# EDITORIAL





#### Vote 317 X No!

Voters of Oregon are confronted with the necessity of making decisions on several initiative and referendum measures next Tuesday and one of them, "Making Sale of Promotively Advertised Alcoholic Beverages Unlawful," is creating no small amount of doubt as to the real objective in the minds of the sponsors.

Newspaper editors, as well as all other advertising media publishers mentioned in the bill, are somewhat exercised over the attack against advertising as an educational force as well as a source of much needed revenue. There is, in that respect, a principle involved which all who depend on advertising as a source of income feel obliged to defend.

Following the exit of prohibition from the statutes, Oregon adopted the Knox liquor control bill which has become recognized as one of the best laws yet devised for handling the liquor problem on a state level. The liquor control commission is vested with the authority to delete certain mat. ter in liquor advertising that in the commission's judgment are contrary to the spirit of the Knox law. This usually means that the ads are not published in Oregon. So far, so good. Do the people of the state of Oregon have the right to dictate to the people of the remaining 47 states what they shall read in their advertisements? That, in effect, is what the initiative bill will be attempting it it carries.

What is to prevent some crank from starting a movement to ban certain foods, or dothing, or automobiles-anything, in fact, that a crank may think up-from being advertised on a "promotive" basis? Sounds silly, but many silly things develop into trends if given enough support.

The initiative measure looks like an awkward attempt of the temperance forces to bring about the return of prohibition. If passed it will only bring back the headaches attendant upon attempted enforcement of dry laws and will not keep people from acquiring liquor. People living near the state's borders will not only acquire their favorite brands of liquor but more than likely will hav eto get their favorite magazines and periodicals from neighboring states.

The best way to avert a lot of local upheavals in this time of world crises is to mark your ballot 317 X No.

## The Movement Grows

Through the enterprise of the Soroptimist Club the club, not only parents and friends have joined in their favor.

in to make the annual event possible but the young people for whom the party is given have joined in with a zest that makes affairs of that

That the Hallowe'en party is established is seen in the increase in attendance. The first year found less than 100 in attendance, last year the number grew to 125 and this year it was 250. Started primarily to give young people of the junior and senior high school ages something to do rather than get into mischief in town, the party has served to attract recent high school graduates and others of that age group.

Since business houses benefit largely by the absence of Hallowe'en depredations it would be a nice gesture for them to underwrite the expenses, or at least make up any deficit the Soroptimist club may incur.

### Support The "Balanced Plan"

The bill for reapportionment of the state legislature is the first attempt since 1931 to effect a change in our legislative set-up. Since that time Oregon has experienced a heavy increase in population. If the measure is defeated, and it will be unless solid majorities are rolled up in the lighter populated counties, the opportunity for equitable distribution of legislative power will be lost.

Opponents of the measure have been using Opponents of the measure have been using they so carelessly threw away? tactics that serve only to confuse the voters, but If you do not wish a similar sad the four basic points of the "Balanced Plan" should be kept in mind when we go to the polls next Tuesday. These points are, (1) Limits any county to one-fourth of the legislature. (2) Gives the voter in every county a representative to call his own. (3) Requires a senator to represent no more than three counties, (4) Provides for regular and fair apportionment.

Don't be misled. Vote 314 X Yes.

Morrow county voters have every reason to express confidence in the two representatives from the 22nd legislative district. In Henry Peterson and Giles French we have two men who not only work for the best interests of their district but who work and vote for those things which they be. lieve to be to the best interests of the state at large. It requires courage and the strength of one's convictions to stand up against class privilege propaganda but our representatives have proved to their own satisfaction and to the satisfaction of many of their constituents that they are following the right course. If you approve of this of Heppner. Hallowe'en depredations have all but type of legislation, give both men the best complivanished from Heppner. Through sponsorship of ment you can offer them by casting your ballot

# 30 Years Ago

Thursday, November 4, 1920 The November 2 election found Morrow county voters going to the polls in heavy numbers. Probably the highest percentage in the history of the county was registered voters in the county cast their ballots Tuesday.

A daughter was born recently

Nat and Paul Webb are down from Walla Walla this week looking after business interests Kinney creek suffered a broken in Morrow county.

Heppner's new \$100,000 hotel will soon be open to the public because an agreement has been reached when 1732 out of 2100 reached between the board of di rectors and Pat Foley of The Dalles and La Grande.

A daughter was born to Mr to Mr. and Mrs. Walter Eubanks and Mrs. Neil Doherty in this city

because she loves

fine things ...

on Sunday, October 24,

Roy Barlow, young son of Mr. and Mrs. Frank Barlow of Mc leg while at play on the school grounds last Thursday.

## Hallowe'en Party In Mountains Attracts 250 Young People

With no thanks to the weather man a record crowd attended the annual Halowe'en party for the 7th and 8th graders and the high schoolers, sponsored by the Soroptimist club of Heppner. At the beginning of festivities 250 energetic youngsters were loaded into the hay filled trucks and were whisked away to the Winchesers' lower cabin. Jack o' lanterns glowed in the mountain darkness, two large bonfires provided light and the necessary means for roasting the traditional hot dogs and marshmallows. The en. tire group enjoyed singing led by Irene Wilson and Don Heliker accompaied by Harold Becket.

A drawing was held and Jean Privett walked away with the prize. The merriment was overshadowed by a sprinkle of rain but despite the crispness in the air, a good time was had by all.

Those furnishing trucks were Orville Cutsforth, Don Heliker, Paul Brown and the Clifford Dougherty vehicle driven by Oscar George. The public address system operated by Dick Wightman was furnished by the county ag-

Chaperones for the evening were Mr. and Mrs. John Saager, Mr. and Mrs. Harold Becket, Mr. and Mrs. Tom Wilson, Mr. and Mrs Paul Brown, Mrs. Rufus Piper, Robert Dobbs, Mr. and Mrs. Dick Wightman, Mr. and Mrs. Knight and Mrs. Fay Bucknum, the Cutsforths, Helikers and Oscar George and the hosts for the evening, Mr. and Mrs. Ernest Winchester.

Mr. and Mrs. J. A. Troedson had as their guests Monday night Mr. and Mrs. Paul Balsiger of White Salmon, Wash,

# The American Way

### POWER OF ONE VOTE

This column is addressed to the nearly 50 pecent of eligible American voters who, on election afterior meant the passing or defeat t short journey to the polls to do their American duty. If you have Thomas Jefferson was elected been a regular voter and if you have planned to vote on Novem- one vote in the Electoral College. ber 7, don't waste your time by reading any further. Chie

zens turned elsewhere in this newspaper, let me address the

Upon you depends the preservation of representative govern-ment and our Capitalistic System. The trend which started several years ago with fewer and Day, is alarming. Representative government can be perpetuated and individual freedom and responsibility preserved only when voters in the United States went to the polls.

If you and the others who have shunned the polling booths do not soon begin to exercise your right to vote, the rule of the majority will become the rule of the few. This not only applies in our national government but is equally true in our states and municipalities.

Just take a look around the world and see what has happen-ed in other countries where the citizen became careless of his responsibilities. What would those poor people not give now to have restored to them the things which fate to overtake America, then vote on the 7th of November and every election thereafter.

But, do I hear you say, "What good will my one little vote do? That vote of yours is not a little

FOR

CONGRESS

State Senator

DEMOCRAT

Vernon

ter election, fail to make the of an important piece of legisla.

John Quincy Adams got to be Chief Executive because of one

Rutherford B. Hayes made the White House by one vote. election was contested and refer red to an Electoral Commission. Again his margin of victory was just one vote.

The States of California, Idaho. Oregon, Texas and Washington fewer people voting on Election were taken into the Union by vir. tue of a single vote.

Yes, indeed, your portant. Remember:

Bad officials are elected by the the majority of the people speak. good citizens who do not take In the Presidential election of 1948, less than half of the eligible your assurance of freedom; that your very future depends upon your vote on Election Day,

And please don't trot out that old bromide to the effect that you don't know the candidates and the issues; that, anyway, all politicians are the same no matter what political tags they wear. There is a difference between candidates. You can get to know them and you can study the issues.

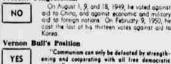
Hopefully, of course, I'm as suming that you have eyes and ears—that you can see and hear. Then put those organs to work. Attend political meetings, no just Democratic meetings or Re publican meetings, but both. Give all the candidates a radio audi tion-you'll find them cluttering up the air waves. Then use the good judgment with which Al-mighty God has endowed you to select your candidates.

And whatever your choice, do vote, it is a powerful one. The your job—exercise the power of value of one vote has many times that one ballot—vote on Nov. 7.

VALBY LUTHERAN CHURCH

Gooseberry. Potluck dinner will Rev. Hubert Hanson of Vancou. be served at the parish house ver. Wash., will hold services at lafter the services. 11 a. m. Sunday. November 5 at Rev. Hanson will be accompanthe Valby Lutheran church in led by Captain Charlston of Van-

Should we help democratic nations in the world



lunches at a reasonable price?

struggle against Communism?

hould rural areas and small towns benefit from

Present Congressman
On July 18, 1947, your Congressman voted to
reduce. Rural Destribution Administration
(REA) fonds by 25 million dollars.

Vernon Buil's Position

Terrysta -- ferner, laborer, or banker-ix enfilled to have ser netured resources readily
evaluable. Our might rivers can produce sufficient electricity for all."

Does your Congressman know about this District and work for its development?

Should we act to conserve top soil right now?

Ongressman

May times since going to Windhington or present Compression for actied and violed in minorer which delays or hompers the soci co-sendation program. This he was attill con-judic as July 31st, 1950, with his note on hi 9100.

forgressman.

He has never visited the Crooked River Project, essential to Crook County, or the sites for Helica Compon Bone, biggess project at all, or worked to fence the moderous federal conditionable Riomann Folia where 50 lives thously children have been lest; or defended two called the results of the River River analystics when les Harbor Dom was southed, neglected Harbor County's Silvies River Project and Umatilia River Road control. EXPERIENCED LEGISLATOR VERNON BULL is a member of a ploneer family, prominent

throughout Eastern Oregon for Version Bull's Position

"Version Bull has visited each of the projects
and has already learned of his District's needs
and apportunities. In Congress he WILL WORK
at his job?" many years. He was reared on a farm and

NO

Should our Social Security insurance system provide a decent living in our old age?

Present Congressman.

NO H 8 6000 which estends old age ossenance and child wattors sections of the social security act.

Vernon Bull's Position.

Security is an insurance policy. The premiums are pend junity by ourselves and our employers and, like any other insurance splicy, it is worthless if it deer not provide a decent living in our oil age and protect dependant children. with Mrs. Bull homesteaded their own 518 acre ranch in Union County. He is now a railroad man by profession.

For 14 YEARS VERNON BULL has represented his own county in the Oregon legislature. After having been elected six times by his neighbors in Veryon Bull's Position
YES Train the Socke River Velley to the Oeschuter Kirer, From the Columbia to the Colifornia line, our exensumy is based on the top of which familiates our food. To delay for one day efforts to serve our sail is gross needligence. In the 1748 Columbia River Hood obten, enough trapsactive and downstream to cover 1200 eighty-acre farms any lost deep.

Should the Voice of America speak against Communism?
Present Congressman
On June 24, 1947 our present Congressman Union County, he was promoted in 1948 to the State Senate by the voters of Union and Wallowa counties by a large majority over the strong Republican incumbent.

The farmers and townfolks of his home communities, where he is known best, have learned that VERNON BULL delivers for his people.

VERNON BULL is an even-tempered, unpretentious man. His dogged determination and deep conviction have made him a successful fighter for the right.

VERNON BULL 'wears well.' His repeated re-election by the people who know him best is the finest recommendation he has to be elected to Congress.

INDEPENDENT COMMITTEE FOR VERNON BULL FOR CONGRESS Tom Burroum, Imiter, Charman E. E. Sure, The Doller, Secretary

Should the Voice of America speak against Communism?

Present
On June 24, 1947 our present Congressmon one of policy of the R 5342, a bill which would enable the Conteminant to set up and operate robb stations row from a the "Suca of America" to other Communist propagated operating the United Stotes.

Vermon Bust's Tostition
The tree world can be thenkful ther there were shough far-righted man in Congress to evertoom the short-inplied varies of up resent Congressman.

Do you believe in equal rights for all Americans regardless of race, religion or national origin?

Yessent Congressman.
On fee 23, 1950 he voted twice to side-track HIC 4855, and finally suited operations.

NO HIC 4855, and finally suited operations of religious and racial deep viewed preyended expent of religious and racial deep viewed preyended expent of the second forms of religious and racial deep viewed preyended expent in the second forms of religious and racial deep viewed preyended expent in the second forms of religious and racial deep viewed preyended expent in the second forms and other the second forms of religious and racial deep viewed preyended expent in the second forms of religious and racial deep viewed preyended expenses of the second forms and other the second forms of religious and factor of indom children, many of them on his own Detrice.

Vermon Bust's Position

"I will follow Thomas Jefferson's deciration, which I thought all good Americans approved "All Man Are Created Equal".

"Hilles's factor or Station's Communism may abuse their, misorities. I believe one of the market of Democracy in the prefection of our minorities."

resident of the Gooseberry sec- dents tion. He farmed that area from 1885 to 1890, leaving Morrow is a guest at the Sam McMillan county in 1895. He will be remem. home

couver who at one time was a bered by some of the older resi-

Mrs. Bert Mason of Oak Grove

-by Mat

## OUR DEMOCRACY-

## THE USED TOOL IS ALWAYS BRIGHT

THERE IS AN OLD STORY ABOUT THE AXE THAT WAS IN ONE FAMILY FOR 150 YEARS-WITH THE HELVE REPLACED SIX TIMES AND THE HEAD THREE. IT'S AN AXIOM THAT MAKES SENSE.



TO KEEP A TOOL USEFUL, PARTS MUST BE REPAIRED AND REPLACED. AND PROVIDENT PEOPLE SEE TO IT THAT ALL THEIR POSSESSIONS THEIR INSTRUMENTS OF SECURITY-GET THAT KIND OF CARE.

THROUGH SAVINGS AND LIFE INSURANCE, AMERICANS MAKE UP FOR THE WEAR AND TEAR OF DAILY LIVING ON THEIR FINANCES, AND KEEP THESE INSTRUMENTS OF THEIR SECURITY ALWAYS SOUND AND BRIGHT.

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