4c per pound. (Sixty cents times 24%). If you received only 40c your incentive payment would be 9.6c (40c times 24%) or almost 5c a pound less. In other words in this example, total receipts for a pound of wool are 60c in the open market means 74.4c per pound in the end. A sale at 40c results in 49.6c per pound for a difference of 24.8c. On 1,000 head of ewes producing an 8 pound fleece, the difference is \$1,984, or almost \$2.00 more wool income per sheep. Sheepmen would do well to study this through.

While Morrow County is a

minor turkey producing area, we are still going to make mention of a meeting pertaining to turkeys. The meeting was the National Turkey Federation Convention which was held at Atlantic City, New Jersey, on January 5. Continued on page 7

**BROWN & HALEY & SOCIETE**

## CANDY

1 and 2 Pounds  
Heart Boxes

### \$2.00 to \$6.50

You know if you give her Brown and Haley or Societe Valentine Boxed candy that you are giving her the finest... for there is no better candy made. Select your gift box today!

**VALENTINE CARDS**

Reg. Boxes...\$1.85 to \$6

## Phil's Pharmacy

Phil Blakney, Owner

## From The County Agent's Office

By N. C. Anderson

Work of the marketing committee of the Morrow County Livestock Growers Association and their market listing service which was offered for the first time in Morrow county in 1954, have drawn much inquiry from feeder buyers. It was reported at the annual meeting of the livestock growers association that over 1000 head of livestock had been sold through this service during its first year of operation. A potential list of buyers from Oregon and surrounding states has been compiled so that future programs should become more effective.

Most interesting is the fact that many of these buyers are still

making weekly inquiries looking for livestock to buy. Only a few days ago, a livestock feeder from Washington, contacted the office, wanted several hundred head of yearling steers and heifers. While the normal marketing period for Morrow county livestock is past, the marketing committee have recently got buyers and sellers together. The cost of the listing service, which includes phone calls, advertising in newspapers in feeder areas, is financed by a charge of 10c per head on those cattle listed.

Russell Dolven, 4-H club member of Lexington, is becoming an

expert young sheep man. While only 12 years old, he has developed, as a 4-H club project over the past three years, a sizeable herd of registered Columbias and South downs. He has improved the quality of breeding stock on both of these flocks until he has some of the top breed lines in the country. This past year he was selected as the 4-H club member which had made the most progress in establishing a livestock breeding herd and was awarded the Safeway Stores livestock breeding scholarship to the 1955 Summer School.

From the way he has started out on his lambing operations this winter, he will increase his herd considerably during 1955. He has five lambs from three ewes with one ewe having given birth

## MAYOR MARY SAYS—

(Heppner's new mayor, Mary Van Stevens, this week is starting an editorial and news column under the heading "Mayor Mary Says—". It will appear frequently in the Gazette Times.)

By Mary Van Stevens  
"I took a tour of the sewer and water plants last week and think the city should have open house at the sewage disposal plant. Everyone should visit this plant and see how much they got for their sewer bonds."

"The next council meeting will be February 7th and many items of interest to all residents of Heppner will be brought up—the enforcement of the dog ordinance... the plan for the city park... the street assessment plan for curbs. Plan to attend this meeting and learn more about how your city is managed."

"We want gripes with facts and plans. Not just words like "ifs" and "ands."



From where I sit... by Joe Marsh

## A Winner Every Time!

Last Friday at our big basketball game with Centerville I sat next to a fine-looking old man. Centerville had things their way the first half — and he cheered every score they made.

But our boys began to catch up. Then Stretch Brown put us in the lead with a long set shot, —and I noticed that the old fellow was now rooting for our side. "What team are you for, anyway?" I demanded.

"Neither," he replied. "I've got my own team. I figure any kid that does a good job out there

is on my team. Root for the individual like I do — and you'll always back a winner!"

From where I sit, maybe it is a good idea to keep our eye on the individual, instead of automatically grouping him on teams you're "for" or "against." We're all individuals at heart, with our likes and dislikes — our right to prefer tea to coffee or beer to buttermilk...our right to "blow the whistle" when anyone tries to regiment us.

Joe Marsh

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## STAR THEATER, Heppner

Admission Prices: Adults 70c. Students 50c. Children 20c including Federal Excise Tax. Sunday shows start at 2 p. m. Shows on other evenings start at 7:30. Boxoffice open until 9 p. m. No show Saturday, February 26th.

Thursday-Friday-Saturday, February 3-4-5

### WHITE MANE

A rare and exciting film... words cannot do justice to the wonderful photography nor the individual scenes of this delightful fable.

Plus  
**HEIDI**

All its storyhood wonder becomes screen magic! A Completely charming treat for all ages.

Sunday-Monday, February 6-7

### PHFFFF

Jack Carson, Judy Holliday, Jack Lemmon, Kim Novak. At the very top of the season's list as a dramatic comedy... it bursts and bubbles with good humor all the way.

Sunday shows at 2 p. m., 4:20, 6:40 and 9

Tuesday-Wednesday, February 8-9

### THE LONG WAIT

Anthony Quinn, Charles Coburn, Peggie Castle, Gene Evans. A bare-knuckled Mickey Spillane drama.

## Announcing the

# Change of Ownership.

-OF-

## Gilliam and Bisbee Hardware

EFFECTIVE FEBRUARY 1, CLAUDE BUSCHKE AND JOHN KEY HAVE TAKEN OVER MANAGEMENT AND OPERATION OF THE BUSINESS

### To Our Friends-

### Our Thanks-

We wish to take this opportunity to announce that we have taken over the ownership and management of Gilliam and Bisbee Hardware and we extend to you an invitation to continue your patronage with Heppner's oldest hardware business.

We are beginners in the hardware business, but Lou Bisbee, Len, Earl and May Gilliam will remain with us, at least for the present to advise us and we have plans for the future which we hope will make the store an even better place to shop. We plan to do considerable modernizing, including the installation of a new lighting system, a gradual changeover to more modern fixtures, and the addition of new lines of stock.

In the meantime we hope that you will continue to give us your support toward carrying on the fine old traditions and policies of Gilliam and Bisbee and a larger and better hardware store for all of us.

CLAUDE BUSCHKE, JOHN KEY

To our friends and customers of many years standing, THANKS for your loyal support and patronage. Most of our lives have been spent serving you, discussing your repair jobs, planning your alterations, fitting out your houses and barns, and cussing the weather, politics and the price of wheat. It's all been fun and you've made our lives interesting, pleasant and profitable.

So thanks again. We are sad to leave the store and we'll miss seeing you there each day. We are glad, however, that the Gilliam & Bisbee Hardware will continue to do business in the same place, with perhaps better service, but with the same high quality merchandise. The new owners and your neighbors, Claude Buschke and John Key, are taking over and will see that your hardware needs are well taken care of.

Sincerely,

L. E. BISBEE, LEN L. GILLIAM,  
EARL GILLIAM, MAY GILLIAM

CONTINUING TO SERVE YOU AS—

## Gilliam and Bisbee Hardware Co.

CLAUDE BUSCHKE AND JOHN KEY