

# HEPPNER GAZETTE TIMES

MORROW COUNTY'S NEWSPAPER

The Heppner Gazette, established March 30, 1883. The Heppner Times, established November 18, 1897. Consolidated February 15, 1912.



ROBERT PENLAND  
Editor and Publisher  
GRETCHEN PENLAND  
Associate Publisher



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## National Newspaper Week

Just what is a newspaper?  
This question has a great many answers, but here are a few we think are the most important.  
**IT'S A PUBLIC SERVICE**—it serves its community with news, advertising, comment and entertainment. It promotes civic and humanitarian projects.  
**IT'S A MANUFACTURING PLANT**—it converts raw materials, ink, paper, metal and power into a finished product. It gives employment to heads of families.  
**IT'S A BUSINESS**—it enjoys full status as a wholesaler (of papers) and a retailer. It plays its part in the civic activities of the community.  
**IT'S A SERVICE ESTABLISHMENT**—it gives information, advice and guidance through its columns and through its departments. It gives help through its reading notices, classified columns and thank you items.  
**IT'S 100 PERCENT HOME INSTITUTION**—it is for Morrow county and Oregon first, last and always. Its payroll remains almost entirely at home. Its taxes help support schools and govern-

ment. It is a large consumer of power, fuel and other elements supplied as far as possible, locally.  
**IT'S THE BULWARK OF DEMOCRACY**—it is the exemplification of the American way of life. Truly your newspaper is the voice of freedom and the guardian of Democracy.

## Journalistic Roadblock

We understand the Heppner author of "Along Life's Highway" which appears frequently in our neighboring daily newspaper found herself in a situation over the weekend which completely stymied her journalistic efforts for a while.  
It seems she closed the door of her bedroom a little too hard the other day and found herself unable to get out. The lock had broken.  
Now such a plight for a woman who's husband is quite handy with tools, shouldn't seem too bad—except that he didn't happen to be home, and had it not been for a local dealer in boards, who removed the door from its hinges, the reporting of Heppner news might have suffered a much longer blackout.  
What a thing to happen to a journalist—and during National Newspaper Week, too.



## TOP ADMINISTRATOR QUILTS

The man with the toughest state job in Oregon has had enough.  
James M. Clinton, Civil Service Director for the past five years, said so in a letter sent to the chairman of the commission this week.  
The letter stated he would terminate his service April 1, 1954 and wished to give the commission ample opportunity to recruit and orientate his replacement.  
He said the job was too loaded with conflicting responsibility and grief, that the salary is not commensurate with the work. "I believe," he said, "that I can achieve greater job satisfaction in other employment."  
"The civil service system, fundamentally, is a merit system, an anti-politic device. Yet here in Oregon the system is based on legislation, which means that every two years the policy and procedure of the commission is reviewed by a political body and political sanction must be obtained for continuance of the system," he declared.  
"The civil service system," he advised, "should be placed in the state constitution. Oregon never will have a true merit system until such a system is placed in the constitution and an adequate budget is assured by the constitution."  
A sound civil service law was

introduced in the Oregon legislature in 1945 but it was hamstringed before being passed that session.

Consequently our civil service directors have been futile referees in the ring with a battle royal in full tilt between state department heads, "big brass" legislators, pressure groups, special favor seekers and state employees.

## STATE BONDS RETIRED

State Treasurer Sigfrid Unander this week paid \$3,697,333 in principal and interest on state bonds.  
Listed retirements included \$88,500 in state highway bonds and a first installment of \$2,000,000 in veterans' bonus bonds.  
Interest payments were \$121,140 on highway bonds, \$408,125 on bonus bonds, \$258,442 on veterans' welfare loan bonds and \$22,125 on reforestation bonds.  
Unander quoted the outstanding debt of the state, after these payments as \$163,692,000 of which 371,025 is outstanding in state highway bonds, 350,500,000 in veterans' bonus bonds, \$33,000,000 in veterans' loan bonds, \$2,400,000 in reforestation bonds and \$6,767,000 in higher education bonds.

## PARCEL POST HIGHER

The Pacific Coast states may benefit as a result of the hike in rates which went into effect October 1.  
The announcement of the rate boost started plans to establish branch manufacturing plants of several nationally-known concerns. For some time it has been known that representatives of a number of headline sales and distributing agencies intend to locate branch distributing points on the coast.  
**\$6 MILLION TO COUNTIES**  
Twenty-five per cent of the

## THIRTY YEARS AGO

From Files of the Gazette Times  
October 11, 1923

Paul Aiken was elected captain of the Heppner high school football team and Austin Smith business manager.

This section was visited by a rather heavy thunder storm last night, and a big shower of rain followed. The storm lasted for an hour or more, and from information received here this forenoon it reached the proportions of a waterspout in several sections.

Carl Troedson, one of Ione's leading citizens, was doing business in Cecil on Tuesday.

Attorney C. L. Sweek is now sporting a beautiful '24 Buick touring car which he purchased from salesman Dean Goodman of the Heppner garage this week.

Joe Hughes was quite seriously injured on Wednesday afternoon in a runaway near the depot grounds. He was delivering a load of wheat at the warehouse when his team was frightened by another that was running away and Mr. Hughes was crowded off the highway and thrown in such a manner that a wheel of the loaded wagon passed over his body.

revenues from forest reserve rentals and timber sales in national forests for the year ending June 30 were given to 31 of Oregon's 36 counties this week.

The total, \$6,029,382, was an all-time record, being \$1,069,379 more than the appropriation for the preceding year.

**COLOR CONSCIOUS**  
Cities of Oregon will probably follow the pattern of the Oregon State Highway commission now planning to change stop signs to red and white color on state highways.

The new color combination would be a red background with white lettering for the octagonal shaped stop signs. They are now yellow with black lettering.  
The change has already been made in California and has been ordered or discussed by several other states.

NEED Letterheads, Phone 6-9228.

## TODAY'S FIRE SAFETY FLASH



Now, if you must smoke in bed . . . go ahead.

## Livestock Marketing Bulletin Published

The first and most important step in better marketing is a more thorough understanding of present marketing agencies, states a bulletin just released by the Oregon State college agricultural experiment station.  
The publication, "The Portland Union Stock Yards, A Case Study in Livestock Marketing," is offered as a contribution to this need for a better understanding of what the marketing agencies do and why, of how well they perform these functions and of how well producers utilize these agencies.

E. L. Potter, retired OSC agricultural economist, is the author. He writes that the Portland market is the logical and necessary outlet for about one-third of Oregon's livestock and it is the major price-making and price-naming factor in the Pacific Northwest.  
The various operations of the Portland stockyards are explained and discussed in the publication and suggestions are made to the stockyards and to the producer as well.  
Copies of station bulletin 536

are available from county extension offices and the bulletin clerk at Oregon State college.

NEED Envelopes, Phone 6-9228.

**HEPPNER METHODIST CHURCH** for everyone to go to church!  
Lester D. Boulden, Minister  
Church School 9:45.  
Morning Worship 11:00  
Youth Fellowship 7:00  
Youth Choir Wednesday 4:00.  
Senior Choir Thursday 8:00.  
Morning sermon topic is "So What?"  
This will be another good day.

**IONE COMMUNITY CHURCH**  
Sunday, October 11, 1953  
Church School at 9:45 a. m.  
Morning Worship at 11 a. m.  
"A King discovers as inconsistency."  
Marantha meet at parsonage Wednesday afternoon at 2:30.

## NOTICE--

WE HAVE DISCONTINUED  
GIVING  
S and H  
GREEN STAMPS  
AS OF  
OCTOBER 1

FARLEY MOTOR CO.

## PUBLIC AUCTION SALE

I. O. O. F HALL - LEXINGTON  
**Sunday, October 11**  
1:00 p. m. to 5:00 p. m. - 7:00 p. m. Till Sold Out  
FURNITURE - HARDWARE - MISCELLANEOUS  
AUCTIONEER - M. ARMSTRONG

Here are two points to remember when you buy a new car! . . .

# Chevrolet BUYER-BENEFITS are the Soundest



The thrilling "Two-Ten" 4-door sedan. With 3 great new series, Chevrolet offers the widest choice of models in its field.

# Chevrolet PRICES are the Lowest of any line in its field!



MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!

## Fulleton Chevrolet Company

Look at Chevrolet! You'll see that it brings you big-car styling, smoothly rounded Fisher Body beauty, and a rich, roomy, colorful interior with Safety Plate Glass all around in sedans and coupes. Features ordinarily found only in higher-priced cars.  
Drive a Chevrolet! You'll be equally impressed by the outstanding pick-up and power as well as the smoothness and quietness of its advanced high-compression Valve-in-Head engine.  
Test Chevrolet's handling-ease and riding-ease! You'll find that this car alone combines the greater comfort and convenience of Powerglide automatic driving,\* Power Steering\* and the Knee-Action Ride—just as it alone gives the protection of Jumbo-Drum Brakes, largest in Chevrolet's field.  
And here's the best news of all. Chevrolet offers all these fine-car advantages at the lowest prices and with exceptional economy. Come in, see and drive this car, at your earliest convenience!  
\*Optional at extra cost. Combination of Powerglide automatic transmission and 115-hp. "Blue-Flame" engine available on "Two-Ten" and Bel Air models. Power Steering available on all models.

## MERCHANDISE SHOOT

MORROW COUNTY GUN CLUB  
Heppner, Oregon  
SUNDAY, OCTOBER 11

## STAR THEATER, Heppner

Week-day shows start at 7:30 p. m. Sunday shows continuous from 2 p. m. Boxoffice open until 9 p. m. Admission prices 70c, 50c and 20c including Federal Tax. News-reel every Sunday and Monday.

Thursday-Friday-Saturday, October 8-9-10

### ABBOTT AND COSTELLO GO TO MARS

Rud Abbott and Lou Costello are aboard a mis-guided missile on an outer-space spree! They're too wild for one world! Plus

### JACK MC CALL, DESPERADO

George Montgomery, Angela Stevens, Douglas Kennedy. Never a dull moment in this action-packed western in Technicolor.

### ADDED—MARCIANO-LA STARZA FIGHT PICTURES

Sunday-Monday, October 11-12

### WHITE WITCH DOCTOR

Susan Hayward, Robert Mitchum, Walter Slezak. These top-line performers combined with Louise A. Simon's best-selling novel, Technicolor photography and the African locale, spell high adventure.  
Sunday shows at 2 p. m., 4:20, 6:40 and 9

Tuesday-Wednesday, October 13-14

### THUNDERBIRDS

John Derek, John Barrymore Jr., Mona Freeman, Eileen Crisly, Gene Evans, Ward Bond, Barton MacLane. A salute to the National Guard, the story focuses on Oklahoma's 45th Infantry Division, famed and respected as "Thunderbirds". There is warmth, humor, pathos and sentiment.