## EDITORIAL

### **Business Outlook in 1949**

As in years past, the Gazette Times will again publish Roger W. Babson's business and financial outlook for the ensuing year.

his annual forecasts we are publishing this feature to help you chart your course for 1949.

Mr. Babson's 1949 Outlook wil contain 50 fore-Business; Commodity Prices; Taxes; Retail and curbed. Foreign Trade; Labor; Inflation; Farm Outlook; Watch for Mr. Babson's Outlook in our issue Stock Market: Real Estate, and Politics.

and financial statistics, enjoys a truly remarkable record for accuracy in his annual forecasts. His score for 1948 was ninety-one percent correct, enza ban in order to combat the We are bringing this article to your attention On January 1, 1948 Babson was the only combecause we feel that our readers deserve the best mentator who dared to predict that there would and most accurate material available. Because of be no World War III in 1948; that "due to bung-Mr. Babson's outstanding record for accuracy in ling of the price controversy Mr. Truman has a fair chance of re-election:" that the Dow-Jones Industrial Averages would fluctuate between an upper ceiling of around 185 and a floor of around by his wife was transacting buscasts covering such important topics as: General 165, and that commodity speculation would be let has recovered from a serious

Mrs. Terrel Benge entertained Willow and Gale streets, in hon-36 guests Saturday evening at the or of her husband's 38th birthday bled at the Elks building to parfamily residence, corner West anniversary. A buffet dinner was ticipate in the smorgasbord party. will remain there for a while

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The Most Welcome Gift of All Is

**JEWELRY** 

marize jewelry as gifts. We wish to emphasize that

jewelry is one of the oldest and most cherished of gifts

Silverware in sterling and plate

also Diamonds, and complete line of Watches, simulated

Pearl Necklaces, Ladies' and Men's Rings, and other

Stop by today . . . Something from the Jewelers is

always something special. PETERSON'S JEWELERS

and we are proud to present a complete stock of—

Miscellaneous Jewelry.

The last issue of the Gazette Times failed to sum-

is a boy or a girl.

cy Hughes.

Mrs. Charles Hay of Monument

passed away in Heppner Dec. 8,

leaving an infant son who was born Nov. 30.

There is a serious epidemic of

flu on Butter creek in the Lena

neighborhood and scarcely a family has escaped. Among those

most seriously afflicted are Mr. and Mrs. Waldo Vincent and Per

Telegraph Flowers

This Christmas

away, but you can still

please distant friends and

relatives with floral gifts.

Step in today and place your order. We'll wire it to

any point in the continental United States. . .

Delivery absolutely guaran teed to be satisfactory and in time for Christmas.

At the meeting of the city coun-

il on Monday night it was de-Monday. cided to again enforce the infludisease which is causing much serious illness again.

A daughter weighing nine pounds was born to Mr. and Mrs. Jimmie Cowins on Dec. 17.

Walter Eubanks, accompanied iness in Heppner Saturday, Walattack of typhoid fever which kept him confined to his home north of Lexington for about three months.

J. T. Ayers went to Hot Lake Saturday with his son Frank who taking treatments for rheumat

Willie Whitney, a young Irishman who has been in the em ploy of John Kilkenny was taken

## Many Books Added To Library Shelves

A quantity of new reading has been added to the shelves of the Heppner library during the past few weeks, and Josephine Mahoney, librarian, has prepared list of those now available to pa

In the fiction division are to be found The Cleft Rock, Hobart The Tower of Terzel, Van Paas sen; Chinatown Family, Lin Yutang: The Loved One, Waugh Wild Country, Bromfield; West of Texas Law, Tompkins; The Fire Balloon, Moore; The Big Fisherman, Douglas; Shake Well Before Using, Cerf; Westward Ha! Call the New World, Jennings For My Great Folly, Coslain; Four

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PORTLAND FEDERAL

Mary Van's SAVINGS Flower Shop

Loses a Client, Christie: The Dralast week with influ- gon's Teeth, The Dutch Shoe Mys-Mr. and Mrs. A. A. McCabe of Rhea creek are rejoicing over the arrival of another heir last Sun.

Mr. and Mrs. A. A. McCabe of Rhea creek are rejoicing over the arrival of another heir last Sun.

Marsh; A Puzzle for Fools, Quen. Jibby, the Cat. Salten; Rennet day but failed to say whether it tin; Strong Case of Lucile Clery, Dessert is Nice, Kunhardt.

Jills in a Jeep, Landis; Cabin Shearing; Margaret Travels CHRISTMAS PARTY 19TH Fever, Bower,
Mysteries—Easy to Kill, Poirot
Reader, Wallace; Mahatma Gan-South, Simonen; Edgar Wallace, dhi, Jones; Hollywood Without

der, Queen; Charlie Chan Car- The Littlest Angel, Tazewell; Tell

Christmas party has been sched-uled for Sunday evening, December 19. Beginning at 7 o'clock enza. It quickly went into pneu-tery. The Pent House Mystery, Makeup, Martin.

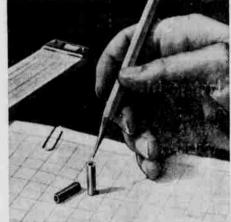
Makeup, Martin.

In the juvenile division we find exchange as the evening's enterthere will be program and gift tainment.

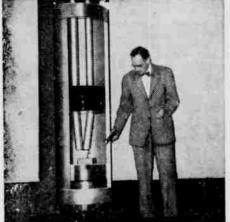
> Mrs. Marvin Wightman and children, Jimmy and Peggy, drove to Portland today short business visit in the city.

## **BIG VOICE IN A** TINY PACKAGE

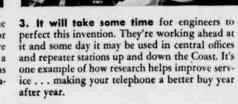
How a new voice booster the length of a shoelace tip may help with your telephone call



1. It's a mighty mite, that tiny cylinder. Tests have shown it can amplify sound at least 100 times . . . just like the vacuum tubes in your radio. It is a brand new invention from Bell Telephone Laboratories. It's called a "Transistor" . . . and is so small you could hold a hundred in one hand.



2. A giant model lets you look inside the Transistor...it contains only two tiny wires or "cat's whiskers"... touching a bit of the rare metal germanium. It is much simpler than a vacuum tube and does not require continuous heating . . . an important item in the 24-hour-aday service we render.



4. Such inventions as the Transistor and coaxial cable . . . as well as better day-to-day operating methods and better day-to-day operating methods and more efficient equipment...are developed for Pacific Telephone and other Bell System companies by a centralized laboratory and engineering group. This has been working successfully for years. Combining efforts and sharing costs in this way have proved to be much more economical and effective than if Pacific Telephone tried to make such development. phone tried to make such developments alone...developments which have steadily improved service and have resulted in a saving of untold mil-lions of dollars to Pacific Coast telephone usets.

The Pacific Telephone and Telegraph Company

More than 70,000 people working together to furnish ever-better telephone service to the West

## Corner, 5th and Stark Portland 4, Oregon ENGREDERICHERENERENERENERENERENEREN reacher encher encher encher encher encher encher encher encher enche en

"Say, Santa's Only 7 Days Away!"

If you've forgotten someone on your list and here it is almost time for Santa's arrival ... don't despair ... we've been expecting you here in our great Christmas Store and we're all wreathed in readiness for any last minute shoppers. Our Gift Aisles are still packed with wonderful gift items from which to choose.



Whatever those last minute needs, we're on the job from now till the first Chrismas bell tolls Christmas Day and ready and anxious to help you! You'll find everything from toys to trimmings here. . .

The choices of candies . . .

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