



**JACK'S CHEVRON STATION**  
JACK VAN WINKLE

**CHRISTMAS AROUND THE WORLD**

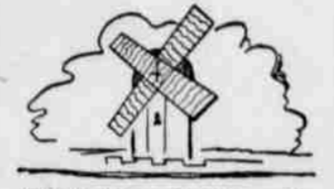
**UNITED STATES** (Merry Christmas)—Christmas tree, mistletoe and Santa Claus.



**BRAZIL** (Boas Festas)—A family dinner is first on the list of festive celebrations in Brazil. Christmas trees, gift exchanges and other typical U.S. holiday customs are being adopted in South America.



**HOLLAND** (Hartelijke Kertgrooten)—Land of old St. Nicholas, forerunner of our Santa Claus. In former years, the Dutch celebrated for a month. St. Nick scattered his gifts about the floors of Dutch homes as early as December 6.



**ITALY** (Bono Natale)—Shepherds gather in villages on Christmas Eve to play musical instruments as townfolks sing sweet Nativity songs. Thousands flock to St. Peter's in Rome on Christmas Day.



**GREECE** (Kala Kristouyeha)—Decorated trees, greeting cards and gift exchanges are season highlights. New Year's Eve is really the top holiday, with big dances, parties and other celebrations for young and old.



**PHILIPPINE ISLANDS** (Maligayang Pasko)—Church services, singing and dancing are Yuletide favorites in the islands.



**First Community Tree At Christmas Was Held In City of Cleveland**

**T**HE COMMUNITY Christmas tree idea was born in Cleveland, Ohio, in 1912. The community raised funds to defray the cost of the tree and celebrations through the sale of preferred stock in "Cleveland, the city of good will (unlimited), incorporated under the laws of the commonwealth of good cheer."

Holders of preferred stock were entitled to "dividends payable daily in the form of happy voices of robust children, the contented faces of friendly fellow citizens and the advancement of the city of good will."

Sale of stock was pushed everywhere, the most unique place being the Cleveland stock exchange where the stock was listed at the head of other securities. The sale brought \$12,000, which purchased Christmas cheer for 13,000 citizens, as well as the first community Christmas for the city.



**SNOWMEN FOR YOU . . .** Your local lumber dealer may have patterns for these plywood and hardboard "snowmen" which you can make yourself. If not, use this picture for a pattern and go to work.



The splendid spirit of the season shines in the hearts of men.



**HEPPNER FLOWER AND GIFT SHOP**



**PRAYER . . .** "O come let us adore him", these children pray on Christmas eve. Their prayer is the true and greatest gift of all.

**'Silent Night' Hymn Is Often Called Song From Heaven**

"Silent Night" is often called the "Song from Heaven" because the story of its inspiration and composition is one of the most beautiful Christmas stories in existence.

On December 24, 1818, in the Austrian village of Hallein, as Father Joseph Mohr sat reading his Bible, there was a knock at his door. It was a peasant woman who wanted the priest to visit a poor charcoal-maker's wife to whom a child had been born. The parents had sent her to ask the priest to come and bless the infant.

Father Mohr was strangely moved by the visit to the mother. And that evening as he returned to his home saw that the dark slopes of the Alps around the village were



alight with torches of the mountaineers on their way to church. To him it was a Christmas miracle.

Later, as he tried to put down on paper his feeling and experience, the words kept turning into verse. When dawn came he found he had written a poem—a beautiful and moving poem.

On Christmas Day his friend, Franz Xaver Gruber, music teacher in the village school, composed music to fit the verses.

Village children heard the priest and teacher singing the song and learned it. From there it spread throughout the world. Today, it is regarded as the greatest Christmas hymn and wherever there are men of good will they sing:

*"Silent night, holy night—  
All is calm, all is bright,  
Round you Virgin, Mother and  
Child;*

*Holy Infant, so tender and mild,  
Sleep in heavenly peace—  
Sleep in heavenly peace."*

**History of Christmas Seals**

When you see the Christmas seal do you ever wonder how it started?

It was born in Denmark, home of the fairy tales of Hans Christian Anderson.

Einar Holboell, a Copenhagen postal clerk, was sorting mail one snowy afternoon before Christmas, 1903, when he thought of the idea of a penny stamp to swell a fund for children's hospitals.

Authorized by King Christian, the first Christian seals were sold in Copenhagen in 1904.

Holboell's scheme outgrew his wildest imaginings, for before his death in 1927, he lived to see it spread to 45 countries.

The seals found their way to America on letters and packages and first attracted the attention of Jacob Riis who wrote an article about them. Few people, however, were interested in the idea.

Then, in the autumn of 1907, Emily Bissell, a public health worker, concerned about the fate of a small sanatorium, recalled the article and sat down to sketch America's first Christmas seal, a wreath of holly encircling the words "Merry Christmas."

With 50,000 stamps printed and nowhere to sell them, Miss Bissell at last enlisted the aid of a columnist on a Philadelphia newspaper. The idea caught and within a few weeks \$3,000 was collected.

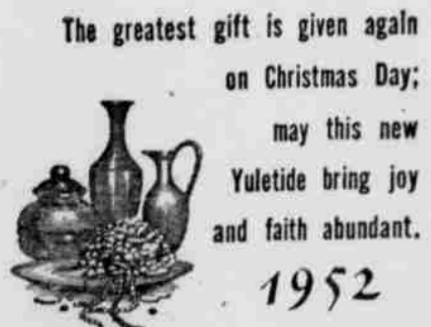
The first nation-wide sale was held the following year and was backed by newspapers all over the country, religious and civic groups, and sponsored by the American Red Cross and the National Tuberculosis association.



**GONTY'S**  
ED AND ELEANOR



The Personnel of  
**EMPIRE MACHINERY CO.**  
HEPPNER, OREGON



**CLAUDIEN AND DICK WIGHTMAN**



**HEPPNER REFRIGERATION**



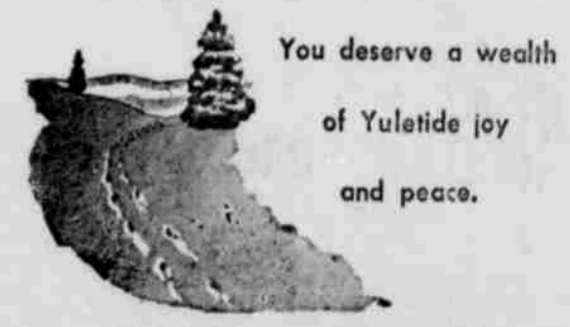
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**CASE FURNITURE CO.**



**BUCKNUM'S TAVERN**