

# MUSTANGS AND UMATILLA TANGLE FRIDAY

## Ione Defeats Heppner 19 to 6 Last Weekend

For the second year in a row the Ione Cardinals proved their prowess on a football field by defeating Heppner's Mustangs, 19 to 6 last Friday afternoon on the Ione field.

Both teams played a hard clean game but Heppner's lack of manpower showed up before the game got very far along. In the first half, Ione ran up 13 points before Heppner could find pay dirt. In the third period the Mustangs finally got their offense rolling and Jim Green went over for Heppner's only score on a quarterback sneak. The extra point was missed. Ione added another touchdown shortly to bring the final score to 19 to 6.

The game cost the Mustangs another player Bill Hughes, who will be out for the rest of the season with a badly torn knee ligament.

### First Home Game—

The Mustangs will play host to Umatilla Friday afternoon on the rodeo field in their first home game of the season. The kickoff is scheduled for 2 o'clock. Mustang coach Steve Trukositz's tentative starting lineup will be Dick Kononen, Ed Brosnan, Jim Wightman, Larry Mollohan, Jack Monagle, Dick Williamson, Jim Hayes, Skip Ruhl, Jim Green, Lyle Jensen and Pete Andresen. Jerry Haguewood is a possible alternate starter for Ruhl.

Ione's Friday game will take the team to Sherman county to tangle with the Moro squad.

Lt. and Mrs. George Kennedy visited in Heppner recently with his sisters Mrs. James Ware and Mrs. Carl King and family. Lt. Kennedy was enroute from the Presidio in San Francisco for Germany where he will be stationed for 42 months. His family will join him later.

Bill Healy has returned home from Portland where he was receiving treatment for polio at Good Samaritan hospital.

MARCIANO-LA STARZA fight pictures will be shown at the Star Theater, Oct. 8-9-10.

## Scientists at OSC Plan New Approach To Insect Control

OREGON STATE COLLEGE—A new approach to the problem of insect control that may greatly improve insecticides of the future will be launched by Oregon State college scientists this fall.

The first step in the new approach calls for a thorough study of the body chemistry of the various insects—what they do with the food they eat and how they get energy and growth.

Once the intricate body processes are known, the OSC research workers will set about to design and synthesize insecticides that will block one of these processes and kill the pest. Processes not found in humans or animals will be concentrated on to avoid any outside danger from the pest poisons.

In the past, various insecticides have simply been screened to find out which ones would kill the insects most effectively. Dr. Vernon H. Cheldelin, OSC biochemist explains, Little has been known, however, about how they act to kill the insects. Less is known about how the insects develop resistance.

DDT, for example, was once a tremendously effective fly killer. Today, the resistant flies shrug off the chemical.

The new OSC study will provide greater understanding of the resistance development in the insects. New strains that are resistant can be compared to normal insects and suitable changes in the chemicals designed.

OSC biochemists and entomologists will team up on the project. The biochemists are Dr. Cheldelin and Dr. Robert W. Newburgh. Entomologists include Dr. Paul O. Ritzer, department chairman; Dr. H. H. Crowell; and A. J. McGinnis, on leave from the Canadian government.

The work is a project of the OSC Science Research Institute. Cockroaches, some flies and milkweed bugs will be the initial test insects.

A \$15,000 two-year grant to support the research has been received from the national science foundation. It is the first national foundation grant at OSC. Aid is also coming from the Dupont company in the form of a \$2000 graduate fellowship.

## Careful Handling of Market Cows Advised

Better care in handling old cows going to market this fall will pay off in dollars and cents for the cattle breeder, says Ed Coles, Oregon State college extension livestock marketing specialist.

Coles explains that a recent study has shown greater care is taken while handling younger, higher-quality animals than it is while handling old cows. A large percentage of cow carcasses are unsaleable after trimming out bruised areas due to improper handling.

A record total of old cows has been held back from the fall markets, the specialist reports, and it is expected that when herd culling is completed old cows will be marketed in large numbers. Lowered prices will likely result and every effort should be made to maintain the value of old cows by proper care in handling before slaughter.

### BOARD MEMBERS MEET

Board members of the Rainbow Girls met Monday evening at the home of Mrs. Mary Van Stevens, mother advisor, to plan the year's activities. Others present were Mrs. Roy Quackenbush, Mrs. Leslie Grant, Mrs. Claude Graham and Mrs. Harold Beckett.

LOST—billfold containing valuable papers. Please call 8-7284 Ione. Reward. 29p

## Local News In Brief

Guests of Mrs. Lucy Rodgers and Mrs. Sara McNamer the past week were Mrs. Agnes Wilcox of Portland, Mrs. Carl Feldman of Sunnyville, Calif., Mrs. Emma Evans of Seaside and Mrs. Rodgers' nephew, Mr. and Mrs. Don Martin of Seattle.

Mr. and Mrs. Ambrose Chapin spent the weekend with their daughter, Mrs. Clayton Slyter and family, in Seattle.

### HOSPITAL NEWS

New Arrivals—To Mr. and Mrs. Roger Campbell, Lexington, a 8 lb. 9 1/2 oz. girl born Sept. 30. To Mr. and Mrs. Yzaguirre, Ordinance, a girl born Sept. 29, named Mi-nerba (deceased).

Medical—Peggy Applegate, Heppner, dismissed; Lolah Wilson, Ione, dismissed; Edgar Morris, Heppner, dismissed; Rex L. Sweek, Monument; Otto Lindstrom, Ione (deceased); Janis Cavender, Hermiston; Mrs. Earlene Bailey, Heppner; Archie P. McCowan, Heppner (deceased); Dale Olson, Heppner, dismissed.

Minor Surgery—Warren W. Jobe, Kinzua, dismissed; Clarence Medlock, Arlington, dismissed; Ray Ayers, Heppner; Adrin Car-nin, Condon.

Major Surgery—Mrs. Rosetta Palmateer, Ione.

Out-Patients—Ellis Gross, Heppner; William G. Standley, Hermiston; Carl Maley, Heppner; Max Buschke, Heppner; Carolyn Tramell, Spray.

Miss Loleta Vogt of Pendleton started work as a registered nurse at the Pioneer Memorial hospital Monday. She is residing in the Barlow apartment.

Mr. and Mrs. Jerry Daggett and children Kenneth, Lee and Kay arrived in Heppner Sunday night from Thunderhawk, South Dakota and are guests of Mr. and Mrs. James Healy.

Mr. and Mrs. La Verne Van Marter had as their overnight guest Wednesday September 23, Marshall Fell of Burns, Oregon. Fell, personal director of Hines Lumber company is a former Heppner resident.

Jack Van Winkle and Mr. and Mrs. Bob Jones left Sunday for Eugene, accompanied by Roy Carter who is employed there. Bob Jones is stationed temporarily at Fort Lewis, Wash.

Mrs. W. C. Van Winkle of Lexington spent the weekend fishing at Lake Pend Oreille in Idaho.

Miss Coleen Connor has resigned her position as secretary in the county school superintendent's office to leave for Spokane where she will share an apartment with Miss Lella McLachlan, formerly of Heppner. Mrs. Allen Hughes will replace her in the county office, assuming her duties October 1.

Mr. and Mrs. Leslie Grant and family spent the weekend in Corvallis where they visited their son, Mike, and attending the Oregon State-California game. A student in chemical engineering, Mike is a member of the Oregon State band and has pledged Theta Xi fraternity.

Mr. and Mrs. Al Troedson visited Mr. and Mrs. Al Lindstrom at their ranch at Morgan Sunday.

Mrs. Orville Gross of Klamath Falls spent last week visiting at the home of her son, Ellis Gross and family.

Mr. and Mrs. George Primley and Mr. and Mrs. John Beckman of Sumner, Wash., were overnight guests last Friday of Mr. and Mrs. Earl Soward. They left Saturday noon to visit Mr. and Mrs. Alva Ferebee at Powell Butte.

Mrs. Soward is a niece of Mr. Beckman and Mrs. Primley.

Mr. and Mrs. Orville Smith spent last week at their summer home on Orcas Island.

Mr. and Mrs. Harry O'Donnell, Jr. attended the wedding of Charles Daly and Yvonne Jerrard at St. Mary's church in Pendleton Saturday morning.

Mr. and Mrs. John Pfeiffer have moved into their new home on Morgan street which they purchased from Conley Lanham. Lanham and family have moved into the Lanham apartment building.

Mr. and Mrs. Whitmer Wright had as their guests Wednesday through Friday of last week, Mr. and Mrs. Stanley Cottingham of Sedro Woolley, Washington.

Mr. and Mrs. Howard Cleveland spent Wednesday in Pendleton on business.

Mickey Lanham, Mike Grant, Gerald Bergstrom, Kenneth Turner, and Junior Stout have left for Corvallis where they are attending Oregon State College.

## Ione News

Mrs. Norman Nelson gave a very interesting report of her trip to Toronto, Canada in August as

a delegate to the Triennial conference of the Country Women of the World. She told of the different educational problems of the other countries. There were 26 countries represented at the conference and 900 delegates. Many of them wore their native dress. Mrs. E. M. Baker, also, a delegate there will show films at the next P.T.A. meeting. Mrs. Alfred Nelson had charge of the program. Other items in the business meeting conducted by Fredrick Martin, president, were the discussion of a teachers scholarship, it was decided to give a 4-H scholarship, it was voted that all P.T.A. meetings to be held in the cafeteria. Mrs. Nelson told of the tentative program for the year. Mrs. Claude Riley, the P.T.A. magazine chairman presented paper corsages to subscribers to the magazine.

NEED Envelopes. Phone 6.9228.

Would you like to Help the Bluebirds Buy Campfire Ceremonial Jackets?

**COME TO THEIR CAKE SALE**

At Thomson Bros. Grocery

**SAT. OCT. 3 2 TO 5 P. M.**

# THE FINE CAR

at half the fine car price



Duplicating America's costliest cars, feature after feature, Ford is worth more when you buy it . . . worth more when you sell it!

**A FEW MINUTES** on the telephone calling the dealers who sell America's finest cars will reveal there are at least eleven models among four makes with price tags over \$4,000!

Now the interesting thing is that in feature after feature the Ford car duplicates each of these fine cars, and for less than half the fine car price!

Look under the hood of the most expensive cars and what do you find?

**V-8 Engine!** Well, the Ford car has a V-8, too. In fact, it has had a V-8 since 1932, and since that time Ford has built more V-8's—by millions—than all other manufacturers combined. And there's no other builder in Ford's price range that's seen fit to offer one yet!

But the engine, as fine as it is, is only one of many things that make a fine car fine.

**Automatic shifting, for example.** All the fine cars offer it in one form or another because it's one of the things that make a fine car fine. But if you've never driven a Ford with Fordomatic you've missed one of the finer things of life. This amazing transmission not only does away with clutching and shifting forever—it

gives you exactly the amount of power you want, when you want it—automatically.

**Fine car power steering, too.** The big, heavy costly cars offer it for the same reason they offer power brakes. It's a man-sized job for a 120 pound woman to handle a car weighing two tons or more without it—especially when parking. Our "Master-Guide" has two distinct benefits.

First, it gives a hydraulic power assist right down at the wheels and just enough to take out the work. You don't relinquish one particle of control—rather your control is more complete and far easier.

Second, being hydraulic, "Master-Guide" power steering absorbs those fatiguing steering wheel tremors caused by ruts and roads in bad repair. And you don't pay a fine car price for "Master-Guide."

**But there is another fine car feature—the Ford ride.** Books have been written on the subject of riding quality in an automobile, but the payoff comes on the pavement—or lack of it! Many people associate a comfortable ride with excess weight, but it's not weight alone that makes for comfort. If it were, those big five-ton trucks which you see every day

would be the most comfortable vehicles on the road.

Without being technical we can tell you that what's been done with the suspension and springing system gives the Ford a softer ride, a smoother ride than many cars which tip the scales at better than an added half ton.

**What about room?** Here's an interesting point. If you've felt that only a costly car offered enough room, you just ought to sit down in a Ford even if you're out-size and six feet four! The so-called big car is bigger on the outside, but unless you buy a limousine with those little jump seats, it's not one passenger bigger inside.

**Visibility is another fine car Ford feature.** We say Ford cars offer "full-circle" visibility because they all have huge, curved one-piece windshields and a huge rear window to match . . . plus side windows that mean every passenger gets room with a view!

**How beautiful is a Ford?** A great English poet, John Keats, once wrote "Beauty is Truth, Truth Beauty"—well, he could have been writing about our car for its beauty comes from honest, clean lines in every dimension. In fact, we think most people agree—even our competitors

—that the appearance of a Ford Car leaves very little to be desired. It is "at home" wherever it goes and it goes everywhere.

**But what about Ford quality?** Does it too match the fine car? Is the sheet metal of the body panels as thick? Is the finish as good? How about the trim and things like that? Well, as far as we can determine, the sheet metal is identical in thickness in practically all instances. As to finish—we believe Ford's baked-on enamel has no equal in any car. Ford upholstery fabrics and trim are less costly, but they're less delicate, too, and if anything, more durable.

How then is it possible to give you this fine car at half the fine car price?

Part of the answer lies in Ford manufacturing skills and knowledge as evidenced by the V-8 engine. Part of it comes from the ever increasing numbers of cars Ford produces and the economies they make possible. And, part of it comes from Ford's willingness to give greater values than might be expected in cars selling in Ford's price range. And that's the Ford idea.

# FORD

Worth more when you buy it . . . Worth more when you sell it!

## Rosewall Motor Company

**THE UNITED STATES NAVY BAND**  
The World's Finest IN CONCERT

**THE ONE AND ONLY U.S. NAVY BAND**  
WILL PLAY TWO PERFORMANCES  
**Saturday, Oct. 10**  
IN  
**HERMISTON**  
HIGH SCHOOL AUDITORIUM

MATINEE	EVENING
2 P. M.	8 P. M.
Adults \$1.00 Students 50c	Adults \$1.50 Students \$1.00

**TICKETS WILL BE ON SALE IN HEPPNER NEXT WEEK!**

Sponsored by Hermiston Kiwanis Club  
Proceeds for Youth Activities Program