

EDITORIAL



Vote 317 X No!

Voters of Oregon are confronted with the necessity of making decisions on several initiative and referendum measures next Tuesday and one of them, "Making Sale of Promotively Advertised Alcoholic Beverages Unlawful," is creating no small amount of doubt as to the real objective in the minds of the sponsors.

Newspaper editors, as well as all other advertising media publishers mentioned in the bill, are somewhat exercised over the attack against advertising as an educational force as well as a source of much needed revenue.

Following the exit of prohibition from the statutes, Oregon adopted the Knox liquor control bill which has become recognized as one of the best laws yet devised for handling the liquor problem on a state level.

What is to prevent some crank from starting a movement to ban certain foods, or clothing, or automobiles—anything, in fact, that a crank may think up—from being advertised on a "promotive" basis? Sounds silly, but many silly things develop into trends if given enough support.

The initiative measure looks like an awkward attempt of the temperance forces to bring about the return of prohibition. If passed it will only bring back the headaches attendant upon attempted enforcement of dry laws and will not keep people from acquiring liquor.

The best way to avert a lot of local upheavals in this time of world crises is to mark your ballot 317 X No.

The Movement Grows

Through the enterprise of the Soroptimist Club of Heppner, Hallow'e'n depredations have all but vanished from Heppner. Through sponsorship of the club, not only parents and friends have joined

in to make the annual event possible but the young people for whom the party is given have joined in with a zest that makes affairs of that nature tick.

That the Hallow'e'n party is established is seen in the increase in attendance. The first year found less than 100 in attendance, last year the number grew to 125 and this year it was 250. Started primarily to give young people of the junior and senior high school ages something to do rather than get into mischief in town, the party has served to attract recent high school graduates and others of that age group.

Since business houses benefit largely by the absence of Hallow'e'n depredations it would be a nice gesture for them to underwrite the expenses, or at least make up any deficit the Soroptimist club may incur.

Support The "Balanced Plan"

The bill for reappointment of the state legislature is the first attempt since 1931 to effect a change in our legislative set-up. Since that time Oregon has experienced a heavy increase in population.

Opponents of the measure have been using tactics that serve only to confuse the voters, but the four basic points of the "Balanced Plan" should be kept in mind when we go to the polls next Tuesday.

Morrow county voters have every reason to express confidence in the two representatives from the 22nd legislative district.

With no thanks to the weather man a record crowd attended the annual Hallow'e'n party for the 7th and 8th grades and the high schoolers, sponsored by the Soroptimist club of Heppner.

30 Years Ago

Thursday, November 4, 1920. The November 2 election found Morrow county voters going to the polls in heavy numbers. Probably the highest percentage in the history of the county was reached when 1732 out of 2100 registered voters in the county cast their ballots Tuesday.

on Sunday, October 24.

Roy Barlow, young son of Mr. and Mrs. Frank Barlow of McKinney creek suffered a broken leg while at play on the school grounds last Thursday.

Hallow'e'n Party In Mountains Attracts 250 Young People

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Mr. and Mrs. J. A. Troedson had as their guests Monday night Mr. and Mrs. Paul Balsiger of White Salmon, Wash.

Advertisement for Hamilton watches featuring a woman's face and three watch models (GLADYS, MYRTLE, GAIL) with prices and 'Peterson's Jewelers' logo.

The American Way

POWER OF ONE VOTE

This column is addressed to the nearly 50 percent of eligible American voters who, on election day, fail to make the short journey to the polls to do their American duty. If you have been a regular voter and if you have planned to vote on November 7, don't waste your time by reading any further.

Gooseberry. Potluck dinner will be served at the parish house after the services.

Campaign card for Vernon Bull, State Senator Democrat, featuring a portrait and the slogan 'FOR CONGRESS'.

Should we help democratic nations in the world struggle against Communism? NO. Should school children have fresh fruit and hot lunches at a reasonable price? YES.

Advertisement titled 'OUR DEMOCRACY' and 'THE USED TOOL IS ALWAYS BRIGHT' featuring an illustration of people working together and text about democracy and tool maintenance.

Professional Directory listing various services and professionals including dentists, attorneys, veterinarians, and jewelers.