

Lex Church Plans Summer Program

By Delpha Jones

The Lexington Christian Congregational church business meeting was held Tuesday evening at the Cecil Jones home. The Sunday school meeting was called to order by the minister Lewis Wetzel.

A date and place for the regular church picnic was discussed with a date to be announced later. Films for the summer was discussed with this being left to the committee. It was decided to sponsor a fair booth and the high school class whose teacher is Don Campbell has agreed to take over. The next meeting will be held at the Ina Nichols home.

Refreshments were served later in the evening to Mrs. George Allyn, Mrs. Ina Nichols, Mr. and Mrs. Douglas Price, Mr. and Mrs. Earl Kendall of Hepner, Mr. and Mrs. Bill Marquardt, Rev. and Mrs. L. G. Wetzel, Homer Hughes, T. E. Messenger Sr. and Lola Breeding

and the host and hostess Mr. and Mrs. C. C. Jones.

Mrs. Clarence Hayes and daughter Janice have returned to their home in Corvallis after several weeks with her parents, Mr. and Mrs. Earl Warner, Deanna and Candiss Hayes remained with their grandparents.

Mr. and Mrs. O. G. Breeding spent Sunday in Fossil at the Old Pioneer Picnic.

Mr. and Mrs. Don Campbell returned Monday from the Christian church convention held at Turner, Oregon. They report it as a very successful meeting. Their girls staid with their grandparents in Hermiston.

Mrs. Bill B. Marquardt and her mother, Mrs. T. E. Messenger Sr. were Hermiston visitors one day last week.

David Buchanan of College Place, Wash., visited his parents, Mr. and Mrs. Charles Buchanan over the week-end.

Mr. and Mrs. Melvin Bates spent the weekend here from the valley where Mr. Bates is attending school. They also attended the wedding of Mrs. Bates' sister in Hermiston.

Mr. and Mrs. Bob Davidson have had as their guests this week, Mr. and Mrs. Werner Mayes of Paciona, California, Beverley and Rora Sue Davidson, daughters of

Mr. and Mrs. Bob Davidson returned home with them and will remain the rest of the summer.

Mr. and Mrs. Ray Johnson returned home Saturday after spending several weeks in Spokane where Mr. Johnson underwent major surgery.

Mr. and Mrs. Ted Alberts, Silverton, Oregon were guests Sunday at the Hank Cornison home.

Mr. and Mrs. Jeff Ramsey from Ordinance were Saturday guests at the George Irvin home.

Mr. and Mrs. E. E. McFadden and daughter Inez and her houseguest Eva Gonty of Hepner were Hermiston visitors over the week-end.

Audrey Ansted is employed at the Gene Majeck ranch.

Mr. and Mrs. L. E. Ruhl visited at the Gene Gray home in Stanfield Sunday.

Monument News

On July 10th Mr. and Mrs. Ivory Jewel took Mrs. Jewel's father, Albert Emory to Hepner for medical aid. His doctor advised him to go to the hospital for several days. Then on Monday July 12, Mrs. Babe Cox took Mr. and Mrs. Ivory Jewel to Hepner where Mr. Jewel received medical aid, but by the last of the week, Mr. Jewel was back at work at the North Fork Lumber Co.

Mr. and Mrs. Raymond Hooker and daughters Ramona, Karie and Carolyn spent their vacation the Fourth by visiting Mrs. Hooker's sister in Medford. They also visited Diamond Lake, Crater Lake, Oregon Caves, Old Oregon Museum at Gold Hill also Oregon Vortex or House of Mystery. Last Tuesday July 13th Joan Roach entered the John Day Medical Center for a minor operation. She returned home Friday July 16th.

Mr. and Mrs. Jack Couture and daughter Peggy Sue of Fossil and daughter Mrs. Autumn Ann Slagel of Tacoma spent Sunday July 13 at the home of Mrs. Couture's sister, Mrs. George Capon and another sister Mrs. Trella Boggs of Portland was also present.

From July 12 to July 16, Rev. Paul Kimmel conducted swimming lessons free for the children of Monument. Boyd Hinton assisted with the older children and Ramona Hooker had charge of the little folks.

Mr. and Mrs. Dave Bowling and daughter, Ruth Elaine of Shady Valley, Tennessee were over night

WASHINGTON AND "SMALL BUSINESS"

By C. WILSON HARDER

At long last Federal Trade Commission has launched a full scale investigation of couponing practices. And in doing so, FTC has invoked seldom used compulsory process to get information from a few huge corporations who have been using the couponing method to drive out independent regional competition in a steamroller drive that moves from city to city.

The background is interesting. In September 1953, Sen. James Duff, heading sub committee of Senate Small Business Committee asked FTC to report on course being taken to probe couponing practices.

Of course, the monopoly investigation branch of the FTC has been the heaviest cut, although the agency seems to find plenty of time to read over a half million radio and television commercials annually, even though evidence is strong public doesn't place too much credibility in any non-printed advertising claims.

But for whatever reason Senate Small Business Committee found FTC was not getting the evidence. The National Federation of Independent Business was asked to gather data.

On the basis of this data Sen. Edward Thyne, committee chairman, called on FTC for action now. In announcing FTC is proceeding on matter, Chairman Edward Howrey stated FTC is being forced to use compulsory processes against several big corporations to get more facts.

The facts about couponing are many. For example, an independent regional soap maker or flour miller, may be doing a fine

job in some metropolitan market to distress of big national operators who even with their huge national campaigns cannot dislodge independent competition.

So these corporations give away their merchandise by mailing coupons to all householders offering a cutprice with the coupon. These coupons are carried at a loss to the U. S. Post Office to every home in area selected.

No independent regional manufacturer can stand this pressure, because unlike the big firm seeking to drive him out, he doesn't have customers all over nation who are paying for giveaways in a special local market. In fact, these investigations may establish that people in non-metropolitan areas are paying an excessive price for these national products to build big corporation war chests needed to knock off independent regional competitors one by one, city by city.

In addition, couponing practice has reached a point where by several large corporations will get together to include coupons for their respective products in one mailing.

Some are enclosing in their packages a coupon good for cut price purchase of an item put out by another packing giant. Thus there appears to be at high corporation level a club which might be called LJWOJIC Club, which spelled out means "Let's Jointly Wreck Our Joint Independent Competition."

Start of FTC action against big interests is no guarantee to early successful conclusion.

But on this issue both Senate and House Small Business Committee as well as independent businessmen will be looking over FTC shoulder because survival of independent regional manufacturing is at stake.

guests of Mr. and Mrs. Roy Cork, Mrs. Bowling and Mrs. Cork are first cousins and this was the first time they ever met.

Earl Lewis had the misfortune of cutting his foot while working at the North Fork Lumber Co. mill on Friday. He was taken to John Day for medical aid. It was necessary to take twenty stitches. He came home for a while on Sunday.

Safety Strips Urged For Farm Equipment

Campaign by 4-H and FFA members to apply reflector strips on all farm equipment will get underway in Oregon during national farm safety week, July 25 to 31. Al Bauer, chairman of the

governor's farm safety committee, said the project will continue throughout the year.

Actually applying the reflective material is a part of the "litter-farm equipment" safety project, Bauer said.

The Oregon campaign is part of a nation-wide activity of the national safety council's farm division. All reflectors sold by the 4-H and FFA members will bear the green cross of the safety council.

Burton S. Hutton, state 4-H leader, said distribution to 4-H members will be handled through county leader associations. FFA members will get their materials through district advisory councils, according to Ralph Morgan, state FFA advisor.

News of The Rhea Creek Grange

Mr. Leslie Babb, at the regular July meeting of the Grange, gave a very interesting report of the activities at State Grange where he had gone as a delegate.

It was decided to hold Grange on August 13th starting at 8 o'clock without having the usual supper preceeding it.

The Economy Club of the Grange met at the hall on Thursday of this past week. Everyone brought gifts for the newly remodeled dining room and kitchen. Plans for the supper of the rodeo dance honoring Princess Patsy Wright on August 14th were made at this time. Those present were: Mrs. Alfred Lovgren, Mrs. Ben Anderson, Mrs. Ray Wright, Mrs. Harold Wright, Mrs. Glen Farrens, Mrs. Walter Wright, Mrs.

The Oregon state traffic safety division has given support to the program according to Bauer. He pointed out that Oregon law now requires all farm equipment on roads to be lighted with headlights and tail light. The reflector strips will make a good supplement and will add to the safety.

The safety council advises that reflector strips be placed at the outer edges of the rear of equipment so the entire width will be visible to motorists.

Elmer Palmer, Mrs. Harold Peck, Mrs. Frank Parker, and Mrs. Barton Clark.



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FARM SAFETY WEEK—JULY 25-31

Farm to live... and live to farm!

This slogan for national Farm Safety Week is well worth remembering—every week of the year!



Safe work habits and all possible safety precautions should be a natural, automatic part of the work you do every day on your farm! They're things to think about each morning as you start your chores.

Remember always to be especially careful when working around power lines with portable irrigation pipe or derricks! Please telephone your local PP&L office when you plan to move any tall equipment under power lines.

The dependable electric service you get from Pacific Power can be used in many ways to make farming safer, as well as easier, more productive and more profitable. Good lighting in the barn, the yards and other work areas, for instance, is an important part of any safety program! By helping with more than 200 jobs around the farm, electricity helps to prevent accidents by saving strain, effort and time. Use it to help you!

Reddy Kilowatt, your "Electric Hired Hand", once again urges you to be careful and to observe Farm Safety Week each of the 52 weeks throughout the year!

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