

POSSIBILITY OF RODEO HALL OF FAME SEEN IN RECENT MOVEMENT

The cowboys you will see astride the wildly bucking broncs in the Morrow county rodeo at Heppner this weekend may some day be honored in a national Hall of Fame.

A movement is underway to establish a National Rodeo Hall of Fame foundation. C. A. Reynolds, Kansas City, who is sponsoring the project, thinks that it is high time that due respect is paid to the skills of the men who built the west as they are demonstrated by today's rodeo riders.

Reynolds, chairman of the board of the H. D. Lee Company, has been enlisting the support of senators and governors of seventeen western states. His company has pledged \$5,000 to the Foundation and a permanent hall of fame building.

A bill providing for the incorporation of the non-profit foundation has been prepared and it is expected to be sponsored in Congress by senators from the cattle states. It prescribes the methods of the foundation and authorizes the establishment of

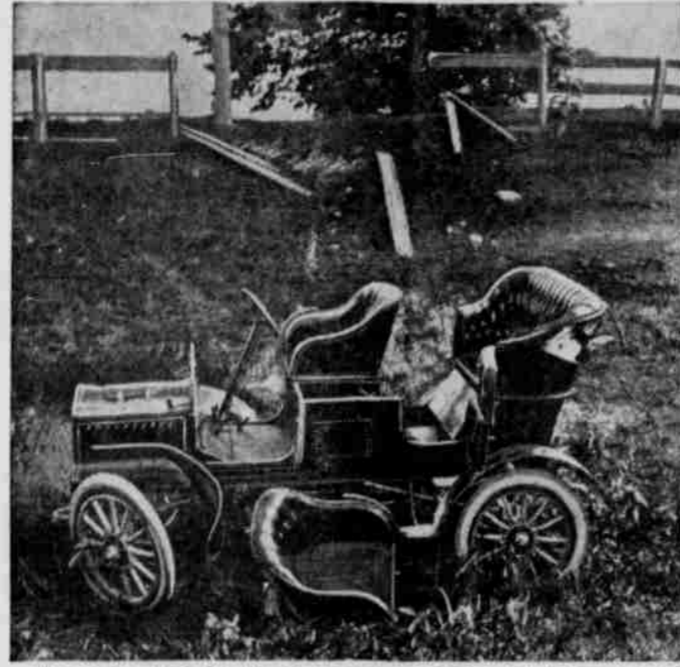
permanent headquarters. So far no site for the building has been selected, Reynolds said. He hopes the final decision to be made by the trustees appointed to the foundation after it is incorporated will come soon and construction started in the near future.

Present plans call for two trustees each from North Dakota, South Dakota, Nebraska, Kansas, Oklahoma, Texas, New Mexico, Colorado, Wyoming, Montana, Idaho, Utah, Arizona, Nevada, California, Oregon and Washington. Other trustees from the east and midwest will fill out the board.

The bill provides that the governors of each of the western states be invited to serve as the trustees. Most of them have already indicated they would be happy to serve.

After making a careful study of the Baseball Hall of Fame in Cooperstown, N. Y., Reynolds thinks the Rodeo Hall of Fame should be organized along similar lines. He feels that it will

HOLIDAY ACCIDENT: 1905 vs. 1954!



Horses trembled, bustles shook and handle-bar mustaches bristled when this 15-mile-an-hour juggernaut in 1905 careened off the road to crash through a rail fence. The week-end driver of this vintage hot-rod suffered a severe injury to his dignity, but that was the only loss, other than the driver's goggles.



The operator of this modern automobile traveling probably four times as fast, lost his life. If you're sitting in the driver's seat on that coming Labor Day trip, the accident prevention department of Employers Mutuals of Wausau reminds you that excessive speed and sudden death go hand-in-hand: You should observe not only the legal speed limit, but the limit set by road, traffic and weather conditions . . . because any speed can be a killing speed, depending upon the circumstances. —Photos courtesy Employers Mutuals of Wausau

Savings Bond Sales Show Big Increase

Sales of U. S. Treasury Savings Bonds in the State of Oregon for the month of July showed a sensational rise, and far exceeded those of any other July since the late 40's.

"Total state purchases of the Treasury's E and H Savings Bonds for July of this year amounted to \$3,777,126 as compared with \$2,209,735 for the same month a year ago," Jeff Carter, county chairman for Morrow county announced today. "This is a 71% increase," he said.

"The people of this county invested \$35,799 in purchases of Savings Bonds to help make the state record," Carter said.

Sales for the first seven months in Oregon are up 20.7 percent over the same period in 1953, while national sales are up twelve percent.

The sensational increase in Oregon's July sales came as a pleasant surprise to Savings Bonds authorities, in the face of the present lumber strike. According to Mr. E. C. Sammons, chairman, Oregon Savings Bonds Committee, the fact that H bonds sales more than doubled their best previous showing might stem from the present attractiveness to investors of this security, with its semi-annual interest check and high rate of return, plus the steadily increasing number of Oregonians who are familiar with it. He expressed the opinion that the lumber strike has dramatized the need of personal financial reserves for emergency purposes, which could account for the increase in E bond sales instead of the expected drop.

Weather Control System Explained By Company Head

Bert O'Hanlon, president of the Weather Modification Co., told the Soroptimist club Thursday some factors involved in weather research or what is commonly called rainmaking.

He showed slides of different weather conditions and told that the company had been doing some work with hail as well as



MORROW COUNTY FAIR GROUNDS showing the rodeo field and some of the fair buildings that will hold one of the largest collections of exhibits ever to be presented at the fair.

rain seeding.

Ike Weatherford of Wallowa, working with the farmers for the Tri-County Weather Research, spoke briefly on his work and just what the reactions of the farmers were to this program.

Other guests of the club for their luncheon meeting at O'Donnell's were Jackie Buchanan of Seattle, Mrs. Bert O'Hanlon and her sister Teresa Palacios of Mexico City.

fall, will begin immediately. This includes organization of the field office clerks, field crew leaders and enumerators.

The territory assigned to this office for the 1954 census of agriculture includes all counties east of the Cascade mountains.

Approximately 9 crew leaders and 96 enumerators will be employed to take the farm census in this area.

Preliminary Work To Start Soon on Agriculture Census

Establishment of a field office for the 1954 census of agriculture was announced today by J. V. Halbrook, who has been appointed supervisor for this area. The census field office will be located at Bend, Oregon.

Mr. Halbrook states that preliminary work on the 1954 census of agriculture, to be taken this

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honor more than a great American sport, however.

"In paying homage to the brave and skillful men who perform their dangerous jobs in the rodeo arena, the Rodeo Hall of Fame will acknowledge in a honorable and resourceful manner memorial to the indomitable of the men who built the great West," he said.

He doesn't think it necessary to wait several years after a man's death to evaluate his ability, but favors election of living cowboys to the Hall of Fame. "Some of the best cowboys of them all are still alive and riding," he said.

Tribute will be paid not only to outstanding rodeo performers, but also to stock raisers and others who contribute to the sport including famous rodeo stock. Selection of those to be honored will be made by the Board of Trustees from among candidates proposed by the public, historians and rodeo fans.

Part of the Hall of Fame building will be a museum housing relics of the development of the west. Equipment and personal effects of pioneers and western heroes will be enshrined with mementoes of famous rodeo personalities.

Mr. and Mrs. Robert Kelly of Falls Church, Virginia arrived in Heppner last Thursday for a visit with her parents, Mr. and Mrs. Raymond Ferguson. They are en route to Seattle where they will make their home.

What will the car you buy be worth next year?

Here's the tip-off: Throughout the industry, there's a definite trend toward V-8 power, and Ford is the only car in the low-price field that offers you a V-8 engine . . . plus over-all styling and mechanical features most like the new cars of tomorrow. Keep these things in mind.



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 <p>Will it have a V-8 engine? <input type="checkbox"/> Only Ford in its field offers you 2 low-friction, deep-block engines . . . the 130-h.p. Y-block V-8—the only V-8 in Ford's field—or the 115-h.p. I-block Six.</p>	 <p>Will it have new Ball-Joint Suspension? <input type="checkbox"/> Gone are kingpins! You ride easier, steer easier on ball joints. And only Ford in its field offers this feature which is sure to spell extra value at trade-in time.</p>	 <p>Will it have the latest power assists? <input type="checkbox"/> Ford has all five! And they do more. For example: Where another low-priced car has power to lift front windows only, Ford's lifts all four. And power moves the seat not just back and forward, but to the height you select, too. Power steering, power brakes and Fordomatic Drive are other Ford power assists.</p>
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NOTICE

To Heppner Residents

CITY ORDINANCE NO. 337 SPECIFIES

Sewer Hookup Deadline

(WITHOUT COST TO PROPERTY OWNERS, EXCEPT FOR \$1.00 INSPECTION PERMIT)

September 23, 1954

City ordinance provides for a one-year period to allow time for all residents to connect to the Heppner sewer system. The deadline for such connection is September 23, 1954. After that date a \$50 hookup charge will be assessed. Until that date only \$1.00 inspection permit fee is charged. Obtain your permit from the city recorder.

City of Heppner