# EDITORIAL





#### Time Works Changes

October 1-7 inclusive will be National Newspaper week. This newspaper will not be in a position to observe the week in a specific manner, due to a rush of work, and the main reason for mentioning it is to bring attention of readers to the important changes that have been effected in one of the nation's great industries.

Newspapers, in relation to the population of the several states, are not as numerous as they once were. In times past it required less effort and far less investment to start a newspaper. Take for istance the situation in Morrow county. There were times when each community, with the exception of Hardman, had newspapers. When Irrigon sprang up as a community, Addison Bennett, a former New York feature writer and editor, started the Irrigon Irrigator. Ione had papers operating under the names of Ione Post and Ione Proclaimer (at different times); Lexington had the Wheat City News (News may not be correct, but there was a newspaper there at one time), and Heppner was served by two newspapers, the Heppner Gazette and the Heppner Times.

As time wore on and advances in printing and publishing were made, the little papers folded up. leaving the two papers in Heppner to serve the county. In 1912, Vawter Crawford who purchased the Gazette in 1910, consolidated the papers with the purchase of the Times. The one paper setup was changed in 1914 with the starting of the Heppner Herald and this ran on for several years when Mr. Crawford once more bought out his competitor, sold the Herald plant outside of the county, and from then on the one plant has been the county's printing and publishing servant.

The same story in effect could be written in almost every other county. The high cost of production coupled with installation of modern equipment, improved working conditions and many other changes from the "old days", has made it advisable to consolidate plants within certain areas. The trend may lead to more consolidations covering larger areas if too many restrictions are placed on manufacturing of essential industry equipment-that and the fact that too few craftsmen are being developed to replace the rapidly disappearing printers forced by advancing years to retire.

Few industries offer more of interest to the ambitious young people of today than the printing industry. To those mechanically inclined the print shop offers the advantage of working with some of the finest machinery made. Even the small weekly has equipment to intrigue the interest of the modern youth. And along with the

Thursday, September 30, 1920

Willow creek grade will be pro-tected by gravelling. In all like-

GIVE

HER A

19 JEWELS

**71** 50

Twenty five miles of Heppner-

FOR HER

BIRTHDAY

SURPRISE

The Only Watch With

DURAPOWER

MAINSPRING

A joy forever—the unusual

beauty of this charming Lady Elgin . . . 14K natu-

ral gold case with a high

curved crystal. Nylon

cord. Most thrilling gift.

OTHER ELGINS from \$29.75

Prices Include Federal Tax

PETERSON'S

**JEWELERS** 

advances made in equipment and news services have been wage and salary increases which have brought the industry to the top among the larger employing groups, yet despite this fact there is a shortage of back shop employes.

High school youths who have little chance of continuing their pursuit of education in college should give some thought to taking up the print ing business. It is a longer apprenticeship than some other trades, but when the apprenticeship is completed there is the prospect of a job in a business that offers opportunity for getting an education on pay. All that is required is a willingness to work and not expect to become the boss at the end of three months.

#### Still A Problem

Adequate housing is still a problem in Hepp. ner. Many new houses have been built the past four years, yet newcomers find it a problem to four years, yet newcomers find it a problem to ka and the Virgin Islands, filled for protection, there also being get living quarters. It is more difficult for the out and mailed in their questionworkers to find suitable residence, particularly the man who is not in a position to buy. On the other hand, the man who has some money to invest in a house finds property values beyond

This condition has turned away numerous good workmen who might otherwise make Heppner their permanent home. Only last week this establishment employed a young man who gave promise of being a valuable addition to the staff. He wanted to buy a house and settle here. After canvassing the town he found two houses that were for sale, one within his reach until the owner realized there was a chance to sell and hiked the price several hundred dollars. The result was that when the young man went to his temporary home some 200 miles distant to spend the weekead with his family he decided to not return to Heppner. This is only one instance, one in which the writer was directly concerned, but it doubtless applies to other businesses in town needing

The question is: who has the answer to this problem? (And do you know where the Gazette Times can find a linotype operator?)

The oft quoted Ed Erard of the Kingsville (Texas) Record came forth with this bit of humor relative to the President's unfortunate remark about the Marine Corps: "This week Harry the Haberdasher turns his small-time pea-shooter on the Marine Corps-which makes him about as popular as a pole-cat at a petting party, That old boy has put his foot in his mouth so often he is using Allen's Foot Ease for tooth powder,"

grade will be heads the ticket for mayor, wit M. D. Clark, Chas. Thomson and "No, because to me, free enter-L. E. Bisbee for councilmen. Tom prise means the opportunity to surfaced from the Gilliam county Hughes and Alex Cornett for re-corder and L. W. Briggs for treasrived Monday, Sept. 27 at the corde home of Mr. and Mrs. Frank Ga- urer. The Patron-Teachers associa-

tion sponsored a pleasant social

evening at the school house Wednesday evening. Teachers of the ocal school were honored guests. At a meetig of the Columbia Valley Hay Growers association Wednesday A. L. Larsen of Board.

man was chosen president. Sixty farmers from the 10 communities were present.

## HEPPNER GAZETTE TIMES

The Heppner Gazette, established March 30, 1883. The Heppner Times, established November 18, 1897, Consolidated Feb. 15,

Published every Thursday and entered at the Post Office at Heppner, Oregon, as second class matter. Subscription price, \$3.00 a year;

single copies, 10c. O. G. CRAWFORD Publisher and Editor

Do That While our supply is ample to meet your

line to Lexington this year.

bler of Monument.

wheat was recovered.

An eight pound daughter ar-

Sheriff McDuffee and Judge

Cornett were called to Lexington on Tuesday on a case which in-

volved the theft of 22 sacks of

wheat from Carl Marquardt. The

Robert Notson was the unani-

mous choice of his classmates at Willamette university for presi-

County Clerk Waters issued a

marriage license the last of the

week to Oliver E. Wright of Fox

and Irma Cohoe of Heppner. Charles Ritchie has purchased

residence property from George

Moore on the highway near the

Miss Bessie Yokum of Wasco

is spending the winter at the home of her sister and is at-

Mrs. J. D. Handy of this city received serious injuries last

week while enroute of Pendle

ton to attend the Round-up. An

accident occurred to the car and

A ticket has been filed for the Heppner city election. Oscar Borg

she was taken to the hospital.

tending Heppner high school.

dent of th efreshman class

Due to the difficulty in getting freight cars future shipments of coal may be de-

Order Early, Don't Delay!

Tum-A-Lum Lumber Co.

# The American Way

### BIG BUSINESS BENEFICIAL By George Peck

ng started in Korea, I sent out afford." juestionnaires to a number of

world war that has developed, monopolies as CIO appear to be at first blush, it seemed that the reasonable to no one. Bigness squabble between the Depart in itself is not an evil. nified its intention, as in two system. previous wars, to call on big busness industries to produce the COUNTY AGENT NEWSwar materiel necessary to prose- RATS ON INCREASE cute the war in Korea and at other points where aggression problem with many farmers and may rear its ugly head,

Some 329 editors from 45 of the 48 states, in addition to Alas- rats are moving into farmsteads naires. From their answers, it to live upon. is paparent that most small town y of America.

25 or 8% Yes 285 or 87% No 16 or 5% Don't Know The editors were asked to give business represents or does not represent a threat to free enter-Here are some typical comments: From a Virginia editor: "No

the two are synonymous."
From a Massachusetts editor. 'Yes, big business is too easy a

and welfare state programs." From a New York editor; "No, most of our big busniesses had small beginnings. One has only businesses in competition, pros-

pering side by side. Our current danger comes from bigness in government." But another New York editor, feels differently: Says he: "Yes, big business tends to monopoly and monopoly is the open door

to socialism. From a Missouri editor: "No, big business and mass produc-tion have made it possible for the average man to own a car, refrigerator, washing machine,

From a Connecticut editor: "It's the monkey business of big gov-ernment that threatens free enterprise; not big, middle-size or little business.

From a South Dakota editor get big.'

From an Iowa editor: "Big business is big because it has rendered good service at a fair price and the road is open to small business to become big if it can give better value than its competitors

The opposite view came from another Iowa editor: "Yes, where monopolize and strangle small competitors."

From a Maine editor: "Yes,

big businesses make more stringent controls necesary. Their impersonal dealings with employees makes for more Reds and Pinks."

From a Texas editor: "Big business is essential to our free enterprise. For instance, take my own field. Where would the little country papers be if we did not have the big city papers to make possible sources of paper metal, machinery, etc., that we

A short time before the shoot- must have and at prices we can

From a Colorado editor: "No, small-town editors inquiring as to their views on business -big- reproach and needs some reguness. These were mailed to lations, it is bound through respensively possibility to its shareholders and to the public to be reason-In view of the threat of a 3rd ably decent; whereas such labor

nent of Justice and certain big In future articles I propose to business has become relatively give further statistics and quotes unimportant. However, on showing how the small-town ed-more mature thought, the ques-itors overwhelmingly believe tion of bigness in business really that big business is a vital nectakes on added importance, as essity to our economy and is not the Government has already sig- a threat to our free enterprise

Rats are again becoming will become worse as winter approaches. At this time of year,

Rubbish, post and lumber piles editors have no fear of bigness and other rat harbors should be in business; that, on the con-trary, they consider big business essential to the welfare and safe-and rat proof buildings.

A most effective balt to use to To the question: "Do you feel clean up the rat infestation on that big business represents a your farm, is red squill prepared threat to the free enterprise sys- fresh bait. The red squill is not threat to the free enterprise system?" the 329 editors replied as poisonous to livestock, poultry, dogs or cats, but is very effective

A fresh supply of bait has just been received at this office and is sold for cost. It is prepared by heir reasons for feeling that big the Fish and Wildlife service and most effective when used fresh.

#### RAIN GUAGES INSTALLED

As a part in evaluating the in crease over normal rainfall as a result of cloud seeding, rain gua-ges have been placed at numerous spots in the area in which target for government regula-tion, union tie-ups by strikes out. In Morrow county they have been placed at the Ralph Skoube farm at Boardman, W. W. Weath erford at Lena, Frank Anderson near Eightmile. Reporting rainto look around him to discover fall for this past storm, Bill Wea-many instances of big and little therford measured .20 of an incl therford measured .20 of an inch during the two day rain. Other co-operators have not reported the rainfall at their stations to

4-H MEMBERS TO EXHIBIT





Cheese on your shopping list

Plan To Spend Your Next Leisure Moments Enjoy-

A Luxurious Shampoo and Your Favorite Hairstyle at the

## IONE BEAUTY SHOP

Latest Hair Styles - Expert Haircutting

Ask about the special on

HAIR CONDITIONING TREATMENTS

Phone 4011 IONE

June Cooley Operator

#### AT PACIFIC INTERNATIONAL

The county executive commitee met at Heppner September 22 with Mrs. Maud C. Casswell. county extension agent, home ec. onomics in the office to consider onomics program for the coming

Plans were made for the officers training conference, Wed-nesday, Oct. 18 at 10:15 at the Church of Christ. All officers of extension units, P.T.A., garden clubs and other organizations may attend this meeting.

The executive committee announces the program for 1951: October, Officers day; Sewing machine clinic; November Oven meals; January, Inner spring cushion repair; February, Making Lampshades; March, Child-ren's clothing; April, New finshes for floors; May. Freezing cooked foods.

Special activities are: Februay., upholstery; October, better dresses; November, hooked rugs, braided rugs.

#### SEWING MACHIN ECLINIC

The Heppner extension unit will meet at 10:00 a. m., Oct. 3, at the Methodist church with a sack lunch. The demonstration will be on cleaning, adjusting sewing machines.

United Nations day is Oct. 24. Several organizations in Morrow county are planning to take part in this day by making and lying a United Nations flag. A special meeting has been set for October 5, at 8 p. m. in the county agent's office. The pur-pose of this meeting is to show epresentatives from each organization how to make the United Nations flag. Packets with instructions can be ordered for

each organization. At least one person from each rganization in the county will ttend the meeting.
The goal for Morrow county is

o make the flag in every rural and city community, or organiza-

purpose is to emphasize he high hope for peace for which he United Nations flag stands and make people in every community familiar with the flag.



for the answer to your INSURANCE

problems. If we don't know the answers we will find them for

## C. A. Ruggles Agency

Tele-fun by Warren Goodrich



Now, I can always remem ber my boy friend's full number!"... An easier way to have the number you want at your finger-tips is to keep an up-to-date personal number list . . . Pacific Telephone.

That satisfies. Why not let us

fill that next printing order?

HEPPNER GAZETTE TIMES

Call Settles Electric

for all kinds of Electrical Work

New and Repair

Shop phone 2253 at Willow &

Chase Streets, Res. Phone 2542

By Day or Contract

Bruce Bothwell

Phone 845

Latest Jewelry & Gift Goods Watches, Clocks, Diamonds

Expert Watch & Jewelry Repairing

Heppner, Oregon

Veterans of Foreign

Wars

Meetings 2nd & 4th Mondays

at 8:00 p.m. at Civic Center

Turner, Van Marter

GENERAL

INSURANCE

Licensed Funeral Directors

Phone 1332 Heppner, Oregon

Council Meets Pirst Monday

Citizens having matters for

discussion, please bring them before the Council. Phone 2572

and Company

Phelps Funeral

Heppner City

Home

Carpentry and

Cement Work

J. O. PETERSON

PRINTING ...

# PROFESSIONAL DIRECTORY

## DR. H. S. HUBER

DENTIST

First National Bank Bldg. Room 116 Phone 2342

## JOS. J. NYS

ATTORNEY AT LAW

Peters Bldg., Willow Street Heppner, Oregon

# J. O. TURNER

ATTORNEY AT LAW Phone 173

Hotel Heppner Building

## Heppner, Oregon P. W. MAHONEY

ATTORNEY AT LAW General Insurance Heppner Hotel Building Willow Street Entrance

## Dr. L. D. Tibbles OSTEOPATHIC

Physician & Surgeon First National Bank Building Res. Ph. 1162 Office Ph. 492

#### A.D. McMurdo, M.D. PHYSICIAN & SURGEON Trained Nurse Assistant Office in Masonic Building

Heppner, Oregon Dr. C. C. Dunham

## CHIROPRACTIC PHYSICIAN Office No. 4 Center St.

House Calls Made Home Phone 2583 Office 2572

C. A. RUGGLES—Representing Blaine E. Isom Insurance Agency Heppner, Ore.

## N. D. BAILEY

Lawn Mowers Sharpened Sewing Machines Repaired Phone 1485 for appointment or call at shop.

Cabinet Shop

#### RICHARD J. O'SHEA, M. D. Physician and Surgeon

2 Church Street Telephone 1152

## ALFRED BASKA GENERAL CONTRACTOR

2-bedroom (block) house, com plete, \$4500. Phone 404, Condon, Ore.

## Morrow County Abstract & Title Co.

ABSTRACTS OF TITLE TITLE INSURANCE Office in Peters Building

## Morrow County

Court Meets Pirst Wednesday of Each Month County Judge Office Hours: Monday, Wednesday, Priday—9 a.m to 5 p.m. Tuesday, Thursday, Saturday—Fore-oon only.

### Dr. J. D. PALMER DENTIST

Rooms 11-12

First National Bank Building Ph.: Office 783, Home 932