

New C of C Pamphlet Pictures Heppner and County



AT
Tum-A-Lum

Why Pay More?

AT TUM-A-LUM
YOU CAN GET

D and M BRAND A-1

Asbestos Shakes

FOR ONLY \$21⁰⁰ SQUARE F. O. B. HEPPNER

SEE US BEFORE YOU BUY

The Buy of the Year—

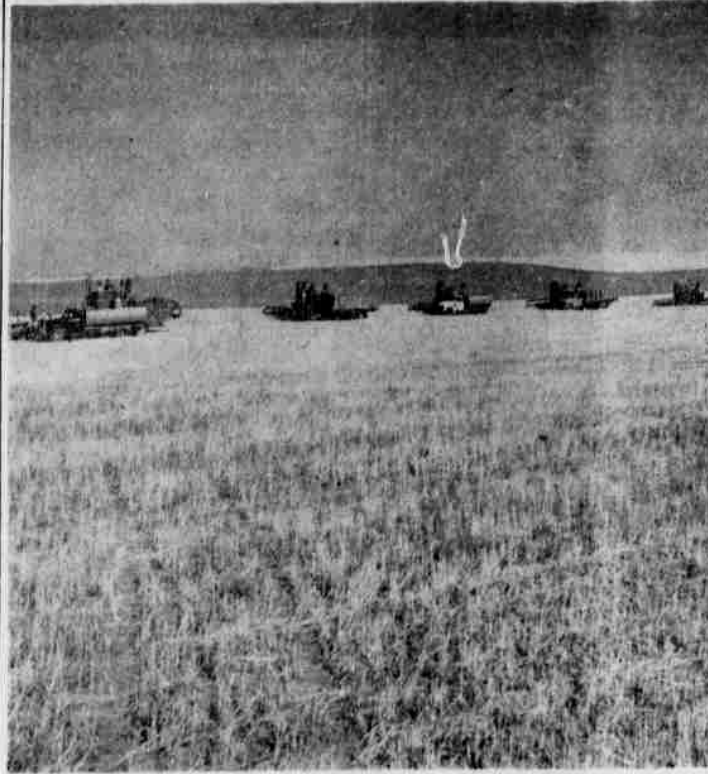
HIBBARD SUB-ZERO
UPRIGHT

Home Freezer

18½ Cubic Foot ONLY 537⁶⁰

If you want a large size home freezer that won't take up too much floor space see this new Hibbard Sub-Zero Home or Farm Upright Freezer. 4 separate compartments allow easy access to all foods, temperature control keeps compartments at zero or below. Overall size only 36" x 29¾" by 67¾" high. Full fibreglass insulation.

TUM-A-LUM LUMBER COMPANY
PHONE 912 HEPPNER



SHOWN ABOVE are just three of the many pictures illustrating the recently published Chamber of Commerce brochure now available for general distribution to the public. Many downtown stores will have them on hand. Top photo shows harvest scene, logging operation in southern Morrow county, lower, main street of Heppner.

Secretary of State Believes People Well Informed on New Law

Salem August 1—Fair but firm administration of Oregon's new Motor Vehicle Safety Responsibility Law, which becomes fully effective tonight at midnight, was promised by Secretary of State Earl T. Newbry in the following statement:

"As the people of Oregon read this brief statement in their newspapers, the new Motor Vehicle Safety Responsibility Law will be in full force and effect and everyone should find comfort in the fact that they and their property will be much safer on our streets and highways.

"During the past month the state has gone to unusual lengths, perhaps unprecedented lengths, to acquaint the public with primary facts about an important law before it becomes effective. The state, of course, was under no legal obligation to do this. The administration felt, however, that if the public were adequately and accurately informed it would produce the kind of support that invariably means more effective administration and, in this instance, greater safety and security for everyone.

"In this effort, of necessity we had to depend upon the public spirited newspapers and radio stations of the state to carry our messages and information to the people. They responded magnificently. I am sure that I speak for all of our people when I thank them most sincerely for performing an outstanding public service. It proves once again that

CARD OF THANKS
I wish to thank my many friends for the remembrance that I received during my recent illness.

Mrs. Laura Scott

CARD OF THANKS
I would like to thank my friends and neighbors who kindly helped fight my wheat fire on Eight mile. Also for their equipment. L. A. Palmer, Lexington.

freedom of the press and radio is the peoples' greatest guarantee of accurate information and sound education.

"Our new law of course applies only to the owners and operators of motor vehicles, as regards its requirements and penalties. Its benefits, however, apply to everyone, motorists and pedestrians alike. There is no reason why any motorist should be unaware of what it requires of him, what can happen to him under it, and what he can do to protect himself. It will be administered fairly but firmly, as the law itself demands.

"It is too much to hope that this law will stop motor vehicle accidents; but it will make them mighty costly to those who cause them. It will compel those who are involved in accidents to pay their just damage claims or get off the highways until they do. In time, it will enable the state to remove from the highways permanently the small proportion of irresponsible drivers who cause 85 per cent of the accidents. I think the legislature was right, therefore, in calling this our Safety Responsibility Law."

Mr. and Mrs. Emory Settles and sons, Jay and Emory Jr., motor-

ed to Milwaukie Saturday afternoon to visit their son-in-law and daughter, Mr. and Mrs. Archie Padberg, Jr. Mr. Padberg at present is employed as acting supervisor of Milwaukie playgrounds and will teach the seventh grade in the Milwaukie school this year. He is a graduate of the Oregon Normal School at Monmouth.

Miss Juanita Matteson was over from Pendleton to spend the weekend here with her parents, Mr. and Mrs. Lyle Matteson.

PENDLETON-HEPPNER FREIGHT LINE

Arrives at Heppner, Lexington and Ione

EVERY DAY

For Pickup or Delivery

For pickup, call

Red & White, Heppner
Padberg Tractor, Lex.
Omar Rietmann, Ione

Connecting Carrier for Consolidated Freightways

Get Started RIGHT!
Buy Durkee's
Own Grade AA

Durkee's
OWN GRADE AA
YELLOW CUBES

Aug. 2

AT-

HATFIELD'S
RUGG'S

ANOTHER FIRST BY FIRST NATIONAL...

THE
Common Trust Fund

A NEW TRUST SERVICE
FOR BOTH THE LARGE
AND SMALL TRUST
OR ESTATE



NOW for the first time in Oregon—The First National Bank of Portland announces the establishment of the DIVERSIFIED COMMON TRUST FUND in accordance with authority granted by the 1951 Session of the Oregon Legislature.

of The First National Bank of Portland. Individual trusts and estates will acquire participations in an investment fund under First National trusteeship. The Fund is flexible... quarterly withdrawals and admissions are permitted.

WHAT ARE ITS ADVANTAGES?

The COMMON TRUST FUND opens a new field of investment to trusts and estates. Greater protection of principal and income may be realized by the small trust and estate participating in this diversified investment fund. This new First National service costs nothing extra. The only compensation the First National receives for managing this fund is the regular charge for acting as trustee or guardian of the participating trust or estate.

WHAT IS IT?

The COMMON TRUST FUND may well be the answer to many who are planning to set up a trust... or who have already done so. Today's investment problems are complex. The First National's COMMON TRUST FUND is a plan whereby small, moderate size or large trusts and estates may participate, enabling each of them to obtain all the investment advantages heretofore generally open only to the larger trusts.

HOW DOES IT WORK?

The COMMON TRUST FUND is a fund in which trusts or estates may participate under a plan adopted and approved by the directors

SEND, OR CALL at the Trust Department at any First National branch, for a FREE "COMMON TRUST BOOK-LET" which explains the workings and advantages of the Fund in full detail.



HEPPNER BRANCH
FIRST NATIONAL BANK
OF PORTLAND

"LET'S BUILD OREGON TOGETHER"

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION



NOW ...
OREGON'S NEW
Financial
Responsibility Law
is
IN EFFECT!

BE SAFE... NOT SORRY...

INSURE TODAY... and be able to prove your financial responsibility with a FARMERS Auto Liability policy to avoid suspension of your driver's license!

44 States, the District of Columbia, Hawaii, and eight Canadian provinces have financial responsibility laws which, upon occasion, require motorists to prove they can pay for accidents they cause within certain limits, or their driver's licenses will be suspended.

WHY WERE THESE LAWS ENACTED?

To promote safety and to strike hard at reckless and irresponsible drivers by making them financially responsible to innocent victims of accidents for the good of the public generally and particularly for the benefit of the safe, careful and responsible driver and pedestrian.

\$5,000/\$10,000 Bodily Injury and \$5,000 Property Damage Liability... the coverage you should have to file as security and to prove financial responsibility under Oregon's New Financial Responsibility Law, at current rates costs only—

\$8.50 EACH 6 MONTHS

(Slightly higher where there are drivers under 25)

*Plus \$5.00 Non-Recurring fee at beginning of policy

Why Pay More Insure With Farmers Save Money

Call, write, or come in for a free copy of a brief digest of this law.

Wightman Agricultural Exchange

108 N. Main

Heppner



FARMERS INSURANCE EXCHANGE