

EDITORIAL

Over All Picture Better in 1947

A brief survey of business houses early this week brought to light the fact that in the over all picture conditions were better in 1947 than in the previous year. This was not the condition in each place visited but in general the business tone was found to be better.

In almost every instance, particularly where pronounced improvement was experienced, the answer was "more goods to sell." This was more apparent in the building materials and household appliance lines and in the automotive industry.

While some individual businesses had not experienced a noticeable increase over 1946 it was attributed to the fact that more houses were selling the same lines and it was felt that altogether the sales had been considerably larger.

There is no question about Heppner gaining as a trading center during the past year and there is work ahead for the Chamber of Commerce in planning a further expansion in 1948 and succeeding years. The facilities are at hand, if our

business houses realize it, and there are opportunities for expansion if we are willing to give them some study and show a desire to realize upon them.

This column owes a word of apology to Frank Davis and his Boy Scouts in not recognizing their efforts to inject some Christmas spirit into the life of the community. The Scouts and their leader, with the assistance of the boys in the forest office, went to the mountains and brought back trees that were attached to telephone and electric light poles up and down Main street, and a large tree which was placed in the intersection between the bank and Gilliam & Bisbee buildings, or the Hodge Chevrolet and the Rosewall buildings, whichever way one looks at it. Then, with the assistance of the Pacific Power & Light company, the big tree was decorated with electric lights to give it the proper holiday atmosphere. The Scouts are to be commended for their enterprise and it is hoped that ere another holiday season arrives arrangements will be made to help them carry out the work more completely, which can be done by starting earlier.

30 YEARS AGO

From Heppner Gazette Times Jan. 3, 1918

Morrow county will soon have an agricultural agent. This was decided by the county court when W. L. Kadderly, a representative of the Oregon Agricultural college, and a number of local citizens called upon the court.

Henry Vance has sold his interest in the Oregon garage to Ray Ager who took possession the first of the year.

Miss Harper, a graduate of the Oregon normal and Miss Norris, a graduate of an eastern school, arrived Tuesday evening, the former to take up the work of the second grade and the latter to replace Mrs. Lucy Wedding in

the English department of the high school.

W. Claude Cox, local poultryman and White Wyandotte fancier, won everything in that class at the Dayton, Wash., poultry show, December 12-15. Wightman Brothers of the Alifalfa Dairy, won everything in the Barred Rock class. They also won best pen in the show.

Sunshine and rain in eastern Oregon are quite a contrast to the freezing and pain on the Atlantic seaboard and midwest.

A basket social and literary entertainment will be given at the Rugg schoolhouse on Rhea creek Friday night. The proceeds will go to the Red Cross and a big crowd is expected.

Whatta target for pressure groups to shoot at.

MORE CANDIDATES

The \$7,500-a-year state treasurer job drew the most candidates the past week—at least it drew more talk. Ormond R. Bean, former city commissioner of Portland and former state public utilities commissioner, is being urged to run for this post. Sigfrid B. Unander, Portland, grandson of Simon Benson, and Howard Belton, Canby, former senate president, have shown signs of being interested in serving the state four years as treasurer—and helping out on the state board of control. State Senator Frederick L. Lampert was called on by a state-wide delegation who asked him to come out for state treasurer. He declined.

LIFELONG POLITICIAN PASSES

Dr. R. E. Lee Steiner, former Oregon legislator and for 28 years superintendent of the state hospital, died at his home in Salem Saturday morning. He had held a commission of one kind or another from every governor of Oregon from Sylvester Penney down to and including Governor Earl Snell. R. E. Lee Steiner was born in Bluffington, Ohio, in 1869 and came to Salem with his parents when he was 17. Within a year he was conducting his own drug store which soon became the rendezvous of a potent political group, several members of the clique becoming holders of high public offices, three becoming governors. He attended William-



BIG FAT TARGET

Estimates made by 1947 legislative committees on what revenues for the present biennium (July 1, 1947 to June 30, 1949) from income taxes, gift taxes inheritance taxes would total are

being exceeded 30 to 35 per cent, according to reports to state departments for the first ten months of the biennium.

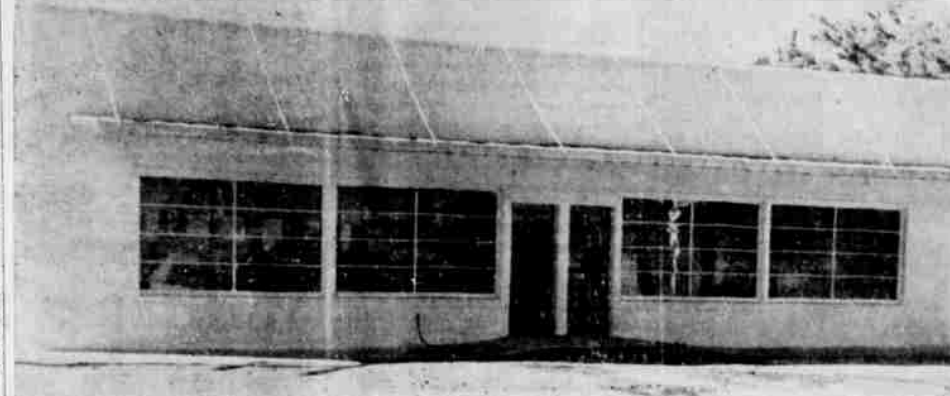
The lineal descent gift tax, that in normal years was not worth the cost of collecting, is proving valuable as a "tip sheet" to income tax checkers. The three divisions of the gift tax will net the state a possible \$350,000. The inheritance tax a possible \$2,000,000. These increases, with the withholding advantages, increases in insurance premium taxes and corporation license increases should, by July 1, 1949 net the state \$45,000,000—net that is, with the present \$6,000,000 deficit wiped out.

New Building Is Yardstick for Old Year

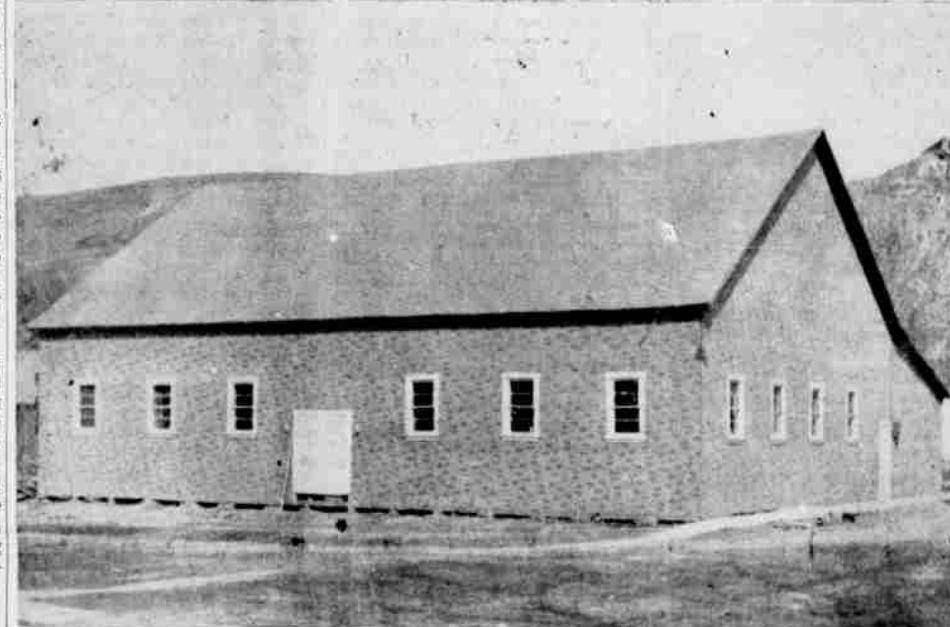
Hodge Chevrolet Co. Makes Improvements



Court Street Market Is Modern Enterprise



Ione American Legion Builds New Home



ette university medical school, gaining his M.D. degree in 1897. He began practice of medicine in Dallas, and after three years went to Lakeview for five more years practice. There he was elected a member of the legislature. During an emergency under Governor Elliott, he was drafted to act as superintendent of the state penitentiary.

Increased Wheat Yield Predicted From Use of 2,4-D

(Oregon Farmer)

By greater use of 2,4-D for weed control and increased use of nitrogen fertilizer, Oregon wheat growers can increase their 1948 yields by several million bushels and in so doing help out the world feed situation as well as materially increase their own farm earnings. That is the conviction of E. R. Jackman, extension agronomist at the Oregon Farm Bureau federation, Jackman told a group of wheat growers that use of 2,4-D alone would increase yields by an average of seven or eight bushels per acre. His predictions that some 200,000 acres of Oregon wheat would be 2,4-D-treated this coming year was labeled "conservative" by one Umatilla grower.

Advising the farm group to talk over needed applications with their county agent, Jackman recommended nitrogen for the Willamette valley wheat and for the deeper soils of the Columbia Basin wheat area. Heavy fall rains will have washed away much of the available nitrogen, and late fall or early spring application of nitrogen should bring

highly beneficial results, the O. S. C. specialist declared.

"We have found that added nitrogen helps wheat just as it helps the forage grasses," Jackman said. "The fertilizer brings about greater rooting and thereby increases the number of bearing heads of wheat."

He added that normal nitrates are not available to the plant until spring temperatures reach 50 degrees or above. Thus, the fertilizer stimulates early growth.

Raymond Kent of the Pendleton soil conservation office suggested that farmers, if in doubt, try field trials with application of from 75 to 100 pounds of nitrogen.

In addition to his estimate of 200,000 acres of wheat to be 2,4-D treated, the speaker said that some 40,000 acres of barley in the Klamath basin would be dusted or sprayed by the weed-controlling chemical next season.

Jackman also suggested that farmers consider barley higher than wheat as a spring crop. If irrigated, barley will average 500 pounds per acre above wheat

yield (spring) averages. Tests near Moro averaged 300 pounds per acre more than the spring wheat.

ELAINE ELLIOTT MOVED TO PASCO BY PENNEY

Jack O'Connor, manager of the Heppner Penney store, informs the Gazette Times that Elaine Elliott, former manager here and recently manager of the company's store at Presawater, has been transferred to Pasco to manage the J. C. Penney company store. O'Connor says this is a distinct raise for Elliott as the Pasco branch is now one of the company's larger small city stores.

O'Connor and Elliott, returning together from a meeting of store executives in Spokane a few weeks ago, were discussing the Pasco store. Elliott remarked that that would be more than a fellow could hope for, but he would like to get there. "And now he's in," quoth the genial Heppner manager.

Mrs. Melvin Moyer is in a

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Meets First Monday Each Month
Citizens having matters for discussion, please bring before the Council

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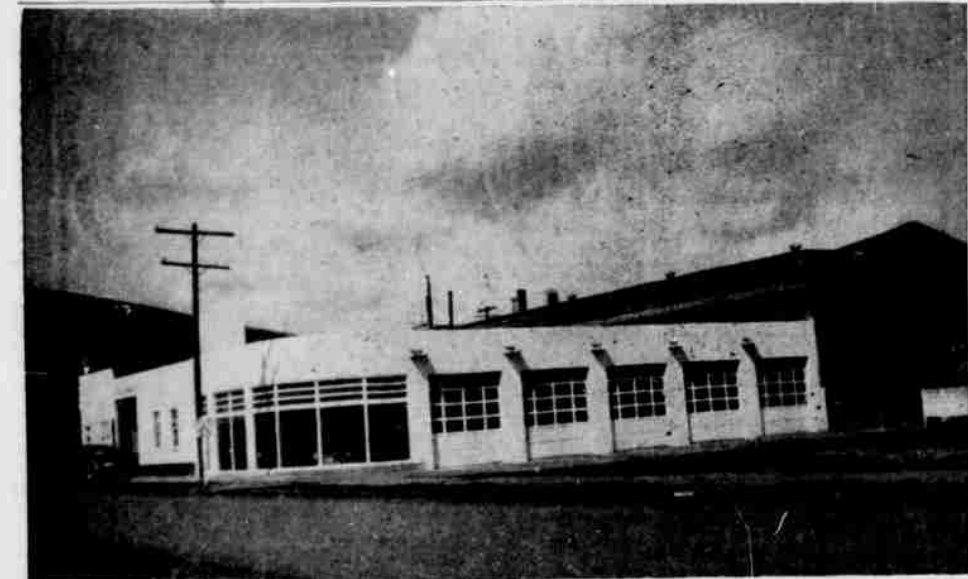
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Heppner, Oregon



Rosewall Expands Plant of Heppner Ford Agency

Mr and Mrs. Robert Warfield are the parents of a nine pound nine ounce baby girl born December 28 at the Riverside hospital in Pendleton. They have named her Phyllis Jean. She is the Warfields' second child.

Avoid Annoyance And Discomfort
due to a clogged septic tank or cesspool.
I have purchased a tank pump and am in position to give prompt, efficient service.

Phone 702
HOWARD KEITHLEY

All Hail The New Year!

May 1948 be the best ever.

We have enjoyed a good year, both in business and in the happy relationships with our customers. Our aim for 1948 will be to further strengthen these ties by giving better service wherever and whenever possible.

We know you had a wonderful Christmas and we wish one and all a Happy and Prosperous new Year.

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HEARTY WELCOME! MR. NEW YEAR

Father Time has brought up a new member of his famous family. He shall be known as 1948, and it's up to us to see that he thrives, prospers and lives peacefully.

Thank you for your patronage and good will during the last year.

Norah's Shop



WITH HAPPINESS AND SINCERE BEST WISHES

we greet the new year. Amid your gay surroundings think of us, and remember that you have our wish for Peace, Health and Good Cheer in '48.

The Flower Shop



Thank You Friends

For your loyal patronage during the last year. We have endeavored to serve you well and will continue to provide our customers with the finest service and materials available. May we wish you

A VERY HAPPY NEW YEAR!
HEPPNER HARDWARE & ELECTRIC CO.