

HEPPLER'S NEWEST GARAGE BUILDING



One of the more important building enterprises in Heppler during 1948 was the new garage constructed by J. G. Barratt for the Heppler Motor Co. Kaiser-Frazer dealer in the

county. Of modern design, the building accommodates a repair shop, service department, stock room and ample show-room. Mr. Barratt contemplates other improvements on the prop-

erty acquired during the year, but constructed the new building as a complete unit so that business would not be handicapped pending better building conditions.

BARSON'S OUTLOOK

Continued from Page 1. Increase in the per hour production of the wage workers. 31. Some object to the large profits that their employers are getting today compared with the 1930's. It, however, should be remembered that during these depression years most employers had no profits whatsoever. We forecast that profits will continue to be regulated automatically by the law of supply and demand, rather than by the government. 32. At some time during 1949 we forecast that the point will be reached where the nation's inflated money supply will have become fully employed. Hence, emphasis may shift from efforts to stop inflation to efforts to halt deflation.

STOCK MARKET

33. 1949 may not be a better year stock market wise than 1948. Investors will especially get out of stocks of companies which have most of their assets in big, "vulnerable in case of war" cities, reinvesting in companies whose assets are well distributed and safe from attack. 34. The Administration will not want the Dow-Jones Industrial Averages to go too high on account of the consequent effect upon labor's demands. Commod-

ity speculation will continue to be curbed. 35. The wisest will not try to pick any special "winners" in 1949; but will diversify broadly. Those who have too many stocks will gradually build up good reserves, in cash or Governments, for the big break which will come some day. Careful buyers of stocks will insist on making full payment and avoid borrowing during 1949. 36. Safe dividend paying stocks will be in greatest demand, especially if double taxation on dividends should be eliminated.

BONDS

37. We are definitely bearish on low-coupon-rate, long-term taxable bonds as money rates will gradually increase. 38. If Congress should exempt dividends from double federal taxation, 1949 will see a further falling off in the prices of certain tax-exempt bonds. 39. We forecast no change in the nation's monetary policy relating to credit control and interest rates during 1949. 40. Investors will give much more attention to diversification in 1949 and will try to have their bond maturities either fairly short or staggered.

REAL ESTATE

41. City real estate will continue to hold firm through 1949, due to less available rental space caused by pulling down structures to save taxes, provide parking spaces, etc. There also is a disinclination to build new city property in view of the present high costs. 42. Suburban real estate will continue in fair demand during 1949 although there will be some shading of prices. 43. Big commercial farm acreage will sell for less during 1949; but subsistence farms, located close to established communities, will hold up in price. 44. General building will increase during 1949 although the cost of building may decline a little. The quality of workmanship will improve. 45. Both office and residential rentals will be higher in 1949. Only as property owners are granted higher rentals, will there be enough houses to rent. 46. Mortgage interest rates during 1949 will continue about the same as in 1948. Any changes will be toward increases.

POLITICS

47. The Administration will encourage legitimate new enterprises and full employment, continuing its loyalty to labor and the farmers. 48. Vacancies in the various commissions and government corporations organized since 1932 and which have great powers will be filled by men acquainted with legitimate business but friendly to Mr. Truman. 49. Congress will take our foreign policy out of the hands of the State Department and the Brass Hats. 50. The Administration will be fair both to labor and management or lose the Congressional elections of 1950 by bringing on depression.

MARRIAGE BUSINESS GOOD

Continued from First Page. Blake, August 29, Episcopal church in Heppler. Stanley Meri Kemp and Wilma Lou Harshman, September 5, The Dalles; William Leslie Labhart and Jacqueline Jean Tetz, September 19, Church of Christ, Heppler; Donald O. Robinson and Marilyn Altha Kirk, September 26, Church of Christ, Heppler. Jay Erie Huson and Leona Loy Laird, October 3, Umatilla; Howard Pettyjohn and Jo Ann Graves, October 17, Church of Christ, Heppler. Lee C. Rucker and Irene Adams, November 16, Justice J. O. Hager at courthouse; Clyde Adams and Arvilla Walker, November 16, Justice J. O. Hager at courthouse. Pete Cannon and Laurel Palmateer, December 12, Cooperative church of Ione; Russell O'Donnell and Mary E. Eastidge, December 12, St. Patrick's church, Heppler; Robert M. Wagner and Alice May Prock, December 10, Christian church personage, Hermiston.

RANDOM THOUGHTS

Continued from Page 1. him, and when the presswork was started it was the OB's job to stand by and slipshod for the pressman, for the souvenir edition was a small booklet of 30 pages enclosed in a beautiful red cover and offset was something not to be tolerated. Monday afternoon, Mrs. Lester Doolittle dropped into the office and left a copy of that souvenir edition. A perusal of its pages has brought back many memories—too many of them to be recorded here, and besides, that was almost 48 years ago and details are hard to remember that long. Fortunately, we have a picture of the town at that time—the very one used in the special edition—and it will be found elsewhere in this issue. (Since airplanes were not in vogue at that time, it was not possible to get a picture comparable to the one which adorns this page, the product of Jack Forsythe and his army intelligence service camera, but it depicts the thriving little wool capital as it was a year or so before the big flood struck on June 14, 1903.)

Heppler has been referred to as the wool capital and a few excerpts from the foreword in the little booklet will bear out that claim, as well as show that the publishers had a proper conception of what would transpire here and elsewhere in the region when certain things then contemplated came to pass. Quote: "As to the prosperity of the citizens, the reader can draw his own conclusions from the following facts: "From Heppler, the county seat and terminal point of the Heppler branch of the Oregon Railroad & Navigation Company, there were shipped over 5,000,000 pounds of wool that was sold for an average of over 9 cents per pound during the year 1901. This wool was not all grown in Morrow, a portion of it coming from adjoining counties, Heppler being the nearest railroad point. Morrow produced over 2,350,000 pounds of wool for the year 1901. "The wheat crop amounted to over 700,000 bushels. "Stock shipments from Heppler to eastern markets for the year were as follows: Sheep, 59,000; cattle, 1,800; horses and mules, 2,100. "The First National Bank at Heppler carried deposits of over \$500,000. "The Gazette believes that the entire Inland Empire has a bright future. It is a vast territory, rich in resources awaiting development. Now is a good time to get land while it is cheap. "The Lewis & Clark centennial in Portland in 1905 will bring many people to the Pacific coast. "The opening of the Upper Columbia river would give the Inland Empire an outlet to the sea. When this comes, the country will be rapidly developed. "It took the better part of half a century and two world wars—to say nothing of a depression—to begin to realize this prophetic vision, but it can't be said that we are not on our way now."

Of the many greeting cards—and there was something like a bushel basketful—received during the holiday season, one of the most novel was that coming from Mr. and Mrs. Louis Lyons of the Heppler Photo Studio. The intrepid cameraman took advantage of the combination of snow and Christmas lights on Main street and caught a beautiful winter scene which was printed on to good offset paper and made into a nice greeting card. From central Oregon came a greeting card from the family of Mr. and Mrs. C. M. Kennedy, who, with their daughter Norma Dell had their pictures taken with three young colts. The Kennedys operate a huge stock ranch on lower Hay creek about 15 miles north-east of Madras—a spot where old time western hospitality still prevails.

Mr. and Mrs. Orville Smith and son Jimmy left Tuesday for Portland where they will take the Journal special train for Dallas, Tex., to witness the Oregon-Southern Methodist New Year's day tilt in the Cotton Bowl.

Farm people total one-fifth of the U. S. population but have a third of the nation's children.

BUY HAMMOND ORGAN

Mr. and Mrs. J. O. Turner are installing a Hammond parlor organ early in January. They purchased the instrument in Portland last week while down there to spend Christmas with their son Don and family. Mr. Turner returned home Sunday while Mrs. Turner remained in the city to take a few lessons on manipulating the organ. This is the third electric organ to be installed in the county. Mr. and Mrs. Alcott Lundell having had one several months, and Mr. and Mrs. Earl Blake having recently purchased one.

ALL SAINTS MEMORIAL CHURCH (Episcopal)

Holy communion, 8 a.m. Church school, 9:45 a.m. Holy communion and sermon, 11 a.m. Junior Y.P.F., 6:15 p.m. Senior Y.P.F. (in church), 7 p.m. Week-day services: Wednesdays, holy communion, 10 a.m. Fridays, holy communion, 7:30 p.m. Choir practices: Girls, Wednesday, 4; boys, Thursday, 4; adults, Thursday, 8.

METHODIST CHURCH

J. Palmer Sorlien, minister. Morning worship and sermon, 11. Special music by the choir; Paul McCoy, director. We have a nursery for small children for the church hour, Mrs. Vernon Bohles in charge. Also adult Bible class and Youth Fellowship class, 7 p.m. Methodist Youth Fellowship, Mr. and Mrs. Vernon Bohles, counselors. Thursday, choir practice at 7:30 p.m. Womens Society of Christian Service meets the first Wednesday of each month.

ASSEMBLY OF GOD

Pastor, Shelby E. Graves. Sunday, 9:45 a.m., Sunday school, Mrs. Ora Wyland, Supt. 11 a.m., worship hour. 7 p.m., Youth for Christ. 7:45 p.m., evangelistic service. Wednesday, 7:30 p.m., Bible study and prayer meeting in Ione. Thursday, 7:30 p.m., prayer meeting and Bible study. Friday, 5:30 p.m., the young people will gather at the church and go to Freewater for a watch night service. We give you a cordial invitation to our services. Don't wait for the hearse to take you to church.

MAINE PRODUCES OVER 4 MILLION POUNDS OF LOBSTERS EACH YEAR.

NOTICE—CALL FOR BIDS School District No. 45 hereby calls for bids for the transportation of school children to the Ione school for the balance of the 1948-49 term, on the route from Ione on the gravel road to the Davidson ranch and south on dirt and gravel road to W. G. Seehafers and south on dirt road to

Ray Heimbigner's and on into Ione, being approximately thirty miles round trip, and six children to be transported. Driver to furnish his own car, operation expenses of car and insurance. Bids to be in hands of clerk of School District No. 45, Olex, Oregon, not later than January 6th, to be opened at school meeting on January 7th. The Board reserves the right to reject any or all bids. Effie D. Baird, Clerk District No. 45, Olex, Oregon.

From All of Us To All of You



As each day of the New Year passes by, we hope that it will have brought you a full measure of contentment and prosperity. We hope that 1949 is a year of security for you, your family and the entire world, and that it contains a promise of happiness during the years to come.

Your Sunday Dinner Problem Is Solved

Drive down to the Victory Cafe at Ione and eat a wholesome

Chicken or Turkey DINNER

or your choice from the menu.

Good Food Courteous Service

You are always welcome at the AIR CONDITIONED

Victory Cafe Roy and Betty Lieuellen Ione, Oregon

Morrow County Creamery

HAPPY NEW YEAR

BLAINE E. ISOM AGENCY

Heppler Phone 723

PIANOS

Baldwin . . Chickering . . Fischer Wurlitzer, and Cable

in many styles and finishes.

Here you will find the largest stocks in Eastern Oregon to choose from.

Prompt Service Free Delivery

Come in and see them, or write to

Jack Mulligan, Pianos

Box 418, Pendleton, Oregon

Owner of Pendleton Music House for the past 35 years.

STAR REPORTER

Admission prices afternoon and evening, unless specifically advertised to be otherwise: Children: Est. Price 35, Fed. Tax 25. Total 60; Grade and High School Students 12 years and over: Est. Price 40, Fed. Tax 30, Total 70; Adults: Est. Price 50, Fed. Tax 40, Total 90.

Tax 10, Total 90. Every child occupying a seat must have a ticket. Sunday shows continuous starting at 1 p.m. All other shows start at 7:30 p.m. Boxoffice open evenings until 9 p.m.

Do you know the right answer? Every week we call 10 residents of the community and ask WHAT IS PLAYING AT THE THEATER TODAY? If you can answer correctly in 25 seconds you receive a FREE TICKET to the show. Read our newspaper ad and hang this program near the phone so you'll have the right answer!

Thursday-Friday, December 30-31

OLD LOS ANGELES

William Elliot, John Carroll, Catherine McLeod, Joseph Schildkrant, Andy Devine. A historical Western of the days when California was young... crisscrossed with music and comedy, melodrama and romance. Strictly upper bracket outdoor entertainment.

WINNER'S CIRCLE

The thrills and glamour of the sport of kings... some of the greatest horses of all time in some of their greatest races.

On Friday, Dec. 31, the ticket office will remain open until 9:30 for those wishing to see the New Year in.

ON SATURDAY, JANUARY 1, THERE WILL BE AN ENTIRELY NEW PROGRAM WITH SHOWS CONTINUOUS STARTING AT THREE (3) P. M.

TO ALL OUR FRIENDS, A HAPPY NEW YEAR

Saturday, January 1, 1949

MY DEAR SECRETARY

Laraine Day, Kirk Douglas, Keenan Wynn, Helen Walker, Rudy Vallee, Florence Bates, Alan Mowbray.

Strictly corn off the cob, but it's golden stuff because it pays off in laughter! Told at a speed fast enough to keep you continuously delighted.

NEW YEAR'S DAY SHOWS CONTINUOUS FROM THREE (3) P. M.

Sunday-Monday, January 2-3

GOOD SAM

Gary Cooper, Ann Sheridan, Edmund Lowe, Joan Loring, Frank McHugh, Bobby Dolan, Lora Lee Michaels.

A film that shuttles between heart-warming philosophies and rib-tickling humor... produced and directed by Leo McCarey who gave us the never-to-be-forgotten "Going My Way."

Sunday shows continuous from 1 p.m.

Tuesday-Wednesday, January 4-5

THAT LADY IN ERMINE

(Color by Technicolor)

Betty Grable, Douglas Fairbanks Jr., Cesar Romero, Walter Abel, Reginald Gardiner, Harry Davenport.

A radical departure from the musical pattern... an operetta with luring tunes, lavish mountings and charming characters.

HEPPLER GAZETTE TIMES

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O. G. CRAWFORD

Publisher and Editor

Transferring & Heavy Hauling

Padded Moving Vans Storage Warehouse U. P. and N. P.

Penland Bros. Transfer Co. 39 SW Derion Avenue Phone 338 Pendleton, Ore.

Best Wishes for the New Year



Says 1948—"Son, I did a good job of keeping down waste of resources by fire during my regime. You will be taking over in a couple of days. Resolve to make a better record than I made—then I'll know we'll Keep Oregon Green and make it a greater state."

Heppner Lumber Company