

HERE'S THE . . .

BIG NEWS THE . . .

GRAND OPENING

OF THE NEW

Hodge Frigidaire Department

OF HODGE CHEVROLET COMPANY,

HEPPNER, OREGON

ACT NOW! SAVE MONEY!
- on a brand new 9 cu. ft.

Friday and Sat'day, July 13 - 14

FRIGIDAIRE

Food Freezer



...at a new low price!
Now only
\$354.75



All models powered by the famous Meter-Miser mechanism with 5-Year Warranty

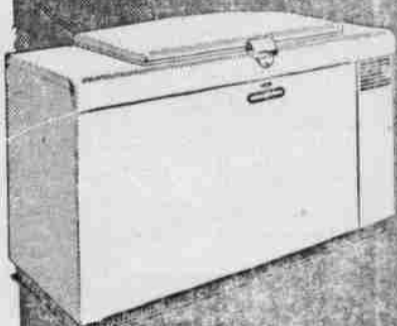
- Model at left holds 315 lbs. frozen food
- Finger-touch, counter-balanced top
- Automatic Safety Signal-Light
- Automatic interior light
- Sealed-tight, all-steel cabinet
- Styled by Raymond Loewy



LOOK OUTSIDE!
LOOK INSIDE!
YOU CAN'T MATCH
FRIGIDAIRE!

12 cu. ft. Model
Now Only
429.75

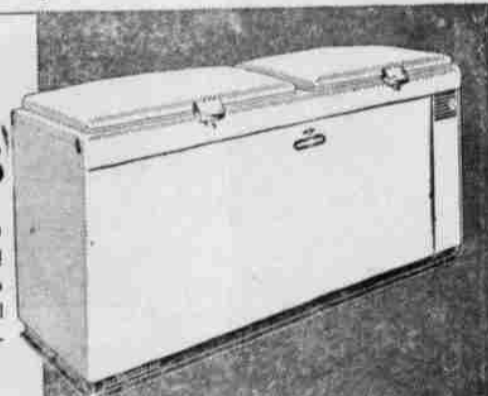
Holds up to 420 lbs. frozen foods! Has all the features shown above plus a third more capacity!



18 cu. ft. Model
Now Only

549.75

Holds up to 630 lbs. frozen food! Has divided top in addition to all the other Frigidaire features.



FREE

\$100 IN CASH
\$100 CERTIFICATE

— ALSO —

2 \$25 CASH PRIZES

1- \$50 CERTIFICATE Given Each Day

No Purchase Necessary to be Eligible for These Valuable Prizes

REFRESHMENTS SERVED BOTH DAYS

You must be present to win above prizes. Drawings held 4:00 p.m. Friday & Saturday. Employees of Hodge Chevrolet Co. not eligible to win.

AND...

MRS. GRACE L. PHIPPS
FRIGIDAIRE HOME ECONOMIST
WILL CONDUCT A FREE

COOKING SCHOOL

Both Days During Our Grand Opening

Come . . . learn from Frigidaire's noted Home Economist some of the many new methods of making your cooking job easier. You don't have to be a Frigidaire owner . . . everyone is invited. And, remember it's Free!

**"SPECIAL TRADE-IN
EVENT!"**

ASK US— to give you an appraisal on your old small refrigerator. You'll be pleasantly surprised how much it is worth in trade on a new Frigidaire.

ASK ABOUT OUR

S.T.D.P. PURCHASE PLAN!

makes it easy to buy a genuine **FRIGIDAIRE** now

Frigidaire Ranges - Frigidaire's - Freezers

HODGE FRIGIDAIRE DEPT.

OF
CHEVROLET CO.

Main and May Streets

Heppner