

Heppner Ties Echo 6 to 6 Monday in Season's Final Game

By Larry Mollahan

The district 7B champions, coach George DeLapp's famed Echo Cougars, were in for a rude surprise Monday in their last game before going to the state quarterfinals this Friday.

Coming to Heppner, the Cougars were expecting anything but a rough and ready game after seeing Umatilla roll over the Mustangs last week. Echo seemed to be on the receiving end of a "last game for dear old HHS" spirit that prevailed among the 10 graduating seniors on the Mustang lineup. Echo didn't win, but neither did Heppner lose—the game ended in a 6 to 6 tie.

The fact that Heppner was not going to be a pushover became evident in the first quarter when Heppner picked up 81 yards to Echo's 36. Both teams displayed hard blocking in the line throughout the game.

Lyle Jensen, senior quarterback, let fly with a 25 yard pass to Dick "Crazylegs" Kononen on the Echo 30 and he spun and charged to the 5 yard line before being dragged down, but Echo's defensive line held until the end of the half.

The third period saw Echo display their district winning ability gaining a total of 50 yards while keeping Heppner down to 35.

Both teams scored in the final period. Heppner scoring first when Echo, picking up a fumble on the Heppner 23 made it to the endzone but they fumbled to give Heppner a touchback, giving the Mustangs the ball on their own 20. Heppner carried the ball 80 yards in 15 plays to score. Larry Mollahan took a handoff

from Lyle Jensen and went over from the three.

The Cougars capitalized on some strategic fumbles and tramped 49 yards in three plays to score with a minute and a half to go in the game.

Jensen played with his left arm tied down to protect his shoulder separation which he received in the Maupin game. This was his first game in three weeks.

Season Record Poor.

The season record for Heppner is poor this year, the Mustangs winning only one game, tying three and losing four. This was their last game, as the scheduled special game on Nov. 11 with Ione was cancelled last Monday.

Graduation next spring will take a heavy toll from the Heppner lineup. Those who played their last game Monday are Jensen, Ralph Marlatt, Kononen, Jerry Haguewood, Jim Hayes, Pete Slocum, Wayne Lamb, Larry Mollahan, Neil Beamer and Jack Monagle.

Snake River Dams Permits Requested By Private Utilities

Investigation of an 850,000-kilowatt hydroelectric development on the Snake river is planned by Pacific Northwest Power company in behalf of its four sponsor utilities, which include Pacific Power & Light, it was announced today with the filing of an application for a preliminary permit with the Federal Power Commission to study feasibility of constructing dams at the Mountain Sheep and Pleasant Valley sites in the states of Idaho and Oregon.

Cost of the projects including transmission lines to load centers, is estimated to be in excess of \$200,000,000, all of which would be private investment capital. The proposed development would serve future growth needs of the 800,000 customers of Pacific Power & Light, Washington Water Power, Montana Power and Portland General Electric companies, organizers of the generating company.

Application for a preliminary permit on the sites was made, the announcement stated, in order to authorize Pacific Northwest Power to make the necessary investigations, including drilling and preliminary engineering, prior to filing an application for license.

The Mountain Sheep project contemplates a 233-foot dam with installed generating capacity of 250,000 kilowatts. At Pleasant Valley, there would be a 492-foot dam with 600,000 kilowatts of generating capacity.

The two Snake river sites are below Hells Canyon and above the mouth of the Salmon and Imnaha rivers. Both of these tributaries are important streams for migratory fish and will be left unobstructed by the projects. The Pacific Northwest Power company has a preliminary permit on Bruce Eddy and Penny Cliffs, located on the North Fork and Middle Fork of the Clearwater river in north central Idaho. The company is currently in-

Range Reseeding Costs, Benefits Noted in Study

Many ranchers in eastern Oregon are proceeding with a range reseedling program even under the present narrow operating margins, reports C. V. Plath, associate agricultural economist at Oregon State college. But, the ranchers are studying closely the cost-benefit angle.

Range reseedling is an expensive investment to provide what has historically been considered "cheap" forage, Plath explains. Even when range livestock offered a rather wide operating margin, it was wise to investigate the possibilities of a pay-out on range reseedling.

While conducting a research study on range management, eastern Oregon ranchers consider however, the economist found eastern Oregon ranchers consider there are three situations in which they can reseed now and make it pay. These situations are: First, reseedling to provide additional forage needed at a critical period of feed shortage, usually early spring or fall. This makes the yearly operation more efficient and results in cheaper gains.

Second, reseedling now to supply additional forage needed for expansion in the near future. Most ranchers will not expand in the next two or three years but they know they must plan that far ahead to have the forage available. Reseedling under these conditions needs to produce about three times as much forage to be cheaper than buying more range land.

Third, reseedling to build up or maintain the native range. Many native ranges will improve through natural revegetation if the grazing can be lightened and managed more carefully. By reseedling only about 5 percent of their range land, ranchers are providing enough additional forage at critical seasons, especially early spring, to permit them to manage their grazing so that natural revegetation is improving their native range. This spreads the reseedling costs over the entire range and multiplies the benefits.

Plath suggests that ranchers check with their county extension agent to determine whether reseedling would be practical on their range.

Investigating the Bruce Eddy site. Due to many problems and uncertainties respecting the Penny Cliffs site, the company said it contemplates amending its Federal Power Commission preliminary permit by withdrawing the Penny Cliffs site and confining efforts to the Bruce Eddy site.

Growth of power loads in the Pacific Northwest and the continuing expansion of the region's economy makes it necessary for all agencies, public and private, to do everything possible to provide the new generating capacity needed to serve their customers, the announcement stated.

Mr. and Mrs. A. W. Brownlow returned Monday after spending the weekend in Zillah. They were accompanied as far as Grandview by Miss Opal Briggs who visited friends there.

Mr. and Mrs. Raymond Ferguson were in Seattle for the weekend where they visited their daughter and husband, Mr. and Mrs. Robert Kelly and also attended the football game.

Demand for Local Cattle Stronger

HERMISTON—Fred Hoskins Jr. of Heppner topped the market at the Hermiston livestock auction Friday with 2 sows weighing 630 lbs., and selling for \$16.70 cwt. Delbert Anson, manager of the sale, reports.

A number of price increases were registered and demand was broad and unusually strong. Volume of cattle was down somewhat with many consigners providing small lots. Considered were 497 cattle compared with 624 the previous Friday, 213 hogs compared with 124 and 278 sheep compared with 242.

Improved quality and strong demand brought a \$1.20 cwt. increase in steer calves, to a top of \$20.00 from feeders and farmers, and in stock cows the increase was \$7 per head to a top of \$156.00. Dairy heifers were up \$5 to a top of \$38 per head, veal was up \$1.10 to a \$19.40 cwt. top, and feeder steers up \$1 at \$19.20 cwt. Fat hogs at \$19.90 regained 30c cwt., weaner pigs jumped \$4.50 per head to a \$17.50 top, feeder pigs at \$22.20 cwt., were up \$2.10 and the \$16.70 top on sows was up \$1.20 cwt.

Particularly in demand next Friday are good steer calves and stock cows, both moving easily at higher prices, and good young bred ewes.

Others topping the market were Charles Ratliff, Stanfield, 2 fat hogs, 410 lbs., \$19.90 cwt.; G. J. Newman, Hermiston, 7 feeder pigs, 580 lbs., \$22.20; Walter Maffei, Hermiston, 9 fat lambs, 860 lbs., \$16.40; C. E. Hackler, Hermiston, 365 lb. heavy veal, \$16.30; Clarence Tubbs, Pendleton, 3 weaner pigs, \$17.50 hd.; Marvin Kliger, Pendleton, 3 whiteface heifer calves, 1450 lbs. \$15.20 cwt.; Elliott and Bagley, Walla Walla, 6 whiteface cows, \$156.00 hd.; Jim Farley, Arlington, 18 steer calves, 9575 lbs., 120.00 cwt.

Calves: Baby calves 4.50-15.00 hd.; weaner calves, steer calves 17.90-20.00 cwt.; heifer calves 14.75-16.30; veal 17.75-19.40.

Steers: Stocker steers 15.25-16.80 cwt.; feeder steers 15.80-19.20; fat slaughter steers 19.10-20.35; fat heifers 15.10-16.35.

Cows: Dairy cows 85.00-142.50 hd.; dairy heifers 21.00-38.00 hd.; stock cows 93.00-156.00 hd.

Slaughter cows: Commercial 11.10-12.90 cwt.; utility 9.90-10.80; canner-cutter 7.35-9.20; shells 6.25-7.10.

Bulls: 12.25-14.40.

Hogs: Weaner pigs 9.50-17.50 hd.; feeder pigs 19.10-22.20 cwt.; fat hogs 18.25-19.90 cwt.; sows 14.75-16.70; boars 7.50-14.35.

Sheep: Feeder lambs 13.25-15.10 cwt.; fat lambs 15.60-16.40; ewes 7.30-13.00 hd.; no bucks.

Mrs. Jack Bedford will leave Friday for Portland to spend a few days visiting at the home of Mr. Bedford's mother.

Mrs. Claude Graham, daughter Jean Marie, Nancy Anderson and Shirley Peck spent the weekend in La Grande where the girls attended Homecoming at Eastern Oregon College of Education.

Rev. and Mrs. John R. Reeves were in Portland for a few days the first of the week.

Rev. Holly Jarvis was a visitor at the Christian church parsonage Monday. He is pastor of the Protestant Community church at Richland, Wash. While here, he attended the Echo-Heppner football game with Mr. Soward.

Jerry Flug, who is with the U. S. Marine Corps stationed at Camp Pendleton, Calif. is on furlough in Heppner visiting with his parents, Mr. and Mrs. Jack Flug.

USE GAZETTE TIMES CLASSIFIED ADS



60 HEAD 60
 PENDLETON
 Roundup Sale Pavilion
 Show Dec. 1-1 p. m.
 Sale Dec. 2-1 p. m.
 40 Range Bulls
 20 Breeding Females
 All Double Standard
 Polled Herefords
TOP QUALITY
 From Leading Herds
 Send For Catalog
 S: WILLIAMS, Auctioneer
 Sale Manager
 Box 87 Hermiston, Ore.
 Ph. 6532

MANY SOIL CONSERVATION GAINS SEEN IN DISTRICT DURING MONTH

Strip cropping was completed on 543 acres on the E. M. Derrick ranch, Eightmile, in October according to the monthly progress report of the Heppner Soil Conservation district presented at a meeting of district supervisors Tuesday night at the Soil Conservation Service office.

Other conservation practices completed in the district included 1320 feet of stream channel alignment, 46 acres of land leveled for irrigation, 11,348 acres of conservation surveys and new district farm plans approved on 922 acres on the Derrick ranch and 476 acres on the Herb Ekstrom ranch, Ione.

The board selected Charles Carlson, Ione, to represent the district at the Goodyear Tire and Rubber company's vacation trip to Litchfield Park, Ariz. in December to replace Kenneth Peck, Lexington, who is unable to attend. Carlson and Newt O'Hara, Lexington, will represent the Heppner district which was a national awards winner in the company's annual conservation contest.

Jay Cee-Ette Sale Nets Nearly \$400

A profit of \$380 was realized by the Jay Cee-ettes from their fall rummage sale, held last week at the Empire Machinery Company.

The success of the two-day store was due to the large amount of donated clothing and other merchandise, and the generosity of the Heppner Cleaners in cleaning much of the clothing.

A quantity of summer clothing has been held over for the seventh sale set for next spring it was said. Remaining clothing was turned over to the Altar Society of the Catholic church.

Those working on the sale included Mrs. Robert Ferrell, Mrs. Frank Anderson, Mrs. Floyd Jones, Mrs. Larry Downen, Mrs. Clayton Shaw, Mrs. E. N. Schmidt, Mrs. Fred Sanders, Mrs. Bill Howell, Mrs. G. C. M. Smith, Mrs. George Warner, Mrs. James Sumner, Mrs. Everett Keithley, Mrs. James Popham, Mrs. Herman Green, Mrs. Jack Loyd and Mrs. Ed Dick.

Proceeds help finance the Jay Cee-ette kindergarten.

Need Letterheads? Phone 6-9228

State Income Climbs Keeps Up With National Average

Oregon's per capita income increased by 217% from 1939 to 1953, exactly the same as the national average for the period, according to the northwest office of the National Association of Manufacturers.

However, Oregon's per capita income—Dollar-wise—was \$1,724 in 1953, slightly above the national average of \$1,709, the NAM said.

The average for the four north-west states—Oregon, Washington, Idaho, and Montana—shows a 272% increase with a 1935 average per capita income of \$1,679, the NAM added.

There is considerable variation from one region to another, both in the level of per capita income and in the percentage change since 1939, the NAM stated.

The NAM continued: "The southeast is still the area in which the per capita income is lowest—\$1,159 in 1953. But this is the region in which the percentage growth has been most rapid. Per capita income has very nearly quadrupled since 1939 in the southeast."

"At the other end of the scale, the middle east and the far west are the regions with the highest per capita income, despite the fact that the percentage increase since 1939 has been below the national average."

Following are the comparative figures on per capita income for the four northwest states:

	1953	'39-'54
Income		Increase
Wash.	\$1,882	220%
Ore.	1,724	217%
Mont.	1,689	228%
Idaho	1,411	243%
NW AVer.	\$1,676	227%
US AVer.	\$1,709	217%

Mr. and Mrs. Robert Penland returned Monday from a few days spent in Albany on business.

YOU just can't beat Mobilheat stove and furnace oil. Keep-Filled service, Paul Pettyjohn, distributor, General Petroleum products, phone 8-7254, Ione. 35-37c

IONE NEWS

Mrs. Lloyd Howton and daughter, Jacqua Lee, returned home from the Heppner hospital Friday of last week.

POCKET MORE CHANGE FROM FOOD DOLLARS AT THESE



LOW PRICES

AT HEPPNER MARKET

CORN Standby Creamy or Whole Kernel, 303s	7 for \$1.00
14 Oz. Bottles STANDBY CATSUP	6 FOR \$1.00
Apple or Crabapple—12 oz. Glasses STANDBY JELLY	4 FOR \$1.00
Halves, Freestone—2 1/2 Cans GARDEN PEACHES	4 FOR \$1.00

FROZEN STRAWBERRIES
 Flav-R-Pac Fresh Frozen Sliced Marshals, 10 oz.
5 FOR \$1.00

FROZEN CUT CORN Garden Fresh—10 oz.
3 FOR 49c

Fresh Local
LETTUCE
2 HEADS 19c

BEEF ROAST LB. **35c**

SLICED BACON LB. **56c**
Oriole, fresh stock

MILK PRICES REDUCED!
QT 22c — 1/2 GAL 43c

Order Your Thanksgiving **TURKEY** NOW!
 Don't Wait!

Heppner Market

Lloyd Burkenbine, Owner and Manager

Mr. and Mrs. John A. Pfeiffer

ANNOUNCE
 THE PURCHASE OF

Western Store

(WESTERN AUTO SUPPLY)

FROM
CONLEY LANHAM

We have taken over this Well-Known Dealership and will continue to serve you with a full Hardware Line, Appliances, Home Furnishings and Auto Needs. We Invite Your Continued Patronage.