

HEPPNER GAZETTE TIMES THIRTY YEARS AGO

MORROW COUNTY'S NEWSPAPER

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Welcome Back, Neighbors!

Once again, the people of Heppner and this section of Morrow county are all set to give a big welcome to a great many outsiders, and home-folks too, this weekend when they arrive for one of the best of the smaller shows put on in the state—the Morrow County Fair and Rodeo.

Again, this year, there have been many new contests and events scheduled which are sure to please, such as the Junior Amateur calf roping, some special rodeo and clown acts and others. And, of course there are all of the old favorites such as the top place Amateur calf roping, the 4-H pig scramble and the Fat Stock show and auction, the county picnic, at noon Saturday and the Grand Parade, just preceding it, the Cowboy breakfast Sunday morning, in addition to a lot of other things that you won't want to miss.

The Fair and Rodeo is a mighty fine combination of amateur and professional art. The amateurs—your neighbors and friends, and their boys and girls, will show off their best efforts, and there will be plenty of the top cowboys of the nation here to entertain during the two days of the rodeo.

Whatever your interests may be, you'll find something during the big four-day show, and, the whole thing is planned for your enjoyment. It's the big weekend of the year in Heppner, and it's all for you. Come and enjoy it with us.

Dave Wilson

Very suddenly last Friday Heppner lost a friend... one who will be missed by a great many of the people of the county. To most of them it won't be quite the same in Heppner, and particularly at their favorite men's store, without Dave Wilson.

Our friendship with one of Heppner's most prominent business men was too short, but little over a couple of years, yet in that time we had grown to appreciate him, and his ability to have what we wanted when we wanted it, nearly as much as the many who had known him for a much longer time.

Much more though, than just being able to fill the desires of men, and women, in the line of clothing, was his ability to be a part of Heppner and, in fact, of the whole county for though many persons may not have known him intimately they all knew him as one who was always their friend any time they happened to drop in his store.

Dave Wilson's ability to take an active part in many of the civic affairs of the town and county may have diminished in recent years, due in a large part to health, but his interest in, and knowledge of, the happenings of the community was as great as ever. He was ever willing to take his part and the part he played in the life of Heppner will remain unfilled for some time to come.

From The County Agent's Office

By N. C. Anderson

With the unfavorable cattle prices, many of our ranchers are wondering just what they can do to have the largest income from their business. Many have been talking about feeding. Producers that are inexperienced in feeding should be aware that a feeding program at the present time is faced with some unfavorable conditions even if they may have their own feed. On a declining market a meta gain in weight may not justify the feed costs. Unless one can improve the grade of the cattle, feeding may prove unprofitable. This leaves the producer of lower quality cattle, which are now carrying finish, with only one thing to do, that is to sell now. Those who are thinking about feeding and other feed lot operators should watch (1) rate of slaughter. (If large numbers of grass cattle are slaughtered instead of put into feed lots, the spring outlook for feed cattle may be good.) (2) extent of feed supplies above loan and storage facilities (Lowering feed costs would tend to strengthen prices of feeder cattle). (3) the extent and spread of drought (forced liquidation of herds in drought areas may cause prices to work lower than usual. Extent of government aid in these areas will determine the rate of liquidation). (4) general business outlook now appears good, at least until mid-1954 with one big "IF". If folks don't talk themselves into a recession due to armistice in Korea.

Proposed cuts in wheat and cotton acreage allotments may spell a note of optimism for Oregon producers of feeder cattle. The plentiful supply of low priced feed encourages feed lot operators to fill their lots. In Oregon nearly 300,000 acres will be withdrawn from wheat production in 1954 as a result of acreage allotments. California, some 700,000 acres of cotton will be plowed up under a 40% cut

in acreage allotments. In both Oregon and California, much of the diverted acres will be planted to barley, at least the first year. A big feed crop next year will no doubt strengthen the market for feeder cattle.

Just recently Oregon State college pathologists have announced that there is very little smut infected wheat, this year, especially when compared with the 1952 loss from smut. Our wheat farmers should be proud of the fact that they got ahead of this plague, this year. However, this is not the time to let down on seed treatment. Much of our good luck was attributed to the weather last fall. We should not depend on conditions beyond our control to control smut in '54. A few weeks ago, a letter was mailed to all wheat farmers giving recommendations for the various wheat smut treatments that are now recommended for use in Oregon. Wheat farmers should do all within their power to get in their fields to help keep our smut infestation down for next year and years to come.

With increased interest in fertilizers as a means of increasing growth and cover on our wheat lands, Oregon State college is expanding their field fertilizer demonstration plots in the Columbia Basin. Much has been learned the past few years in rates, time of application, and kinds of nitrogen fertilizers throughout the state. However, there have been some differences in results in various parts of the Columbia Basin, varying sometimes greatly within the same community. Nitrogen fertilizer has been accepted throughout the basin as a means of fall and winter cover to keep our soil from washing away. With this in mind, the college has detailed an experiment station man to work with county agents in the Colum-

bia Basin on fertilizer experiments and demonstrations. Fifty such demonstrations will be put in the basin. Morrow County will have ten such demonstrations. Three rates of nitrogen, phosphorus, and sulfur and will be applied in demonstration plots, consisting of an acre. The college will furnish tractors and spreaders adapted to small plots and will harvest them with their experimental station equipment.

Howard Cushman, Extension Soil Specialist, is in charge of the project, and sites for such plots will be selected by September 15. Twenty farms will be selected in Morrow county to make the final ten plot selections from. Any one who is interested in cooperating with such a program should contact the county agent.

E. R. Jackman, farm crop specialist, Oregon State college, called yesterday to visit with the county agent concerning the use of diverted wheat acres in Morrow county. He called to my attention a recent ruling whereby winter wheat can be planted and used for hay, silage, or pasture. This may be of interest to some of our wheat farmers. In discussing the use of diverted acres, of course, the matter of barley came up. Most of our farmers will be using barley on their diverted acres. He pointed out that we are going to have a bad situation leaving so many thousand acres without winter cover, especially if we should have a winter that is inductive to soil erosion. In discussing Trebi, which many of our farmers are buying he thought that it might be a good gamble to seed some in the fall. He pointed out that in some areas in the state, Trebi had gone through three out of four winters without serious winter kill. If being a spring barley, it could be thickened up in the spring if much winter damage occurred. While it is definitely a spring barley, it is the most winter hardy of any of the spring barley. Sometimes spring barley is seeded in the fall and as a general rule without much luck. It compares to winter varieties which live through five out

The Hard Way Went in 1920



When contractors started building state highways some 33 years ago they moved logs off the right-of-way by just rolling them along the best way they could figure. Now they push them aside with bulldozers like elephants in the circus, quicker and easier. (Oregon State Highway Commission photo).

From Files of the Gazette Times September 6, 1923

A big pump has been installed at the Rodeo grounds on Gentry field to draw water for packing the track, new sheds and corrals have been erected, grandstand improved and everything is being put in tip-top condition for the biggest best rodeo at Heppner September 27-28-29.

M. R. Hall has installed a Dayton visible gasoline pump at his Ford repair shop on Chase street. This is the latest improved gasoline pump.

Showing at the Star Theater Lionel Barrymore in "The Face in the Fog" also Dorothy Dalton and Rudolph Valentino in "Moran of the Lady Letty".

Dr. A. D. McMurdo, who was called to Portland on urgent business last Thursday, returned home Wednesday morning.

Mr. Dick, Jone Standard Oil man, spent a few days in Lewiston on business, returning Monday morning.

Though things have seemed very quiet concerning the Heppner-Spray road project for several months, the pot is still brewing, says Judge W. T. Campbell. State engineer Roy Kline was in Heppner Sunday, and accompanied Judge Campbell and a party over the entire course.

Farmers Urged To Make Soil Check

Farmers can profit now by taking inventory of soil conditions which will be helpful in putting in next year's crops, says Howard Cushman, extension soils specialist at Oregon State college.

Uneven stands of grain that are still on the land or notes on recently harvested patches of light-yielding forage and seed crops will help locate hard spots, sandy areas, and poor drainage which should receive attention before wet weather.

A spot check now will give an index for preparing seed beds and applying fertilizer for next year. This will be especially helpful in Western Oregon for lime applications, according to the specialist.

six winters. By seeding it this fall, and getting a good ground cover, the gamble of losing it would be no greater than the gamble of losing a lot of soil by not having a cover on it over the winter.

See You at The Fair!

NEED Letterheads; Phone 6-9228.

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STAR THEATER, Heppner

Week-day shows start at 7:30 p. m. Sunday shows continuous from 2 p. m. Admission prices 70c, 50c and 20c. Newsreel every Sunday and Monday.

Friday, September 4

LOOSE IN LONDON

The Bowery Boys invade England in their latest hilarious misadventure. In addition to this feature there is an outstanding array of short subjects including a World Championship Rodeo at Phoenix, Arizona. One feature, one day only.

Saturday, September 5

LONE HAND

Joel MacCrea, Barbara Hale, Alex Nicol, Jimmy Hunt. Large scale western fare photographed in Technicolor. One feature, one day only.

Friday and Saturday shows start at 7:30 p.m.

Sunday-Monday, September 6-7

NEVER WAVE AT A WAC

Rosalind Russell, Paul Douglas, Marie Wilson, William Chung, Aileen Whelan, Leif Erickson, Hillary Brooke. Looking for laughs? Here's a whole regiment of 'em! Also, "Cheyenne Rodeo Days"

Show starts immediately following performance at the Rodeo Field.

Tuesday-Wednesday, September 8-9

TROPIC ZONE

In Technicolor with Ronald Reagan, Rhonda Fleming, Estelita, Noah Beery, Grant Withers. Action-filled adventure thriller, most of it actually photographed in Central America in the lush and colorful banana country.

FOUR BIG DAYS OF ENTERTAINMENT!

Sept. 3-4-5-6 at the Morrow County Fair and Rodeo

Fulleton Chevrolet Company