

HEPPNER GAZETTE TIMES

Heppner, Oregon, Thursday, December 30, 1948

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BUSINESS AND FINANCIAL OUTLOOK

1949 IN A NUTSHELL

- General Business: Off 5%
- National Income: Off 5%
- Farm Income: Off 15%
- Anthracite: Off 10%
- Crude Oil Production: Up 3%
- Steel Output: Up 5%
- Automobiles: Up 10%
- Building and Construction: Off 20%
- Lumber: Off 5%
- Foreign Trade: Up 5%
- Airline Passenger Miles: Up 10%
- Military Activities, including Aircraft: Up 50%
- Retail Trade: Off 5% to 10%

By ROGER W. BAASON

1. Total volume of business for 1949 will be less than that of 1948. There surely will be many soft spots.

GENERAL BUSINESS

2. Most industries will show smaller net profits. This means that, in many cases dividends will be less in 1949.

3. Military preparedness will be a new and powerful industry which this country never heretofore experienced in peace times. It is destined to bolster employment for some years ahead, but not the standard-of-living.

4. Inventories quoted both at their dollar values and in volume will increase during 1949. Both raw material piles and manufactured goods will be in greater supply during 1949.

COMMODITY PRICES

5. Some rationing or priorities may be attempted in 1949. The public will make demands for price controls in the case of certain products. Beware of installment purchases in 1949.

6. We expect the peak in wholesale commodity prices has been reached for this cycle. We therefore, advise going easy on inventories. 1949 is a time to get out of debt and stay out of debt.

7. The retail price of some goods, other than food products, may be higher during 1949, but we believe that the Cost-of-Living Index has turned downward.

8. Retail price changes lag after wholesale price changes. This explains why we expect many retail prices on good quality merchandise to hold up for awhile after wholesale prices decline.

FARM OUTLOOK

9. The total farm income for 1949 should be less than that of 1948, due to lower prices for wheat, corn, pork, poultry, eggs and certain dairy products. Farmers should diversify more in 1949, get out of debt, putting surplus money into savings and prepare for real trouble some day.

10. The supply of certain vegetables and fruits should increase during 1949. The price of these should fall off, barring some weather, insect or blight catastrophe.

11. Poultry and dairy products will also increase in volume during 1949, prices averaging less than 1948 prices.

12. Farmers will continue to work for extensions of subsidies. The above four Farm Forecasts assume normal weather. A drought could upset these.

TAXES

13. The Federal Budget will not be decreased during 1949.

14. Federal taxes will not be decreased during 1949, but there may be some readjustments to encourage venture capital and to ease the tax burden on wages.

15. We forecast that an attempt will be made by some cities to put ceilings upon real estate taxes or enact local sales taxes.

16. The long-term capital gains tax of 25% will remain unchanged.

RETAIL TRADE

17. Goods on counters will be of better grade in 1949.

18. There will be many "mark-down sales" of inferior quality goods. Curbs on installment buying will continue.

19. The dollar value of all retail sales in 1949 should about equal that of 1948, perhaps off 5%.

20. The unit volume of retail sales will be less in 1949 than in 1948.

FOREIGN TRADE

21. Our foreign trade will remain about the same. We shall continue to help Europe; but it will be on a more efficient basis.

22. More foreign credits will be granted during 1949; but these mostly will be direct to business concerns.

23. There will be greater competition from other countries in legitimate foreign trade where the credit is good.

24. Throughout 1949 war talk will continue; but no real World War III will start in 1949. WAR PREPARATIONS WILL CONTINUE.

LABOR OUTLOOK

25. Good business depends upon two things: (1) reasonable wages and (2) reasonable prices. When both these factors are in balance there is good business; but when they get out of balance, look for trouble. Low prices are of little help when people have insufficient wages with which to buy; but it is also true that good wages are of little use if prices are too high for people to buy. The Taft-Hartley Law will be repealed or amended to encourage free speech, union protection and increased production.

26. The income of wage workers must increase before an ad-

Business Good At Marriage License Desk in Past Year

Dan Cupid made quite a killing in Morrow county during 1948, with the result that the county clerk's office got back into form making out marriage licenses. Twenty-seven couples took out licenses during the year and all but one of these filed marriage certificates with Clerk Barlow.

First on the list were John Dalton Ledbetter and Lorine Van Winkle who were married January 1, 1948 at the Congregational church in Lexington. This wedding was followed by two others in January, Kenneth Roy Orwick and Betty Lou Kennedy at the groom's home in Heppner on the 11th and Theodore Ruben Murdoch and Willa Ethel Chambers Fisk at the Methodist church on the 21st.

Three weddings were performed in February, including Kenneth M. Way and Estelle Ledbetter, February 1 at the Congregational church, Lexington; Henry Theodore Peterson and Rosemary Doherty, February 7, Catholic church, Heppner; and Jessie Dale Orwick and Myrtle Delores Salsorick, February 21, at the J. O. Hager home, Justice Hager officiating.

No licenses were issued in March.

April saw two weddings—Clyde Ernest McCabe and Mary Jean Bristol, April 18, Cooperative church of Ione; Roy H. Minnick and Bertie I. Connell, April 27, Methodist parsonage, Arlington.

May 9, Donald W. Hatfield and Theresa M. Burgett, Heppner Catholic church; Stanley C. Chandler and Doris Dyal of Umatilla county took out license May 21 but the marriage certificate has not been returned to Clerk Barlow's office. Odean F. Hall and Carolyn Williams, May 22, Heppner Methodist church; David J. Pardue Jr. and Jean Albertine Rauch, May 28, Lutheran church at Hermiston.

June 6, Roger W. Connor and Ollie Eyvonne Hastings at the Connor home, J. Palmer Sorlien officiating. Lester L. Cox and Maxine G. East, June 19, Heppner Methodist church; Ray Perry Patterson and Rose Marie Anderson, June 26, Harley Anderson home in Eightmile.

Eugene George Hall and Harriet Ann Ball, July 13, Episcopal church in Heppner.

Howard Gilliam and Helen

Random Thoughts...

It is not the purpose of this column to be looking backward, or dwelling in the past, for the policy of the newspaper is and has always been to look forward. But there is much of interest, particularly from a historical standpoint, in the pictures of former days such as appear in the paper from time to time and it is one of our greatest regrets that some of the old newspaper cuts are not available. We have a few, and these have been trotted out from time to time, and some of them are being used in this issue along with more modern pictures in an effort to tell the story of Heppner's progress without having to engage in tiresome copy writing. Then, too, pictures are accurate—much more so than a faulty memory.

While on the subject of reminders of older days, comment is pertinent relative to a souvenir issue of the Heppner Gazette, date of New Years 1902. Two young men from the state printing office at Salem, Fred Warnock and E. P. Michell, purchased the paper in 1901 and in the fall of 1902 decided to publish a souvenir edition. This writer was a part-time compositor on the Gazette, getting up before 6 o'clock six mornings of the week to build the fires in the office, which was then on upper Main street, and setting a few sticks of type before school five of those days and working 10 hours on Saturday. As such a handy office boy some of the composition of the souvenir edition was trusted to.

AERIAL CAMERA SEEKS OUT MINUTEST DETAILS

The Gazette Times publishers were so impressed with this aerial view of Heppner that they could not resist having a cut made for reproduction in the paper. Jack Forsythe, of the Forsythe Flying Service, Lexington, took the picture from an elevation of 3500 feet. It does not include the upper or southern parts of the town, those districts extending up Willow creek and Donaldson canyon, hence at least 25 percent of the town area is left out. To cover the entire town would have meant going to a much higher elevation and there would have been a loss of much detail that makes the picture of unusual interest.

You will be able to locate your residence or place of business, with a little searching. The picture was taken in October, when there were a few days of clear weather.

County's Farmers Contribute \$792.53 To Food Project

Morrow county's contribution to the CROP fund was \$792.53, according to Rev. J. Palmer Sorlien, chairman of the campaign. This came from farm sources, he said, as no attempt was made to solicit townspeople.

From the Boardman community came \$180; Rhea Creek, \$10; Lexington, \$250.95, and Ione, \$301.58. The Morrow County Grain Growers, Inc., made a cash donation of \$50. Some of the amount quoted included donations of grain and since there was not enough wheat to make up a carload shipment the grain was converted to cash here and the money forwarded to the state headquarters.

CONDON SHEEPMAN BURIED WEDNESDAY

Funeral services were held at St. John's Catholic church in Condon at 10 o'clock a.m. Wednesday for William Henry Campbell, 60, who passed away at The Dalles December 25.

A sheepman for many years, Campbell was quite well known in Morrow county.

Delos Knighten and John Gernhardt, students at Eastern Oregon college, were guests at the Floyd Worden home over Christmas. The Misses Doris and Dorothy Worden, both of whom are employed in La Grande, also were home for the week-end holiday.

Doris is a secretary in the La Grande chamber of commerce office and Dorothy is in the business office at Eastern Oregon college.

Mr. and Mrs. Eugene Florence of Lewiston, Idaho, spent Christmas at the home of his parents, Mr. and Mrs. Norman Florence.

Fire Department Called Out Twice

Cold weather has a tendency to create two hazards—frozen water pipes and fires. Heppner has experienced a little of both during the past week, with the result that the fire department received two calls, one on Sunday and one on Monday.

The Sunday call was to the Gordon Banker home where an overheated flue set fire to a close adjoining joist. Quick response by the fire department held the damage at a low figure.

Monday, Willard Blake was trying to locate a frozen water pipe at his home on upper Main street and lacking a flashlight used a match. Apparently a flare from the match landed in some burlap and before long there was enough heat to thaw out numerous water pipes. The department responded quickly but not soon enough to avoid a loss of several hundred dollars to the Blake residence.

SHOWS LAMBETH PICTURES

Bishop Lane W. Barton and son George spent Sunday in Heppner, the Bishop coming to hold confirmation service at the morning worship hour and to show motion pictures he took while attending the Lambeth conference in London the past summer, which were shown in the parish house Sunday evening. Active with his movie camera throughout the trip in England, Bishop Barton succeeded in weaving together on film a most interesting story of his visit in both England and the world wide counsel of churches held in Amsterdam, Holland.

MEETING POSTPONED

The OES Social club meeting regularly scheduled for Saturday of this week has been postponed until January 8.

Cutsforth's Pond Lures Skaters As Freeze Continues

Skating is a rare sport around these diggins, but during the current cold snap it has become a popular pastime at the Orville Cutsforth ranch north of Lexington. The Cutsforth pond is the reason.

During the summer months the Cutsforth young people and their friends enjoyed swimming parties at the pond. There is also a boat which all enjoy, but the ol' swimmin' hole has reached the acme of popularity since Jack Frost moved in, and young and some not so young are having the time of their lives catching up on their skating.

It is said that the skaters indulge in whiperacker—you know, where the fellow at the end of the line is supposed to be a chump or something. Anyway, one well known physician was getting a lot of fun out of being the fall guy but protected himself by carrying a board around until the line broke, when he would deftly straddle the board and scurry about the pond in a sitting position. This bit of skillful maneuvering came abruptly to an end when the board broke, but that didn't spoil the Doc's evening.

The pond has been enlarged since last summer and each day when fresh water is pumped in it causes a little softening of the ice, but the below freezing temperature soon builds a fresh supply of ice so that by evening the fun starts all over.

ENGAGEMENT ANNOUNCED

Mr. and Mrs. Floyd Worden announce the engagement of their daughter, Doris, to Delos Knighten of Irrigon. The wedding will be an event of March.

Shamrocks Fail To Sustain Win Record In Week's Contests

Condon and Irrigon Drop Locals 37-33, 40-34, Respectively

Coach LaVerne Van Marter's Heppner Shamrocks hit a victory drought over the last week, with its "A" team dropping two games to both Condon and Irrigon. The Heppnerite "B" squad garnered some prestige for the Shamrocks, however, by winning both of its hoop games.

On Wednesday of last week the Shamrocks motored to Condon to play a double-header against the highly-rated Rover Boys. After the smoke cleared from the rough contest, the Condon five emerged with a 37-33 win, but were forced to stave off a last minute Heppner rally that nearly tied up the game in the final seconds. Highlight of the contest was when Bill Ulrich, flashy Heppner forward, scored from a jump-ball position, as the final gun went off.

Joe Burns led Condon scorers with 15 points and Ulrich tallied 14 for the Shamrocks.

Kenny Schunk's free throw in the final two seconds of the "B" squad game gave the Shamrocks a 31 to 30 victory over Condon in a Frank Merrivell finish. Heppner led most of the game but relinquished it in the final quarter, only to win in the whirlwind finish.

Lineups:
Heppner A. 33 Condon, 37
Ulrich 14 f Burns, T. 6
Greenup 9 f Burns, J. 15
Kemp, S. c Pryer 8
Campbell 3 g Pattee 3
Ferguson 3 g Boyce 5
Kemp, J. 2 s Burch
Padberg s Tierney
Hatfield 5 s Robinson
Heppner B. 33 Condon 30
Schunk 4 f Burch 2
Hatfield 3 f Hayes 2
Hughes 6 c Humphreys 1
Hatfield 7 g Boyer 12
Barratt 5 g Hollen 4
Scott 6 s Tierney 9
Bennett s Chambers
Maley

Irrigon Plays Fast Ball

Millard Jones, former EOCE star, proved too much a scoring pair here Monday night as they led Irrigon to a 40 to 34 win over the Heppner Shamrocks. The elongated center and the speedy forward accounted for 25 of Irrigon's total.

The river-lads grabbed an early lead and maintained it throughout the game to be seriously threatened but once, in the final two minutes when Heppner pulled to but two points behind. Stan Kemp led the Heppner hoopsters with eight points.

The Shamrock Bees waltzed to a 43 to 17 victory with Jack Parrish, who also plays for the Oregon Tech Owls at Klamath Falls, dunking 9 points for high honors. Knighten tossed 10 points through the basket for the losers.

UP To Inaugurate Livestock Train

Portland, Ore., Dec. 27.—The Union Pacific Railroad, to improve livestock service for Oregon stockmen, will inaugurate a combined livestock special train after January 1, which will load stock from western Idaho and eastern Oregon points to arrive at North Portland stockyards each Saturday evening. It was announced today by C. W. Evers, traffic manager, northwestern district.

The livestock special will leave Nampa each Friday at 1 p.m., scheduled to arrive at North Portland at 10 p.m. each Saturday. Eastern Oregon stock will be loaded each Friday at main and branch line points to connect with this train.

The new schedule will benefit shippers and commission firms alike by providing a day's time for sorting and properly conditioning stock for sale on Monday's market.

Guests of Mr. and Mrs. John W. Hiatt for Christmas were Mr. and Mrs. Oscar Rippee of Condon and their son Lowell from Fort Ord, Cal., where he is doing clerical work. Lowell is an enlisted man in the light artillery. The Rippee's other son, Don, is in the naval training station at San Diego and being unable to come home for the holidays, made his family a visit by long distance telephone.

Mr. and Mrs. L. D. Neff spent Christmas with relatives in Salem, returning to Heppner Tuesday. They report highway travel, especially through the Columbia gorge, as somewhat hazardous but by driving slowly encountered no difficulties.

Miss Rose Hoosier, former Heppner teacher, was a visitor here Tuesday, making brief calls on friends. Miss Hoosier is now a teacher in the Pendleton city system.

HEPPNER AT TURN OF CENTURY



There is no definite date as to the time this picture was taken, but it definitely was before 1902 because that was the year the new courthouse was built and in this view of the town the old frame building still stands—it and the old school building on the hill. Many of the houses and other buildings shown here were destroyed in the Heppner flood of 1903.

—Aerial Photograph by Forsythe Flying Service

HEPPNER IN 1948



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