

EDITORIAL

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OREGON NEWSPAPER
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The Tourist Crop

There is one crop not commonly associated with what we term as industry, yet it is one that brings millions of dollars to Oregon each season—the tourist crop.

Checked to no small degree in 1948 by the unprecedented flood waters of the Columbia basin, the tourist crop as an industry is expected to bound back this season and there are forces at work to educate the people up to the idea of cashing in on this outside money. One of the outstanding features of the educational program is the training of our residents to become hosts to the tourists. There are many angles to this and perhaps the most important one is that of directing attention of the residents to the fact that they have an interest in the tourist business, at least to the extent of making or trying to make the visitor from beyond our borders feel welcome in Oregon.

To impress Oregon residents with the importance of the tourist business, Governor Douglas McKay has designated the week from May 2 through 8 as Tourist Host Week. The Oregon Advertising club, through its Tourist Promotion committee, is coordinating a statewide program for observance of this week. A tourist week caravan will visit eleven Oregon cities; there will be 15-minute transcriptions featuring the Portland Symphony choir, to be played on all Oregon radio stations during the week; window cards, banners and other display materials have been prepared—all of which is designed to make Oregonians appreciate Oregon. The importance of courteous service, accurate information and good accommodations for tourist guests is being emphasized.

It is not likely that this particular region will be overrun by tourists, yet if we make an effort to be good hosts to the few that may come this way we will be laying the foundation for a more extensive visitation from strangers, some of whom may be looking for the very things we have to offer the homeseeker.

Needed Improvements Should Not Be Discouraged

Residents of Gale and adjacent streets have signed a petition asking for the formation of an improvement district for the purpose of coping with the drainage problem. It is the desire of the petitioners to have Gale street and the streets crossing it graded and to put in curbing. In order

to make the job permanent and provide better drainage it will be necessary to pave the street from curb to curb. To leave a strip of unpaved roadway on either side of the present pavement would be to invite recurring damage, both in respect to the usual quantity of mud in the spring run-offs and the probability that the gutters would be washed out.

In planning the improvement work the city council contemplated doing the paving work from the center strip to the curbs. It later developed that there would have to be an increase in the budget and the budget committee, in session with members of the council Monday evening, did not see fit to include funds for this improvement work—or the city's part, to be more specific—and unless the petitioners wish to assume the extra assessment it is more than likely none of the work will be done.

There is an alternative and that is for the citizens included in the proposed improvement district to appear before the council and budget committee and ask that funds for the paving be included. That isn't saying that the request will or will not be granted, but it is safe to say that it will not be given consideration unless a showing is made by those interested in having the improvement made.

Other residents should attend the budget hearing, the date of which will be announced later, and learn the nature of the proposed improvements. It may appear, without investigating the plans, that the city would be placed in a position of playing favoritism. This is not the case. The city has an obligation to meet when the property owners express a willingness to bear a certain amount of the improvement expense and any other section may petition the same as the Gale street district and the city will be under obligation to meet a certain share of the expense. It might be that the grading and curbing could be done this year in the proposed district and another district—Chase street, for example—could be taken up next year, and so on until the town becomes standardized as to grades and curbing.

In any event, citizens interested in street and other improvements will do well to keep in touch with the council. After all, it is not the council's money that is being spent and the city officials are merely trying to spend available funds where they will do the most good.



STATE OWNED CARS MARKED

No more joy rides for state officials or employees in state-owned cars, says the state board of control.

The joint ways and means committee of the state legislature requested the board to see that each car be distinctly marked and any exemptions be approved by the board; that low priced cars be purchased so far as possible and exceptions be approved by the board; that each state department be responsible for the use of cars under its control and that no car be used for personal business or pleasure. These recommendations were adopted by the board. Others suggested but not adopted were the establishment of car pools for employees; that cars be painted a special color and that officials and employees be prohibited from storing cars at their homes.

FAIR WEATHER TIMES

"Thirty thousand unemployed were back on the payroll on April 1."

"Seasonal decline in unemployment has ceased and the Spring recovery is now developing."

"Resumption of activity in logging and lumbering is taking place."

"Heavy inventories in consumer goods, particularly household commodities, is resulting in selling campaigns to attract buyers and lower their sales resistance."

"The I. O. O. F. lodge of Ione will sponsor a clean-up day at the cemetery on Saturday, May 7. Everyone interested is urged to be on hand at 9 o'clock on that date. Potluck dinner will be served at the lodge hall for participants."

"Approximately 60 House and Senate bills passed by the legislature during the closing hours were signed Saturday by Senate President William E. Walsh and Speaker of the House Frank Van Dyke. President Walsh became governor pro tempore Sunday when Governor Douglas McKay left the state on his way to Bellingham, Washington, to attend a meeting of the Pacific Northwest Trade Association."

"The stock of the Case Furniture Company is being moved this week from the old Heppner block to the new building just north of the Oddfellows hall."

Shrine Rodeo To Draw High Class Talent of West

Portland, April 21. (Special)—If kids from 8 to 80 get a kick out of horses the Al Kader temple of the Shrine will have plenty to please.

Signs for the Shrine Greater Rodeo this week are Roy Roger's famous horse "Trigger Jr." and his Liberty Horses along with "Red Pony." They are scheduled to appear May 14 to 22 at the Pacific International Exposition buildings in Portland.

Red Pony sprang into international fame recently as the star of Republic's motion picture, "The Red Pony" which was written by the famed author, John Steinbeck.

Roger's Liberty horses also appeared in that picture and proved a sensation as the eight matched steeds work a complete program—outline without the use of verbal command—therefore the name.

"Trigger, Jr." of course is a name familiar to every American boy and girl and his ability to take verbal commands has made him one of the greatest equine stars of the silver screen.

Headquarters for the Shrine Greater Rodeo are set up at 430 Southwest Sixth Avenue, Portland 4, Oregon, where mail orders for tickets are now being taken.

ASTORIA HOSPITAL PASSED UP

"Not interested," said the state board of control when the matter came up of accepting the Astoria Naval hospital for free to be used as a hospital or for educational purposes. The same offer was made to the legislature but that body pigeon-holed the proffer. The Baptist Youth Institute has made a request for the property and buildings to be used as a boarding school for crippled and dependent children.

PERMANENT CAR PLATES ORDERED

Evidently the state board of control estimates there will be a heavy increase in auto licenses in 1950. This week they awarded a contract to a Portland firm to deliver 740,740 pairs of the new permanent automobile license plates at 27 cents a pair. The next lowest bid was 29.7 cents a pair.

The new plates will be issued each month to groups of owners according to their alphabetical order.

NEW HOSPITAL COTTAGES

Construction of 12 motor courts to house state employees at the state hospital farm near Salem was approved this week by the state board of control.

Tumble-Weed Beef Club at Boardman Goes Into Action

The 4-H Tumble-Weed Beef Club met at the home of Delores Carlson Wednesday evening. Members of this club are paying dues of 50 cents for caps and all clubs are saving "Queen Bees" pattern coupons for silverware for the clubhouse. Refreshments of jello and cake were served. Next meeting will be at the home of Jackie and Richard Mulligan.

Mrs. LaVern Partlow, seventh and eighth grade teacher, and eight students from the four upper grades motored to Irrigon Wednesday, April 20 to partake in the county spelling contest. Marie Potts, fifth grader, tied for third place. Others going were Delores Carlson, David Miles, Nancy Califf, Viola Worden, Larry Thorpe, Marlene Fisk and Georgia Landers.

Ladies Aid Missionary met at the home of Mrs. Tim Rippee Thursday. The first quarter finance group had charge of the program and served the luncheon. Chairman in charge was Mrs. Seth Russell, with Mrs. Hugh Brown and Mrs. Ralph Earwood assisting. Next missionary meeting will be May 18 at 2 p. m. and will be at the home of Mrs. George Gustin.

The Boardman softball team was winner over the Phillips 66 Oilers last week with a score of 25-22. Players for Boardman are pitchers, Russell DeMauro and Gump (Andy) Jones; catcher, Bill Garner; others, Duane Brown, Clayton Allen, Ike Murphy, Lloyd Ikey, Frank Colcessor, Bill Miller and Alfred Archer. Monday night will be a jamboree for all teams in the league, playing on the Hermiston field.

Mrs. Robert Wilson was pleasantly surprised last week when ladies came to wish her a happy birthday. They were Mesdames Jack Mulligan, Ray Brown, Walter Wyss, Earl Briggs, Charles Anderreg, Bill Earnberg, Robert Fortner, and Miss Margaret Gillis, county health nurse.

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Mrs. M. E. Cotter came up from The Dalles for a few days last week. She reports Mr. Cotter as slowly improving at the hospital.

The cost of the project was estimated to be \$35,000 with some materials salvaged from the wreckage of an old ward building.

Also approved was a proposal to advertise for bids on the construction of a superintendent's residence at the Oregon boys' school at Woodburn. Cost is estimated at \$16,500.

30 YEARS AGO

Heppner Gazette Times, Thursday, May 1, 1919

Closing exercises by three schools were enjoyed last Friday at Lena. The program preceded a big feed in the grove at the cross roads. Teachers taking part were Misses Josephine McDevitt, Myrtle Miller and Grace Leathers.

The Ladies Civic club gave a program at the Star theater Wednesday evening. Some films were run through by Mr. Sigbee and several young women sold candies and ice cream cones through the audience. The net results were better than \$100. The ladies are very much pleased over this, their first venture in raising funds for civic improvement.

Mr. and Mrs. Vawter Crawford returned Tuesday from a visit of

several days at Eugene and Portland. While in Eugene Mr. Crawford attended a conference of the newspaper men of the state.

Mrs. Oscar Borg departed for Portland Monday to spend a short time visiting in the city. Miss Margaret O'Rourke went to Portland Thursday to interview the federal authorities in regards to her passport for Ireland. Miss O'Rourke had contemplated returning to her home as soon as the war closed but the government discourages ocean travel at present.

John Elder returned to Heppner this morning. He returned from France about the first of April. He will go on to Ritter where his folks reside.

Alva Jones, son of Mr. and Mrs. Jeff Jones of this city, reached

home from overseas Tuesday evening. Alva spent 17 months in France in active service in the army.

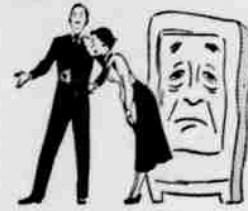
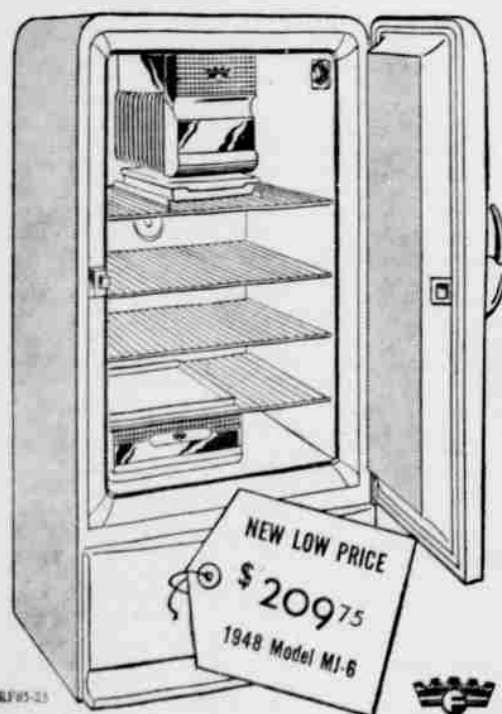
T. E. Chidsey and wife returned home Tuesday from Pendleton. They went over to attend the Oddfellows' celebration.

Mr. and Mrs. Waldo Vincent of Butter Creek have been spending the week in Heppner, guests at the home of Mrs. Mattie Adkins.

The stock of the Case Furniture Company is being moved this week from the old Heppner block to the new building just north of the Oddfellows hall.

The I. O. O. F. lodge of Ione will sponsor a clean-up day at the cemetery on Saturday, May 7. Everyone interested is urged to be on hand at 9 o'clock on that date. Potluck dinner will be served at the lodge hall for participants.

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