

Boardman Store Is Sold to Portland Couple

By Flossie Coats

Mr. and Mrs. Robert Parker have sold their hardware store, The Boardman Supply Company to Mr. and Mrs. George Weise, of Portland. The Weises took possession the first of April, but the Parkers are remaining this month assisting the Weises. Mr. and Mrs. Weise and daughter will live in the Gladys McLaughlin house being vacated by the Parkers.

Several Greenfield Grange members attended the Morrow county Grange at Lexington Saturday April 4. Those going were Pomona Master and Mrs. Clyde Tannehill, Mr. and Mrs. Nathan Thorpe, Mr. and Mrs. Cecil Hamilton, Mrs. Arthur Allen and Mrs. Claud Coats.

Franklin Ball is now employed at the Texas Service Station in Arlington. Cpl. Delbert Ball returned to the camp at Hanford after spending the week here with his parents Mr. and Mrs. Roy Ball Sr.

Franklin Biery, American organist gave a very wonderful concert at the school gymnasium Wednesday of last week.

Mr. Ralph Rupe had the misfortune to drive into the porch posts in front of the Boardman Supply hardware Thursday, tearing down the roof completely; also breaking two large windows of the store.

Long Distance Nation-Wide Moving Service
Mayflower Agents
Padded Vans
Penland Bros.
TRANSFER CO.
Pendleton, Oregon Phone 338

Benefit DANCE

For Ione Band
SATURDAY, APRIL 11

SPONSORED BY IONE P-TA
IONE LEGION HALL
GENE RIETMANN'S BAND

SPECIAL ENTERTAINMENT AT 11:00 P. M.
FUN FOR ALL—YOUNG AND OLD
Admission \$1.00

How to make gasoline engines last longer



Keep your car engine and other gasoline engines filled with Heavy Duty RPM Motor Oil and drain crankcases regularly. This special oil, developed through atomic research, contains compounds which resist the causes of excessive wear.

A detergent loosens and removes carbon, gum and lacquer from cylinders, rings and other parts, holds all contaminants in suspension so they flow out with drainings. Other compounds in the oil resist oxidation and sludging, prevent corrosion and stop foaming. They also keep a constant film of oil on all parts, whether hot or cold, providing lubrication and protection against rusting in both running and idle engines.

For more information about Standard Oil Company of California products, call your local Standard man
L. E. DICK Phone 622 Heppner
PECK LEATHERS Phone 8-7125 IONE

Mr. and Mrs. Rollin Bishop entertained on Wednesday evening the following group of friends at chicken dinner, Mr. and Mrs. Walter Hayes, Mr. and Mrs. Russell Wilbur and Mr. and Mrs. Robert Harwood. The occasion being Mrs. Bishop's and Mr. Hayes birthdays.

Mrs. Earl Briggs and Mrs. Algy Taylor motored to Condon Thursday of last week and were dinner guests at the Vergil Casons.

Friday Mr. and Mrs. Earl Briggs motored to Othello, Wash., for a short visit with the Jack Mulligans before going on to Spokane, Wash., for the weekend with Mrs. Briggs son-in-law and daughter Mr. and Mrs. J. W. Campbell and children. On Monday Mrs. Briggs went by bus to Portland where she will be with relatives for several days.

Mr. and Mrs. William Snowden and daughter moved to Temple City, Calif., last week where Mr. Snowden will work, being transferred from the depot here at Messner. Mr. Snowden is a Telegrapher.

Hallie Williams has arrived home from the St. Anthony's hospital where he has been a patient for the past several days and was taken on to Portland where he will receive further medical care and have a brace for his back. Mr. Williams was injured some months ago while working on the railroad.

Mrs. Dudley Steapp and young son who has been at the home of her uncle and aunt Mr. and Mrs. I. T. Pearson, left for Spokane where she will be with her husband A/3c Dudley Steapp. Mrs. Steapp came from Kerrville, Texas some several weeks ago.

Sp. Donald Darling arrived here Monday from the base at Point Hueneme, California, for eight days leave with his parents and friends. Sp. Darlings parents reside at McNary.

Mr. and Mrs. Oral Conyers and children, The Dalles, spent Sunday here at the home of his parents Mr. and Mrs. Oral Conyers.

Mr. and Mrs. Emmet Rogers and two sons motored to Hood River Saturday remaining over Sunday at the home of Mrs. Rogers' brother-in-law and sister Mr. and Mrs. Oscar Johnson.

Sunday guests at the Arnin Hug home was Mrs. Hug's bro-

ther-in-law and sister Mr. and Mrs. Lawrence Hawes and daughter, La Grande. Mrs. Hug's mother Mrs. Katie Bickford returned to her home with the Hawes.

Lowell Shattuck and sons Martin and Douglas spent Sunday at the home of his parents in Bickleton, Wash.

Mr. and Mrs. Chas. McDaniels, Hardman were weekend guests at the home of their daughter, Mrs. Zoe Billings and daughters.

Weekend guests at the Nathan Thorpe home was Mrs. Thorpe's parents, Mr. and Mrs. Paul Smith, Union, Oregon and her brother and sister-in-law Mr. and Mrs. Chas. Smith and daughter Jerry Ann, La Grande. The two Smith families motored to The Dalles Saturday.

Mrs. Bettie Hug and her mother Mrs. Lorine Bleakney moved to Hermiston Saturday. Elmer Zehner moved into the Atteberry Apartment vacated by Mrs. Hug.

Mrs. Leo Root motored to Athena Sunday for the day with her son and daughter-in-law Mr. and Mrs. Vernon Root, and also attending the Easter church services at Athena.

Frank Atteberry and friend John McDonald drove over from Tacoma, Wash., Saturday to visit his grandmother Mrs. Olive Atteberry.

Mrs. Clyde Tannehill was called to Carpenteria, Calif., Sunday by the death of her brother Clyde Rice who passed away Saturday. The funeral service was Tuesday. Mrs. Tannehill will be gone a week.

James Hedgers arrived from Ranier, Wash., Tuesday at the home of his wife's parents Mr. and Mrs. I. T. Pearson. Mrs. Hedgers and daughter arrived a week earlier.

Mrs. Eugene Risley had a birthday party for her young son Eugene on his sixth birthday on March 28th. Patty Miller won the prize at games. Attending were Patty Miller, Tedd Johnston, Leonard Bedford, Greg Bedford, Roger Zivney, Allen Partlow, Dickie Skoubo, and his sisters Judy, La-

Deane and Claudia Risley. Mrs. Olive Atteberry received a telegram Monday telling her of the death of her brother Elbert Denson, West Memphis, Arkansas Monday. Mr. Denson had been ill several weeks with cancer and was being treated at Mayo Bros. Sunday guests at the Walter

Hayes home were their sons-in-law and daughters. Mr. and Mrs. Frank Beal and daughter Patty, Eugene, Mr. and Mrs. Johnnie Baldino, and daughter, Spokane, their daughter-in-law Mrs. Melvin Hayes, Arlington, also Mrs. Hayes mother Mrs. Margaret Wick, Condon. Mr. and Mrs. Les-

ter Wick and family, Lome Rock, Oreg. Mr. and Mrs. Al Lovgren, Heppner and Mr. and Mrs. Lewis LaTrace and daughter, Echo. Mr. and Mrs. Chas. Andregg and daughter Barbara motored to Othello, Wash., for the weekend at the home of Mr. and Mrs. Jack Mulligan.



Something EXTRA

Every business, occupation or enterprise develops some distinguishing feature. In train travel it's gracious hospitality—the extra attention that makes your trip a pleasant interlude.

On Union Pacific Railroad, that something extra is found in all their service . . . Pullman, coach, dining car or lounge. When you travel, go Union Pacific—enjoy fine food, fine trains, fine service.

THREE TRAINS DAILY TO AND FROM THE EAST

Streamliner "CITY OF PORTLAND" "PORTLAND ROSE" "IDAHOAN" CONVENIENT SCHEDULES . . . LOW FARES

Let us help plan your trip

F. C. TOLLESON, PHONE 132

UNION PACIFIC Railroad

Road of the Daily Streamliners

Worth more... and why



There's an old saying that a thing is worth what someone is willing to pay for it. Well, if you could tour the wholesale and retail used car auctions around the country, if you could survey hundreds of used car lots you would discover that used Fords bring higher prices than any competitive make—and by substantial amounts.

THAT'S WHY we feel our '53 cars should not be compared with cars in the same price range. Not because our competitors don't do a good job—obviously they do—but because we feel Ford Cars have more in common with the highest priced automobiles. The similarities are far greater than the differences.

For example. Today, the most expensive cars in this country have V-type, 8-cylinder engines. Ford Cars have had this exact same type of engine for over 20 years.

What's more astounding, the current Strato-Star V-8 sells for hundreds of dollars less than several other makers charge for a six-cylinder car. Now there's nothing wrong with a Six but they do cost less to make. Ford makes a Six—the most modern overhead valve Six in the industry. And if it's a six-cylinder car you want, Ford has it and for less money than the V-8, which is as it should be.

What about ride? Here's another Ford similarity with high-priced cars . . . *Riding Comfort.* One of the misconceptions for many years has been that weight—sheer weight—is what it takes to make a car ride well. Ford has found that you can make a 3000-pound car ride softer and hold the road better by far than many cars that weigh a full 1000 pounds more. In the '53 Ford, for example, front end road shock has been reduced up to 80%. We say it compares most favorably with the heaviest cars sold today.

What about automatic transmissions? It would take the fingers of both hands to count the various kinds of automatic and semi-automatic transmissions on the market today. The one we

offer is called Fordomatic. It is the most versatile on the market, it represents the most profound consideration of engine-to-wheel power transfer—and that it does the best job for our engines isn't even open to question. It "shifts" better than you could shift by hand.

What you can see is also important. Here again Ford Cars lead not only in their price field but in the medium and upper brackets as well. Ford visibility is *Full-Circle Visibility.* This means huge, curved unobstructed glass area, front and rear, plus side windows that allow all passengers what the hotels call "room with a view."

Appearance? A higher price, of course, does not make a car more beautiful. Conversely, beauty in a Ford comes "for free." Ford has found that it costs no more to develop a beautiful car than one that is less pleasing in appearance. You can drive up to the most exclusive doorways in the world and feel perfectly at home in your Ford. Fords "belong" . . . in exactly the same social category as the finest, one-of-a-kind creations. After all, a Ford is a custom creation multiplied.

What about running costs? Here's one place that Ford's advantages are obvious. For oil and gas economy Ford has the big cars whipped. Ford parts cost less. Ford service charges are less. Ford tire mileage is thousands of miles greater. And, Ford depreciation is the lowest of any car on the market—bar none.

What are Fords made of? Some people have the idea that the costliest cars are made of "better stuff." It's true that some high-priced cars have costlier upholstery and fittings. What Ford has is

so good, both in durability and appearance, that you probably could not tell the difference. You might even prefer it, because of its better design and more pleasing appearance.

Then there's the question of sheet metal. If you were to measure and analyze the sheet metal structure in the most expensive car, you most likely would find it identical in thickness to the corresponding panels in Ford.

After all, then, what is the difference between a Ford and the costliest cars?

In our opinion, the difference is largely a matter of dimensions, weight (and the power required to move it) plus the distinction of owning a car that not so many other people own. The desire for these things is understandable . . . and probably justified for people who are willing to pay the price to satisfy it.

As to comparing Ford with other cars in its price range, by all means do so if you wish. But, as we said before, you'll get a better picture of Ford value by comparing with cars that are most like Fords—those that are priced up to twice as much. In fact, we think you'll quickly begin comparing the other cars with Ford—because the 1953 Ford has really established the New Standard of the American Road.

'53 FORD

Worth more when you buy it . . .
Worth more when you sell it . . .

Rosewall Motor Company