

HEPPNER GAZETTE TIMES THIRTY YEARS AGO

MORROW COUNTY'S NEWSPAPER

The Heppner Gazette established March 30, 1883. The Heppner Times, established November 18, 1897. Consolidated February 15, 1912



ROBERT PENLAND
Editor and Publisher
GRETCHEN PENLAND
Associate Publisher



Published Every Thursday and Entered at the Post Office at Heppner, Oregon, as Second Class Matter. Subscription Rates: Morrow and Grant Counties, \$3.00 Year; Elsewhere \$4.00 Year. Single Copy 10 cents.

President Eisenhower's Visit

Most of us who live here under the shadow of McNary dam, and who have watched it go up day by day and spillway by spillway, have a tendency to overlook the fact that it is one of the greatest developments ever undertaken by man. It is not the biggest, yet it is very close to it, and the importance with which it is rated nationally is soon to be demonstrated. . . . the President of the United States will be here next Thursday to officially dedicate the great structure and to put it into operation.

Most of us in this section of Oregon have been to McNary many times—in fact so many times that we have ceased to wonder at the vastness of the undertaking, yet its importance in the economy of the northwest, and, in fact, the whole nation, is such that our President has taken time out from his job of managing the affairs of our country to make the trip west to officially place in operation one of the greatest developments of all time.

Seldom will we, in this very small section of the United States, be honored by a president, be it Dwight Eisenhower or those who will follow him, yet next Thursday President Ike will be at Umatilla and he will be speaking primarily to us who live within the shadow of the dam. We are planning on hearing what he has to say, and it is our hope that most of the residents of this area will be there too, to witness one of the biggest events ever to be held in Eastern Oregon, an occasion which is expected to draw upwards of 50,000 persons.

sors.

The president has a message to give to us, its content we know no more about than does our neighbor, but we are certain it will be well worth listening to and waiting for, be you Republican or Democrat.

President Eisenhower's journey of 3,000 miles is for our benefit. . . . by our presence shall make him welcome.

What Do We Do Now?

During practically all of the past few years of our operation of this newspaper we have been lucky enough (from a newsman's point of view) to have a news source that has supplied us with a continuing series of top flight stories—the Heppner school problem, and it has been a dandy!

Last Friday the voters of this district, by an overwhelming vote, approved a bond issue for a new school and thereby scratched off our list what has been one of the top news and editorial questions of the county for quite some time.

Actually we can't complain, for we have been doing our level best to get a new school, but now that we are going to get it, we can't help but wonder what we're going to use for news in the weeks to come.

We guess our readers are going to have to be content to get a story of its construction, offered up brick by brick, just as they have received the first part, blow by blow.

We sincerely hope this phase is of shorter duration than was the round just concluded.

From The County Agent's Office

By N. C. Anderson

September is beef month in Oregon. The past week the marketing committee of the Morrow County Livestock Growers association distributed material prepared by the Oregon Cattleman's Association calling to the attention of everyone that beef is plentiful good and good for you. Beef promotion material was distributed to restaurants and meat markets where they will be displayed to encourage the use of more beef by housewives and those eating meals at restaurants. W. W. Weatherford is the chairman of the Morrow County Livestock Growers Association who assisted in getting the material distributed.

An important meeting will be held at the Lexington Grange hall on Tuesday evening, September 21st. It is scheduled to begin at 8:00 p. m. The meeting called by the County ASC office will be for the purpose of discussing recent developments in the marketing program and their effect on total allotments and wheat acreage allotments for 1955. Discussed will be provisions of the farm program for 1955 and penalties on over seeding wheat or total allotments. Representatives from the ASC, Soil Conservation Service and Extension Service are expected to take part in the program. All interested are invited to attend.

Discussed during this meeting will be the ACP program for 1955 and the use of \$520,000 appropriated for conservation practices on diverted acres. This is in addition to the regular agricultural conservation practice payments that are set up for 1955. Arrangements have now been made whereby farmers who are planning to seed grass this fall may

make application for agricultural conservation payment for 1955. Also discussed at the meeting will be summerfallow provisions which will allow acreage credit on the first six hundred forty acres of wheat.

Sodium chlorate is still one of the best chemicals for controlling the small patches of perennial weeds or perennial grass. During the past week there have been many ranchers calling at the office for information concerning its use and application. Several are buying their supplies of chlorate now to be ready to apply it when fall rains begin. In Morrow county, applications should be made in September or October. The county has a new chemical spreader which is available for farmers use.

The rate of application depends on the weed to be controlled. For Morning Glory, Quackgrass, Canadian Thistle, Russian knapweed four to five pounds to square rod are adequate. For white top usually eight to ten pounds are needed. Many farmers here are over treating which is expensive and results in longer residual effect in the fields.

This week the county agent is working with Dr. Hunter and Dr. Gerard in staking out fertilizer plots for the 1955 crop season. These fertilizer plots will be located throughout the county such as the nine grown in Morrow county this past year. Applications of nitrogen, phosphorus and sulphur, varying from twenty to eighty pounds nitrogen and 50 pounds of phosphorus and sulphur in various combinations with nitrogen and without will again be applied both fall and spring for yield comparison. Fif-

teen applications are applied randomized four times.

Although most grains went into storage this season in the safe moisture content of 13 percent or lower, there is still danger that moisture migration in deep bins may dampen the upper layer sufficiently to support mold and invite insect infestation. Air moving upward in a mass of grain due to the ever present temperature differential tend to condense moisture at or near the cooler or upper layers. Loow for trouble within the first 24 inches of the top of the bin. A thermometer stuck in the end of a pointed stick is handy for locating hot spots and possible trouble. High temperature alone does not necessarily indicate trouble since the absorption of sun heat in metal bins often increases the temperature of the grain above normal level. If there is an indication of moisture loading near the surface of the bin, it can be relocated by the use of a perforated duct fitted with a small ventilating fan. This in most of our conditions is not possible and emptying the entire bin and refilling to distribute the location of the moist grain is generally sufficient. However, this is not always permanent and the grain needs to be watched.

According to a recent grain market review prepared by the agricultural economics department at Oregon State College, grain crops are poor throughout most of the northern hemisphere. Only a tenth of England's grain was harvested by Sept. 1st. Chances of salvaging the remainder of the crop is poor as England winds up one of her wettest summers in years. East Germany reports the poorest harvest since the war. Austria is importing feed corn for her cattle. Red China lost most of her rice crop under a lake larger than Texas. Rains there were the heaviest in 100 years. Maybe we can sell these counties some wheat.

From Files of the Gazette Times

Sept. 18, 1924
The Misses Margaret and Bernice Woodson departed this week for Portland and Eugene.

F. K. Morrow and wife of Portland arrived at Heppner on Tuesday evening on their way to Pendleton to attend the Round Up.

Claude Cox, manager of the Morrow County Creamery, was a visitor at Fossil during the past week.

Frank Turner is confined to his home this week suffering an attack of flu.

Postmaster Smead will visit Pendleton tomorrow and take in the address of Hon. William J. Bryan.

With the opening of Heppner's wild west show one week away all preparations for its presentation are being rapidly completed and the committee in charge declares there will be no doubt about the superior excellence of this year's show.

Lexington School News

Because of the large number of first grade students in the Lexington school this year, school officials have now formed a separate first grade class. They were formerly taught in a combination first and second class. Other classes have now been grouped 2nd and 3rd combination; 4th, 5th and 6th combination; and 7th and 8th together.

Registration this week showed the following: 1st grade, 16; 2nd and 3rd 9 each; 4th 10; 5th 4; 6th 9; 7th 6; 8th 10. There are 6 freshmen, 6 sophomores, 5 juniors and 4 seniors in high school.

A "coke" party for the high school students was given Friday at the home of superintendent Lawrence Brent and plans for a school carnival were discussed and it was decided that the event should be held some time in October. Suggestions were offered for a dungaree field day for the purpose of doing odd jobs and clean up work around the newly decorated school building. Mr. Brent stated that he would like to see a citizenship award trip to San Francisco arranged this year and money-raising plans for a fund to support such an award were discussed. The evening served as an excellent opportunity for high school teachers and students to get together informally and become better acquainted.

Activity schedule: Sept. 17 the P-TA teachers reception in the auditorium. Sept. 23, No classes, President Eisenhower to dedicate McNary dam. Sept. 24, freshman initiation. Sept. 27, 28, 29, freshman candy sale.

This week representatives of the Oregon State College agricultural economics department and the agricultural research service of the U.S.D. of agriculture are visiting 150 farms in western Umatilla, Morrow, Sherman, Gilliam counties. Farmers to be visited were selected at random from various wheat communities throughout the county. The survey will be made to determine the adjustments that are being made by farmers due to diverted acres, and the use to which they plan to put the diverted acres. Also fertilizer, spraying, and tillage methods, as well as the home unit are being considered. The information gathered will be used to determine programs that will help in bringing about a solution to the problems facing our farmers now. This survey is the first phase of the program that will eventually it is hoped, provide information helpful to farm people.

FOOTBALL!

Now that school has started, football season's under way! Support your team & see the game. They're playing next Friday!

Start early so you will have time

To get there for the kickoff! Don't try to make up on the road

For some delay in take-off! It's so much better to go out And root for your pet team— Than root along the road somewhere and never get to see 'em!

For All Your Insurance Needs
C. A. RUGGLES
Phone 6-9625 Box 611
Heppner, Oregon

The book, The Song of Ruth, by Slaughter has been added to the public library.
Mr. and Mrs. Dan Danielson of Seaside spent a couple of days last week with Mr. and Mrs. Jesse Warfield.
Mr. and Mrs. Louis Carlson and daughter, Sandra, returned home last week where they attended the state fair and visited relatives in Eugene and Portland.
Mr. and Mrs. Algott Lundell left for Portland Saturday to spend a few days.
Mr. and Mrs. Henry Baker spent the weekend huckleberrying in Washington.
Mr. and Mrs. Milton Morgan were visitors in La Grande over the weekend where they attended an Elks meeting.
Mr. and Mrs. John Eubank and daughter, Sandra, attended the state fair last week.
Mr. and Mrs. Otto Matthews of Roseburg are visiting with his brother and family, Mr. and Mrs. Wallace Matthews.
Miss Gladys Brushers of Los Angeles is visiting her parents, Mr. and Mrs. Dale Ray.

WHEAT TREATING

NEW EQUIPMENT
Owner Operated
CONTACT
KERR-GIFFORD
ARLINGTON OR
Pendleton
Phone 2226

AS GENERAL ELECTRIC SEES IT...

New products created 45,000 G-E jobs in the last nine years

And hundreds of new ideas are now being developed to keep employment high and help America live better



Tower of time cards shows jobs created by new G-E products. In a single pile, they'd reach 5 stories high.

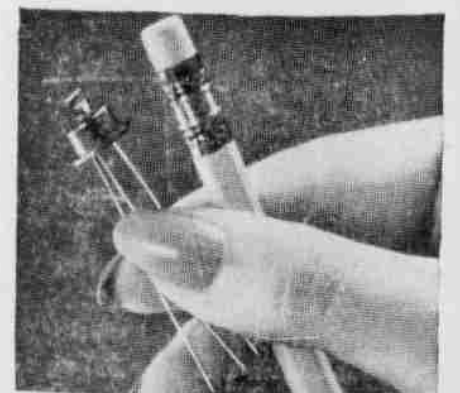
One out of every five people working at General Electric owes his job to products G. E. didn't make before 1945.

Will coming years bring as much progress?

Actually, we believe there will be more. Many exciting possibilities are predictable as we learn how to make full use of atomic energy. Another important new development will be electronic machinery which will make work easier, production swifter—and create more jobs. New uses for gas turbines promise improved air, rail and ship transportation, and better power plants for industry. Research will make home appliances even more helpful.

All these fields—and many others—are so promising that we expect to produce more in the next ten years than in

all the previous 75 years of our existence. As we see it, in a free economy, America's industrial progress is not only continuing, it's rapidly accelerating.



Tiny job maker. The G-E transistor, not much bigger than a pencil eraser, does the work of a full-sized vacuum tube. It makes possible a wide variety of new electronic devices which will make your life more pleasant in the future and give employment to thousands of people.

Progress Is Our Most Important Product

GENERAL ELECTRIC

STAR THEATER, Heppner

During September, Sunday Shows start at 4:00 p. m. All other Evenings at 7:30. Boxoffice open until 9:00. Phone 6-9278.

Thursday-Friday-Saturday, Sept. 16-17-18

BLACK HORSE CANYON

Joel McCrea, Mari Blanchard. Technicolor story of a black-maned outlaw. Plus

GOBS AND GALS

Bernard Brothers, Robert Hutton and Cathy Downs in a lot of featherweight fun.

Sunday-Monday, Sept. 19-20

KNOCK ON WOOD

Danny Kay—most sensational entertainer of modern times—sings, dances, clowns and does impersonations as only he can! Co-star is charming and attractive Mai Zetterling. Don't miss this clever Technicolor comedy.

Tuesday-Wednesday, Sept. 21-22

DUFFY OF SAN QUENTIN

Louis Hayward, Joanne Dru, Paul Kelly, Maureen O'Sullivan. The inside story of famous San Quentin prison but not too rugged for feminine interest.

Thursday-Friday-Saturday, Sept. 23-24-25

DRUMS ACROSS THE RIVER

Audie Murphy, Walter Brennan, Lyle Bettger. Your favorite action stars in Technicolor. Plus

PARIS PLAYBOYS

Oh, Out, out, the Bowery Boys are on a spree of gals, gags and gaiety.