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It's certainly plain to see... Chevrolet trucks must be the best buy!



This year again—for the 12th straight production year—truck users are buying more Chevrolet trucks than any other make. It's plain to see that Chevrolet trucks out-sell all others because they out-value all others!

For the best buy -buy now!

<u>now</u>. clear-cut preference for Chevrol other make. Why not drop in and see

HEAR UP-TO-THE-MINUTE NEWS AROUND THE CLOCK Every Saturday and Sunday • ABC Radio Network When truck users show a continued preference for one particular make of truck, you can be sure that preference is based on a single sound reason: It's the best buy! Year after year, truck users in every field show a

clear-cut preference for Chevrolet trucks by buying more of them than any other make.

Why not drop in and see why so many more truck buyers choose Chevrolet? You'll find, as they have, that Chevrolet trucks offer more of the features and advantages you want . . . more solid value in every way . . . yet it's the lowest-priced truck line of all!

Fulleton Chevrolet Company

GO TO SCHOOL Colorful, woven plaids and checks

for 7-14 and 3-6x girls!

 beautifully washable!

 newly styled with buttons, bows and grown-up belts

Rich in color and design, here are the ginghams to set the standards in any classroom! Priced to provoke every mom's gratitude and styled with the big girl look every little girl loves! See Penney's collection now!