



PHARMACY'S owner Phil Blackney is showing Mrs. Frankley of Umatilla one of the many cute and cuddly dolls he has in his Christmas gift stock. Dolls, teddy bears and toys are a small part though, of the complete selection of fine gift handsets carried at Phil's. Cosmetics, small cameras, electric razors, stationery etc., also await early shopper's selections.

### s of The a Creek Grange

n Arteaga from Ecuador, exchange student was a at the regular meeting of Creek grange supper hour ve an interesting descrip- his country and its indus-

orie Peck entertained with le of numbers accompan- her ukelele, Sally Palmer resented with a gift from me Economics club and Wight a gift from Owen ers grocery store for their nding work in 4-H club

projects this year. During the business meeting Oscar Peterson gave an account of his recent conference tour.

The following were elected officers for the coming year: Hannah Anderson, re-elected master; Harold Peck, overseer; Roxie Lovgren, lecturer; Leonard Bill, steward; Walter Wright, assistant steward; Pearl Wright, chaplain; Edna Drake, flora; Edna Peck, lady assistant steward; Roxie Lovgren, home economics chairman; executive committee members were Frank Parker, Ben Anderson, an Ray Wright.

It is planned to get an outside speaker on farm problems for the December meeting and urge members and friends to attend.

The building committee plan to start work on remodeling and repairing the interior of the hall soon.

### Sunshine Heating For Homes Seen In Years to Come

Sunshine may someday heat Oregon's homes, despite the state's usually overcast skies, according to Mrs. Margaret Tuller, housing specialist for Oregon State college's extension service.

Even when skies are overcast, heat of the sun is effective, she said. As an example, she noted how closed automobiles get warm inside even when the weather is cloudy.

Solar heating, though still in the experimental stage, may be best adapted where there is a wide choice of exposures for the house, as on farms, she said. In cities, its use is limited because big buildings shade each other.

About 90 percent of the sun's heat can go through window glass, Mrs. Tuller explained. With proper equipment this heat can be collected, stored and released as needed. Even without equipment, heat waves that come through windows are reflected by interior surfaces and become too long to go out the glass again.

The house specialist said many modern homes already use solar windows to help in winter heating. But she warned that these large windows should be placed according to latitude and seasonal angles of the sun so they warm in winter without causing summer discomfort.

Overhang of the roof can be built to let in the most sun in winter and least in summer, she said. Outside plantings can help, too, by offering shade in summer.

Unless carefully placed, solar windows or the popular "picture windows" may cause discomfort, inconvenience and even extra expense in furnishing, she warned.

## 1950-1960: DECADE OF OPPORTUNITY FOR OREGON

### OCCUPATIONAL OPPORTUNITIES

PROFESSIONAL	MANAGERS
number in 1950 . . . 51,000 ESTIMATED INCREASE . . . 25,500 total by 1960 . . . 76,500	number in 1950 . . . 64,000 ESTIMATED INCREASE . . . 28,500 total by 1960 . . . 92,500
CLERICAL	SALES WORKERS
number in 1950 . . . 67,500 ESTIMATED INCREASE . . . 40,000 total by 1960 . . . 107,500	number in 1950 . . . 45,000 ESTIMATED INCREASE . . . 20,000 total by 1960 . . . 65,000
CRAFTSMEN	OPERATIVES
number in 1950 . . . 85,500 ESTIMATED INCREASE . . . 43,500 total by 1960 . . . 129,000	number in 1950 . . . 96,000 ESTIMATED INCREASE . . . 50,500 total by 1960 . . . 146,500
PRIVATE HOUSEHOLD	SERVICE
number in 1950 . . . 10,500 ESTIMATED DECREASE . . . -6,500 total by 1960 . . . 4,000	number in 1950 . . . 30,000 ESTIMATED INCREASE . . . 20,000 total by 1960 . . . 70,000
LABORERS	(Totals to nearest 500)
number in 1950 . . . 64,500 ESTIMATED INCREASE . . . 13,000 total by 1960 . . . 77,500	

Such windows are not satisfactory if they must be curtained constantly for privacy or shuttered to keep out heat, or if they are not shielded from winter winds. Mrs. Pearl Devine has returned to Heppner after a five day visit with her granddaughter, Mrs. Walter Ness in Seattle.

NEED Letterheads, Phone 6-9228.

SOURCE: U. S. Bureau of Census, and National Association of Manufacturers

### AUTO QUIZ for new car buyers

**Q** In what car do you get modern, one-piece "aero-frame" construction?



**A** AERO WILLYS, of course!

### From where I sit ... by Joe Marsh



#### The Missus Keeps Posted

Ever since our electricity was cut off last year on account of me forgetting to mail in the payment, the Missus has been sort of leery about giving me letters to mail.

At first she'd ask if I mailed them, then double-check my coat pocket at night. She stopped that, and I figured she was convinced I'd learned my lesson.

Then yesterday, I got a postcard at the office in a familiar handwriting. I turned it over and by golly it was from the Missus herself! It read: "Thanks, Joe, for mailing my letters." Well!

Looks like she figured I still needed some checking-up and slipped that postcard in the last batch of letters.

From where I sit, an occasional check-up is a good thing. Check-ups on just how tolerant we are of other people's preferences and tastes, for example. I like a glass of beer with supper, you may prefer cider—but if I ever try to switch you to my choice, simply "address" me with a reminder of your rights.

Joe Marsh

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# NEW '54 CHEVROLET TRUCKS

COMPLETELY NEW—THE MOST POWERFUL, FINEST PERFORMING, BEST-LOOKING ADVANCE-DESIGN TRUCK EVER BUILT!

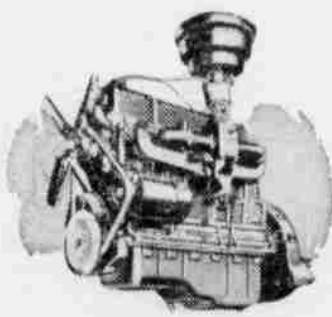
Here's America's greatest truck builder's latest and greatest truck! Here's the brand-new line of Chevrolet Advance-Design trucks for 1954!

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MOST TRUSTWORTHY TRUCKS ON ANY JOB!



**NEW ENGINE POWER**

Bigger "Thriftmaster 235" engine. Rugged "Loadmaster 235" engine. All-new "Jobmaster 261" engine.\*

**NEW ECONOMY**

All three high-compression engines bring you greater operating economy plus greatly increased horsepower.

**NEW CAB COMFORT**

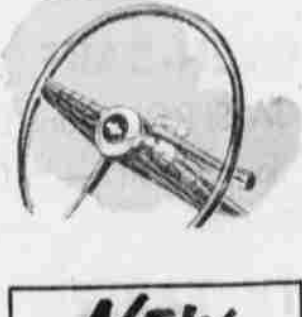
Big new one-piece curved windshield. New, more convenient instrument panel. New Ride Control Seat.\*

**NEW DEPENDABILITY**

Heavier axle shafts in 2-ton models. Bigger, more durable clutches in light- and heavy-duty models.

**NEW BIGGER LOAD SPACE**

Rugged new pickup bodies have deeper sides. Sturdy new stake bodies are wider and longer for extra load-space.



**NEW AUTOMATIC TRANSMISSION**

Truck Hydra-Matic transmission\* is offered not only on 3/2- and 3 1/2-ton trucks, but on 1-ton models, too!

**NEW RUGGED APPEARANCE**

New front-end is more massive in appearance. New parking lights show the full width of the truck.



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